

# New Mexico Economic Development Department (NMEDD) FY 2015

## Midyear Performance Report

*Mission: Enhance and leverage a competitive environment to create jobs, develop the tax base and provide incentives for business development.*

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## OFFICE OF THE SECRETARY

The first half of fiscal year 2015 EDD assisted 45 new companies in 20 different communities. To-date, 3,022 new jobs have been announced, exceeding EDD’s annual target of 3,000. Five large announcements in the second quarter contributed nearly 1,400 jobs to that total: Flagship Foods, Comcast and New Mexico Transloading LLC in Albuquerque; NGL Energy Partners in Cibola County; and Global Fashion Technologies in Belen.

In the first quarter of FY15 there were four large announcements; three expansions, PESCO (Farmington), Santa Fe Brewing Company (Santa Fe County) and S&P Data (Rio Rancho); and one relocation, Google to Moriarty.

JOBS CREATED BY TARGET INDUSTRY SECTOR, FY13, 14 & 15	
Advanced Manufacturing	1,792
Food Processing	1,292
Logistics, Distribution & Transportation	1,329
Aerospace & Defense	3,891
Energy & Natural Resources	102
Back Office & Technical Support	2,583



*New Mexico Transloading, LLC Announcement*

The FY15 LEDA appropriation of \$15 million contributed to all the large projects mentioned above. Eighteen LEDA projects have been completed to-date representing a total project funding of \$7.3 million. This supports the creation of more than 2,300 new jobs in 15 communities.

MainStreet continues to grow and expand its reach in New Mexico; it is now serving 52 communities. In the first half of FY15 there were 58 net new businesses, 8 business expansions, and 372 net new jobs in New Mexico MainStreet districts. Owners invested \$4.2 million in 84 building rehabilitation projects.

Under the management of MainStreet directors, 18,861 volunteer hours powered local program performance. Last year Harding County was an Emerging MainStreet Community. In the first quarter of FY15 three new businesses opened there – a resale store, feed store, and an electrician!

The Job Training Incentive Program (JTIP) has trained 558 employees in FY15 for 33 companies, nine of which are rural. These totals represent 139 new rural and 366 new urban jobs. Fifty-three employees were Step Up trainees, all in rural communities.

*In the January JTIP board meeting 716 trainees were approved bringing the total number of trainees thus far in FY15 to 1,274, exceeding the annual target of 1,000. JTIP has also exceeded its available encumbered funds and cannot accept additional applications until FY16 funds have been appropriated by the Legislature.*

The Film Office has been extremely busy.

- *Batman v. Superman: Dawn of Justice* (Warner Bros. Pictures) wrapped in December. The production estimates they spent more than \$13 million in New Mexico.
- *The Condemned 2* (Lion's Gate) was announced in November and will employ at least 80 New Mexico crew members, 22 New Mexico actors, 10 local stunt players and approximately 200 local background talent.
- *The Scorch Trials* (20<sup>th</sup> Century Fox), the sequel to *The Maze Runner*, is filming in New Mexico from October 2014 to January 2015. The production will employ at least 250 New Mexico crew members, 18 New Mexico actors and 1,800 local background talent.
- *Kepler's Dream* filmed here in July and August 2014 employing at least 60 New Mexico crew members, 9 New Mexico actors and approximately 50 local background talent.
- *Captain Fantastic* also filmed in July and August, and employed 75 New Mexico crew members, one local actor and approximately 220 local background talent.
- *Bare* filmed in Albuquerque and Moriarty in August, hiring at least 35 New Mexico crew members, and 15 resident actors and background talent.
- *Burning Bodhi* (produced by an Albuquerque resident) filmed last summer employing 30 crew and 3 local actors.

In 2013 the Film Production Tax Credit for television series was increased to 30 percent. This has increased television series production and post-production here exponentially. The additional credit was offered because TV series generally spend more time and money than feature films and have the possibility of returning for additional seasons.

- *Dig*, for the USA Network, began filming in July here.
- *The Messengers* (CBS Television Studios & Warner Bros. Entertainment) filmed from mid-August through mid-December.
- The *Stanistan* pilot (Universal Cable Productions) filmed here in September and October. The production employed at least 100 New Mexico crew members, 15 local actors and approximately 400 local background talent.
- *The Night Shift* (Sony Pictures Television) is filming its second season in New Mexico from mid-November through May. The production will employ at least 120 New Mexico crew members and 250 New Mexico actors and local background talent.
- The award-winning Netflix series, *House of Cards*, filmed a portion of season three in New Mexico. The production employed 85 New Mexico crew members, two New Mexico actors, and approximately 90 local background talent.

