



EDD

ECONOMIC
DEVELOPMENT
DEPARTMENT

FOR IMMEDIATE RELEASE:

Contact: Bruce Krasnow

Bruce.Krasnow@state.nm.us

(505) 827-0226, cell: (505) 795-0119

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

Oct. 29, 2020

Southwestern NM Business Finance Fair connects businesses to financial resources *Virtual Finance Fair on December 9*

SANTA FE, N.M. – In an effort to assist businesses in obtaining the financial resources they need, and to help lenders find projects they wish to finance, the New Mexico Economic Development Department (EDD) is hosting another finance fair – completely online - but geared toward businesses and lenders located in Southwestern New Mexico, EDD Cabinet Secretary Alicia J. Keyes announced today.

The event will take place on December 9, 2020 from 12:30 – 2 p.m.

Business Finance Fair events are part of an EDD initiative which seeks to connect funding entities with local projects. The Finance Fair debuted on July 17, 2019 in Taos, NM. Since then, it has travelled to other regions of New Mexico, and is now being held virtually due to the COVID-19 health emergency.

“These Finance Fairs are one of the many ways EDD helps businesses connect with lenders and other partners that can help them get established, or grow and create jobs,” Secretary Keyes said. “We know these resources are more important than ever during the health emergency and encourage businesses in Southwestern NM to tap into these important them.”

The Business Finance Fair will provide an opportunity for the public to hear directly from local lenders and business resource providers to gain insight on financial opportunities. Business owners can follow up to discuss projects, ask questions, and request financing.

Any Southwestern New Mexico business interested in connecting with and learning about financial resources to fund their project(s) should attend.

Local Lenders and financing organizations are invited to participate and represent their lending organization. At the event, each financing organization will have 90 seconds to present information about their services or programs. All participating organization’s contact information will be compiled and available for the public.

Register online as a lender or business at

register.gotowebinar.com/register/8075289893258184205

Participation is free.

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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