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Alicia J. Keyes
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Gov. Lujan Grisham Announces Film Council Members *James Gollin will serve as Chair*

SANTA FE, N.M. - A panel of experts and industry leaders have been appointed by Gov. Michelle Lujan Grisham as members of the Governor's Council on Film and Media Industries, Economic Development Department Cabinet Secretary Alicia J. Keyes announced today.

James D. Gollin will serve as Council Chair and work with Gov. Lujan Grisham, Secretary Keyes, and New Mexico Film Office Director Amber Dodson and her staff, to reinvent the role of the Film Council, helping to ensure New Mexico sustains the industry's growth and create higher-paying jobs.



*James D. Gollin, Film
Council Chair*

"The growth of New Mexico's film industry has been one of the success stories in our attempt to bring clean new industries with good-paying jobs to the state. I welcome the help of these professionals to guide our continued development of this industry. I know their expertise will be invaluable," Gov. Lujan Grisham said.

James Gollin is an investment banker and founding member of the Social Venture Network of socially responsible business people. He serves as the Director of the Angelia Foundation, which funds environmental and human rights groups, primarily in Mexico. Gollin has served on many non-profit boards and commissions including the Rainforest Action Network, the Richardson Center for Global Engagement, the Santa Fe Film and Digital Media Commission, the Santa Fe Network, Prajna Mountain Buddhist Order, Canyon Neighborhood Association, Community Change Action, and Livingry Foundation.

"The film and digital media industry is poised to recover rapidly from the COVID shutdown, acting as a short-term spark plug for the rest of New Mexico's economy," Gollin said. "If we can avoid the obvious roadblocks and bottlenecks, the industry can rapidly double in size and then more slowly double again, supporting ancillary industries, and helping lead the way towards a more sustainable and diversified economy that will benefit all New Mexicans."

Others named to the Council include; Talia Kosh, Associate Attorney at Bennett Law Group; Luke Renner, Professor of Digital Media Arts & Design at San Juan College; Ramona D. Emerson, filmmaker and co-owner of Reel Indian Pictures; award-winning casting director Jo Edna Boldin, writer/director and faculty at NMSU Rajeev Nirmalakhandan; Lance D. Maurer, Chief Executive Officer at Cinnafilm Inc.; Unit Production Manager and Line Producer Sam D. Tischler; IATSE 480 President Elizabeth C. Pecos, and award-winning sound editor Ken Fischer.

"The new Governor's Council on Film consists of industry experts who believe in the long-term success of the New Mexican film economy and the concurrent inclusion of, and benefit to New Mexicans," NMFO Director Dodson said. "Our film industry is on a high-

growth trajectory and the new council will ensure that New Mexico will continue to be ahead of the curve, deft, strategic, and even more prosperous."

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