



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

December 18, 2020

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### UPCOMING WEBINARS AND EVENTS

**SBA NM Webinar: PPP Loan  
Forgiveness & EIDL Issues, Solutions &  
FAQs**

December 22 at 2 pm  
AND December 30 at 10 am

[Register](#)

**Importing/Exporting Overview**

January 20 at 11:30 am

[Register](#)

**WESST Farmington Training  
Conversations and Connections:  
Virtual Networking Meeting**

February 17 at 2 pm

[Register](#)

**Local On Demand SCORE Webinars:**

- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

### COVID-19 Recovery Resources

**Last Day to Apply! The Small  
Business CARES Relief Grant**

The New Mexico Finance Authority will manage the Small Business CARES Relief Grant.

**Deadline: December 18.**

[Learn More and Apply](#)

[English Flyer](#)  
[Flyer en Español](#)

*View the webinar by clicking the image below...*

**ARTICLES/LINKS**

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[Third Asian Manufacturing Company Opening in New Mexico's Border Zone](#)

[NTx set to Launch Major Expansion in New Mexico](#)

[New Mexico MainStreet Director Daniel Gutierrez Elected to Main Street America's Leadership Council](#)

[SpinLaunch Plans Major Expansion at Spaceport America](#)

[Small Banks Helped Businesses Win More PPP Loans](#)

[As many as 130,000 New Mexico jobless claimants to get \\$1,200 stimulus](#)

[COVID Relief Package – What is Included and What is Missing](#)

[Global State of Small Business](#)

[Despite Challenges, Opportunity Zones Provide Much-Needed Capital](#)

[Developer Aims to Raise \\$1 Billion for Investing in Minority Communities](#)

[Federal Tax Bulletin: IRS Guidance Clarifies Non-Deductibility of PPP-Funded Expenses Where Loan Forgiveness is Reasonably Expected](#)

[Download state-by-state PPP loan data](#)



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**NEW! COMCAST RISE**

Qualifying businesses will receive marketing consultations, media placements, commercial creative production services, and/or technology services from Effectv and Comcast Business. BIPOC small business owners will be eligible to apply.

[Learn More](#)

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**Community Fund: Emergency Food Distribution**

County and Tribal Managers can apply for communities in need of emergency food distribution due to COVID or a lockdown in response to COVID.

[Learn More](#)

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**City of Santa Fe CONNECT**

The City of Santa Fe is launching an emergency cash assistance program for residents out of work and at risk of eviction. Their goal is to distribute a total of \$2 million through one-time cash payments as part of a \$17.5 million CARES Act grant awarded to the city by the state.

[Learn More](#)

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**TRIBAL RESOURCE: Chamiza Foundation Covid-19 Emergency Relief Fund**

The Chamiza Foundation is accepting applications from Pueblo Indian organizations and organizations serving Pueblo communities in New Mexico that are responding to direct threats from COVID-19. The grant awards will range from \$3,000 to \$12,000. Specific areas of interest include food, medical supplies, and personal items; water; community relief and recovery needs; and internet access and connectivity. **Deadlines: February 12 and May 7, 2021.**

[Learn More](#)

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**Updates on Small Business Continuity Grant Program**

[Contacts for the Small Business Continuity Grant programs can be found here...](#)

[Track and analyze local coronavirus relief funds here...](#)

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**Restoration and Resilience COVID Recovery Fund**

The Restoration and Resilience COVID Recovery Fund is providing grants to support public lands, including parks, nature areas, and other green spaces, that have been impacted by increased use during the COVID-19 pandemic. The focus is on supporting agencies and organizations responsible

for maintaining public lands by distributing resources and mobilizing volunteers to help keep up with increased human presence in these delicate ecosystems. Grants of up to \$2,500 will be awarded. Nonprofit organizations, state or federal government agencies, federally recognized tribes and local governments, and educational institutions are eligible to apply. **Deadlines: December 1, 2020, and February 1, April 1, and June 1, 2021.**

[Learn More](#)

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### **Bloomberg Philanthropies - Coronavirus Local Response Initiative**

Bloomberg Philanthropies is helping cities and states combat the devastating impact of COVID-19 on the wellbeing of residents and local economies. The fund will provide grants and interest-free loans, with priority given to direct social service providers.

[Learn More](#)

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### **Mission Asset Fund: Immigrant Families Fund**

The Immigrant Families Fund provides grants of \$500 to immigrants to help cover whatever is most pressing in their lives. Applicants must have experienced an income disruption due to COVID-19, earn less than \$99,000 annually or a \$198,000 household income, and not be eligible to receive a CARES Recovery Rebate (coronavirus stimulus check) from the federal government.

