



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

July 24, 2020

Visit our Website

**Fill out the census today.**  
The 2020 Census impacts us all for the next 10 years.

The census determines how much federal funding our state receives for the next decade.

For every person counted, New Mexico receives more than \$37,000 over 10 years.

**FILL OUT YOUR CENSUS**

Phone Online Mail

Take the census:  
2020census.gov  
(844) 330-2020

I COUNT NM  
United States Census 2020

### 2020 Census Deadline Extended to October 31

The final deadline to complete the 2020 Census has been extended to Oct. 31 amid the COVID-19 pandemic. You can respond online, over the phone, by mail, or in person. Door-to-door operations that were temporarily suspended in March have now resumed across the state.

Please complete your census! The decennial census is a simple 10-question form whose results determine how more than \$800 billion in federal funds will be distributed in communities across the nation, including over \$7 billion per year in New Mexico. The funding supports roads, schools, healthcare, public safety, and essential service programs like the Supplemental Nutrition Assistance Program and National School Lunch Program.

*Research suggests that every New Mexico citizen not counted in the census equates to a loss of approximately \$3,745 every year.*

[Learn More](#)  
[Complete the Census Online](#)

## COVID-19 Recovery Resources

## American Sustainable Business Council Recommendations for State & Local Governments

The American Sustainable Business Council, along with over 60 partners, built a collaborative initiative for identifying recommendations for state and local actions not just to safely and smartly reopen our economy, but to do so for the long term and to build a better and more resilient society.

[Learn More](#)

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## Sorenson Impact Foundation Grants

The Foundation is specifically targeting solutions that enable COVID-19 recovery through developing and growing businesses as well as the communities they are located in, to equitably rebuild. Awards will range in size from \$25,000 to \$250,000. Solutions must be primarily focused on underserved or underrepresented communities. **Deadline: Aug. 30.**

[Learn More](#)

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## CERF+ COVID-19 Relief Grant

CERF+ COVID-19 Relief Grant program provides financial assistance to professional artists working in craft disciplines, facing dire circumstances from the COVID-19 crisis. One-time \$1,000 grants to meet urgent food, housing, or health insecurities. **Upcoming Deadlines: July 29 and Sept. 9.**

[Learn More](#)

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## StartupXs COVID-19 Response Fund 2020

To help address the challenges facing the business community, StartupXs is launching a COVID-19 Response Fund for startups and social enterprises. The aim of the COVID-19 Response Fund is to help early-stage startups and social enterprises adapt to the pandemic. Participation is open to any startup and social enterprise in any country unless prohibited by local or United States law. Priority is given to early-stage and growth-stage startups launching an innovative product or idea. One winner will receive \$1,000. **Deadline: July 31.**

[Learn More](#)

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## Foundation for Contemporary Arts Emergency Grants COVID-19 Fund

The Emergency Grants COVID-19 Fund will disburse \$1,500 grants to artists who have had performances or exhibitions canceled or postponed because of the COVID-19 virus. Applicants must be individual artists, or an individual representing an artist collective, ensemble, or group. **Deadline: Aug. 31.**

[Learn More](#)

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## COVID Relief Resources from covidcap.com

The covidcap.com database contains over 1,400 listings totaling over \$1 trillion in grants, debt, and other cash equivalents. The database also includes listings for non-financial support for entrepreneurs.

[Learn More](#)

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## Public and Indian Housing COVID-19 Resources

Housing related resources to help guide decisions on their response to COVID-19 from HUD.GOV.

[Learn More](#)

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## COVID-19 Student Support Recovery Grant

The School-Based Healthcare Foundation's Student Support Recovery Grant is accepting applications to help implement school district, school-based telehealth programs, including mental health services, for children impacted by short and long-term school closures.

[Learn More](#)

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## Love is Healing COVID Response Fund

The Grantmakers for Girls of Color "Love is Healing COVID-19 Response Fund" seeks to support coalitions and organizations that have been fighting historical inequities and the marginalization of girls of color, well before COVID-19.

[Learn More - FAQ](#)

[Press Release](#)

[Grantmakers for Girls of Color Website](#)

[Apply Now](#)

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## Wells Fargo Open for Business Fund

Wells Fargo is donating approximately \$400 million in Paycheck Protection Program processing fees through a new program to support small businesses owned by people who have been hit hardest by COVID-19. The fund is open to nonprofits who serve businesses owned by racially and ethnically underrepresented individuals and nonprofits that focus on lending to these businesses are eligible for the initial grant cycle.

