



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

October 30, 2020

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UPCOMING WEBINARS AND EVENTS

**Transitioning to the New Economy -
Start or Expand your Business Online
(A UNM Community Course) - 7-week
course cost: \$17**

November 2 - December 18

[Register](#)

**Virtual Pro Bono IP (Intellectual
Property) Fair**

November 2-7

[Register](#)

Experience IT nm

November 4 & 5 at 9 am

[Register](#)

**Emerging Research on Beginning
Farmers and Ranchers Conference**

November 9 & 10 at 8 am

[Register](#)

Financing Change, Conscious Business

COVID-19 Recovery Resources

Updated! COVID-19 Statewide Guidelines

Public Health Order updates from Governor
Michelle Lujan Grisham, NMED, and NMDOH:

- [Press Release](#)
- [Updated Public Health Orders](#)
- [Rapid Response COVID-19 Watchlist](#)
- [COVID Safe Practices for Individuals and Employers](#)
- [Documento COVID Safe Practices](#)
- [COVID Safe Practices for Restaurants](#)

NEW! Responding to Water Stagnation in Buildings with Reduced or No Water Use

At a time when many buildings are not fully occupied due to COVID-19, the American Water Works Association (AWWA) and the International Association of Plumbing and Mechanical Officials (IAPMO) have developed a

and Positive Investment in New Mexico

November 12 at 6:30

[Register](#)

OZ Pitch Day 2020, an Online Investor Matchmaking Event

November 17

[Learn More and Register](#)

What are COGs & What Role do They Play in COVID Recovery

November 18 at 1:30 pm

[Register](#)

EDD's Miniseries for Business Owners of Color - CDFIs & CUs

November 20 at 12:30 pm

[Flyer](#)

[Register](#)

Southwestern New Mexico Finance Fair

December 9 at 12:30 pm

[Register](#)

ARTICLES/LINKS

[New Mexico MainStreet Awards Certification to 11 Executive Directors](#)

[New Mexico's Film Crew Advancement Program Provides Training to New Mexico's Film Crew](#)

[Job Training Incentive Program Helps NM Companies Expand](#)

[Economic Assistance Boosts McKinley Paper Mill](#)

[Special Projects and Outdoor Infrastructure Fund Awards First-Ever Grants](#)

[Southwestern NM Business Finance Fair connects businesses to financial resources](#)

[EDD Launches New Miniseries for Business Owners of Color](#)

[UI \(Unemployment Insurance\) Program Progression under the CARES](#)

[Assessment of County Needs in Economic Recovery from COVID-19](#)

[Big Ideas for Small Business Report](#)

guide to help building managers address water system stagnation.

[Learn More](#)

NEW! The Fulbright Canada Post-COVID Challenge

The Fulbright Canada Post-COVID Challenge is an open call for youth from across Canada and the US to provide creative ideas that aim to address critical social, economic, technological, and public health challenges in the post-COVID world. Ideas are sought in the following areas: Enhance Public Health and Well-Being, Contribute to Digital Transformation, and Strengthen Social Cohesion and Economic Recovery. The winning team will receive a \$25,000 prize and the second and third place winners will each receive \$10,000. The three winning teams will also receive an all-expense-paid trip to the Fulbright Canada Post-COVID Challenge Innovation Summit. **Deadline: November 30.**

[Learn More](#)

Paso Del Norte Community Foundation: COVID-19 Request for Proposals

The Paso Del Norte Community Foundation invites nonprofit organizations to submit proposals to address charitable needs associated with the COVID-19 pandemic. Grants ranging from \$3,000 to \$15,000 support organizations that address frontline mitigation of COVID-19 in the El Paso region. This may include Doña Ana, Luna, Grant, and/or Otero Counties.

[Learn More](#)

The Distressed Communities Index (DCI)

The Economic Innovation Group released the Distressed Communities Index (DCI) which maps community well-being across the country, down to the zip code. The report is accompanied by a digital mapping interactive that allows users to explore all of the data across zip codes, counties, and congressional districts.

