



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

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NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

May 24, 2021

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EDD WEBINARS & EVENTS

May 27, 10-11 a.m.

[EDD Recovery Webinar Series: Department of Workforce Solutions Business Resources](#) - DWS will present information on several of their programs available for businesses.

May 27, 12:30-1:30 pm

[Rural Efficient Business Program Interview Series: EMNRD Energy Conservation Division](#) - Discuss the importance of energy efficiency and renewable energy. Topics include business resources, tax incentives, and system installations. The interview will also stream live on [Facebook](#) and [YouTube](#).

June 9, 1-2 pm

[Dispatches from New Mexico: Nurturing the Next Generation of Land and Water Stewards](#) - Hear from organizations throughout the state who are striving to provide equitable access to the outdoors for our youth and learn how you can join the effort.

June 9, 12-2 pm

[Southeastern NM Business Finance Fair](#) - The Business Finance Fair connects business owners, local lenders, and other resource providers.

Scroll to the bottom of the Wrap Up for more webinars and events throughout the state.

ARTICLES/LINKS

[New Mexico: Diverse And Driven To Success](#)

[Little Opportunity Fund Money Going](#)

COVID-19 Recovery

Reminder: [LEDA Recovery Grants](#)

Grants can be used for rent, lease, and mortgage to businesses that meet hiring requirements. Contact LEDA@nmfinance.com. View the webinar. **Deadline: June 15.**

Reminder: [Small Business Recovery Loan Fund](#)

Loans up to \$150,000 at 1.625% for up to 10 years. No payments due the 1st year, interest-only due the 2nd and 3rd year, no pre-payment penalty.

NEW! [Free Masks Available](#)

The NM COVID-19 Emergency Supply Collaborative has over 400,000 non-NIOSH certified KN95 face masks available to donate. These masks are appropriate for general purpose day-to-day mask usage.

Reminder: [NM Safe Certified Training](#)

New Mexico businesses in all sectors are encouraged to receive training in COVID-safe practices to help ensure everyone's safety as New Mexico reopens for business and recreation.

NEW! [Lift Fund Recovery Loan](#)

Loans available for small businesses at reduced interest rates in the following counties: Doña Ana, Sierra, and Socorro. Call 888.215.2373 or apply online.

[\\$600 Income Tax Rebate and Temporary Gross Receipts Tax Deduction for Food Services](#)

\$600 rebate for certain 2020 taxpayers and a temporary gross receipts tax deduction for food and beverage establishments.

[to Non-Qualified Areas: JCT](#)

[Renewable Energy Boomed in 2020—
It's 'The New Normal,' IEA Says](#)

[Child Tax Credit Expansion: When
Does It Start, Who Is Eligible and How
Much Is It?](#)

[New Bill Delivers More Support To
Minority-Owned Businesses](#)

[Most of New Mexico turquoise in
coronavirus battle](#)

[Film, TV industry in Santa Fe hits pre-
pandemic levels](#)

[5 ways to help small businesses recover
from the pandemic](#)

[Small business can apply for up to
\\$100,000 in state LEDA grants](#)

[As Amazon, McDonald's Raise Wages,
Small Businesses Struggle to Keep Up](#)

[On-Site COVID-19 Vaccination
Events](#)

Businesses, nonprofits, religious congregations, community centers, and other organizations can request on-site vaccination events.

[Emergency Broadband Benefit
Program](#)

\$50/month discount (\$75 for households on Tribal land) on broadband internet service through approved providers if eligible.

[CERTS Coronavirus Economic Relief
for Transportation Services](#)

Funding for for-profit transportation companies to meet their payroll costs, operating expenses and repayment of debt accrued to maintain payroll. **Deadline: Application portal pending; portal will close 4 weeks after opening.**

Business Resources

NEW! [Grant Program for Black-Owned Beauty Businesses](#)

Black-owned beauty businesses that currently produce and sell physical beauty products can apply to receive a \$50,000 grants plus six months of dedicated advisory and business support from Glossier. **Deadline: May 27.**

NEW! [Tax and Rev Reopening](#)

New Mexico Taxation and Revenue offices reopen for tax appointments on June 1 on an appointment-only basis in counties designated green or turquoise. Appointments may be scheduled online or call 1-866-285-2996 for assistance.