## BUSINESS RECRUITING: NEW MEXICO PARTNERSHIP (NMP)

In the first half of FY15 the Partnership has assisted three business relocations, Associated Energy Services (Pena Blanca), Global Fashion Technologies (Belen), and Thrush LLC (Santa Teresa); and one competitive expansion, Southwest Steel Coil.

Toward that end 43 Potential Recruitment Opportunities (PROs) were distributed to communities and there have been 13 site visits to the state.

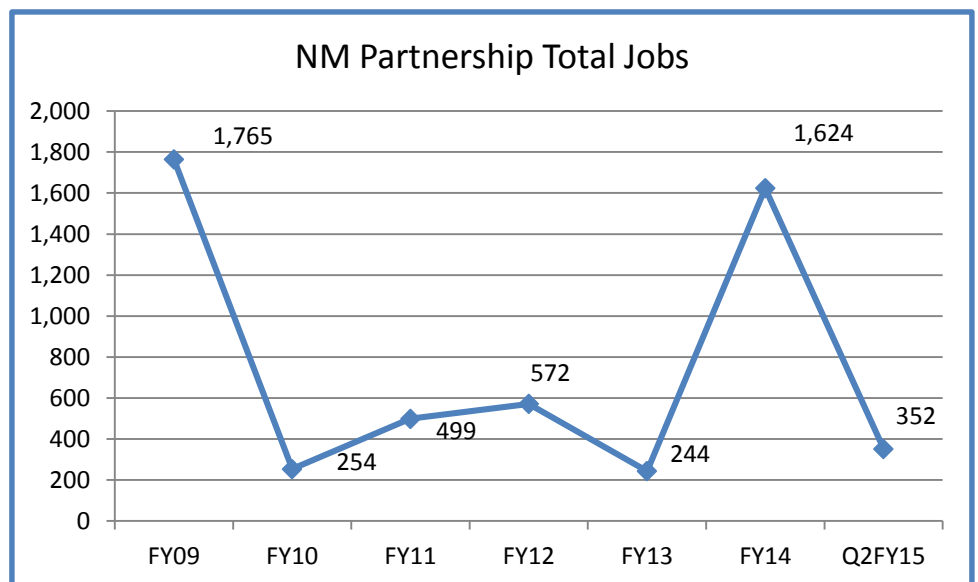
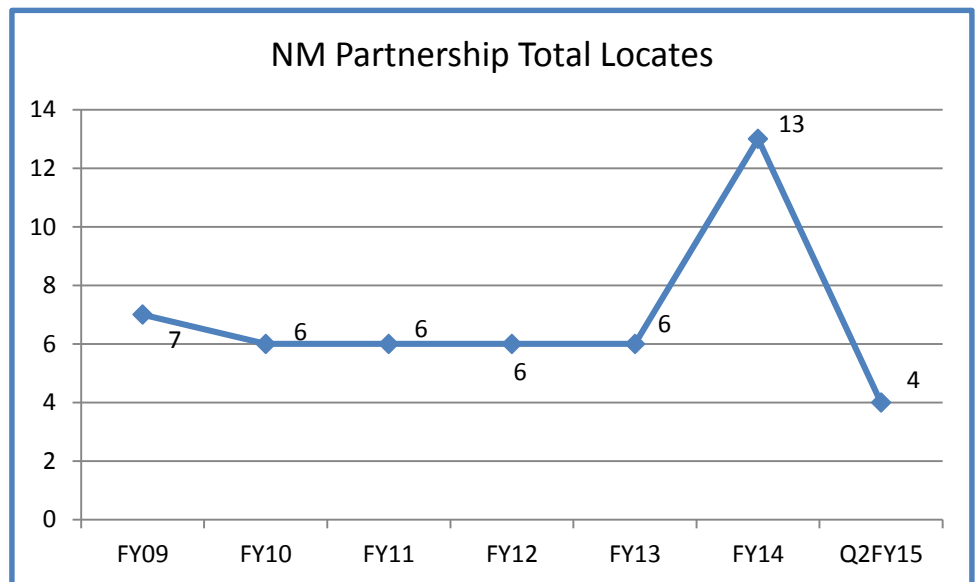
The Partnership is undertaking a major website overhaul and upgrade in conjunction with GIS Planning. NMP has also increased its advertising over the past year, particularly within the leading site selection journals read by corporate real estate and site selection executives. These include *Business Facilities*, *Site Selection*, *Expansion Solutions*, and *Trade and Industry*.

