



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
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NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

July 17, 2020

In response to the COVID-19 Health Emergency, here are some of the latest updates on business and community resources available through both state and federal agencies as well as external partners.

[Visit our Website](#)

2020 Census Deadline Extended to October 31

The final deadline to complete the 2020 Census has been extended to Oct. 31 amid the COVID-19 pandemic. You can respond online, over the phone, by mail, or in person. Door-to-door operations that were temporarily suspended in March have now resumed across the state.

Please complete your census! The decennial census is a simple 10-question form whose results determine how more than \$800 billion in federal funds will be distributed in communities across the nation, including over \$7 billion per year in New Mexico. The funding supports roads, schools, healthcare, public safety, and essential service programs like the Supplemental Nutrition Assistance Program and National School Lunch Program.

Research suggests that every New Mexico citizen not counted in the census equates to a loss of approximately \$3,745 every year.

[Learn More](#)
[Complete the Census Online](#)

Fill out the census today.

The 2020 Census impacts us all for the next 10 years.

The census determines how much federal funding our state receives for the next decade.

For every person counted, New Mexico receives more than \$37,000 over 10 years.

FILL OUT YOUR CENSUS

Phone Online Mail

Take the census:
2020census.gov
(844) 330-2020

I COUNT NM
United States
Census
2020

COVID-19 Recovery Resources

Grassroots Exchange Fund

In response to the COVID-19 pandemic, the The Grassroots Exchange Fund is supporting community organizations that need to adjust their networking, collaboration, or organizing strategies. Examples include online meeting or organizing technology and training, language translation and interpretation, emergency stipends for organizers and grassroots leaders, and PPE (personal protective equipment) or other supplies to enable safer in-person meetings, etc. Requests will be reviewed twice monthly through November 2020.

[Learn More](#)

COVID Relief Resources

The covidcap.com database contains over 1,400 listings totaling over \$1 trillion in grants, debt, and other cash equivalents. Now also includes listings for non-financial support for entrepreneurs.

[Learn More](#)

Public and Indian Housing COVID-19 Resources

Housing related resources to help guide decisions on their response to COVID-19 from HUD.GOV.

[Learn More](#)

Coronavirus Relief Fund (CRF) Q&A

Common questions and answers from the Federal Government regarding the CRF.

[Learn More](#)

COVID-19 Student Support Recovery Grant

The School-Based Healthcare Foundation's Student Support Recovery Grant is accepting applications to help implement school district, school-based telehealth programs, including mental health services, for children impacted by short and long-term school closures.

[Learn More](#)

Love is Healing COVID Response Fund

The Grantmakers for Girls of Color "Love is Healing COVID-19 Response Fund" seeks to support coalitions and organizations that have been fighting historical inequities and the marginalization of girls of color, well before COVID-19.

[Learn More - FAQ](#)

[Press Release](#)

[Grantmakers for Girls of Color Website](#)

[Apply Now](#)

Wells Fargo Open for Business Fund

Wells Fargo is donating approximately \$400 million in Paycheck Protection Program processing fees through a new program to support small businesses owned by people who have been hit hardest by COVID-19. The fund is open to nonprofits who serve businesses owned by racially and ethnically underrepresented individuals and nonprofits that focus on lending to these businesses are eligible for the initial grant cycle.

[Learn More](#)

Child Care Stabilization and Recovery Grant

The New Mexico Child Care Stabilization and Recovery Grant will provide immediate relief and support to eligible child care providers across New Mexico. The grants will cover lost income resulting from closure, response and recovery operation costs (including enhanced cleaning and sanitation), and other expenses. Application available in English and Spanish online.

[Learn More](#)

The Employee Retention Credit

The Employee Retention Credit is a refundable tax credit against certain employment taxes equal to 50 percent of the qualified wages an eligible employer pays to employees after March 12, 2020, and before January 1, 2021. Eligible employers can get immediate access to the credit by reducing employment tax deposits they are otherwise required to make. Also, if the employer's employment tax deposits are not sufficient to cover the credit, the employer may get an advance payment from the IRS.

[Learn More](#)

GameAbove Capital

GameAbove Capital is a new \$50 million private venture fund focused on minority and women-operated businesses engaged in sustainability-related products and services. This gap-closing fund is being launched to provide further stability for companies impacted by coronavirus and to add further value to enterprises successfully engaged in environmental solutions and sustainability.

[Learn More](#)

EIDL Loans Open for Applications

The SBA is still accepting new Economic Injury Disaster Loan (EIDL) applications to qualified small businesses and agricultural businesses.

Applications previously submitted will continue to be processed on a first-come, first-served basis.

