



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

February 26, 2021

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### UPCOMING WEBINARS AND EVENTS

#### **Entrepreneur Story Time: Revolution Bakery**

March 4 at 6:30 pm

[Register](#)

#### **New Mexico MainStreet Winter Conference** (2-day event)

March 5 at 9 am

March 12 at 9 am

[Register](#)

#### **EmpowHer Forum: Driving Women Empowerment Principles for Locally Women-Owned Businesses**

March 5 at 9 am

[Register](#)

#### **Using ORR's Rural Development Toolbox for Outdoor Rec**

March 5 at 10 am

[Register](#)

**Emerging Business Trends- The**

### COVID-19 Recovery Resources

#### **NEW! Finance New Mexico Updates**

Finance New Mexico is tracking new programs and announcements on their website.

[Learn More](#)

#### **NEW! Santa Fe Food LABS - Northern New Mexico**

Hosted in partnership with the City of Santa Fe, this program is designed for:

- Entrepreneurs building food companies
- Early stage startups and growth stage startups
- Startups expanding into new markets or seeking financing
- Businesses re-tooling to adapt to Covid-19 challenges

**Deadline: February 28.**

[Learn More](#)

**USDA Temporarily Suspends Debt**

## Outdoor Recreation Economy in NM

March 11 at 3 pm

[Register](#)

## What Is Outdoor Recreation 1.0

March 13 at 10 am

[Register](#)

## How to do business with the State of New Mexico

March 17 at 11 am

[Register](#)

## Custom Marketing to Reach Your Ideal Clients

March 18 at 3 pm

[Register](#)

## Tutor Tuesday - Angel Tax Credit

March 23 at 1 pm

[Register](#)

## Dispatches from New Mexico:

### Wilderness First Aid: 101

March 30 at 1 pm

[Register](#)

## Resources for Your New Mexico Outdoor Recreation Business & Community

March 31 at 2 pm

[Register](#)

## Local On Demand SCORE Webinars:

- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

## [N.M. Tax and Revenue New Businesses and New Employers workshops](#)

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## ARTICLES/LINKS

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### [SBA Prioritizes Smallest of Small Businesses in the Paycheck Protection Program](#)

### [Paycheck Protection Program Weekly Reports 2021](#)

### [What's the future of travel and tourism?](#)

### [Legislation Would Extend Opportunity Zones Incentive Through End of 2028](#)

### [Stories show role of funders](#)

## Collections, Foreclosures and Other Activities on Farm Loans for Distressed Borrowers

Due to the national public health emergency caused by COVID-19, the USDA announced the temporary suspension of past-due debt collections and foreclosures for distressed borrowers under the Farm Storage Facility Loan and the Direct Farm Loan programs administered by the Farm Service Agency (FSA).

[Learn More](#)

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## PNM COVID Relief Program for Small Businesses and Nonprofits

To qualify, a small business must be registered with the New Mexico Secretary of State; be on Small Power Service (PNM 2A or 2B rate); be a nonprofit 501(c)3 or a small business in one of the following industries: restaurant, retail, hospitality, services, or leisure/entertainment with 50 or fewer employees; be an active non-residential PNM Electric customer for the past 6 months; and be experiencing financial hardships due to COVID-19, with a past due account.

[Learn More](#)

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## The Christopher & Dana Reeve Foundation's Quality of Life Grants

The COVID-19: Addressing Social Isolation track is designed to address social isolation during the COVID-19 pandemic, with the goal of enhancing connectedness of people living with paralysis and their caregivers. Grants ranging from \$25,000 to \$50,000. **Deadline: March 16.**

[Learn More](#)

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## Shuttered Venue Operators Grant (SVOG)

SVOG is a federal economic assistance program for arts organizations, administered through the Small Business Administration. If you are a theatrical producer, talent rep, venue promoter, operate a live venue, live performing arts organization, movie house, or cultural institution you may be eligible to apply.

[Learn More](#)

[View the SBA Webinar](#)

[View the EDD Webinar](#)

Pivotal NM has uploaded a webinar to help businesses prepare for SVOG.