[Learn More](#)

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### **New Mexico Small Business Recovery Loan Fund**

Created by the NM Legislature in the June 2020 Special Session, this \$400 million program provides loans up to \$75,000 to businesses and nonprofit organizations that have been affected by the public health orders related to the pandemic. The three-year loans are low interest (currently 1.625%), have no fees, require no collateral or personal guarantees, and payments are interest-only for the first three years.

[Learn More](#)

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## **WRAP UP HOLIDAY BREAK:**

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## Additional Business Resources

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### **NEW! Small Business Innovation Research (SBIR) Program**

The SBIR Program is seeking highly innovative products with excellent commercial potential. All SBIR proposals must directly benefit the NOAA mission, but should also be responsive to the greater market demands in order to be successful. **Deadline: January 13, 2021.**

[Learn More](#)

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### **NEW! Small Community Air Service Development Program**

The program is designed to provide financial assistance to small communities to help them enhance their air service. Assistance is provided in the form of grants that are disbursed on a reimbursable basis.

[Learn More](#)

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### **NEW! Community Health Access and Rural Transformation: CHART**

CHART aims to ensure Rural America has access to high quality, affordable health care by offering new payment models. The CHART Model will include two tracks: 1. Community Transformation Track 2. Accountable Care Organization (ACO) Transformation Track.

[Learn More](#)

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### **NEW! SBA Express Bridge Loans**

This pilot program allows SBA Express Lenders the authority to deliver expedited SBA-guaranteed financing on an emergency basis for disaster-related purposes to eligible small businesses, while the

small businesses apply for and await a decision on the EIDL.

[Learn More](#)

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### **Albuquerque's Minority Business Development Center**

Minority business owners looking to build their businesses have a new resource in Albuquerque's Minority Business Development Center. The facility will provide access to capital, opportunity sourcing, help with certifications and registrations, strategic planning consultation, and other services.

[Learn More](#)

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### **Updated Interest Rates for the 504 Loan Program**

The U.S. Small Business Administration announced the updated interest rates for the 504 Loan Program offered by Certified Development Companies (CDC). The program now allows for 10, 20, and 25-year interest rates at 2.231%, 2.364%, and 2.399%, respectively. Small businesses can now apply for a 504 loan at these low-interest rates.

[Learn More](#)

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## **Additional Community Resources**

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### **NEW! Elevate Initiative**

Up to ten grants between \$100,000 and \$300,000 will be awarded to nonprofit organizations that demonstrate a strong commitment to intersectional racial justice and an ability to address economic disparities that affect Black and Brown workers as the result of structural racism. Examples include emerging industry access, systems change initiatives, and workforce development programs. Preference will be given to organizations with people of color in leadership positions. **Application deadline: January 11, 2021; invited full proposals deadline: February 12, 2021.**

[Learn More](#)

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### **NEW! The Skatepark Project**

The Skatepark Project is dedicated to promoting the construction of new, quality skateparks located in low-income communities. The Foundation primarily supports projects that can demonstrate a strong grassroots commitment, particularly in the form of planning and fundraising by local skateboarders and other community groups. Priority is given to projects that are designed and built from concrete by experienced skatepark contractors and include local skaters in the planning, fundraising, and design process. Grants of \$1,000 to \$25,000 are provided to nonprofit organizations and state or local agencies, including public school systems and public projects. Requests are reviewed two times per year. **Upcoming deadline: January 27, 2021.**

[Learn More](#)

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### **NEW! The Terri Lynne Lokoff Teacher Awards Program**

The Terri Lynne Lokoff Teacher Awards program, administered by First Up, acknowledges the critical role of childcare teachers in providing quality early care and education. Applicants must be full-time childcare teachers employed in a home, group, or center-based program for a minimum of three years and meet other eligibility guidelines. Fifty selected teachers will each receive a \$1,000 grant. Of the 50 teachers, one is selected to receive the Helene Marks Award, which includes an additional \$1,000 grant. **Applications must be postmarked by January 29, 2021.**

[Learn More](#)

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### **NEW! The Women and Minorities in Science, Technology, Engineering, and Mathematics Fields Program (WAMS)**

WAMS supports research, education and teaching, and extension projects that increase participation by women and underrepresented minorities from rural areas in STEM. The program addresses

educational needs within broadly defined areas of food, agriculture, natural resources, and human sciences. Projects should work to improve the economic health and viability of rural communities by developing research and extension initiatives that focus on new and emerging employment opportunities in STEM occupations. Projects that contribute to the economic viability of rural communities are also encouraged. **Deadline: January 21, 2021.**

[Learn More](#)

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### **NEW! Save America's Treasures Grants Program**

The Save America's Treasures Grants program helps preserve nationally significant historic properties and collections that convey our nation's rich heritage to future generations. The program has separate applications for preservation projects (for properties listed on the National Register of Historic Places for national significance or listed as a National Historic Landmark) and for projects involving collections (including artifacts, museum collections, documents, sculptures, and other works of art).