Sales missions and trade shows are also significant components of NMP's marketing plan. Trips this year have included:

- Calgary and Edmonton; Minneapolis;
- Virginia, the District of Columbia, and Maryland; and
- Dallas.

Trade shows:

- National Business Aircraft Association,
- Clean Energy Expo,
- International Symposium for Personal and Commercial Spaceflight



## OFFICE OF BUSINESS ADVOCACY (OBA)

The mission of OBA is to help companies navigate state government by providing assistance with regulatory, intergovernmental and public policy issues adversely affecting businesses in New Mexico.

OBA continues to work across all industry sectors. The ability of OBA to research and identify answers and solutions has proven invaluable to small companies with limited resources and time. The issues OBA works are complex and include everything from how to appeal a federal highway sign ordinance to researching international tariff issues for solar cells imported from the Pacific Rim.

Performance Measure	Target	1 <sup>st</sup> Quarter Results	2 <sup>nd</sup> Quarter Results	Year-to-Date Totals
Number of business advocacy cases opened	100	25	28	53
Number of business advocacy cases solved	50	23	14	37

Cases resolved in the first and second quarters:

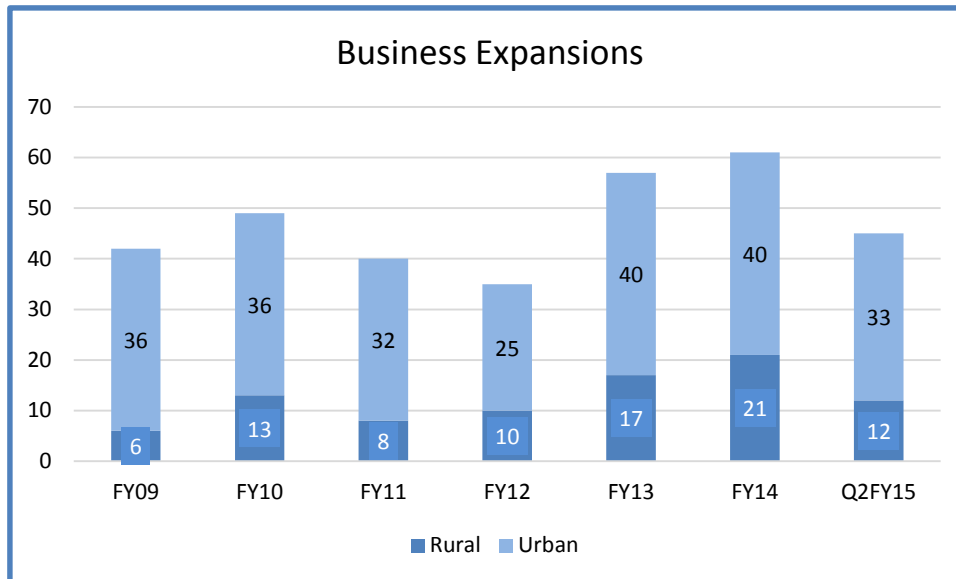
1. UPR Civil Construction, Santa Teresa
2. DaVita Healthcare Partners, Las Cruces
3. GCC Rio Grande, Tijeras
4. Comfort Inn, Elephant Butte
5. American Institute of Steel Construction
6. AMERISTAR Industries, Inc., Albuquerque
7. Big Brothers Big Sisters, Albuquerque
8. Big Brothers Big Sisters, Las Cruces
9. Corrales Water Infrastructure Project
10. El Ice Plant, Santa Fe
11. Flexible Liner Underground (FLUTE), Alcalde
12. Libration Systems Management
13. Los Alamos Connect
14. Los Lunas Training School
15. Monarch Litho, Inc., Santa Teresa
16. Poor Boys Bar, Angel Fire
17. Prime Therapeutics, LLC, Albuquerque
18. Rhodes Salmon PC, Albuquerque
19. Hurley Rail Project
20. Village of Glenwood
21. Rocky Mountain BioAg, LLC, Albuquerque
22. Santa Teresa Homeowners Association
23. Shamrock Foods, Albuquerque
24. Flagship Food Group, Albuquerque
25. Signor LLC, Jal
26. Glenhasbah Renewable Technologies, Inc., Bloomfield
27. DHF Technical Products, Rio Rancho
28. Santa Fe Computer Supplies, Inc., Santa Fe
29. TMC Design Corp, Las Cruces
30. Ad House Advertising, Albuquerque
31. Tesuque Flea Market, Tesuque
32. Rocky Mountain BioAg, LLC (2<sup>nd</sup> case)
33. Serycon, Inc., Albuquerque
34. ADP Tax Consultants Inc., Albuquerque
35. Bobby Garcia Landscape Company, Espanola
36. AerSale, Roswell
37. American Tire & Services, Rio Rancho



