



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

July 2, 2020

In response to the COVID-19 Health Emergency, here are some of the latest updates on business and community resources available through both state and federal agencies as well as external partners.

[Visit our Website](#)

### 2020 Census Deadline Extended to October 31

The final deadline to complete the 2020 Census has been extended to Oct. 31 amid the COVID-19 pandemic. You can respond online, over the phone, by mail, or in person. Door-to-door operations that were temporarily suspended in March have now resumed across the state.

Please complete your census! The decennial census is a simple 10-question form whose results determine how more than \$800 billion in federal funds will be distributed in communities across the nation, including over \$7 billion per year in New Mexico. The funding supports roads, schools, healthcare, public safety, and essential service programs like the Supplemental Nutrition Assistance Program and National School Lunch Program.

*Research suggests that every New Mexico citizen not counted in the census equates to a loss of approximately \$3,745 every year.*

[Learn More](#)  
[Complete the Census Online](#)

**Fill out the census today.**

The 2020 Census impacts us all for the next 10 years.

The census determines how much federal funding our state receives for the next decade.

For every person counted, New Mexico receives more than \$37,000 over 10 years.

**FILL OUT YOUR CENSUS**

Phone Online Mail

Take the census:  
2020census.gov  
(844) 330-2020

I COUNT NM  
United States  
Census  
2020

COVID-19 Recovery Resources

## EIDL Loans Reopened for Applications

The SBA is accepting new Economic Injury Disaster Loan (EIDL) and EIDL Advance applications to qualified small businesses and U.S. agricultural businesses. The new eligibility for U.S. agricultural businesses is made possible as a result of the latest round of funds appropriated by Congress in response to the COVID-19 pandemic.

Applicants who have already submitted their applications will continue to be processed on a first-come, first-served basis.

[Learn More](#)

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## LyftUp COVID-19 Community Grants

Through the Essential Deliveries program, the LyftUp COVID-19 Community Grants program helps organizations that need delivery services for essential goods—such as groceries, medical supplies, auto parts, and home necessities—are matched with Lyft drivers, who can carry the deliveries out. In collaboration with 500+ community partners, Lyft is also helping to provide essential services, including trips to the grocery store, pharmacy, healthcare appointments, etc., to those in need. Requests may be submitted at any time.

[Submit a Request](#)

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## TD Bank Group: TD Ready Challenge

The TD Ready Challenge, an initiative of the TD Bank Group, is an annual North American initiative that provides support to catalyze innovative solutions for a changing world. Grants are awarded to organizations that have impactful and measurable solutions to help open doors for a more inclusive and sustainable tomorrow. The theme of the 2020 Challenge focuses on addressing the impacts of the COVID-19 pandemic, specifically for communities that are experiencing these impacts disproportionately. Funded solutions must also address at least one of these four interconnected drivers of change: Financial Security, Vibrant Planet, Connected Communities, and Better Health. Grants will range from \$350,000 to \$1 million (CAD). **Deadline: August 13.**

[Learn More](#)

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## NM Safe Certified Training

NM Safe Certified provides businesses with an on-demand virtual COVID-Safe Training Program to help ensure all New Mexicans remain safe as the state reopens for business and recreation. NM Safe Certified provides a recognizable brand across all industries to assist in building consumer confidence.

[Learn More](#)

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## GameAbove Capital

GameAbove Capital is a new \$50 million private venture fund focused on minority and women-operated businesses engaged in sustainability-related products and services. This gap-closing fund is being launched to provide further stability for companies during these uncertain times due to the impacts of the coronavirus and to add further value to enterprises successfully engaged in environmental solutions and sustainability.

[Learn More](#)

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## The Manufacturing Extension Partnership (MEP)

The Manufacturing Extension Partnership (MEP) has partnered with the Departments of Transportation, Energy, and Defense as well as the National Institute of Standards and Technology (NIST) to focus on

finding business opportunities for small manufacturers by matching their capabilities with the supply chain needs of America's original equipment manufacturers.

[Learn More](#)

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## Coronavirus Food Assistance Program

USDA funding for immediate relief to agricultural producers and the [Farmers to Families Food Box Program](#) providers who have suffered a five-percent-or-greater price decline or who had losses due to market supply chain disruptions due to COVID-19 and face additional significant market costs. **Deadline: August 28.**

[Learn More](#)

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## Business and Industry CARES Act Program

USDA is making available up to \$1 billion in loan guarantees to help rural businesses meet their working capital needs during the coronavirus pandemic. Additionally, agricultural producers that are not eligible for USDA Farm Service Agency loans may receive funding under USDA B&I CARES Act Program provisions. **Deadline: September 15, 2021, or until funds are expended.**

[Learn More](#)

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## Indian Community Development Block Grant

U.S. Department of Housing and Urban Development (HUD) is providing funds to prevent, prepare for, and respond to the coronavirus pandemic for emergencies that constitute imminent threats to health and safety. **Deadline: Open**

[Learn More](#)

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## Mosaic: COVID-19 Rapid Response Infrastructure RFP

Mosaic has launched an open RFP to make rapid response grants to nonprofit grassroots organizations focused primarily on environmental protection or environmental justice.

[Learn More](#)

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## Momentum Fund

The Momentum Fund will provide grants to nonprofit organizations that manage COVID-19 funds, with priority given to meeting the needs of communities and populations whose health or financial situations have been most severely impacted by the COVID-19 pandemic.

[Learn More](#)

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## Con Alma Health Foundation

The Con Alma Health Foundation's COVID-19 Emergency Assistance Project awards grants to nonprofit organizations in New Mexico that are providing basic needs, including food, housing, and income assistance for stressed communities.

