



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

September 4, 2020

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HEALTHCARE **EDUCATION** **EMERGENCY SERVICES** **ROADWORK**

**ALL FUNDED BY THE CENSUS.
NEW MEXICO! GET COUNTED TODAY!**

WWW.MY2020CENSUS.GOV

2020 Census Deadline is September 30, 2020

The final deadline to complete the 2020 Census is Sept. 30.

Completing the census is a quick process and your information will remain private. New Mexico must count *everyone* to ensure we get our fair share of funding for essential services like healthcare, education, emergency services, and roadwork.

[Learn More](#)
[Complete the Census Online NOW](#)

COVID-19 Recovery Resources

New! EDD Publishes Q4 County Reports

New county data shows that the N.M. economy might be more resilient than we had thought. All 33 counties have been updated for FY20 Q4.

[Read the press release](#)

[Watch the interview with Deputy Secretary Jon Clark](#)

[View the reports](#)

New! \$150M in grants to support New Mexico local governments

Gov. Michelle Lujan Grisham and the Department of Finance and Administration announced \$150 million in CARES Act grants to local governments across New Mexico to cover the cost of necessary expenditures incurred due to the public health emergency.

[Read the press release](#)

[See the funding breakdown](#)

New! The COVID-19 Community Vulnerability Index (CCVI)

This index - developed by Surgo Foundation and featured as a CDC resource - identifies which communities may need the most support as coronavirus takes hold. Mapped to US census tract, county, and state levels, the CCVI helps inform COVID-19 planning and mitigation at a granular level.

[Learn more](#)

New! Guidance on Adjusting Discretionary Incentive Programs to Support Small Business Recovery

How can economic development organizations modify their incentive programs to help struggling small businesses? To assist in sorting through the options, Smart Incentives has published Guidance on Adjusting Discretionary Incentive Programs to Support Small Business Recovery, prepared for the State Economic Development Executives Network with their partners at the Center for Regional Economic Competitiveness (CREC).

[Learn more](#)

Public Sector COVID-19 Recovery Assessment Tool

The Baker Tilly Public Sector COVID-19 Recovery Assessment tool can help state and local government, utility and school district leaders assess the current impact of the coronavirus crisis on your entity and community, understand your level of preparedness for recovery in a possibly permanently altered environment, and identify potential risks your entity may need to mitigate.

[Learn more](#)

Navajo Nation Division of Economic Development Assistance

The Navajo Nation Division of Economic Development is providing assistance to Navajo businesses and artisans facing negative economic impacts from the COVID-19 pandemic.

[Learn more](#)

Housing Aid for Low-Income New Mexicans

The New Mexico Community Development Council, comprised of Gov. Lujan Grisham administration

officials and appointees from across the state, will invest more than \$13.3 million of Community Development Block Grant CARES Act funds in emergency housing assistance for low and moderate income New Mexicans.

[Learn more](#)

Main Street Lending Program Explained

Nonprofit organizations may be eligible to receive loans through the Federal Reserve's Main Street Lending Program. This brief video helps explain how the program works and what differentiates it from other financial relief programs.

[Watch the Video](#)

Arts Leaders of Color Emergency Fund

Arts Administrators of Color has launched the Arts Leaders of Color Emergency Fund to support BIPOC (Black, Indigenous, and people of color) artists and arts administrators impacted by COVID-19 through \$200 microgrants. **Application ongoing.**

[Learn More](#)

Working Now Loan Program

North Central New Mexico Economic Development District (NCNMEDD) Working Now Loan Program offers loans up to \$10,000 for businesses in the NCNMEDD region needing relief from COVID-19.

[Learn More](#)

The Center for Craft: Craft Futures Fund

The Craft Futures Fund will support craft communities and their creative responses to COVID-19. These one-time, unrestricted, \$5,000 grants will be disbursed to craft-based education projects that seed resilience, foster community, and amplify impact. **Deadline: Monthly, until October 2020.**

[Learn more](#)

FEMA Lost Wages Grants

Federal Emergency Management Agency (FEMA) Lost Wages Grants, funded through the Disaster Relief Fund (DRF), are available to states to provide financial assistance to individuals who have lost wages due to the COVID-19. New Mexico is among the first few states to be eligible for these grants.