[View the webinar](#)

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## New Mexico Safe Certified Training Programs

New Mexico businesses in all sectors are

[New Mexico Environment Department Construction Programs Bureau Infrastructure Development Report for 2020](#)

[Learning From the New Deal—For the Next Recovery](#)

[Legislature: Expansion Of Small Business Recovery Act Passes House Committee](#)

[Governor's video response to the US Climate Alliance](#)

encouraged to receive training in COVID-safe practices to help ensure everyone's safety as New Mexico reopens for business and recreation.

[Learn More](#)

### **CARES Act Provider Relief Fund**

The Provider Relief Fund supports families, workers, and the heroic healthcare providers in the battle against COVID-19. HHS is distributing \$178 billion to hospitals and healthcare providers on the front lines of the coronavirus response.

[Learn More](#)

### **EIDL Deadline**

The deadline to apply for the Economic Injury Disaster Loan for the COVID-19 disaster declaration has been extended to Dec. 31.

[Learn More](#)

### **PPP Resumed on Jan 11**

1st and 2nd draw PPP loans resumed on Jan 11 with some updated rules. For application assistance, go to the [NM Small Business Development Center website.](#)

[Learn More](#)

[View our Webinar](#)

## **EDD Highlight: New Mexico MainStreet Winter Conference**



**Friday, March 5, 2021: 9:00 am to 3:00 pm**  
**Friday, March 12, 2021: 9:00 am to 4:00 pm**

How do we “create a climate of confidence” in ourselves, our organizations, our districts, and

our business community as we move beyond the pandemic and into recovery and reopening?

New Mexico MainStreet seeks to address this question over its two-day virtual winter conference through a series of presentations, workshops, and activities, featuring speakers and presenters from New Mexico and across the country.

This virtual event is free and open to the public.

[Learn More and Register](#)

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## Additional Business Resources

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### **NEW! Business Start-Up Grants for Science & Technology**

Business Start-Up Grants can be used by potentially high-growth, for-profit companies in New Mexico in the science and technology fields with fewer than 50 employees. Grant amounts will be \$10,000-\$25,000 each. Awarded companies must agree to seek out additional funding and provide 6-month and 12-month status reports after receiving a grant. **Deadline: March 29, 2021 by 5pm.**

[Learn More](#)

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### **NEW! The Advanced Research Projects Agency-Energy Funds**

The Advanced Research Projects Agency-Energy (ARPA-E) at the U.S. Department of Energy funds high-potential, high-impact energy technologies that are too early-stage for private sector investment. ARPA-E awardees are developing entirely new ways to generate, store, and use energy. Projects have the potential to radically improve economic prosperity, national security, and environmental wellbeing. They focus on transformational energy projects that can be meaningfully advanced with a small amount of funding over a defined period, typically two to four years. **Deadline: April 6.**

[Learn More](#)

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### **VA Adaptive Sports Grant Program**

The Adaptive Sports Grant Program provides grants to eligible adaptive sports entities to plan, develop, manage, and implement programs to provide adaptive sports activities for Veterans and members of the Armed Forces with disabilities. Eligible applicants include state, local, and Tribal governments, as well as nonprofits, for-profit businesses, and institutions of higher education with significant experience in managing a large-scale adaptive sports program for persons with disabilities. **Deadline: March 31.**

[Learn More](#)

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### **National Assoc. for the Self-Employed (NASE) Growth Grant**

NASE members can receive up to \$4,000 for their small business. Grants can be used for marketing, advertising, hiring employees, expanding facilities, and other specific business needs. **Grant applications are reviewed quarterly.**

[Learn More](#)

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### **Las Cruces BizSprint**

As a response to COVID-19, NMSU's Arrowhead Center and the City of Las Cruces have partnered to offer a business accelerator that incorporates a tailored curriculum geared to address transitioning your business to online spaces and focus on recovery from COVID-19. This accelerator will help participants explore potential new markets through a customer discovery process and access a network of experts in a variety of fields for free advising.