[Learn More](#)

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## Child Care Stabilization and Recovery Grant

The New Mexico Child Care Stabilization and Recovery Grant will provide immediate relief and support to eligible child care providers across New Mexico. The grants will cover lost income resulting from closure, response and recovery operation costs (including enhanced cleaning and sanitation), and other expenses. Application available in English and Spanish online.

[Learn More](#)

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## The Employee Retention Credit

The Employee Retention Credit is a refundable tax credit against certain employment taxes equal to 50 percent of the qualified wages an eligible employer pays to employees after March 12, 2020, and before January 1, 2021. Eligible employers can get immediate access to the credit by reducing employment tax deposits they are otherwise required to make. Also, if the employer's employment tax deposits are not sufficient to cover the credit, the employer may get an advance payment from the IRS.

[Learn More](#)

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## EIDL Loans Open for Applications

The SBA is still accepting new Economic Injury Disaster Loan (EIDL) applications to qualified small businesses and agricultural businesses.

Applications previously submitted will continue to be processed on a first-come, first-served basis.

[Learn More](#)

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## TD Bank Group: TD Ready Challenge

The TD Ready Challenge, an initiative of the TD Bank Group, is an annual North American initiative that provides support to catalyze innovative solutions for a changing world. Grants are awarded to organizations that have impactful and measurable solutions to help open doors for a more inclusive and sustainable tomorrow. The theme of the 2020 Challenge focuses on addressing the impacts of the COVID-19 pandemic, specifically for communities that are experiencing these impacts disproportionately. Funded solutions must also address at least one of these four interconnected drivers of change: Financial Security, Vibrant Planet, Connected Communities, and Better Health. Grants will range from \$350,000 to \$1 million (CAD). **Deadline: August 13.**

[Learn More](#)

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## NM Safe Certified Training

NM Safe Certified provides businesses with an on-demand virtual COVID-Safe Training Program to help ensure all New Mexicans remain safe as the state reopens for business and recreation. NM Safe Certified provides a recognizable brand across all industries to assist in building consumer confidence.

[Learn More](#)

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## Coronavirus Food Assistance Program

USDA funding for immediate relief to agricultural producers and the [Farmers to Families Food Box Program](#) providers who have suffered a five-percent-or-greater price decline or who had losses due to market supply chain disruptions due to COVID-19 and face additional significant market costs. **Deadline: August 28.**

[Learn More](#)

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## Strengthening Community Colleges Training Grants (SCC)

The SCC will build the capacity of community colleges to collaborate with employers and the public workforce development system to meet local and regional labor market demand for a skilled workforce. The purpose of this grant is (1) to increase the capacity and responsiveness of community colleges to address the skill development needs of employers and dislocated and unemployed workers, incumbent workers, and new entrants to the workforce; (2) to offer this spectrum of workers and other individuals accelerated career pathways that enable them to gain skills and transition from unemployment to (re)employment quickly; and (3) to address the new challenges associated with the COVID-19 health crisis that necessitate social distancing practices and expanding online and technology-enabled learning and migrating services to a virtual environment. **Deadline: Oct. 8.**

[Learn More](#)

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## Business and Industry CARES Act Program

USDA is making available up to \$1 billion in loan guarantees to help rural businesses meet their working capital needs during the coronavirus pandemic. Additionally, agricultural producers that are not eligible for USDA Farm Service Agency loans may receive funding under USDA B&I CARES Act Program provisions. **Deadline: September 15, 2021, or until funds are expended.**

[Learn More](#)

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## Indian Community Development Block Grant

U.S. Department of Housing and Urban Development (HUD) is providing funds to prevent, prepare for, and respond to the coronavirus pandemic for emergencies that constitute imminent threats to health and safety. **Deadline: Open**

[Learn More](#)

## Additional Business Resources

### Employment and Training Administration Women in Apprenticeship and Nontraditional Occupations (WANTO) Technical Assistance Grant Program

This program aims to provide technical assistance to employers and labor unions to encourage employment of women in both apprentice and nontraditional occupations. **Deadline: Aug. 3.**

[Learn More](#)

## Additional Community Resources

### Michelson Spark Grants

Grants of up to \$25,000 are provided to nonprofit organizations and educational institutions. The current funding round is focused on the Smart Justice Initiative, with a focus on programs based in correctional facilities as well as programs for formerly incarcerated students. **Deadline: August 3, 2020.**

[Learn More](#)

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### Outreach and Assistance for Socially Disadvantaged Farmers and Ranchers and Veteran Farmers and Ranchers

The goal of the program is to encourage and assist socially disadvantaged farmers and ranchers, veteran farmers and ranchers, and beginning farmers and ranchers with owning and operating farms and ranches and in participating equitably in the full range of agricultural, forestry, and related programs offered by USDA. Funding available for projects that provide education and training in agriculture, agribusiness, forestry, agriculturally related services, and USDA programs and to conduct outreach initiatives designed to accomplish those goals. **Deadline: Aug. 26.**

