



# EDD

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**FOR IMMEDIATE RELEASE:**  
March 6, 2020

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## Hot Spots Event Set to Shine Light on New Mexico Film Industry

ALBUQUERQUE, N.M. – New Mexico is at the front and center of the film industry next week as Deadline Hollywood’s Hot Spots conference will be in Albuquerque for its first-ever event that features prime filming locations outside Hollywood.

The event runs March 8-9 at Hotel Chaco, tickets and registration is required.

Some of the attendees will also enjoy tours of location spots throughout Albuquerque and Santa Fe. Representatives from Albuquerque, Las Cruces, and Santa Fe will be on hand to explain the benefits of filmmaking in New Mexico.

One session is titled, “New Mexico: World-Class Crew Base Largest Between the Coasts” another on “New Mexico Film Locations: Diverse. Accessible, Fresh.”

“The fact that Deadline has chosen New Mexico for its first-ever Hot Spot networking conference is a big recognition of everything Gov. Michelle Lujan Grisham and the state has done to develop the industry,” said Economic Development Department Cabinet Secretary Alicia J. Keyes said. “The conference will highlight our trained crews, quality studios, diverse locations and the ecosystem we are building for film and television.”

Keyes and Carrie Wells, New Mexico Film Office Deputy Director, will lead a March 9, discussion, “New Mexico: It’s Where It’s at,” which will give an overview of tax incentives and other resources for filming in New Mexico.

Also on Monday, Senior Manager of Operations & Workforce Development Programs at NMFO, Rochelle Bussey, will be joining a panel discussion titled “Diversity & Inclusion in New Mexico.”

Other topics to be covered during the 2-day event include New Mexico's crew base, casting, production support industries, elevating New Mexico's talent, and more.

Speakers also include Albuquerque Mayor Tim Keller; Netflix VPs Momita Sengupta and Patty Witcher; Former Albuquerque Film Office Liaison and incoming state Film Office Director Amber Dodson; and actors Rhea Seehorn and Patrick Fabian ("Better Call Saul"), Ronnie Gene Blevins ("Death In Texas"), Heather Hemmens ("Roswell, New Mexico"), and RJ Mitte ("Breaking Bad").

Brian O'Leary from NBCUniversal & Vans Stevenson from the Motion Picture Association will deliver the keynote speech on Monday afternoon.

"Deadline Hollywood is thrilled to debut our new Hot Spots conference series in Albuquerque," Stacey Farish, General Manager of Deadline Hollywood said. "Hot Spots is all about shining a light on Hollywood filming locations outside of Hollywood. And we think there is no better place to launch this exciting new event than New Mexico. Deadline chose New Mexico because the entertainment industry is already booming, and we believe there is tremendous potential for continued growth," Farish said.

For a full list of speakers, schedule, registration, and other information about the Deadline Hollywood's Hot Spot Conference, visit [hotspots.deadline.com/](https://hotspots.deadline.com/)

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**The New Mexico Film Office**

A division of the [New Mexico Economic Development Department](https://www.nm.gov/economic-development)  
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