*Flagship Foods Announcement*

## ECONOMIC DEVELOPMENT DIVISION (EDD)

The Economic Development Division serves New Mexico communities and businesses through a number of programs including JTIP; Business Retention & Expansion (administered by the Community, Business & Rural Development Team); the Office of International Trade; ISO 9000; LEDA, New Mexico FUNDIT and other financial assistance options utilized by the Finance Development Team; and MainStreet, which provides expert assistance to help property and business owners rehabilitate buildings and address infrastructure needs, and market and promote the district as a destination for locals and visitors alike.



The division also utilizes the New Mexico Rural Economic Development Council to inform its programs and to consider policy issues impacting rural areas of our state. The Council identified nine priorities for rural sustainability in the department's five year plan, *Innovation Creates Diversification*.

The Council and the department have taken action on several of these priorities.

- The need to take a more strategic approach to project funding led to the creation of New Mexico FUNDIT. FUNDIT is a group of state and federal funding agencies that meet to collaboratively identify resources to ensure a project is fully-funded utilizing all available opportunities.
- The Council also identified a need for rural business incubation services. This led to a mentorship program that will launch in January 2015. Each of the state's five certified incubators will mentor a community toward a project to support entrepreneurship. Six communities were selected: Aztec, Zuni Pueblo, Columbus, Los Lunas, Alamogordo and Anton Chico.
- Supporting a statewide commercial kitchen program was another priority. In FY15 the department is partnering with the La Cocina Initiative to assist nine communities. Four will receive small grants. If funding is received in FY16 additional communities will be served.
- The Certified Communities Initiative (CCI) will evolve in FY16 to LEADS, a project-based grant program with more flexibility in the types of projects that are eligible. This approach is more inclusive for rural communities that may have a project outside the scope of CCI.
- The Council is also developing a "New Mexico Certified Economic Development Organization" designation which will replace CCI's extensive application process.



After three years of inactivity, the Office of Science & Technology (OST) is now staffed. OST will update the State Science & Technology Plan this year and staff the Technology Research Collaborative. OST is also working on an Office of Economic Adjustment grant that will help EDD understand the economic impacts of sequestration on this state by cataloging small business contractors who have experienced reduced revenues.

## NEW MEXICO MAINSTREET (NMMS)

New Mexico MainStreet has been serving our communities for nearly 30 years. The program is tiered: based on their capacity, local affiliates move from “Emerging Community” to “Start-Up MainStreet Community,” and finally to “State-Certified MainStreet Program.”

NMMS’ comprehensive community economic development approach creates an environment that attracts new businesses and entrepreneurs, and results in job creation and private reinvestment in downtown commercial districts.

Eight communities are being assisted by the Frontier Communities initiative in FY15: Anton Chico, Aztec, Carrizozo, Edgewood, Galisteo, Magdalena, Questa, and Tularosa. The initiative provides support for small, rural communities with populations of less than 7,500 to develop catalytic economic projects within a traditional or historic commercial district, such as a courthouse square, town center, or plaza.

The New Mexico Historic Theater Initiative was created by Secretary Barela in January 2013 as it became apparent that many of the state’s historic cinemas were endangered. EDD has provided grant funding to four theaters, to-date, to convert from film projection to digital formats.

The New Mexico Arts & Cultural Districts (ACD) Program was one of the first in the nation to focus on growing the cultural economy. There are currently nine Arts & Cultural Districts: Downtown Albuquerque, Artesia, Gallup, Las Vegas, Los Alamos, Mora, Raton, Silver City and Taos.

*The historic Hotel Castenada, an original Fred Harvey House built in 1898, will be renovated and reopened in Las Vegas’ Rail Yard District.*



Performance Measure	Target	1 <sup>st</sup> Quarter Results	2 <sup>nd</sup> Quarter Results	Year-to-Date Totals
Dollars of private sector investment in MainStreet districts (in millions)	\$15	\$1.86	\$2.32	\$4.18
Number of building rehabilitations completed in MainStreet districts	150	47	37	84

## FINANCE DEVELOPMENT TEAM (FDT)

FDT assists businesses in the process of capitalizing growth. This is accomplished with a number of tools including the Local Economic Development Act (LEDA); the Angel Investment Tax Credit; the Collateral Support Program; New Markets Tax Credit; and FUNDIT.