[Learn More](#)

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## **TEAM Fund**

The TEAM Fund is a no-interest loan fund available to for-profit technology and manufacturing companies headquartered in Northern New Mexico. The fund supports growth-oriented companies that are on track to add jobs, grow revenues, and attract additional funding/investment. Eligible companies must have already secured, or have a way to secure, at least 100% in matching capital. The application will be available for download on February 15. **Deadline: March 15.**

[Learn More](#)

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## **REAP Energy Audit & Renewable Energy Development Assistance**

USDA Rural Development is now accepting applications for the Rural Energy for America Program Renewable Energy Systems & Energy Efficiency Improvements (REAP RES/EEI). REAP provides funding to eligible applicants to make energy efficiency improvements or install renewable energy systems for their operations. **Deadline: March 31.**

[Learn More](#)

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## **TRIBAL RESOURCE: Native Arts and Cultures Foundation (NACF)**

NACF is dedicated to the perpetuation of American Indian, Alaska Native, and Native Hawaiian arts and cultures nationwide. It is currently offering the following new programs:

**SHIFT**—Transformative Change and Indigenous Arts program supports artist and community-driven projects responding to social, environmental, or economic justice issues through a Native lens. Up to ten projects will receive two-year grants totaling \$100,000 as well as other support services. Native artists or Native artist collectives, in partnership with partner organizations (nonprofit organizations, for-profit businesses, or tribal agencies), are eligible to apply.

**LIFT**—Early Career Support for Native Artists provides one-year grants of up to \$10,000 to early career Native artists to help them develop and realize new projects.

**Deadline for both programs: March 16.**

[Learn More](#)

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## **Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program**

This program provides loan guarantees up to \$250 million to assist in the development, construction, and retrofitting of new and emerging technologies. These technologies are advanced biofuels, renewable chemicals, and biobased products. **Deadline: April 1 by 2:30 pm.**

[Learn More](#)

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# **Additional Community Resources**

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## **NEW! Department of the Interior - Bureau of Land Management Recreation and Visitor Services**

This program continues to advance the administration's priorities to create a conservation stewardship legacy while generating revenue and utilizing our natural resources. BLM is committed to reduce and streamline its processes and procedures to serve its customers and the public better and faster across all its program areas. These reforms allow the BLM to realign time and resources to completing important on-the-ground work. All proposed projects submitted under this funding opportunity must state a benefit to the public. **Deadline: April 20.**

[Learn More](#)

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## **NEW! AARP Community Challenge**

The AARP Community Challenge grant program will support quick-action projects that can help

communities become more livable for people of all ages. Nonprofit organizations and government agencies may apply for grants for community-based projects to improve public spaces, housing, transportation, civic engagement, coronavirus recovery, diversity and inclusion, and more. Of special interest are projects that demonstrate the ability to accelerate and sustain the community's livability for all, especially those 50 plus, and/or projects that focus on diversity and inclusion. Grants will range from several hundred dollars for smaller short-term activities to several thousand or tens of thousands of dollars for larger projects. **Deadline: April 14.**

[Learn More](#)

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### **NEW! EDA Build to Scale Program**

The FY21 Build to Scale program is comprised of two competitions: the Venture Challenge and the Capital Challenge. The Venture Challenge seeks to support high-growth entrepreneurship, accelerate company growth in the applicant's region, and scale proven entrepreneurship support models. The Capital Challenge increases access to capital in communities where risk capital is in short supply by providing operational support for early-stage investment funds, angel capital networks, or investor training programs. **Deadline April 29.**

[Learn More](#)

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### **NEW! Human Services Department: 2021 Data Book Volume 2**

New Mexico Human Services Department published its Data Book Volume 2. It is a summary of social, economic, and health statistics for our state. The Data Book presents, in one reference document, a diversity of information, and is designed to facilitate comparisons of national, state, and county-level data.