[Learn More](#)

TD Bank Group: TD Ready Challenge

The TD Ready Challenge, an initiative of the TD Bank Group, is an annual North American initiative that provides support to catalyze innovative solutions for a changing world. Grants are awarded to organizations that have impactful and measurable solutions to help open doors for a more inclusive and sustainable tomorrow. The theme of the 2020 Challenge focuses on addressing the impacts of the COVID-19 pandemic, specifically for communities that are experiencing these impacts disproportionately. Funded solutions must also address at least one of these four interconnected drivers of change: Financial

Security, Vibrant Planet, Connected Communities, and Better Health. Grants will range from \$350,000 to \$1 million (CAD). **Deadline: August 13.**

[Learn More](#)

NM Safe Certified Training

NM Safe Certified provides businesses with an on-demand virtual COVID-Safe Training Program to help ensure all New Mexicans remain safe as the state reopens for business and recreation. NM Safe Certified provides a recognizable brand across all industries to assist in building consumer confidence.

[Learn More](#)

The Manufacturing Extension Partnership (MEP)

The Manufacturing Extension Partnership (MEP) has partnered with the Departments of Transportation, Energy, and Defense as well as the National Institute of Standards and Technology (NIST) to focus on finding business opportunities for small manufacturers by matching their capabilities with the supply chain needs of America's original equipment manufacturers.

[Learn More](#)

Coronavirus Food Assistance Program

USDA funding for immediate relief to agricultural producers and the [Farmers to Families Food Box Program](#) providers who have suffered a five-percent-or-greater price decline or who had losses due to market supply chain disruptions due to COVID-19 and face additional significant market costs. **Deadline: August 28.**

[Learn More](#)

Business and Industry CARES Act Program

USDA is making available up to \$1 billion in loan guarantees to help rural businesses meet their working capital needs during the coronavirus pandemic. Additionally, agricultural producers that are not eligible for USDA Farm Service Agency loans may receive funding under USDA B&I CARES Act Program provisions. **Deadline: September 15, 2021, or until funds are expended.**

[Learn More](#)

Indian Community Development Block Grant

U.S. Department of Housing and Urban Development (HUD) is providing funds to prevent, prepare for, and respond to the coronavirus pandemic for emergencies that constitute imminent threats to health and safety. **Deadline: Open**

[Learn More](#)

National Institute of Health Grant

Title: Community Interventions to Address the Consequences of the COVID-19 Pandemic among Health Disparity and Vulnerable Populations (R01- Clinical Trial Optional). **Deadline December 1.**

[Learn More](#)

More Resources

Elevate Conservation: Outdoors for All - July 20, 2020

Over 30 Conservation, outdoor advocacy, and outdoor industry companies will gather online to foster and maintain the integral roles that conservation, climate change mitigation, sound public lands policies, and equity play in supporting a successful outdoor industry.

[Learn More and Register](#)

Visa • IFundWomen Grant Program for Black Women-Owned Businesses

Visa and IFundWomen have partnered to support Black women-owned small businesses through a new grant program and educational resources. The program is issuing 10 grants, plus a year's worth of coaching and connections through a one-year membership to IFUNDWOMEN. **Deadline: July 31.**

[Learn More](#)

Santa Fe Natural Tobacco Company Foundation

The Santa Fe Natural Tobacco Company Foundation provides grants to nonprofit organizations that support the preservation, promotion, and advancement of American Indian self-sufficiency and culture. The Foundation's specific areas of interest include the development of American Indian entrepreneurship, facilitating American Indian education, and the preservation and enhancement of American Indian culture. Requests are reviewed quarterly. **2020 Deadlines: Aug. 31 and Nov. 30.**

[Learn More](#)

Brownfields Cleanup Revolving Loan Fund

The New Mexico Environment Department Brownfields Program manages the Brownfields Cleanup Revolving Loan Fund that offers low-interest loans with favorable terms for remediating environmental contamination at eligible sites, including asbestos removal or abatement. Free Phase I and II Environmental Site Assessments including environmental sampling and analysis, cleanup planning assistance, asbestos and lead paint surveys, and remediation cost estimates are also available to government units, tribal governments, quasi-public entities (such as community development organizations), and non-profit entities.

[Learn More](#)

Arrowhead Center EnergySprint Applications

EnergySprint is a 5-week venture builder for New Mexico innovators in clean technology. The program provides coaching, expertise, and funding to startups and established businesses that are leading the creation of innovative solutions in renewable energy, energy storage, and applications of energy to cyber security. **Deadline: July 24.**

[Learn More](#)

Reimagining Pathways to Employment Challenge

Powered by MIT Solve, the Morgridge Family Foundation and New Profit, this challenge seeks the most promising solutions that accelerate pathways to current and future employment across the US. Solutions

that focus on non-coastal states, US interior regions, and/or racial justice are encouraged to apply.

Finalists will be invited to a pitch event January 24-26, 2021 in Austin, TX at the IBM headquarters to present their solutions to distinguished judges. Winners will have access to a \$625,000 prize pool.