1. New Mexico Transload received a loan through the Collateral Support Program.
2. Tucumcari Mountain Cheese received funding through the New Markets Tax Credit allocation.

The performance target for FY15 is five businesses assisted with a funding package.

LEDA provides an essential advantage in the competition to recruit new businesses to New Mexico. In FY15 the \$15 million commitment has assisted 18 business development projects to-date (some projects were announced last year).



*Google/Titan Aerospace' Solara*

Company	Location	LEDA Investment	Jobs
Neptune Aviation	Alamogordo	\$200,000	10
New Mexico Poles	Alamogordo	\$75,000	18
Santa Fe Brewing	Santa Fe	\$250,000	105
PESCO	Farmington	\$500,000	150
Franco Whole Foods	Las Cruces	\$75,000	160
CertoPlast	Las Cruces	\$75,000	100
Preferred Produce	Luna County	\$135,000	10
Lea, Silco & Lyceum Theaters	Lovington, Silver City & Clovis	\$300,000	3
S & P Data	Rio Rancho	\$500,000	425
Strategic Aerospace	Roswell	\$100,000	25
NGL Energy Partners	Cibola County	\$1,200,000	100
Google	Moriarty	\$995,237	200
PreCheck	Alamogordo	\$75,000	40
Accurate Machine & Tool	Los Lunas	\$400,000	200
Flagship Foods	Bernalillo County	\$150,000	300
Global Fashion Technologies	Belen	\$2,000,000	325
New Mexico Transload	Bernalillo County	\$200,000	100
New Mexico Foods	Bernalillo County	\$125,000	50
<b>Totals</b>		<b>\$7,355,327</b>	<b>2,321</b>



## JOB TRAINING INCENTIVE PROGRAM (JTIP)

Nineteen companies were approved for JTIP in Q1 of FY15, including Emerging Technology Ventures in Alamogordo, FLUTE in Alcalde, Compass Components in Deming, Imagine Education in Taos and GCC Rio Grande in Tijeras. Fourteen of the participating companies are manufacturers representing the oil & gas, biotechnology, electronics, lighting, prototyping, metal refining, and green industries. Several high-tech companies and two call centers were approved also.



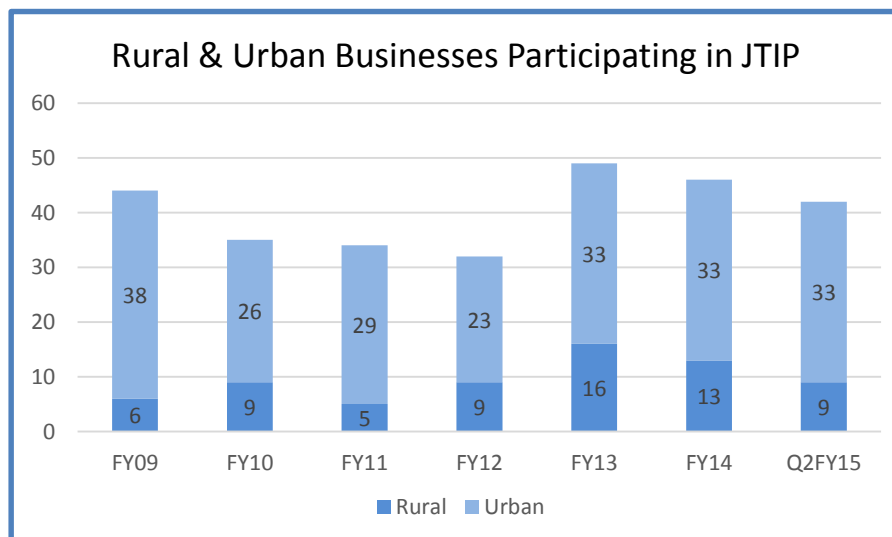
*Santa Fe Brewing Expansion*

At midyear JTIP obligations totaled \$4,025,770.95. This represents 558 trainees and 505 new jobs, 139 of which are rural. The average wage of these trainees is \$17.73.

JTIP is officially out of funds for the remainder of the fiscal year. The board will not meet again to consider applications until after until FY16 funds have been appropriated by the Legislature.

Pending applications total \$3.2million and 981 new jobs.