[Learn More](#)

Community Interventions to Address the Consequences of the COVID-19 Pandemic among Health Disparity and Vulnerable Populations

The Community Interventions program provides support to implement and evaluate community interventions, testing the impacts of mitigation strategies to prevent COVID-19 transmission in NIH-designated health disparity populations and

[USDA Approves New Mexico Hemp Production Regulatory Plan](#)

[What's Next for Opportunity Zones?](#)

[Are Opportunity Zones for You? 5 Questions to Ask](#)

[Venture Capital Needs More Women](#)

[Coronavirus \(COVID-19\): Small Business Guidance & Loan Resources](#)

[Veteran entrepreneur tapped to lead NM investor group](#)

[18-Hour Cities, Remote Work And More Emerging Trends That Will Shape Real Estate In 2021](#)

other vulnerable groups. The program also supports the implementation or evaluation of existing, new, or adapted interventions to address the adverse psychosocial, behavioral, and socioeconomic consequences of the pandemic on the health of these groups. **Deadline: December 1.**

[Learn More](#)

Simpler PPP Forgiveness

On Oct. 8, the U.S. SBA released a simpler loan forgiveness application for Paycheck Protection Program (PPP) loans of \$50,000 or less. This action streamlines the forgiveness process to provide financial and administrative relief to the smallest businesses.

[Learn More](#)

Mission Asset Fund: Immigrant Families Fund

The Immigrant Families Fund provides grants of \$500 to immigrants to help cover whatever is most pressing in their lives. In order to be eligible, applicants must have experienced an income disruption due to COVID-19, earn less than \$99,000 annually or a household income of less than \$198,000, and not be eligible to receive a CARES Recovery Rebate (coronavirus stimulus check) from the federal government. Applications are reviewed on a rolling basis.

[Learn More](#)

EDA's New Scaling Pandemic Resilience Through Innovation and Technology (SPRINT) Challenge

The SPRINT Challenge is a \$25 million national competition funded by the CARES Act. With the publication of the SPRINT Challenge Notice of Funding Opportunity (NOFO) today, EDA seeks projects that aim to prevent, prepare for, and respond to the coronavirus pandemic and future pandemics. **Deadline: December 3.**

[Learn More](#)

The Public Transportation COVID-19 Research Demonstration Grant Program

The Federal Transit Administration announced a Notice of Funding Opportunity for \$10 million as part of a new COVID-19 Recovery Research Demonstration Program to provide research funding for innovative solutions that support the phased reopening of local economies through access to safe public transportation. **Deadline: November 2.**

[Learn More](#)

Assistance to Firefighters Grant Program

The Assistance to Firefighters Grant Program—COVID-19 Supplemental Round 2 allows volunteer and combination fire departments to apply for critical personal protective equipment (PPE) and supplies needed to prevent, prepare for, and respond to the COVID-19 public health emergency. This program also supports training on how to use the requested supplies. **Deadline: November 13.**

[Learn More](#)

PNM COVID-19 Customer Relief Program

These new PNM COVID Customer Relief Programs are designed to deliver assistance for both residential and small business customers who are behind on their bill and need a hand in getting their account in better status to avoid an interruption of electric service down the road, and ultimately breathe a sigh of relief when they are facing a large past due balance.

[Learn More](#)

New Mexico Small Business Recovery Loan Fund

Created by the NM Legislature in the June 2020 Special Session, this \$400 million program provides loans up to \$75,000 to businesses and nonprofit organizations that have been affected by the public health orders related to the pandemic. The three-year loans are low interest (currently 1.625%), have no fees, require no collateral or personal guarantees, and payments are interest-only for the first three years.

[Learn More](#)

FEATURED EDD EVENT

EDD Miniseries for Business Owners of Color

PART 1
Effective Financial Tools
for Small Business -
CDFI's & CU's
November 20, 2020 -
12:30PM

PART 2
Tools to Help Your
Business Flourish -
Business Resources
December 11, 2020 -
12:30PM



With Special Guests:



Join our Upcoming Miniseries for Business Owners of Color

Nov. 20 at 12:30 pm - *Effective Financial Tools for Small Business - CDFI's & CU's* with special guests: Sandia Area Federal Credit Union, DreamSpring.

[Register Online](#)

Dec. 11 at 12:30 pm - *Tools to Help Your Business Flourish – Business Resources* with special guests: WESST, SBDC NM.