[Learn more](#)

[Guidance for The Lost Wages Assistance Program](#)

New Mexico Small Business Recovery Loan Fund

This program provides financial assistance to businesses that are experiencing hardship due to the public health order resulting from the COVID-19 pandemic. Please note that this is a loan program.

[Learn More](#)

NM Safe Certified Training

NM Safe Certified provides businesses with an on-demand virtual COVID-Safe Training Program to help ensure all New Mexicans remain safe as the state reopens for business and recreation. NM Safe Certified provides a recognizable brand across all industries to assist in building consumer confidence.

[Learn More](#)

COVID Relief Resources from covidcap.com

The covidcap.com database contains over 1,400 listings totaling over \$1 trillion in grants, debt, and other cash equivalents. The database also includes listings of non-financial support for entrepreneurs.

[Learn More](#)

Coronavirus Food Assistance Program

USDA funding for immediate relief to agricultural producers and the [Farmers to Families Food Box Program](#) providers who have suffered a five-percent-or-greater price decline or who had losses due to market supply chain disruptions due to COVID-19 and face additional significant market costs. **Deadline extended to September 11.**

[Learn More](#)

Additional Business Resources

New! New Mexico Venture Community Health Assessment: Founder Survey

Be Entered In a \$1,000 Raffle!

New Mexico Venture Community Health Assessment: Founder Survey Open Until Sept. 9

Through a project with the LANL Feynman Center for Innovation, projectY cowork (part of Los Alamos Commerce & Development Corporation) and ABQid (powered by CNM Ingenuity) are surveying active founders of New Mexico-based startups that are (or have been) actively attempting to raise venture funding within the past year.

Survey results will be independently and anonymously aggregated by HatchForm, and the analysis of the results will be shared back with those who participated as well as used for external communications helpful to the growth of the venture community. A parallel survey is being sent to partners/fund managers of New Mexico-based VC Funds as well as funds that are actively investing in NM. These results will also be helpful to New Mexico founders and cross-analyzed with this survey.

To sweeten the deal, they'll select one eligible founder at random to receive a \$1,000 cash prize for filling out the survey. You have until **5 p.m. on Wednesday, Sept. 9** to fill out the survey, and the random winner will be announced thereafter.

[Email with questions](#)

[Take the survey](#)

Renewable Energy Systems and Energy Efficiency Improvements

Assists agricultural producers and rural small businesses in installing renewable energy systems and energy efficiency improvements in order to reduce energy consumption. **Deadline: September 30.**

[Learn more](#)

Additional Community Resources

New! STEM TALENT Challenge

The STEM Talent Challenge seeks to develop or expand regional workforce capacity to support high-growth, high-wage entrepreneurial ventures and innovation-driven businesses that have a high likelihood of accelerating economic competitiveness and job creation in their respective regions. \$2,000,000 in total funds, 10 awards expected.

Eligible Applicants: State, local, and tribal governments, as well as institutions of higher education, nonprofit organizations, and other economic development organizations. **Deadline: October 14.**

[Learn More](#)

New! The Shubert Foundation Funding for Nonprofit Theatre and Dance

The Foundation provides general operating support to nonprofit, professional resident theatre and dance companies that have an established artistic and administrative track record, as well as a history of fiscal responsibility. A limited number of grants are also made to arts-related organizations that help support the development of theatre and dance and graduate drama departments of private universities. **Deadline: December 2.**

[Learn More](#)

New! Comer Family Foundation: Syringe Service Program

The Foundation's Syringe Service Program seeks to support comprehensive harm reduction programs that improve the health and wellness of people who use drugs. Grants ranging from \$2,500 to \$20,000 are provided to programs that provide free sterile syringes, education, and community wraparound services to reduce opioid overdose and the transmission of HIV and viral hepatitis. **Upcoming Deadline: November 1.**

[Learn More](#)

