



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

March 15, 2021

# Help us Improve!

Please complete this short survey **by Friday, March 19**, to help us continue to improve the Weekly Resource Wrap Up. Thank you!

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### UPCOMING WEBINARS AND EVENTS

#### Write Your Business Plan

March 16 at 3 pm

[Register](#)

#### How to do business with the State of New Mexico

March 17 at 11 am

[Register](#)

#### Pandemic Relief Options for Small Businesses Webinar

March 18 at 1 pm

[Register](#)

### COVID-19 Recovery

**REMINDER!** PPP Deadline is March 31! Get your applications in as soon as possible.

#### **UPDATE!** Updated Info For SVOG

SBA posted the following Shuttered Venue Operators Grant (SVOG) informational documents on March 5.

- [Preliminary Application Checklist](#)
- [Eligibility Requirements](#)
- [Frequently Asked Questions](#)
- [Tutorial on Eligibility for Museum Operators](#)

### **Custom Marketing to Reach Your Ideal Clients**

March 18 at 3 pm

[Register](#)

### **Seed Deals: How to Grow from Startup to Venture Capital**

March 22 at 1 pm

[Register](#)

### **Tutor Tuesday - Angel Tax Credit**

March 23 at 1 pm

[Register](#)

### **Talking to Your Customer: The Why and How**

March 24 at 12 pm

[Register](#)

### **Housing Insecurity - Data and Resources**

March 25 at 10 am

[Register](#)

### **SCORP - Statewide Town Hall**

March 25 at 5 pm

[Register](#)

### **Dispatches from New Mexico:**

#### **Wilderness First Aid: 101**

March 30 at 1 pm

[Register](#)

### **Resources for Your New Mexico Outdoor Recreation Business & Community**

March 31 at 2 pm

[Register](#)

### **Local On Demand SCORE Webinars:**

- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

### **[N.M. Tax and Revenue New Businesses and New Employers workshops](#)**

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## **ARTICLES/LINKS**

### **[Gov. Lujan Grisham Applauds Economic Security Measures](#)**

### **[3 New Mexicans to know, and help someone launch](#)**

### **[Heinrich, Luján, Leger Fernández](#)**

### **[NEW! USDA Fact Sheet](#)**

Here are some of the ways USDA is working alongside federal partners to contain the effects of the pandemic and get our economy back on track.

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### **[Restoration and Resilience COVID Recovery Fund](#)**

Provides grants for public lands impacted by increased use during the COVID-19 pandemic. Grants up to \$2,500. **Upcoming deadlines: April 1 and June 1.**

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### **[Historic Small Restaurants Grant](#)**

The general public may suggest a restaurant for consideration or restaurant owners may apply. Grants of \$40,000 and other support.

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### **[Webinar Series: Pandemic Relief Options for Small Businesses](#)**

Provides an overview SBA administered programs.

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### **[Covid-19 Local Food Supply Chain Response Fund Infrastructure Grant Program Application for NM Farmers & Ranchers](#)**

Provides financial support for infrastructure to farms and ranches. **Deadline: March 17.**

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### **[Mixed Earners Unemployment Compensation \(MEUC\) Update](#)**

The NM Dept. of Workforce Solutions has opened applications to receive an additional \$100/wk in unemployment benefits to eligible claimants.

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## **Business Resources**

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### **[NEW! SCORE Celebrates Women's History Month](#)**

SCORE has launched a new online resource for women entrepreneurs. SCORE can help you successfully fulfill your business ownership goals. Browse their resources and tools created especially for women entrepreneurs.

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### **[NEW! Trade Mission to South America](#)**

The U.S. Department of Commerce International Trade Administration is organizing a trade mission to South America that will include the Trade Americas – Business Opportunities in South America Conference in São Paulo, Brazil on December 5-6, 2021.