NEW! [SBA Federal Disaster Loans Due to Drought](#)

Six New Mexico counties qualify to apply for an SBA federal disaster loan for economic injury: Otero, Chavez, Doña Ana, Eddy, Lincoln, and Sierra. These low-interest loans are to offset economic losses because of reduced revenues caused by drought. **Deadline: June 14.**

NEW! [Economic Inequality Initiative](#)

Uncharted's Economic Inequality Initiative will support early-stage solutions addressing economic inequality. The focus is on elevating solutions that create transformational opportunities for people to increase wealth in the near term while building towards a long-term vision to address the root causes themselves. Selected participants will receive \$25,000 in unrestricted funding, access to subject-matter experts, mental health resources, introductions to potential funders, and other personalized support. **Deadline: June 28.**

EDD Highlight: Southeastern NM Business Finance Fair



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ECONOMIC DEVELOPMENT DEPARTMENT

Southeastern New Mexico Virtual Business Finance Fair

June 9, 2021 | 12 – 2 p.m.

Connect with local lenders & other funding resources in your region.

All businesses owners & aspiring entrepreneurs interested in financing should attend.

Lenders and other financial assistance organizations are invited to participate.

No cost to participate.

EDD.NewMexico.gov



[Sign up to attend](#)

Community Resources

NEW! [Sign Up to Receive Updates on the Recreation Economy](#)

Receive updates and resources via email or text from USDA Rural Development that can be used to support recreation economies in rural America.

NEW! [Youth Service America: Lead Agency Program](#)

YSA's Lead Agency Program is intended to activate youth volunteers on 9/11 Day of Service and Remembrance, MLK Day of Service, and Global Youth Service Day. Applicants should focus on engaging middle and high school aged youth, especially those from underserved communities, in meaningful service and service-learning activities. Grants of up to \$8,000, capacity-building training, and ongoing support will be provided. **The early application deadline is June 4 and the final deadline is June 25.**

NEW! [A Community Thrives](#)

The program is a way to share community improvement ideas on the national stage, gain support through donations and local connections, and get a chance at receiving an additional grant to help projects succeed. During the campaign, nonprofit organizations may raise funds for their charities on their official A Community Thrives challenge page. At the end of the crowdfunding period, the Gannett Foundation will award grants ranging from \$2,500 to \$100,000 to selected organizations. There will be an information session on June 1. **Apply between June 1 and June 30.**

NEW! [The Farmers Market Promotion Program](#)

Program goals include connecting and cultivating regional food economies through public-private partnerships; supporting the development of business plans, feasibility studies, and strategies for value-added agricultural production and local and regional food system infrastructure; strengthening capacity and regional food system development through community collaboration and expansion of mid-tier value chains; and improving income and economic opportunities for producers and food businesses through job creation. **Deadline: June 21.**

[Union Pacific Foundation: Community Ties Giving Program](#)

Grants ranging from \$2,500 to \$25,000 are provided to nonprofit organizations that address Safety, Workforce Development and Community Spaces. Complete the online survey **June 1 through July 31.**

[Carl C. Anderson, Sr. and Marie Jo Anderson Charitable Foundation](#)

Provides grants ranging from \$5,000 to \$20,000 to organizations that provide services for low-income and vulnerable populations in the following areas: basic and essential needs of youth, seniors, and people with disabilities. **Deadline: November 30.**

[State Farm Neighborhood Assist](#)

Supports causes that help enhance a neighborhood. Winning causes will receive a \$25,000 grant. **Applications open on June 2.**

[The Center for Health, Environment and Justice: Small Grants Program](#)

Helps grassroots, community organizing groups build leadership, increase capacity, and provide training and education for people from low-wealth communities and communities of color impacted by environmental harms. Applications will open on May 28. **Deadline: June 25.**

[AWS Imagine Grant Program](#)

Supports nonprofit organizations that are using technology to solve the world's most pressing challenges. Grants of up to \$150,000 and in-kind support will be provided. **Deadline: June 30.**

[Farmers Market Promotion Program](#)

Funds projects that develop, coordinate, and expand direct producer-to-consumer markets. Local and Tribal governments, as well as nonprofits and relevant agricultural organizations may apply. **Deadline: June 21.**

[Local Food Promotion Program](#)

Funds projects that develop, coordinate, and expand local and regional food business enterprises that engage as intermediaries in indirect producer-to-consumer marketing. Local and Tribal governments, as well as nonprofits and relevant agricultural organizations may apply. **Deadline: June 21.**

In Case You Missed It

COVID-19 Recovery Resources:

- [Restaurant Revitalization Fund](#) - Deadline: May 24 at 6 pm
- [Supplemental Targeted EIDL Advance](#)
- [Employer Tax Credits for Employee Paid Leave](#)
- [Restoration and Resilience COVID Recovery Fund](#) - Deadline: June 1
- [EXIM Extends COVID-19 Temporary Relief Measures](#) - Deadline: April 2022
- [The Environmental Justice Collaborative Problem-Solving Cooperative Agreement Program](#) - Deadline: June 1.
- [Shuttered Venue Operators Grant Portal Open](#) - [Video tutorial](#)
- **Tribal Resource:** [Navajo CARES Act Economic Relief Grant](#) - Deadline: June 11
- [Foundation for Contemporary Arts Emergency Grants COVID-19 Fund](#) - Deadline: September 15
- [COVID-19 Funding Options](#)
- [Emergency Rental Assistance Program \(ERAP\)](#)

Business Resources:

- [Outdoor Recreation Business Directory](#)
- [Cofounder Fiesta 2021!](#) - Online event on May 27
- [Santa Fe Film Institute Grants and Scholarships](#) - Grant deadline: July 26; Scholarship deadline: July 31

Community Resources:

- [National League of Cities Equitable Economic Mobility Initiative](#)
 - [Mellon Foundation Community-Based Archives](#) - Deadline: June 25.
 - [Outdoor Equity Fund](#) - Deadline: June 30
 - **Tribal Resource:** Information Session: [Tribal Consultation on the State Small Business Credit Initiative \(SSBCI\) Program for Tribal Governments](#) - May 27 at noon
 - [Educators for Equity Grant Program](#) - Deadline: June 11
 - [USDA Rural Business Development Grants](#) - Deadline: June 30.
 - [ConocoPhillips SPIRIT of Conservation](#) - Deadline: May 27.
 - **Tribal Resource:** [Center for Indigenous Innovation and Health Equity](#)
 - [NMED Clean Diesel Program Grant Funding Opportunity](#) - Deadline: June 11
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More Upcoming Webinars & Events

Series runs through July 29
[2021 NTIA Broadband Grant Programs](#)

Series runs May 5 - 26 at 8 am
[Economic Impact of the Pandemic on Small](#)

May 27 at 1 pm
Register by May 26
[Investment Connection NM](#)

May 27 at 2 pm
[Small Business Recovery and Resilience](#)

June 10 at 1 pm
[NMDOT STAR Leadership Forum](#)

June 10 at 2 pm
[Planning for the Recovery Using Travel Demand](#)

Businesses

May 25 at 12 pm
[Business Recovery: Rebuilding Your Business Post COVID-19](#)

May 25 at 12 pm
[Business Beyond Borders: World Trade Month](#)

May 27 at 11 am
[Integrating ESG into Business Strategy](#)

May 27 at 12 pm
[Utilizing eCommerce Tools to Drive Global Sales](#)

May 27 at 12 pm
[Understanding Certifications 8a, ED/WOSB, SD/VOSB, HUBZone](#)

May 27 at 3 pm

[New Business Practices in a Post-Covid Business World](#)

May 27 at 6 pm
[How To Apply For A Micro Loan](#)

May 27 at 6 pm
[Business Recovery Support Roundtable](#)

Series runs June 1 - July 6
Registration ends May 31
[Albuquerque Hispano Chamber of Commerce Procurement Series](#)

June 2 - July 28 at 5 pm on Wednesdays
[Power Tools for Planning and Growing Your Business During COVID](#)

Indicators

June 15 at 3 pm
[Productivity Practices for Small Business and Entrepreneurs](#)

June 23 at 3 pm
[Tour Guides Needed! How to Create Your Own Tour Guide Business](#)

June 24 at 12 pm
[Getting Back on Track: Help is Here](#)

June 26 at 9 am
[She/Her/Hers Start-up Saturday for New Outdoor Recreation Businesses](#)

Ongoing:

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)

On Demand NM SCORE Webinars

- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

Recent Webinar Recordings

- [Business Finance Finder Overview](#) (5/12/21)
- [Rural Efficiency Business Program Interview: Jack's Plastic Welding](#) (5/6/21)
- [Overview of the Recovery LEDA Grant Program](#) (5/6/21)
- [Overview of NMSU's Arrowhead Center](#) (4/22/21)
- [Basics of Borrowing: The Loan Fund](#) (4/20/21)
- [Statewide Comprehensive Economic Development Strategy](#) (4/19/21)

[Visit the EDD YouTube page to view previously recorded webinars](#)

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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