[Register Online](#)

[READ MORE](#)

Additional Business Resources

NEW! Disaster Loan Assistance to NM Small Businesses

Small nonfarm businesses in nine New Mexico counties and neighboring counties in Texas are now eligible to apply for low-interest federal disaster loans from the U.S. Small Business Administration. These loans offset economic losses because of reduced revenues caused by drought, that began Aug. 25, 2020. Primary New Mexico counties that may be eligible: Doña Ana, Valencia, Bernalillo, Cibola, Luna, Otero, Sierra, Socorro, and Torrance.

[Learn more](#)

CITI Impact Fund

Through the \$200 million Impact Investment Fund, CITI is using our own capital to make equity investments in "double bottom line" U.S.-based private sector companies that are applying innovative solutions to help address some of society's most pressing challenges.

[Learn more](#)

Wood Energy and Wood Innovation Grant

Two grant opportunities are now available to help grow the forest/wood industry and support active forest management. Tribes, state agencies, counties, municipalities, universities, for-profit businesses, and non-profit organizations may apply.

Wood Innovations grant program deadline: January 20, 2021.

Community Wood Energy grant program deadline: February 3, 2021.

[Learn more](#)

[Read the Press Release](#)

Farm Business Management and Benchmarking

The Farm Business Management and Benchmarking (FBMB) Competitive Grants Program provides funds for improving the farm management knowledge and skills of agricultural producers by maintaining and expanding a national, publicly available farm financial management database to support improved farm management.

[Learn more](#)

Impact America Fund

A venture capital fund focused on diversity and equality, primarily from Seed to Series B. They focus on companies that are growing quickly, with demonstrated traction in a \$1B+ market, and make investments in the range of \$250K to \$3M. They also provide bridge funding between rounds when an influx of capital will help a company weather difficult times, make key hires, or negotiate better terms.

[Learn more](#)

NMSBA Leveraged Projects

NMSBA leveraged projects allow multiple small businesses that share technical challenges to request assistance collectively for a project funded at a higher level than the limits for a single company. Leveraged projects fund lab staff time and incidental materials at a range of \$40,000 to \$120,000 (the sum of the assistance for which each participating company is eligible) and must be completed by December 2021.

[Learn More](#)

EDD Collateral Assistance Program (CAP)

The EDD Collateral Assistance Program is accepting applications. The CAP can pledge collateral to small businesses who have a collateral shortfall. Lenders must apply to the program.

[Learn more](#)

EDD Rural Efficient Business Program (REBP)

EDD is partnering with NMSU and MEP to offer rural businesses assistance in addressing energy consumption and renewable energy systems. Businesses are eligible to receive a free assessment of their current energy consumption.

[Learn more](#)

Additional Community Resources

NEW! Racial Equity 2030

Racial Equity 2030 is a \$90 million global challenge to drive an equitable future for children, families, and communities across the world. This challenge seeks ideas from anywhere in the world and will scale them over the next decade to transform the systems and institutions that uphold inequity. Solutions may tackle the social, economic, political, or institutional inequities we see today.

Registration deadline: January 28, 2021; Applications deadline: February 25, 2021.

[Learn more](#)

NEW! Farm to School Grants

Farm to School Grants assist eligible entities, through funding and technical assistance, in implementing farm to school programs that improve access to local foods in eligible schools.

Deadline: January 8, 2021.

[Learn more](#)

NEW! Building Resilient Infrastructure and Communities

The Building Resilient Infrastructure and Communities (BRIC) program makes federal funds available to states, U.S. territories, Indian tribal governments, and local communities for pre-disaster mitigation activities. **Deadline: January 29, 2021.**

[Learn more](#)

NEW! Regional Telehealth Resource Center (RTRC)

RTRCs assist health care organizations, health care networks, and health care providers in the implementation of cost-effective telehealth programs to serve rural areas and populations. They also assist patients and families living in rural areas with telehealth technology to obtain health services.

Deadline: January 21, 2021.