[Learn More](#)

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## National Institute of Health Grant

[Learn More](#)

## More Resources

### EDD LEADS Applications Due Tomorrow (July 3)

LEADS (Local Economic Assistance & Development Support Program) is a funding program through the NM Economic Development Department for economic development projects that produce sustainable outcomes. The funding provided through LEADS is intended to create jobs through recruitment, retention/expansion and startup activities; develop the tax base; and provide incentives for business development. LEADS applications will be evaluated based on these objectives. **Deadline: July 3.**

[Learn More](#)

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### NMED Clean Water State Revolving Fund (CWSRF)

The New Mexico Environment Department manages the Clean Water State Revolving Loan Fund Program (CWSRF). The CWSRF program provides a source of low-cost financing for a wide range of wastewater and storm water projects that protect surface and ground water. Funds may also be used for projects that control non-point source water pollution, such as solid waste and septic tank installations. FY21 applications now being accepted.

[Learn More](#)

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### Native American Business Development Institute (NABDI) Grant

The Office of Indian Energy and Economic Development (IEED), through its Native American Business Development Institute (NABDI), is soliciting proposals from Tribes for technical assistance funding to hire consultants to perform feasibility studies of economic development opportunities located in designated Opportunity Zones. **Deadline September 15.**

[Learn More](#)

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### Honor the Earth: Building Resilience in Indigenous Communities Initiative

The mission of Honor the Earth is to create awareness and support for Native environmental issues and to develop needed financial and political resources for the survival of sustainable Native communities. Through the Building Resilience in Indigenous Communities Initiative, Honor the Earth provides grants of \$1,000 to \$5,000 to nonprofit Native organizations that are controlled by Indigenous peoples. This initiative supports organizations working in two areas: 1) implementing renewable energy and energy efficiency and weatherization improvements to advance community dignity and energy sovereignty, and 2) creating food security utilizing Indigenous varieties and organic production. **Deadline: July 20.**

[Learn More](#)

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### USDA-Rural Development Community Facilities Direct Loan and Grant Program

USDA-Rural Development Community Facilities Direct Loan and Grant Program provides affordable funding to develop essential community facilities in rural areas. Examples of essential facilities include health care facilities such as hospitals, medical clinics, dental clinics, nursing homes or assisted living facilities.

[Fact Sheet](#)  
[Learn More](#)

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## USDA-Rural Development Distance Learning and Telemedicine

USDA-Rural Development Distance Learning and Telemedicine program helps rural communities use the unique capabilities of telecommunications to connect to each other, overcoming the effects of remoteness and low population density. **Deadline: July 13,2020.**

[Fact Sheet](#)  
[Learn More](#)

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## Emergent Fund

The Emergent Fund supports grassroots organizing and power building in communities of color throughout the U.S. who are facing injustice based on racial, ethnic, religious, and other forms of discrimination. Grants are provided to develop innovative strategies to transform our country.

[Learn More](#)

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## NEA OUR TOWN: Grant Program

Our Town is a creative placemaking grant program that supports projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, or social outcomes. **Deadline: August 6.**

[Learn More](#)

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## GroundUp

GroundUp is a step-by-step financial modeling tool for development projects built by The Governance Project and The Opportunity Exchange. Developers and communities can easily generate key project financials to present to investors. Register now for exclusive early access.

[Learn More](#)

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## The BBVA Foundation Funds for Local Nonprofits

The BBVA Foundation supports nonprofit organizations that are making a positive impact in the communities the bank serves in Alabama, Arizona, California, Colorado, Florida, New Mexico, and Texas.

[Learn More](#)

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## Tribal Wildlife Grants Program

The Tribal Wildlife Grants Program supports the development and implementation of initiatives that protect wildlife and their habitats, with a focus on species of Tribal cultural or traditional importance, including species that are not hunted or fished.

[Learn More](#)

## In the News

[State extends emergency public health order](#)

[PPP extension: What small businesses need to know now](#)

[Energy manufacturing can power NM recovery](#)

[Deming Luna County MainStreet achieves national accreditation](#)

[Beyond PPP: State program helps businesses](#)

[BIA announces NABDI grants opportunity](#)

[Paycheck Protection Program \(PPP\) Report Approvals through 06/27/2020](#)

[REI gives \\$12,500 to state outdoor equity fund](#)

## Webinars

### Upcoming Webinars:

July 8 at 9:30 am

**NM Broadband Funding Webinar Hosted by Sen. Tom Udall, US Rep. Xochitl Torres, and Sec. John Salazar**

[Register](#)

July 22 at 11 am

**EDD Webinar: The Governance Project Discusses GroundUp**

[Register](#)

**Three Webinars for Export Skill Building & Problem Solving - Rural Export Center**

- July 28 at 12 pm -**Website Globalization**
- August 11 at 12 pm -**Customized Market Research with the Rural Export Center**
- August 20 at 12 pm -**International Market Research Skills**

[Register](#)

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### Recent Webinars:

[FHL Small Business Boost Program](#)

[Paycheck Protection Program Flexibility Act](#)

[Next Steps and Lessons Learned: Building a MainStreet Small-Business and Community Development Recovery Strategy](#)

[Economic Development Funding for Successful Economic Recovery](#)

[Outdoor Equity Fund](#)

[Perfect Time for Building and Site Improvements](#)

[NM Finance Authority: Overview of New Programs](#)

[Entrepreneurship as a Recovery Strategy](#)

To see a full list of upcoming webinars and links to more previously recorded webinars:

- [EDD Finance Dept Webinars and Other COVID-19 Resources](#)
- [NM MainStreet Webinars and Other COVID-19 Resources](#)



**\$3,745**

Each New Mexican not counted equates to a loss of approximately \$3,745 per year.

FOR MORE INFORMATION VISIT [WWW.ICOUNTNM.GOV](http://WWW.ICOUNTNM.GOV)

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.