



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

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NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

August 14, 2020

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United States
Census
2020

2020 Census Deadline Changed to September 30, 2020

The final deadline to complete the 2020 Census has just been changed to Sept..30, one month sooner than previously stated.

Completing the census is a quick process and your information will remain private. New Mexico must count *everyone* to ensure we get our fair share of funding for essential services like healthcare, education, emergency services, and roadwork.

[Learn More](#)
[Complete the Census Online NOW](#)

COVID-19 Recovery Resources

New! PPP Loan Forgiveness Guidance

The SBA has published additional guidance regarding the forgiveness of Paycheck Protection Program (PPP) loans. Resources listed were released on Aug 11, 2020.

[Summary of PPP lending as of 8/8/20](#)

[Interim Final Rule - Appeals of SBA Loan Review Decisions Under the PPP](#)

[Frequently Asked Questions – FAQs # 50 and #51 have been added](#)

[Frequently Asked Questions For Loan Forgiveness](#)

Even though PPP is no longer available the SBA continues to offer the Economic Injury Disaster Loan (EIDL). [Learn more about EIDL.](#)

New! COVID-19 Data Resources

- [Statistics Canada](#) tracks a wide range of social and economic effects of COVID-19
 - [Women Entrepreneurship Knowledge Hub](#)
 - [An evaluation of the Payroll Protection Program](#) using administrative microdata, by Autor et al.
 - [SBA Paycheck Protection Program Loan Forgiveness: In Brief](#)
 - [Entrepreneurial uncertainty during the COVID-19 crisis: mapping the temporal dynamics of entrepreneurial finance, by Brown and Rocha](#)
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NMED Emergency COVID-19 Amendment

On Aug. 5, the New Mexico Environment Department (NMED) filed an emergency amendment to require employers to report positive COVID-19 cases in the workplace to the NMED Occupational Health and Safety Bureau within four hours of being notified of the case. The emergency rule is in place for 120 days (Dec. 3, 2020), unless a permanent rule is adopted prior to the end of the 120-day period.

[Learn More](#)

[FAQ](#)

Health Coverage Options During COVID-19

New Mexico Human Services Department, beWellnm (New Mexico's Health Insurance Exchange), the New Mexico Medical Insurance Pool, and the New Mexico Office of Superintendent of Insurance have teamed up to inform New Mexicans about their coverage options during the pandemic.

- [The New Mexico Health Coverage Connector Tool](#)
 - [Printable resources about coverage options: English, Spanish, Vietnamese, and Mandarin, for Native Americans](#)
 - [Health Action New Mexico's guide for what to do if you lost job-based health insurance.](#)
 - [COVID-19 Health Insurance Call Center](#) or call 1-833-415-0566.
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New Mexico Small Business Continuity Grants

Money will be made available to eligible municipalities that will award grants to eligible local businesses. Contact your local government or local economic development department for assistance.

[Read the Press Release](#)

New Mexico Small Business Recovery Loan Fund

This program provides financial assistance to businesses that are experiencing hardship due to the public health order resulting from the COVID-19 pandemic. Please note that this is a loan program.

[Learn More](#)

Child Care Stabilization and Recovery Grant

The New Mexico Child Care Stabilization and Recovery Grant will provide immediate relief and support to eligible child care providers across New Mexico. The grants will cover lost income resulting from closure, response and recovery operation costs (including enhanced cleaning and sanitation), and other expenses. Applications available in English and Spanish online.

[Learn More](#)

NM Safe Certified Training

NM Safe Certified provides businesses with an on-demand virtual COVID-Safe Training Program to help ensure all New Mexicans remain safe as the state reopens for business and recreation. NM Safe Certified provides a recognizable brand across all industries to assist in building consumer confidence.

[Learn More](#)

Array Alliance Grants

Ava DuVernay and her foundation, Array Alliance, have launched a \$250,000 funding initiative called Array Grants in response to the COVID-19 crisis. The fund provides support for organizations and individuals dedicated to changing the narrative about women and people of color. The grant recognizes regional film festivals, screening series, arts advocates, filmmakers, creators and journalists.

[Learn More](#)
[Read the Article](#)

LISC Small Business Relief Grants

Business Relief Grants support small businesses and enterprises affected the Covid-19 across the country, especially in underserved communities, including entrepreneurs of color, and women- and veteran-owned businesses that often lack access to flexible, affordable capital.