**Deadline: January 26, 2021.**

[Learn More](#)

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### **NEW! NPS Rivers, Trails, and Conservation Assistance Program**

The National Park Service is accepting applications for technical assistance to design trails and parks, conserve and improve access to rivers, protect special places, and create recreation opportunities.

**Deadline: March 1, 2021**

[Learn More](#)

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### **NEW! Equitable Path Forward**

Equitable Path Forward is a five-year, \$3.5 billion, nationwide initiative to help dismantle the deeply-rooted legacy of racism in housing – the types of homes that are built, where they're built, who builds them, and the wealth that is generated from them.

[Learn More](#)

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### **NEW! YouthBuild**

Grants will be awarded through a competitive process to organizations providing pre-apprenticeship services that support education, occupational skills training, and employment services to at-risk youth, ages 16 to 24, while performing meaningful work and service to their communities. Eligible applicants are public or private non-profit agencies that have previously served disadvantaged youth in a YouthBuild or other similar program. **Deadline: February 2, 2021.**

[Learn More](#)

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### **NEW! Walmart Foundation: Community Grant Program**

Grants available in support of local nonprofit organizations within the service area of individual Walmart or Sam's Club stores for projects that benefit the community at large (such as: food pantries, soup kitchens, or clothing closets). **Deadline: December 31.**

[Learn More](#)

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### **NEW! Bezos Scholars Program**

Guided by the belief that all young people deserve the opportunity to reach their full potential and meaningfully contribute to society, the program invests in the science of learning and experiences young people need from birth through high school.

[Learn More](#)

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### **African American Cultural Heritage Action Fund**

The National Trust for Historic Preservation's African American Cultural Heritage Action Fund is designed to advance ongoing preservation activities for historic places such as sites, museums, and landscapes representing African American cultural heritage. The Fund supports work in four primary areas: Capital Projects, Organizational Capacity Building, Project Planning, and Programming and

Interpretation. Grants range from \$50,000 to \$150,000. **The deadline for letters of intent is January 15, 2021; invited applications will be due May 3, 2021.**

[Learn More](#)

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### Looking Out Foundation

The Looking Out Foundation is dedicated to empowering those without a voice. The Foundation provides support to nonprofit organizations nationwide that address the ever-changing needs of the human race. Program interests include disadvantaged youth; health; community development; women/gender equality; the environment, including environmental education; the arts; human and civil rights; and the hungry and the homeless. Grants ranging between \$1,000 and \$5,000 are provided. **Deadlines: February 1 and August 1, annually.**

[Learn More](#)

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### The Nursing Workforce Diversity Program

The goal of the Nursing Workforce Diversity Program is to expand and support a nursing workforce that includes individuals who are from disadvantaged backgrounds and who are equipped with the tools to provide quality, culturally-aligned care to rural and underserved communities in need. **Deadline: January 19, 2021.**

[Learn More](#)

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### Fellowships for U.S. Classroom Teachers

Teachers are invited to join a community of educators who are transforming what learning looks like, charting a new course for their students, and revolutionizing their teaching by applying for a life- and career-changing Fund for Teachers fellowship. The Fund awards individual fellowships (funding limit of \$5,000) and team fellowships (funding limit of \$10,000) to pre-K-12 classroom teachers to immerse themselves in their fields of study. Applicants are encouraged to focus on topics and issues most directly facing our nation at this time such as equity, diversity, inclusion, climate change, and civic engagement. Teachers must have a minimum of three years of experience and be full-time teachers spending at least 50% of their time in the classroom. **Deadline: January 21, 2021.**

[Learn More](#)

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### EDO's - NMP Virtual Marketing Initiative Wants to Highlight Your Community

The New Mexico Partnership is starting a virtual marketing initiative to showcase the amazing assets in our New Mexico communities. We are asking every Economic Development Organization to provide a simple 1-minute video (a phone recording will be fine) highlighting what makes your community unique.

[Learn More](#)

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### Small Community Air Service Development Program

The Department of Transportation provides funding to help small communities address air service and airfare issues through revenue guarantees, financial assistance for marketing programs, start-up costs and studies, among others.