[Announce \\$2.24 Million In CARES Act Recovery Assistance For Northwest New Mexico](#)

[All but one of New Mexico's counties have moved out of the most restrictive Covid-19 tier in the state's reopening framework](#)

[Veteran of the state's economic development efforts to lead The New Mexico Partnership](#)

[Outdoor recreation is transformative for NM youths; Lawmakers can leverage federal funds to increase it](#)

[The latest Covid-19 relief bill is set to become law. Here's everything for small businesses.](#)

[New Mexico governor, congressional delegation praise COVID-19 relief bill](#)

[Restaurants are big beneficiaries of COVID-19 relief bill](#)

The goal of the mission is to help U.S. companies find potential partners, buyers, agents, distributors, and joint venture partners in Argentina, Brazil, Bolivia, Chile, Colombia, Ecuador, Guyana, Peru, Paraguay, Suriname, and Uruguay. For questions regarding this program, contact [Diego.Gattesco@trade.gov](mailto:Diego.Gattesco@trade.gov)

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### [Tax Filing Assistance for Low-Income Individuals](#)

Help for filing taxes is available through AARP and Tax Help New Mexico, along with some senior citizen centers and social service agencies. Paper forms are available in libraries and or order by calling 1-866-285-2996.

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### [CreativeFund](#)

Provides free workshops and coaching for creative entrepreneurs to learn business success strategies. Start-up and expansion loans may be available at favorable terms.

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## **EDD Highlight: Rural Energy for America Program (REAP)**

### **USDA's Rural Energy for America Program, Funding for Renewable Energy Systems & Energy Efficiency**

Improvement Guaranteed Loans & Grants  
Applications for Grants of \$20,000 or Less and Loan/Grant of \$20,000 or less.  
Combo Applications due by March 31, 2021.

Applications for Unrestricted Grants or Loan/Unrestricted Grant Combo  
Applications due by March 31, 2021.

Guaranteed Loans are accepted on a continuous application cycle.

[Learn more and apply...](#)

[Fact Sheet](#)

For more information contact [Carlos Contreras](#) - RD, Albuquerque, NM



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## **Community Resources**

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### **NEW! Tribal Resource: [Native American Library Services Basic Grant](#)**

This program is designed improve core Tribal library services that will increase access to information in a variety of formats relating to education, workforce development, economic and business development, health information, critical thinking skills, and digital, financial, and other literacy.

**Deadline: April 16.**

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### **NEW! Tribal Resource: [Historic Preservation Fund - Tribal Heritage Grants](#)**

This grant offers funding for tribes to undertake cultural and historic preservation projects relating to traditional skills, oral history, plant and animal species important in tradition, sacred and historic



places, and the establishment of tribal historic preservation offices. **Deadline: May 5.**

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**NEW! Tribal Resource: [Environmental Justice Small Grants Program](#)**

This program provides funding for projects that help residents of underserved communities understand and address local environmental and public health issues. **Deadline: May 7.**

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**NEW! Tribal Resource: [Infrastructure and Capacity Building Challenge](#)**

This program supports initiatives to grow the capacity of humanities organizations to serve their public, including capital and digital infrastructure projects. Capital projects support the design, purchase, construction, restoration, or renovation of facilities. Digital projects support the maintenance, modernization, and sustainability of existing digital scholarly projects and platforms. **Deadline: May 18.**

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**NEW! [Child Care Access Means Parents in School Program \(CCAMPIS\)](#)**

The CCAMPIS Program supports the participation of low-income parents in postsecondary education through campus-based child care services. Institutions of higher education that awarded a total of \$250,000 or more of federal Pell Grant funds during FY 2020 to students enrolled at the institution are eligible to apply. **Deadline: June 1.**

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**NEW! [Can'd Aid Crush it Crusade](#)**

The Can'd Aid Crush it Crusade offers support to get community recycling programs off the ground. Grants provide recycling bins, training, and seed funding - typically ranging from \$5,000 to \$7,000. Support is provided at all stages of development, launch, and improvement. Seed funding can be used for staff/volunteer training and supplies. **Applications may be submitted at any time.**

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**NEW! [Gloria Barron Prize for Young Heroes](#)**

The Gloria Barron Prize for Young Heroes celebrates inspiring, public-spirited young people from diverse backgrounds. Each year, the Barron Prize honors 25 outstanding young leaders who have made a significant positive difference to people and the environment. Each winner receives \$10,000 to be applied to their higher education or to their service project, as well as recognition gifts, networking opportunities, and media coverage. **Deadline: April 15.**