Performance Measure	Target	1 <sup>st</sup> Quarter Results	2 <sup>nd</sup> Quarter Results	Year-to-Date Totals
Number of workers trained by JTIP	1,000	340	218	558
Number of rural businesses participating in JTIP	14	5	4	9
Number of businesses participating in JTIP	40	19	14	33
Average annual cost per JTIP trainee	\$5,500	\$7,408	\$6,914	
Average hourly wage of jobs funded by JTIP	\$20	\$15.92	\$16.62	\$17.73



## COMMUNITY, BUSINESS & RURAL DEVELOPMENT TEAM (CBRDT)

This Team, also known as “regional representatives,” work in their respective regions assisting communities build their capacity for economic growth and businesses in achieving prosperity. They have two performance measures which reflect both community and business development activities.

Team members are responsible for EDD’s Business Retention & Expansion (BRD) Program. Each member calls on the economic-based businesses in their region. The purpose of the initial survey and follow-up visits is to determine the status of the company, any possible expansions or reductions, ensure that they are familiar with the state’s business development programs and incentives, and address any issues that may be hindering the company’s success. Sometimes these relationships result in positive economic growth. To-date, 12 companies and the State have benefited from the program:

### 1<sup>st</sup> Quarter:

1. Process Equipment & Service Company (PESCO), Farmington: Expanded as a result of BRE and JTIP commitment for 40 new jobs
2. FLUTE, Alcalde: Added one job via JTIP as a result of BRE visit
3. Green Theme Technologies, Albuquerque: BRE survey resulted in company receiving JTIP funding for 20 new jobs
4. Compass Components, Deming: Added 14 new positions with assistance applying for JTIP provided by the Team member

### 2<sup>nd</sup> Quarter:

5. New Mexico Transloading, Albuquerque: Team member assisted company in getting \$200,000 in LEDA funding for building improvements and \$260,000 from JTIP to train new employees; the facility will employ 200 at full capacity
6. Private Label Select, Taos: Ten new jobs via JTIP
7. Wildflower Bed and Breakfast, Angel Fire: New owners were assisted with permitting process in order to open business expediently
8. New Mexico Shrimp Company, Las Cruces: Company is open and selling product to a number of restaurants as a result of CBRD Team member’s assistance
9. Samson Equipment, Las Cruces: Company is undergoing expansion and received JTIP commitment for five new jobs
10. Tucumcari Mountain Cheese (shown at right): Company announced expansion of 20 new jobs this quarter; expansion was a direct result of BRE visit and assistance in attaining funding via NMTC program
11. Aircraft Technology Services, Roswell: BRE visit resulted in JTIP approval for 44 new jobs in October
12. AerSale, Roswell: Announced expansion of 50 new jobs this quarter and received JTIP funding for STEP UP training for five employees



## OFFICE OF INTERNATIONAL TRADE

The Office of International Trade assists New Mexico companies in selling their products overseas. This is accomplished through trade offices abroad that match products to buyers, and trade events. Thanks to a federal STEP grant OIT participated in six international trade missions and shows thus far in FY15.

Mexico International Trade Mission: Affordable Solar, Captiva Industries and Northwire participated in an outreach mission to Mexico City to coincide with the official opening of the New Mexico Trade and Higher Education Office in Mexico City.

Singapore Water Week Trade Show: Miox, Inc., Altela, Inc. and Slipstream, Inc. participated in the Singapore Water Week event

Thailand Oil and Gas Show: Watkins Hopper, Pemco Industries and Taos Mountain Energy Bars participated in the Thailand Oil and Gas Show

Natural and Organic Products Hong Kong: Private Label Select, Ltd., Aromaland Therapy Products, Taos Mountain Energy Bars, and Cowboy Up Energy Drink participated.

Medica 2014, Duesseldorf, Germany: Kinesio Taping, an Albuquerque company specializing in physical therapy taping for the medical profession, and Marpac, Inc., an Albuquerque company specializing in disposable ventilator attachments, participated in the event.



### Cosmoprof 2014 Hong Kong Trade Cosmetics Show

Private Label Select, Taos Mountain Energy Bars and Cowboy Up participated in the Cosmoprof event to promote their product range and meet individually with potential distribution partners in the Asia Pacific region.

### New to Export (NTE) Companies:

- Pajarito Powders, Inc., Albuquerque reported follow on sales of \$25,000 from participation in the International Fuel Cell Technology Show in Tokyo.
- Stonewerks, Santa Fe, shipped \$27,000 to France and the UK, both new markets resulting from participation in the International Outdoor Show in Nuremberg, Germany.
- Affordable Solar, Inc., Albuquerque, participated in the international trade outreach mission to Mexico and generated a trial order of \$10,000.
- Pajarito Powders, Inc., Albuquerque, reported follow on sales of \$55,000 from participation in the International Fuel Cell Technology Show in Tokyo, Japan in February 2014 and will participate yet again in February 2015.
- Stonewerks, Inc., Santa Fe, shipped \$10,000 to Germany, a new market based on participation in the International Outdoor Show in Nuremberg, Germany sponsored by the STEP grant. The company will repeat participation in the 2015 IWA Outdoor Show in Nuremberg.