[Learn More](#)

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### PeopleForBikes Community Grant Program

The PeopleForBikes Community Grant Program offers funding for important and influential projects that build momentum for bicycling. Grants of up to \$10,000 are provided for bicycle infrastructure projects and targeted advocacy initiatives that make it easier and safer for people of all ages and abilities to ride. Eligible applicants include nonprofit organizations with a focus on bicycling, active transportation, or community development; city or county agencies or departments; and state or federal agencies working locally. **Letters of interest for the Spring 2021 grant cycle will be accepted through January 22, 2021; full applications are due April 9, 2021.**

[Learn More](#)

## **The Laura Bush Foundation for America's Libraries**

The Laura Bush Foundation for America's Libraries provides funds to the country's neediest schools so that they can extend, update, and diversify the book and print collections in their libraries with the goal of encouraging students to develop a love of reading and learning. Public, public charter, private, parochial, city, state, county, and reservation schools are eligible to apply. **Deadline: January 29, 2021.**

[Learn More](#)

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## **TRIBAL RESOURCE: USDA RD Tribal Toolkit**

The USDA RD Tribal Toolkit, *Collaborating for Prosperity With American Indians and Alaska Natives Rural Development Programs for Tribes, Tribal Families, Children, and Communities*, highlights programs available for American Indians and Alaska Natives.

[Learn More](#)

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## **Southwest Border Resource Protection Program**

The program funds initiatives to improve resource stewardship, achieve international cooperation, provide meaningful interpretation, and conduct scientific research that will lead to public appreciation of shared natural and cultural heritage along our international border with Mexico. Eligible Applicants: state, local, and tribal governments, as well as nonprofits and institutions of higher education. \$275,000 in total funding. **Deadline: January 1, 2021.**

[Learn More](#)

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## **Endangered Species Recovery Implementation**

The principal objective of this Recovery Implementation funding opportunity is to support the implementation of priority recovery actions for federally endangered and threatened species. Eligible Applicants: State, local, and tribal governments, as well as nonprofits, businesses, and institutions of higher education. \$14,000,000 in total funding. **Deadline: September 30, 2021**

[Learn More](#)

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## **Five Star and Urban Waters Restoration Grant Program**

The Five Star and Urban Waters Restoration Grant Program seeks to develop community capacity to sustain local natural resources for future generations by providing financial assistance to diverse local partnerships focused on improving water quality, watersheds, and the species and habitats they support. Projects should increase access to the benefits of nature, reduce the impact of environmental hazards, and engage local communities, particularly underserved communities, in project planning, outreach, and implementation. **Deadline: January 28, 2021.**

[Learn More](#)

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## **TRIBAL RESOURCE: Gather Food Sovereignty Grant**

The Gather Food Sovereignty Grant program will support organizations working to build a national movement to fulfill a vision where Native communities and food systems are self-directed, well-resourced, and supported by community policies and systems. Tribal governments and Native-controlled nonprofit organizations are eligible to apply. **Deadline: January 14, 2021.**

[Learn More](#)

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## **HOPE VI Main Street Grant Program**

The purpose of the HOPE VI Main Street Program is to provide grants to small communities to assist in the renovation of an historic or traditional central business district, or "Main Street" area, by replacing unused, obsolete, commercial space in buildings with affordable housing units. The objectives of the program are to: redevelop central business districts (Main Street areas); preserve Historic or traditional Main Street area properties by replacing unused commercial space in buildings with affordable housing units; enhance economic development efforts in Main Street areas; and provide affordable housing in Main Street areas.



[Learn More](#)

## Farm to School Grants

Farm to School Grants assist eligible entities, through funding and technical assistance, in implementing farm to school programs that improve access to local foods in eligible schools.

**Deadline: January 8, 2021.**

[Learn More](#)

## Building Resilient Infrastructure and Communities

The Building Resilient Infrastructure and Communities (BRIC) program makes federal funds available to states, U.S. territories, Indian tribal governments, and local communities for pre-disaster mitigation activities. **Deadline: January 29, 2021.**

[Learn More](#)

# Webinar Recordings

[Dispatches from New Mexico: Avalanche Safety Education & Resources](#) (12/17/20)

[EDD Miniseries for Business Owners of Color Business Resources](#) (12/11/20)

[SBA Surety Bond Program Overview](#) (12/10/20)

[Southwestern New Mexico Business Finance Fair](#) (12/9/20)

[Overview Small Business CARES Relief Grant Program](#) (12/3/20)

[EDD Miniseries for Business Owners of Color - CDFI's & CU's](#) (11/20/20)

[Council of Government Overview: How are COGs helping in COVID 19 Recovery and Strategic Planning](#) (11/18/20)

To see a full list of upcoming webinars and links to more previously recorded webinars:

[EDD Finance Dept Webinars and Other COVID-19 Resources](#)

[NM MainStreet Webinars and Other COVID-19 Resources](#)

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