Deadline: Nov. 9.

[Learn More](#)

Tomberg Family Philanthropy Grants

The Tomberg Family Philanthropies support projects in the areas of education, environment, health, and poverty alleviation. They make grants to U.S.501(c)(3) nonprofit organizations and certain government entities or public institutions, such as public schools and universities. Grants normally range from \$5,000 to \$15,000. Letters of inquiry may be submitted **between July 27 and September 8, 2020**; invited full proposals must be submitted by **December 21, 2020**.

[Learn More](#)

The Andy Warhol Foundation for the Visual Arts

The Andy Warhol Foundation for the Visual Arts Grants are provided for curatorial programs at museums, artists' organizations, and other cultural institutions to originate innovative and scholarly presentations of contemporary visual arts. **Deadline: Sept. 1.**

[Learn More](#)

Polaris Industries: T.R.A.I.L.S. Grant Program

The T.R.A.I.L.S. Grant Program, an initiative of Polaris Industries, provides support to national, state, and local organizations to ensure the future of ATV riding. Grants of up to \$10,000 are provided to nonprofit organizations and government agencies. **Deadline: Sept. 1.**

[Learn More](#)

Veterans Housing Rehabilitation and Modification Pilot Program (VHRMP)

The VHRMP provides support to rehabilitate and modify the primary residence of veterans who are low-income and have disabilities. Grants may also be used to provide grantees' affiliates with technical, administrative, and training support in connection with modification and rehabilitation services. **Deadline Aug. 18.**

[Learn More](#)

Strengthening Community Colleges Training Grants (SCC)

The SCC will build the capacity of community colleges to collaborate with employers and the public workforce development system to meet local and regional labor market demand for a skilled workforce. The purpose of this grant is (1) to increase the capacity and responsiveness of community colleges to address the skill development needs of employers and dislocated and unemployed workers, incumbent workers, and new entrants to the workforce; (2) to offer this spectrum of workers and other individuals accelerated career pathways that enable them to gain skills and transition from unemployment to (re)employment quickly; and (3) to address the new challenges associated with the COVID-19 health crisis that necessitate social distancing practices and expanding online and technology-enabled learning and migrating services to a virtual environment. **Deadline: Oct. 8.**

[Learn More](#)

Native Affordable Housing Design Leadership Institute

The online program brings together the nation's leading designers and affordable housing developers to collaborate on the creation of well-designed affordable homes and green, healthy, and resilient communities. **Deadline: July 24.**

[Learn More](#)

NMED Clean Water State Revolving Fund (CWSRF)

The New Mexico Environment Department manages the Clean Water State Revolving Loan Fund Program (CWSRF). The CWSRF program provides a source of low-cost financing for a wide range of wastewater and storm water projects that protect surface and ground water. Funds may also be used for projects that control non-point source water pollution, such as solid waste and septic tank installations. FY21 applications now being accepted.

[Learn More](#)

Native American Business Development Institute (NABDI) Grant

The Office of Indian Energy and Economic Development (IEED), through its Native American Business Development Institute (NABDI), is soliciting proposals from Tribes for technical assistance funding to hire consultants to perform feasibility studies of economic development opportunities located in designated Opportunity Zones. **Deadline September 15.**

[Learn More](#)

Honor the Earth: Building Resilience in Indigenous Communities Initiative

The mission of Honor the Earth is to create awareness and support for Native environmental issues and to develop needed financial and political resources for the survival of sustainable Native communities. Through the Building Resilience in Indigenous Communities Initiative, Honor the Earth provides grants of \$1,000 to \$5,000 to nonprofit Native organizations that are controlled by Indigenous peoples. This initiative supports organizations working in two areas: 1) implementing renewable energy and energy efficiency and weatherization improvements to advance community dignity and energy sovereignty, and 2) creating food security utilizing Indigenous varieties and organic production. **Deadline: July 20.**

[Learn More](#)

USDA-Rural Development Community Facilities Direct Loan and Grant Program

USDA-Rural Development Community Facilities Direct Loan and Grant Program provides affordable funding to develop essential community facilities in rural areas. Examples of essential facilities include health care facilities such as hospitals, medical clinics, dental clinics, nursing homes or assisted living facilities.

[Fact Sheet](#)
[Learn More](#)

Emergent Fund

The Emergent Fund supports grassroots organizing and power building in communities of color throughout the U.S. who are facing injustice based on racial, ethnic, religious, and other forms of discrimination. Grants are provided to develop innovative strategies to transform our country.

[Learn More](#)

NEA OUR TOWN: Grant Program

Our Town is a creative placemaking grant program that supports projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, or social outcomes. **Deadline: August 6.**

[Learn More](#)

GroundUp

GroundUp is a step-by-step financial modeling tool for development projects built by The Governance Project and The Opportunity Exchange. Developers and communities can easily generate key project financials to present to investors. Register now for exclusive early access.