New! Annie's Grants for Gardens

Annie's Grants for Gardens are provided to K-12 school gardens to help children start thinking more holistically about their food, their communities, and the planet. Grants may be used to purchase supplies for an edible garden, such as plants, seeds, raised beds, fencing, wheelbarrows, greenhouses, and drip irrigation systems. New applicants may apply for grants of \$3,000; returning applicants are eligible for one of three \$5,000 grants. Public, charter, and private schools, as well as school districts and nonprofit organizations supporting a school garden, are eligible to apply. **Deadline: November 2.**

[Learn More](#)

New! Youth Engagement, Education, and Employment Grants

Grants support initiatives to provide young people and veterans with introductory educational experiences in natural resource careers through hands-on engagement and mentoring opportunities relating to US Fish and Wildlife Service programs. \$10,000,000 in total funds, 250 awards expected.

Eligible Applicants: State, local, and tribal governments, as well as relevant nonprofits and institutions of higher education. **Deadline: September 15.**

[Learn More](#)

Choice Neighborhoods Planning Grants

Grants support the development of comprehensive neighborhood revitalization plans that will become the guiding document for the revitalization of the public and/or assisted housing units while simultaneously directing the transformation of the surrounding neighborhood. \$5,000,000 in total funds, 10 awards expected. Eligible Applicants: Tribal and local governments, as well as nonprofits and public housing authorities. **Deadline: September 14.**

[Learn More](#)

Youth Conservation Opportunities on Public Lands

This opportunity is open to any qualified youth conservation corps established by a state or local government, by the governing body of any Indian tribe, or by a qualified nonprofit organization interested in working cooperatively with the BLM to develop and administer multiple-use conservation projects. Conservation projects must focus on providing employment, education, and public-service opportunities for ages 16 to 30 and veterans up to age 35 recruited from local and surrounding communities to assist with projects on public lands. **Deadline: October 22.**

[Learn More](#)

Humanities Connections

Awards support innovative curricular approaches that foster productive partnerships among humanities faculty and their counterparts in the social and natural sciences, and in pre-service or professional programs (such as business, engineering, health sciences, law, computer science, and other technology-driven fields), in order to encourage and develop new integrative learning opportunities for students. **Deadline: September 30.**

[Learn More](#)

Rural Placemaking Innovation Challenge (RPIC)

This opportunity helps rural communities access technical assistance to create places where people want to live, work, and play. Funds can be used to develop actionable placemaking plans, convene partners, identify community needs, and implement priorities to build rural prosperity. Broadband-related projects are encouraged. **Deadline: September 10.**

[Learn More](#)

Brownfields Multipurpose, Assessment, and Cleanup Grants

This opportunity includes several grant programs related to brownfield assessment, cleanup, and planning projects, including those incorporating renewable energy and energy efficiency. Use of funds vary by program. **Deadline: October 28.**

[Learn More](#)

Environmental Workforce Development and Job Training Grants

These grants are available for programs that recruit, train, and place unemployed and under-employed residents. Funds may be used to cover direct training costs to secure full-time employment in the environmental field. **Deadline: September 22.**

[Learn More](#)

Special Projects and Outdoor Infrastructure Grant Program

NM Outdoor Recreation Division (ORD) is accepting applications for its new grant program to help residents improve access to outdoor recreation in their communities. This grant focuses on conservation-minded shovel-ready projects that are open to the public and demonstrate a clear benefit to the community. Grant amounts will range from \$5,000 to \$25,000. **Deadline: September 14.**

[Learn More](#)

The Strengthening Community Colleges Training Grants program

The Strengthening Community Colleges Training Grants program will build the capacity of community colleges to collaborate with employers and the public workforce development system to meet local and regional labor market demand for a skilled workforce. **Deadline: October 8.**

[Learn More](#)

A Community Thrives Grants

A Community Thrives invests in community-building initiatives. The program is a way to share community improvement ideas on the national stage, gain support through donations and local connections, and get a chance at receiving a portion of an additional \$2 million in grants to help projects succeed. During the campaign, nonprofit organizations have the chance to raise funds for their charities. At the end of the crowdfunding period, the Gannett Foundation will award grants ranging from \$2,500 to \$100,000 to selected organizations. Nonprofit organizations and municipal programs such as libraries and schools may apply. **Deadline: September 11.**