### New to Market (NTM) Companies:

- Taos Mountain Energy Bars was introduced to Hong Kong Cogentia Partners.

- Kinesio Taping Corporation participated in the Medica 2014 trade show in Duesseldorf, identified distributors in France, Germany and the UK, and generated over \$65,000 in floor sales with additional potential sales of \$200,000.
- Marpac, Inc. participated in the Medica 2014 Trade Show in Duesseldorf with assistance from current European distribution partners in the UK, and generated over \$25,000 in sales in the German market from the event.
- Private Label Select, Ltd. reported \$50,000 in floor sales and new contracts to supply private label lip balm products to a Korean based manufacturer of cosmetic products.

## NEW MEXICO FILM OFFICE (NMFO)

The Film Office’s primary purpose is to market the state to the film, television and multi-media industry, service the recruited productions, and promote job and business opportunities for New Mexico residents. This includes consulting with productions regarding the financial aspects of their projects, guiding them through incentives such as the Refundable Film Production Tax Credit, providing direction with potential locations on which to film, as well as connecting the productions with the crew, vendor services and film liaisons throughout the state.

Recent amendments to the incentive program have made New Mexico a top contender for television series and have incentivized more productions to shoot *complete projects* in New Mexico. In the first two quarters, the NMFO has seen a significant increase in inquiries and productions scouting here. In addition to the productions that have come to fruition, an additional 105 inquiries have been logged by the



division of which of over 30 also received location assistance. Six major television projects finished production and two more are anticipated to shoot with the possibility of a third, for a total of nine television projects anticipated in FY15. Seven major features were produced in the first two quarters (see page 3), five more are anticipated with the possibility of an additional two, for a total projection of fourteen major features in FY15.

**Workforce Development:** The Job Training Incentive Program for Film & Multimedia is divided into two sub-programs, the Film Crew Advancement Program (FCAP) and the Pre-Employment Training Program (PETP). FCAP provides job opportunities during production for crew to diversify their skill sets, increasing continual employment in the industry. PETP focuses on increasing resident crew employability when job opportunities arise. The NMFO continues to expand and amend the program to effectively meet

industry needs and trends.

FCAP is currently the top priority of the subprograms. It provides an additional incentive to productions to hire local crew by reimbursing the company 50 percent of a qualifying resident’s wages for up to 1040 hours. During FY15 Q1 and Q2, 17 companies qualified for FCAP with 128 resident participants. Four additional companies are expected to qualify in FY15 Q3 with an estimated 44 New Mexico participants. In December, in collaboration with the Santa Fe Film Festival “Tune-up” event, the division conducted a special effects workshop through PETP and 20 residents completed.

Performance Measure	Target	1 <sup>st</sup> Quarter Results	2 <sup>nd</sup> Quarter Results	Year-to-Date Totals
Number of film and media worker days	200,000	82,524	115,642	198,166
Number of films and media projects principally made in New Mexico	60	29	16	45
Direct spending by film industry productions in millions	\$225	\$44.6	\$67.3	\$112
Number of major film productions over \$1 million made in New Mexico	18	7	7	14