[Learn More](#)

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### Tribal Transportation Program Safety Fund (TTPSF)

TTPSF grants are available to federally recognized Indian tribes through a competitive, discretionary program. Awarded annually, projects are chosen whose outcomes will address the prevention and reduction of death or serious injuries in transportation related incidents, such as motor vehicle crashes. **Deadline: Aug. 20.**

[Learn More](#)

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### Healthy Tomorrows Partnership for Children Program (HTPCP)

The purpose of this program is to support innovative, community-based initiatives to improve the health status of infants, children, adolescents, and families in rural and other underserved communities by increasing their access to preventive care and services. **Deadline: Oct. 6.**

[Learn More](#)

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## Rural Digital Opportunity Fund

The Federal Communications Commission (FCC) designed the Rural Digital Opportunity Fund to bring high speed fixed broadband service to rural homes and small businesses that lack access. The first phase of the FCC reverse auction will target over six million homes and businesses in census blocks that are entirely underserved by voice and broadband with download speeds of at least 25 Mbps. **Deadline: Oct. 22.**

[Learn More](#)

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## Robert Wood Johnson Foundation: Culture of Health Prize

The Culture of Health Prize elevates the compelling stories of places throughout the country where residents are working together to transform education, jobs, transportation, housing, and more, with the goal of better health for all. Up to ten winning communities will each receive a \$25,000 cash prize and have their success stories shared broadly. **The Phase One application deadline is Oct. 15; Phase Two applications deadline is Dec. 21.**

[Learn More](#)

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## Brownfields Cleanup Revolving Loan Fund

The New Mexico Environment Department Brownfields Program manages the Brownfields Cleanup Revolving Loan Fund that offers low-interest loans with favorable terms for remediating environmental contamination at eligible sites, including asbestos removal or abatement. Free Phase I and II Environmental Site Assessments including environmental sampling and analysis, cleanup planning assistance, asbestos and lead paint surveys, and remediation cost estimates are also available to government units, tribal governments, quasi-public entities (such as community development organizations), and non-profit entities.

[Learn More](#)

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## Reimagining Pathways to Employment Challenge

Powered by MIT Solve, the Morgridge Family Foundation and New Profit, this challenge seeks the most promising solutions that accelerate pathways to current and future employment across the US. Solutions that focus on non-coastal states, US interior regions, and/or racial justice are encouraged to apply.

Finalists will be invited to a pitch event January 24-26, 2021 in Austin, TX at the IBM headquarters to present their solutions to distinguished judges. Winners will have access to a \$625,000 prize pool. **Deadline: Nov. 9.**

[Learn More](#)

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## The Andy Warhol Foundation for the Visual Arts

The Andy Warhol Foundation for the Visual Arts Grants are provided for curatorial programs at museums, artists' organizations, and other cultural institutions to originate innovative and scholarly presentations of contemporary visual arts. **Deadline: Sept. 1.**

[Learn More](#)

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## Polaris Industries: T.R.A.I.L.S. Grant Program

The T.R.A.I.L.S. Grant Program, an initiative of Polaris Industries, provides support to national, state, and local organizations to ensure the future of ATV riding. Grants of up to \$10,000 are provided to nonprofit organizations and government agencies. **Deadline: Sept. 1.**

[Learn More](#)

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## Veterans Housing Rehabilitation and Modification Pilot Program (VHRMP)

The VHRMP provides support to rehabilitate and modify the primary residence of veterans who are low-income and have disabilities. Grants may also be used to provide grantees' affiliates with technical, administrative, and training support in connection with modification and rehabilitation services. **Deadline Aug. 18.**

[Learn More](#)

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## NMED Clean Water State Revolving Fund (CWSRF)

The New Mexico Environment Department manages the Clean Water State Revolving Loan Fund Program (CWSRF). The CWSRF program provides a source of low-cost financing for a wide range of wastewater and storm water projects that protect surface and ground water. Funds may also be used for projects that control non-point source water pollution, such as solid waste and septic tank installations. FY21 applications now being accepted.

[Learn More](#)

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## Native American Business Development Institute (NABDI) Grant

The Office of Indian Energy and Economic Development (IEED), through its Native American Business Development Institute (NABDI), is soliciting proposals from Tribes for technical assistance funding to hire consultants to perform feasibility studies of economic development opportunities located in designated Opportunity Zones. **Deadline September 15.**

[Learn More](#)

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## Emergent Fund

The Emergent Fund supports grassroots organizing and power building in communities of color throughout the U.S. who are facing injustice based on racial, ethnic, religious, and other forms of discrimination. Grants are provided to develop innovative strategies to transform our country.