[Learn More](#)

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### **NEW! MBDA Business Center Program - Department of Commerce**

The Minority Business Development Agency's (MBDA) is now accepting applications for programs aligned with their strategic plans and mission goals to service Minority Business Enterprise. **Deadline: March 17.**

[Learn More](#)

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### **NEW! FTA's Low or No Emission (Low-No) Grant Program**

The Low-No Program helps eligible project sponsors purchase or lease low- or no-emission vehicles and supports facilities that use advanced technologies to provide cleaner, more energy efficient transit operations in communities across the country. Prioritized applications will have an environmental justice component and will support workforce development activities to help transit workers succeed.

[Learn More](#)

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### **NEW! Grants Champion Contemporary Concert Music**

The purpose of the Amphion Foundation is to promote excellence in, and public appreciation of, contemporary concert music, particularly by American composers. Grants are provided to publicly-supported nonprofit performing ensembles, presenters, festivals, and music service organizations that have a history of substantial commitment to contemporary concert music at a high level of excellence. Grants range between \$1,000 and \$7,500, though larger grants may be awarded to major performing organizations with an extraordinary commitment to contemporary concert music or a particularly significant project. **Deadline: April 1.**

[Learn More](#)

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### **NEW! The Riley's Way Foundation's Call for Kindness**

The Call for Kindness program empowers young leaders to use kindness and empathy to create meaningful connections and positive change. The program will provide grants of up to \$3,000 to teen-led projects. Projects may tackle anything from equity and social justice issues to building meaningful connections in schools or communities. Five grants will be specifically dedicated to projects related to food insecurity. Each project must have both a partner organization and an adult mentor. Winners will also join a cohort of fellows in a dynamic leadership development experience. **Deadline is April**

[Learn More](#)

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**NEW! National Association of Latino Arts and Cultures (NALAC): Actos de Confianza**

The Actos de Confianza is a relief effort designed to support Latinx artists and arts organizations who have been adversely impacted by the COVID-19 crisis. NALAC will distribute \$2,500 grants to Latinx artists and cultural workers and \$5,000 grants to Latinx arts organizations facing critical financial emergencies. **Deadlines for New Mexico: Call Opens: April 28; Application: May 12.**

[Learn More](#)

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**Enhancing Agricultural Opportunities for Military Veterans Competitive Grants Program**

This program seeks to increase the number of military veterans gaining knowledge and skills through comprehensive, hands-on, and immersive model farm and ranch programs that lead to successful careers in the food and agricultural sector. Supported projects will offer onsite, hands-on training and classroom education. Projects may also offer workforce readiness and employment prospects for service-disabled veterans. **Deadline: March 23.**

[Learn More](#)

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**Cynthia Woods Mitchell Fund for Historic Interiors**

Applicants must be Organizational Level Forum or MainStreet America members of the National Trust. Individuals, non-profit organizations, public agencies, and for-profit businesses may apply if the project involves a National Historic Landmark. Eligible activities include professional expertise in architecture, planning, paint analysis, archaeology, or graphic design; hiring a preservation architect to create an interior restoration plan; hiring a consultant to develop a conservation plan for an interior's textiles; producing a historic furnishings plan; sponsoring a workshop on the preservation of historic interiors; restoration, rehabilitation, stabilization, and preservation of designated historic interiors, including bricks and mortar interior construction. **Deadline: March 1.**

[Learn More](#)

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**Johanna Favrot Fund**

Grants awarded from \$2,500-\$15,000; selection is very competitive and dollar for dollar cash match is required. Must be Organizational Level Forum or MainStreet America members of the National Trust. Individuals and for-profit businesses may apply if the project involves a National Historic Landmark. Eligible activities include planning activities and education efforts focused on preservation. **Deadline: March 1.**

[Learn More](#)

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**Northern New Mexico Community Data Sprint**

This week-long event will take place this summer and pair local nonprofit and social good organizations with a small team of LANL data scientists to solve data-related problems to benefit Northern New Mexico. They are currently seeking community partner organizations who may be interested in participating to **apply by March 1**. Participation is free to selected qualifying applicants.