[Learn more](#)

NEW! Solid Waste Management Grant Program

Funds may be used to: evaluate current landfill conditions to determine threats to water resources; provide technical assistance and/or training to enhance operator skills in the operation and maintenance of active landfills; provide technical assistance and/or training to help communities reduce the solid waste stream; provide technical assistance and/or training for operators of landfills which are closed or will be closed in the near future with the development and implementation of closure plans, future land use plans, safety and maintenance planning, and closure scheduling within permit requirements. **Deadline: December 31.**

[Learn more](#)

NEW! Beyond Words: The Dollar General School Library Relief Fund

Beyond Words supports public school libraries in the communities served by Dollar General. The Fund provides grants ranging from \$10,000 to \$20,000 to pre-K-12 public schools whose school library programs have been affected by a natural disaster, fire, or an act of terrorism. Schools that have absorbed a significant number of displaced/evacuee students are also eligible to apply. Grants are intended to help replace or supplement books, media, or library equipment. Eligible applicants must be located within 20 miles of a Dollar General store, distribution center, or corporate office. Grant applications are accepted on an ongoing basis.

[Learn more](#)

Public Welfare Foundation

The Public Welfare Foundation supports efforts to advance justice and opportunity for people in need

by investing in nonprofit organizations that are advancing a new and transformative system of justice with the core values of racial equity, economic well-being, and fundamental fairness for all.

[Learn More](#)

First Responders Mental Health Grants Program

Movember's First Responders Mental Health Grants Program is offering support to nonprofit organizations that address mental health and suicide prevention issues impacting first responders and their families. A total of \$343,000 over two years will be provided to first responder programs.

[Learn More](#)

Borealis Racial Equity to Accelerate Change Fund

The Borealis Racial Equity to Accelerate Change (REACH) Fund will embark on a new round of grantmaking for racial equity practitioners doing nonprofit organizational development in early 2021. The goal of the fund is to resource racial equity practitioners—the individuals and institutions working closely with nonprofit groups on the ground to advance their racial equity work internally and externally—who are independent consultants, teams of individual consultants, capacity building organizations, or firms.

[Learn More](#)

America Walks: Community Change Grant

The Community Change Grant program awards grants of up to \$1,500 to provide support to the growing network of advocates, organizations, and agencies. Projects should create healthy, active, and engaged communities that support walking as transportation, health, and recreation. Of particular interest are projects that center the concerns of minority residents, reach across the demographics of communities to build coalitions, or create unique civic partnerships with new perspectives. **Deadline: November 9.**

[Learn More](#)

Solid Waste Management Grant Program

Qualified organizations will receive SWM grant funds to reduce or eliminate pollution of water resources in rural areas, and improve planning and management of solid waste sites in rural areas. **Deadline: December 31.**

[Learn More](#)

Temper of the Times Foundation

Temper of the Times Foundation promotes the use of standard marketing concepts to increase awareness about wildland ecosystem conservation and restoration initiatives. The Foundation provides funds to underwrite advertising designed to promote the conservation and restoration of native wildlife, plants, and ecosystems. Grants ranging from \$5,000 to \$15,000 may be used to fund the production of print, radio, or television ads; to pay for advertising space or airtime; or to produce or distribute pamphlets, books, videos, or press packets. **Deadline: December 15.**

[Learn More](#)

The Frost Foundation

The Frost Foundation provides support to nonprofit organizations in the states of Louisiana and New Mexico. The Foundation's areas of grantmaking interest includes education, human service needs, and the environment. Priority is given to programs that have the potential for wider service or educational exposure than an individual community. **Deadline: December 1.**

[Learn More](#)

Technical Assistance and Training for Innovative Regional Wastewater Treatment Solutions Grant Pilot Program

USDA Rural Development grant to help develop innovative treatment solutions of regional wastewater

systems in rural America. **Deadline: November 4.**

[Learn More](#)

Webinar Recordings

[Rural Efficient Business Program Interview #2: Noisy Water Winery](#) (10/29/20)

[Small Business Recovery Loan Fund Updates and How to Apply](#) (10/20/20)

[Rural Efficient Business Program Interview #1: T or C Brewing](#) (9/30/20)

[Understanding Cooperatives](#) (9/24/20)

To see a full list of upcoming webinars and links to more previously recorded webinars:

[EDD Finance Dept Webinars and Other COVID-19 Resources](#)

[NM MainStreet Webinars and Other COVID-19 Resources](#)

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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