[Learn More](#)

Rural Placement Innovation Challenge (RPIC)

Technical assistance for placemaking (planning and/or implementation) to create places where people want to live, work, and play. Funds can be used to help rural communities access planning resources to develop actionable placemaking plans, convene partners, identify community needs, and implement priorities to build rural prosperity. **Deadline: September 10.**

[Learn More](#)

Caplan Foundation for Early Childhood

The Caplan Foundation for Early Childhood supports nonprofit organizations with programs that will significantly enhance the development, health, safety, education, or quality of life of children from infancy through seven years of age. **The upcoming deadline for letters of inquiry is September 30.**

[Learn More](#)

In the News/Links

[The Impact of Opportunity Zones: An Initial Assessment](#)

[RESTAURANTS Act Gains Momentum](#)

[New group aims to build New Mexico outdoor recreation industry](#)

[New Mexico decides on relief funding for local governments](#)

[Impact Of Outbreak Of Coronavirus \(Covid-19\) On Film Media Market 2020 Growth Factors](#)

[U.S. Department of Commerce Invests \\$1.1 Million in CARES Act Funding to Capitalize Revolving Loan Funds to Help Small Businesses in New Mexico Respond To Coronavirus](#)

[Minority entrepreneurs at a tipping point as Black-owned banks dwindle in the U.S.](#)

Webinars

Upcoming Webinars:

Live September Webinars from SCORE:

September 8: **Lessons Learned About a Business Journey - The Story of a Minority Entrepreneur**

September 10: **Starting an Online Business for Next to No Money**

September 17: **Overcoming Cybersecurity Challenges During the COVID-19 Pandemic**

September 22: **Get Your Business Online in a Blink - Stress Free Ways to Find the Right Software**

September 29: **Concrete Strategies to Boost Your Sleep & Double Your Business Impact**

[Register](#)

Women's Global Trade Empowerment Forum:

- September 10: **Legal Strategies for Success - Governance, Compliance, & Representation Agreements**
- September 22: **Protecting the Most Important Asset –Your IP; WGTEF Wrap Up/Certificate Presentations**

[Register for the Forum](#)

NMDOT: Safety in the Workplace/On the Jobsite

September 9 at 10 am

[Register](#)

Introduction to Cooperatives

Sept. 24 at 11 am

[Register](#)

2020 Outdoor Economics Conference

October 1-2

[Register](#)

Discover Global Markets Virtual Conference

October 7-9

[Register](#)

USDA New Mexico Community Prosperity Virtual Summit

October 20 from 8:30 am - 12:30 pm

[Register](#)

Recent Webinars:

[How to Apply for the Outdoor Recreation Division's Special Projects and Infrastructure Grant](#)

(8/18/20)

[Small Business Recovery Loan Fund Eligibility and How to Apply](#)(7/30/20)

[Small Business Recovery Loan Fund Help for Small Businesses](#)(7/29/20)

[Small Business Recovery Loan Fund The Role of Participating Lenders](#)(7/28/20)

[The Governance Project Discusses GroundUp](#)(7/22/20)

To see a full list of upcoming webinars and links to more previously recorded webinars:

- [EDD Finance Dept Webinars and Other COVID-19 Resources](#)
 - [NM MainStreet Webinars and Other COVID-19 Resources](#)
-

HAVE A COVID-SAFE LABOR DAY

Stay safe, save lives.



1

**CELEBRATE WITH
YOUR HOUSEHOLD
ONLY**



2

**KEEP IT
OUTSIDE**



3

KEEP HANDS CLEAN



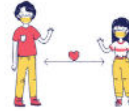
4

**PLACE GARBAGE
BINS OUTSIDE**



5

**BRING YOUR
OWN FOOD**



6

**STAY 6 FEET
APART**



7

WEAR A MASK

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.