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**[Albuquerque Community Foundation Competitive Grant Program](#)**

Applications accepted in the areas of Economic & Workforce Development and Health and Human Services. **Deadline: April 1 at 5pm.**

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**[D'Addario Foundation](#)**

Supports the most impactful instrument instruction programs in communities of need. Cash grants averaging \$2,500 and D'Addario accessories product donations. **Deadline: June 15.**

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**[Home Depot Community Impact Grants Program](#)**

Provides support to nonprofit organizations and public service agencies using volunteers to improve their communities. Focuses support for organizations that serve veterans and vulnerable and underserved communities. Gift cards of up to \$5,000 awarded for the purchase of tools, materials, and services. **Requests will be accepted on a rolling basis through December 31.**

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**[The Cleaner Indoor Air During Wildfires Challenge](#)**

Encourages the development of new approaches, technologies, or technology combinations for keeping indoor air as clean as possible during wildfire smoke events and high pollution days. **Deadline: May 17.**

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**[Emerging Issues in Maternal and Child Health](#)**

Works to strengthen the capacity of organizations to respond to emerging public health issues affecting maternal and child health populations. **Deadline: April 9.**

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## Previously Posted Opportunities

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### COVID-19 Recovery Resources:

- [Finance New Mexico is tracking new programs and announcements](#)
- [USDA Temporarily Suspends Debt Collections, Foreclosures and Other Activities on Farm Loans for Distressed Borrowers](#)
- [PNM COVID Relief Program for Small Businesses and Nonprofits](#)
- [Shuttered Venue Operators Grant](#) - Webinar links: [SBA](#); [EDD](#); [Pivotal NM](#)
- [New Mexico Safe Certified Program](#)
- [CARES Act Provider Relief Fund](#)
- [EIDL Deadline has been extended to Dec. 31.](#)
- [PPP Resumed on Jan 11](#)

### Business and Community Resource:

- [VA Adaptive Sports Grant Program](#) -Deadline: March 31.

### Business Resources:

- [The Advanced Research Projects Agency-Energy Funds](#) - Deadline: April 6.
- [Actos de Confianza](#) - Deadline: May 12.
- [National Assoc. for the Self-Employed \(NASE\) Growth Grant](#) - Grant applications are reviewed quarterly.
- [Las Cruces BizSprint](#)
- [REAP Energy Audit & Renewable Energy Development Assistance](#) - Deadline: March 31.
- [Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program](#) - Deadline: April 1 by 2:30 pm.

### Tribal Resource:

- [Native Arts and Cultures Foundation \(NACF\) - SHIFT and LIFT Programs](#) - Deadline: March 16.

### Community Resources:

- [Dept of the Interior - Bureau of Land Management Recreation and Visitor Services](#) - Deadline: April 20.
- [AARP Community Challenge](#) - Deadline: April 14.
- [EDA Build to Scale Program](#) - Deadline April 29.
- [Low or No Emission Grant Program](#)
- [Call for Kindness](#) - Deadline: April 7.
- [Grants Champion Contemporary Concert Music](#) - Deadline: April 1.
- [Enhancing Agricultural Opportunities for Military Veterans Competitive Grants Program](#) - Deadline: March 23.
- [Historic Preservation Fund - Underrepresented Community Grants](#) - Deadline: March 31.
- [Community Facilities Technical Assistance and Training Grant](#)
- [Rural Community Development Initiatives Grants](#)
- [AARP Purpose Prize](#) - Deadline: March 31.
- [Whole Kids Foundation Garden Grant Program](#) - Applications will be accepted from February 15 through March 31.

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## Recent Webinar Recordings

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[Rural Efficiency Business Program](#) (livestream 3/10/21)

[Introduction to Government Contracting](#) (2/24/21)

[Overview of International Trade Resources](#) (1/27/21)

[Update on the Shuttered Venue Operators Grant \(SVOG\)](#) (1/26/21)

[SBA's Paycheck Protection Program Round Two Updates](#) (1/15/21)

**To see a full list of upcoming webinars and links to more previously recorded webinars:**  
[EDD Finance Dept Webinars and Other COVID-19 Resources](#)  
[NM MainStreet Webinars and Other COVID-19 Resources](#)

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