[Learn More](#)

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## NEA OUR TOWN: Grant Program

Our Town is a creative placemaking grant program that supports projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, or social outcomes. **Deadline: August 6.**

[Learn More](#)

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## GroundUp

GroundUp is a step-by-step financial modeling tool for development projects built by The Governance Project and The Opportunity Exchange. Developers and communities can easily generate key project financials to present to investors. Register now for exclusive early access.

[Learn More](#)

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## The BBVA Foundation Funds for Local Nonprofits

The BBVA Foundation supports nonprofit organizations that are making a positive impact in the communities the bank serves in Alabama, Arizona, California, Colorado, Florida, New Mexico, and Texas.

[Learn More](#)

## In the News

[Black women entrepreneurs hit by COVID-19](#)

[Crisis hits minority firms hard](#)

[Skills transfer to post-crisis jobs](#)

[Bailout Pleas Renewed for Restaurants, Airlines as Cash Runs Out](#)

[PPP data errors raise questions about effectiveness of stimulus](#)

[Four months in, still lots of questions about the coronavirus' impact on the economy](#)

[IRS Issues Frequently Asked Questions on Qualified Opportunity Zones/Funds](#)

[Congress set for showdown on coronavirus relief legislation](#)

[Notice of Funding Availability for Applications for Credit Assistance Under the State Infrastructure Finance Authority Water Infrastructure Finance and Innovation Act \(SWIFIA\) Program](#)

## Webinars

### Upcoming Webinars:

#### **Jumpstart Jobs: 9 am**

- July 27 - **Sold. Separately**
- August 3 - **Servicing Small Business**
- August 10 - **Jumpstarting Job Growth in America**

[Register for the Series](#)

#### **Export Skill Building & Problem Solving - Rural Export Center: 12 pm**

- July 28 - **Website Globalization**
- August 11 - **Customized Market Research with the Rural Export Center**
- August 20 - **International Market Research Skills**

[Register](#)

#### **Women's Global Trade Empowerment Forum (6 session online forum):**

- July 28: **USMCA & Future of Trade in North America - Expanding and Diversifying Sales**
- August 11: **Financing the Deal & Getting Paid**
- August 25: **Thriving in the Digital Trade Economy Under USMCA**
- September 1: **How to Make USMCA Work for You - Changes in Customs & Rules of Origin**
- September 10: **Legal Strategies for Success - Governance, Compliance, & Representation Agreements**
- September 22: **Protecting the Most Important Asset –Your IP; WGTEF Wrap Up/Certificate Presentations**

[Register for the Forum](#)

#### **Startup Storytelling + Networking with ABQ and Santa Fe Resources**

July 29 at 10:30 am

[Register](#)

#### **State and Local Legal Center (SLLC) to Host Webinar on 2019-2020 Supreme Court Term**

July 29 at 11 am

[Register](#)

#### **SBA Train the Trainer Webinars from Empowerment Workshops:**

- July 29 at 9 am
- August 4 at 8 am

[Register](#)

**RCAC Webinars** (please double-check local class time when registering):

- July 29 at 11 am -Water Supply & Sources. [Register](#)
- July 30 at 11 am -Basic Operations. [Register](#)

#### Federal Highway Administration (FHWA) to Host ATCMTD Webinar

July 30 at 11 am

[Register](#)

#### NMSBDC is hosting a 8a Minority Certification workshop

August 18 at 9 am

[Register](#)

#### Indigenous Planning, Community Assets, and Brownfields: Catalyzing Positive Transformation

August 24 at 9 am

[Register](#)

### Recent Webinars:

[The Governance Project Discusses GroundUp](#) (7/22/20)

[Post-COVID Opportunity Zones](#) (7/2/20)

[FHL Small Business Boost Program](#) (6/25/20)

[PPP and EIDL Updates](#) (6/17/20)

[Next Steps and Lessons Learned: Building a MainStreet Small-Business and Community Development Recovery Strategy](#)

[Economic Development Funding for Successful Economic Recovery](#)

[Outdoor Equity Fund](#)

[Perfect Time for Building and Site Improvements](#)

[NM Finance Authority: Overview of New Programs](#)

[Entrepreneurship as a Recovery Strategy](#)

To see a full list of upcoming webinars and links to more previously recorded webinars:

- [EDD Finance Dept Webinars and Other COVID-19 Resources](#)
- [NM MainStreet Webinars and Other COVID-19 Resources](#)



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*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*