[Learn More](#)

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**National Fund for Sacred Places.**

Eligible entities must have been originally built as a house of worship and owned by an active community of faith; be listed in, or eligible for listing in, the National Register of Historic Places; be occupied by a congregation that is community-minded; and the property must have urgent repair needs. **Letter of intent due March 15. Deadline: July 14 if selected to apply.**

[Learn More](#)

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## **Historic Preservation Fund - Underrepresented Community Grants**

Grants provide funding for projects to diversify the nomination of sites to the National Register of Historic Places by supporting surveys and inventories that will prepare historic places in underrepresented communities for nomination to the Register. Eligible Applicants: state, local, and tribal governments, and tribal organizations. **Deadline: March 31.**

[Learn More](#)

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## **New Mexico Children's Foundation**

New Mexico Children's Foundation provides funding to small, community-based nonprofit programs designed to foster the physical, emotional, educational, and social development of New Mexico children and their families. Recognizing that most children have a wide range of underserved needs, the foundation's goal is to help organizations serve as many of those needs as possible. Grants of up to \$6,000 are provided to new or existing organizations. Operating budgets of applicant organizations must be under \$300,000. **Deadline: March 12.**

[Learn More](#)

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## **Community Facilities Technical Assistance and Training Grant**

Eligible applicants include public bodies, nonprofits, and federally-recognized Tribes in rural areas, including cities, villages, townships, towns, and federally recognized Tribal Lands outside the boundaries of a city of 20,000 or more. Funds may be used to assist communities with facility needs (identification, planning, financing, reports and surveys, applications for assistance, improvement of management) and with other areas of need. Grants awarded up to \$150,000; competitive grant; no match required (preference given to those with matching cash funds).

[Learn More](#)

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## **Rural Community Development Initiatives Grants**

Eligible applicants include public bodies, nonprofits, and federally-recognized Tribes located in rural areas (any area other than a city or town that has a population of greater than 50,000 and the urbanized area contiguous and adjacent to such city or town). Funds may be used to improve housing, community facilities, and community and economic development projects. Grants of \$50,000 - \$250,000, 1:1 match required.

[Learn More](#)

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## **AARP Purpose Prize**

The AARP Purpose Prize honors extraordinary individuals 50 years of age and older who use their life experience to make a better future for all. The prize recognizes those with the passion and experience to create new ways to solve tough social problems. An eligible applicant should be the founder of a nonprofit organization and a legal resident of the U.S. or U.S. citizen living abroad who started their work at the age of 40 or later. Five Purpose Prize winners annually will receive \$50,000 each and a year of technical support. Up to ten Purpose Prize Fellows will also receive \$10,000 for their nonprofit organizations. **Deadline: March 31.**

[Learn More](#)

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## **Whole Kids Foundation Garden Grant Program**

The Garden Grant Program provides \$3,000 grants for edible gardens at K-12 schools and nonprofit organizations working with schools. Consideration is given to new or existing garden projects at any stage of development that help children engage with fresh fruits and vegetables. **Applications will be accepted from February 15 through March 31.**

[Learn More](#)

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## **The Preservation Technology and Training (PTT) Grants Program**

The program funds innovative research that develops new technologies or adapts existing technologies to preserve cultural resources; specialized workshops or symposia that identify and address national preservation needs; and how-to videos, mobile applications, podcasts, best practices

publications, or webinars that disseminate practical preservation methods or provide better tools for preservation practice. Federal agencies, states, tribes, local governments, and non-profit organizations may apply to receive grants of \$5,000-\$20,000. **Deadline: March 15.**

[Learn More](#)

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## Recent Webinar Recordings

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[Introduction to Government Contracting](#) (2-24-21)

[Overview of International Trade Resources](#) (1/27/21)

[Update on the Shuttered Venue Operators Grant \(SVOG\)](#) (1/26/21)

[SBA's Paycheck Protection Program Round Two Updates](#) (1/15/21)

**To see a full list of upcoming webinars and links to more previously recorded webinars:**

[EDD Finance Dept Webinars and Other COVID-19 Resources](#)

[NM MainStreet Webinars and Other COVID-19 Resources](#)

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