[Learn More](#)

Sorenson Impact Foundation Grants

The Foundation is specifically targeting solutions that enable COVID-19 recovery in underserved or underrepresented communities, to equitably rebuild. Awards will range in size from \$25,000 to \$250,000. **Deadline: Aug. 30.**

[Learn More](#)

Foundation for Contemporary Arts Emergency Grants COVID-19 Fund

The Emergency Grants COVID-19 Fund will disburse \$1,500 grants to artists who have had performances or exhibitions canceled or postponed because of the COVID-19 virus. Applicants must be individual artists, or an individual representing an artist collective, ensemble, or group. **Deadline: Aug. 31.**

[Learn More](#)

The covidcap.com database contains over 1,400 listings totaling over \$1 trillion in grants, debt, and other cash equivalents. The database also includes listings of non-financial support for entrepreneurs.

[Learn More](#)

Coronavirus Food Assistance Program

USDA funding for immediate relief to agricultural producers and the [Farmers to Families Food Box Program](#) providers who have suffered a five-percent-or-greater price decline or who had losses due to market supply chain disruptions due to COVID-19 and face additional significant market costs. **Deadline: August 28.**

[Learn More](#)

Additional Business Resources

New! Libraries as Launchpads Accepting Applications

Applications are open to New Mexico entrepreneurs building outdoor recreation, tourism, food/agriculture, and creative industry businesses in or near the following counties: Cibola, Estancia, Harding, McKinley, Rio Arriba, Sandoval, and Taos; as well as in the Silver City and Alamogordo areas.

[Learn More](#)

Additional Community Resources

New! EDD Accepting FUNDIT Applications

New Mexico FUNDIT assists communities in accessing financing for Infrastructure through Community and Economic Development Projects from over 15 different state and federal entities—all at one in-person meeting. FundIt is not a grant program; it is a platform connecting your community with a variety of different agencies and resources simultaneously. **Deadline to Apply: Aug 21. Next meeting: Sept. 1.**

[Learn More](#)
[Questions or Apply](#)

New! Mabee Foundation Capital Funds

The Mabee Foundation provides funding for nonprofit organizations in Arkansas, Kansas, Missouri, New Mexico, Oklahoma, and Texas. The Foundation's grant categories include Educational, Medical and Health, Social and Humanitarian Services, and Cultural and Religious. Grants are made toward building and facility construction and renovation projects, as well as for the purchase of major medical equipment. The Foundation requires that 40% of the total project be raised by other public donors before it will consider a grant request. **Online applications are due on the first business day of March, June, September, and December, annually.**

[Learn More](#)

New! Fund for Wild Nature

The Fund for Wild Nature provides grants to grassroots nonprofit organizations for campaigns to save native species and wild ecosystems, with particular emphasis on actions to defend threatened wilderness and biological diversity. Priority is given to ecological issues that are not receiving sufficient public attention or funding. Grants, range from \$1,000 to \$3,000 and does not support proposals from organizations with budgets of over \$250,000 annually. **Deadlines: May 1 and Oct. 1 of each year.**

[Learn More](#)

New! Caplan Foundation for Early Childhood

The Caplan Foundation for Early Childhood supports nonprofit organizations with programs that will significantly enhance the development, health, safety, education, or quality of life of children from infancy through seven years of age. **The upcoming deadline for letters of inquiry is Sept 30.**

[Learn More](#)

New! Sparkplug Foundation

The Sparkplug Foundation provides grants to start-up nonprofit organizations or new projects of established nonprofits that are addressing the fields of music, education, and community organizing. **Complete the online questionnaire between Sept. 15 and Oct. 5, 2020.**

[Learn More](#)

New! Reducing Public Exposure to Indoor Pollutants

The EPA's Reducing Public Exposure to Indoor Pollutants program supports efforts that advance national policy or systems-level change to reduce indoor air risks and yield measurable environmental and public health outcomes. Priority areas include radon, indoor environmental asthma triggers, and comprehensive indoor air risk reduction. **Deadline: Sept. 15.**

[Learn More](#)

New! The Healthy Tomorrows Partnership for Children Program

The Healthy Tomorrows Partnership for Children Program supports innovative, community-based initiatives to improve the health status of infants, children, adolescents, and families in rural and other underserved communities, by increasing their access to preventive care and services. **Deadline: Oct. 6.**

[Learn More](#)

Catholic Campaign for Human Development

The Catholic Campaign for Human Development supports organizations led by low-income individuals as they work to break the cycle of poverty and improve their communities. The grant programs include the following: *Community Development Grants* support nonprofit organizations that are led by people living in poverty and work to address the root causes of poverty; *Economic Development Grants* support economic development initiatives that include the voice of the poor and marginalized in developing new businesses that offer good jobs or develop assets that will be owned by local communities. Grants range between \$25,000 and \$75,000. **Pre-applications may be submitted between Sept. 1 and Nov. 1.**

[Learn More](#)

Outreach and Assistance for Socially Disadvantaged Farmers and Ranchers and Veteran Farmers and Ranchers