[Learn More](#)

The BBVA Foundation Funds for Local Nonprofits

The BBVA Foundation supports nonprofit organizations that are making a positive impact in the communities the bank serves in Alabama, Arizona, California, Colorado, Florida, New Mexico, and Texas.

[Learn More](#)

In the News

[New Mexico BioScience Industry highlighted in July 2020 Issue of Site Selection Magazine](#)

[Introducing New Initiatives to Support Black-owned Businesses on DoorDash and Caviar](#)

[Young Farmers Racial Equity Toolkit](#)

[SBA and Treasury Announce Release of Paycheck Protection Program Loan Data](#)

[Wicker, Sinema, Blumenauer, Fitzpatrick Introduce the RESTAURANTS Act: Bipartisan, Bicameral Proposal Would Support Hard-Hit Independent Restaurants Through New Revitalization Fund](#)

[Coronavirus Food Assistance Program Data](#)

[From Recovery to Resilience: How Opportunity Zones Can Help Accelerate Post-COVID Economic Resurgence](#)

[SBA Provided \\$20 Billion to Small Businesses and Non-Profits Through the Economic Injury Disaster Loan Advance Program](#)

[How Community Development Financial Institutions Can participate in the Opportunity Zone program](#)

[Opportunity Zones Best Practices Report to the President from The White House Opportunity and Revitalization Council \(May 2020\)](#)

[CDFIs Outperform Other Paycheck Protection Program \(PPP\) Lenders](#)

[STEM Talent Recruitment and Retention Study \(June 2020\)](#)

[Comerica Bank pledges \\$1 million to launch Black-owned business fund](#)

[Covid Relief Granted To Opportunity Zone Investors](#)

[Fed's \\$600 Billion Main Street Lending Program Sees Lukewarm Interest](#)

Webinars

Upcoming Webinars:

Jumpstart Jobs 5- Part Series at 9am (double-check for local time)

- July 13 - **Solving the Health Crisis** (completed)
- July 20 - **Making it Here**
- July 27 - **Sold. Separately**
- August 3 - **Servicing Small Business**
- August 10 - **Jumpstarting Job Growth in America**

[Register for the Series](#)

EDD Webinar: The Governance Project Discusses GroundUp

July 22 at 11 am

[Register](#)

SBA Train the Trainer Webinars from Empowerment Workshops:

- July 22 at 10 am
- July 29 at 9 am
- August 4 at 8 am

[Register](#)

RCAC Webinars (please double-check local class time when registering):

- July 22 at 11 am- **Rural and Small Systems Sustainable Utility Management Workshop.** [Register](#)
- July 23 at 11 am - **Rural and Small Systems Sustainable Utility Management Workshop.** [Register](#)
- July 23 at 7 pm - **Ethics for Mutual Water Company Board Members.** [Register](#)
- July 29 at 11 am - **Water Supply & Sources.** [Register](#)
- July 30 at 11 am - **Basic Operations.** [Register](#)

Leveraging Tourism for Economic Recovery (IEDC)

July 23 at 12 pm

[Register](#)

C-PACE and Local Governments: Best Practices for Expanding Access

July 23 at 1 pm

[Register](#)

Three Webinars for Export Skill Building & Problem Solving - Rural Export Center: 12 pm

- July 28 - **Website Globalization**
- August 11 - **Customized Market Research with the Rural Export Center**
- August 20 - **International Market Research Skills**

[Register](#)

Women's Global Trade Empowerment Forum (6 session online forum):

July 28: USMCA & Future of Trade in North America - Expanding and Diversifying Sales

- August 11: **Financing the Deal & Getting Paid**
- August 25: **Thriving in the Digital Trade Economy Under USMCA**
- September 1: **How to Make USMCA Work for You - Changes in Customs & Rules of Origin**
- September 10: **Legal Strategies for Success - Governance, Compliance, & Representation Agreements**
- September 22: **Protecting the Most Important Asset –Your IP; WGTEF Wrap Up/Certificate Presentations**

[Register for the Forum](#)

Recent Webinars:

[FHL Small Business Boost Program](#)

[Paycheck Protection Program Flexibility Act](#)

[Next Steps and Lessons Learned: Building a MainStreet Small-Business and Community Development Recovery Strategy](#)

[Economic Development Funding for Successful Economic Recovery](#)

[Outdoor Equity Fund](#)

[Perfect Time for Building and Site Improvements](#)

[NM Finance Authority: Overview of New Programs](#)

[Entrepreneurship as a Recovery Strategy](#)

To see a full list of upcoming webinars and links to more previously recorded webinars:

- [EDD Finance Dept Webinars and Other COVID-19 Resources](#)
- [NM MainStreet Webinars and Other COVID-19 Resources](#)



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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.