The goal of the program is to encourage and assist socially disadvantaged farmers and ranchers, veteran farmers and ranchers, and beginning farmers and ranchers with owning and operating farms and ranches and in participating equitably in the full range of agricultural, forestry, and related programs offered by USDA. Funding is available for projects that provide education and training in agriculture, agribusiness, forestry, agriculturally-related services, and USDA programs to conduct outreach initiatives designed to accomplish those goals. **Deadline: Aug. 26.**

[Learn More](#)

Rural Digital Opportunity Fund

The Rural Digital Opportunity Fund was designed to bring high speed fixed broadband service to rural homes and small businesses that lack access. The first phase of the [FCC reverse auction](#) will target over six million homes and businesses in underserved census blocks. **Deadline: Oct. 22.**

[Learn More](#)

Brownfields Cleanup Revolving Loan Fund

The New Mexico Environment Department Brownfields Program manages the Brownfields Cleanup Revolving Loan Fund that offers low-interest loans with favorable terms for remediating environmental contamination at eligible sites, including asbestos removal or abatement. Free Phase I and II Environmental Site Assessments including environmental sampling and analysis, cleanup planning assistance, asbestos and lead paint surveys, and remediation cost estimates are also available to government units, tribal governments, quasi-public entities (such as community development organizations), and non-profit entities.

[Learn More](#)

NMED Clean Water State Revolving Fund (CWSRF)

The New Mexico Environment Department manages the Clean Water State Revolving Loan Fund (CWSRF). The CWSRF program provides a source of low-cost financing for a wide range of wastewater and storm water projects that protect surface and ground water. Funds may also be used for projects that control non-point source water pollution, such as solid waste and septic tank installations. FY21 applications now being accepted.

[Learn More](#)

Native American Business Development Institute (NABDI) Grant

The Office of Indian Energy and Economic Development (IEED), through its Native American Business Development Institute (NABDI), is soliciting proposals from Tribes for technical assistance funding to hire consultants to perform feasibility studies to determine economic development opportunities in designated Opportunity Zones. **Deadline September 15.**

[Learn More](#)

In the News/Links

[Restaurant Revolution: How The Industry Is Fighting To Stay Alive](#)

[Trump Signs Executive Orders To Extend COVID-19 Economic Relief, Includes Unemployment Benefits, Eviction Moratorium](#)

[Federal PPP money is gone. COVID-19 still threatens America's restaurants. Now what?](#)

[Focus groups identify economic hardships](#)

[The Covid-19 Crisis Has Wiped Out Nearly Half Of Black Small Businesses](#)

[A revamped PPP coronavirus loan program is in the works. Will it help small businesses left out before?](#)

[Buy local initiatives taking off in U.S. cities and towns](#)

Webinars

Upcoming Webinars:

NMSBDC: 8(a) Minority Certification workshop

August 18 at 9 am

[Register](#)

How to Apply for the Outdoor Recreation Division's Special Projects and Infrastructure Grant

August 18 at 2 pm

[Register](#)

PTAC: Cyber Security and Your Business

August 19 at 11 am

[Register](#)

Activate NM: Webinar + Virtual Biz Networking

August 20 at 10:30 am

[Register](#)

Export Skill Building & Problem Solving: International Market Research Skills

August 20 at 12pm

[Register](#)

Indigenous Planning, Community Assets, and Brownfields: Catalyzing Positive Transformation

August 24 at 9 am

[Register](#)

Women's Global Trade Empowerment Forum:

- August 25: **Thriving in the Digital Trade Economy Under USMCA**
- September 1: **How to Make USMCA Work for You - Changes in Customs & Rules of Origin**
- September 10: **Legal Strategies for Success - Governance, Compliance, & Representation Agreements**
- September 22: **Protecting the Most Important Asset –Your IP; WGTEF Wrap Up/Certificate Presentations**

[Register for the Forum](#)

NMDOT: Safety in the Workplace/On the Jobsite

September 9 at 10 am

[Register](#)

Recent Webinars:

[Small Business Recovery Loan Fund Eligibility and How to Apply](#)(7/30/20)

[Small Business Recovery Loan Fund Help for Small Businesses](#)(7/29/20)

[Small Business Recovery Loan Fund The Role of Participating Lenders](#)(7/28/20)

[The Governance Project Discusses GroundUp](#)(7/22/20)

[Post-COVID Opportunity Zones](#) (7/2/20)

To see a full list of upcoming webinars and links to more previously recorded webinars:

- [EDD Finance Dept Webinars and Other COVID-19 Resources](#)
- [NM MainStreet Webinars and Other COVID-19 Resources](#)

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.