New Mexico Economic Development Department			
Performance Measures and Targets		1st Qtr	2nd Qtr
<i>Division &amp; Measure</i>	FY15	Results	Results
<b>Office of the Secretary</b>			
Total number of jobs created due to economic development department efforts	3,000	1,338	1,684
Number of rural jobs created	1,400	573	584
Total Number of jobs filled due to economic development department efforts	1,650	ANNUAL	
<b>Administrative Services Division</b>			
Percentage of vouchers accurately processed within 72 hours	75%	58%	80%
<b>Office of Business Advocacy</b>			
Number of business advocacy cases opened	100	25	28
Number of business advocacy cases solved	50	23	14
<b>Economic Development Division</b>			
Number of total business expansions assisted by the Economic Development Department	50	20	13
Number of rural business expansions assisted by the Economic Development Department	15	7	5
<b>New Mexico Economic Development Partnership</b>			
Number of jobs created through business relocations and competitive expansions facilitated by the Economic Development Partnership	1,500	10	342
Number of business relocations and competitive expansions facilitated by the economic development partnership	9	1	3
Average annual cost per Economic Development Partnership job announced	\$620	ANNUAL	
<b>MainStreet</b>			
Dollars of private sector investment in MainStreet districts (in millions)	\$15	\$1.86	\$2.32
Number of building rehabilitations completed in MainStreet Districts	150	47	37
<b>Financial Development Team</b>			
Number of private sector dollars leveraged by each dollar through the Local Economic Development Act	5 to 1	12 to 1	21 to 1
Average annual cost per announced jobs created through use of Local Economic Development Act funds	\$5,000	ANNUAL	
Number of businesses provided technical assistance resulting in a funding package and job creation	5	0	2
<b>Community, Business, and Rural Development Team</b>			
Number of business retention and expansion surveys completed resulting in a positive outcome such as job creation, retention or business financing	15	4	8
Number of community infrastructure projects moved to financing stage (project is fully-funded)	5	4	0
<b>Job Training Incentive Program</b>			
Number of workers trained by the job training incentive program (JTIP)	1,000	340	218
Number of rural businesses participating in JTIP	14	5	4
Number of businesses participating in JTIP	40	19	14
Average annual cost per job training incentive program trainee*	\$5,500	\$7,408	\$6,914
Percent of employees whose wages were subsidized by the Job Training Incentive Program still employed in New Mexico after one year	80%	ANNUAL	
Average hourly wage of jobs funded by JTIP	\$20	\$15.92	\$16.62
<b>Office of International Trade</b>			
Number of new-to-export (NTE) clients identified and assisted	10	3	2
Number of existing exporters assisted in entering new markets	12	2	3
<b>Film Office</b>			
Number of film and media worker days	200,000	82,524	115,642
Number of films and media projects principally made in New Mexico	60	29	16
Direct spending by film industry productions in millions	\$225	\$44.6	\$67.30
Number of major film productions over one million dollars (\$1,000,000) made in New Mexico	18	7	7
<i>Measures included in the 2014 General Appropriations Act</i>			
<b>Key Measures Reported Quarterly</b>			

**NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT FY2015 COMPANIES ASSISTED IN CREATING NEW JOBS**

**First Quarter: July 1, 2014 - September 30, 2014**

Name of Company	Type of Company	Location	Date of Announcement	Program Assisting Company	Relocations*		Expansions*		Start-Ups*		Total New Jobs	
					Urban	Rural	Urban	Rural	Urban	Rural	Urban	Rural
Associated Energy Services	transloading & logistics services	Pena Blanca	7/7/2014	NMP		10						10
Green Theme Technologies	environmentally friendly textile finishing	Albuquerque	7/11/2014	JTIP			5					5
EcoPesticides International	manufacture pesticides	Albuquerque	7/11/2014	JTIP			1					1
Sierra Peaks	R&D and production prototyping	Albuquerque	7/11/2014	JTIP			20					20
NICOR	manufacture lighting	Albuquerque	8/8/2014	JTIP			10					10
3D Glass Solutions	electronics manufacturing	Albuquerque	8/8/2014	JTIP			3					3
Imagine Education	software development	Taos	8/8/2014	JTIP				1				1
CAaNES	cyber security technology	Albuquerque	8/8/2014	JTIP			12					12
GCC Rio Grande	cement plant	Tijeras	8/8/2014	JTIP				13				13
J.W. Industries	precision prototyping & machining	Albuquerque	8/8/2014	JTIP			4					4
Positive Energy Solar	solar panel installation	Santa Fe	8/8/2014	JTIP			28					28
Accurate Machine & Tool	machine, tool & injection molding	Los Lunas	8/13/2014	OFS/FDT				250				250
Neptune Aviation	aviation services	Alamogordo	8/15/2014	FDT		10						10
New Mexico Poles	manufacturing	Alamogordo	8/15/2014	FDT		18						18
PESCO	manufacture & service oil & gas equipment	Farmington	8/29/2014	OFS/JTIP			150					150
Santa Fe Brewing Company	brewery	Santa Fe	9/4/2014	OFS/FDT			105					105
S&P Data	customer service center	Rio Rancho	9/10/2014	OFS/FDT			425					425
IntelliCyt	life sciences technologies	Albuquerque	9/12/2014	JTIP			1					1
Senior Scientific	bioimaging detection systems	Albuquerque	9/12/2014	JTIP			1					1
FLUTE	groundwater assessment	Alcalde	9/12/2014	JTIP				1				1
Emerging Technology Ventures	UAV manufacturing	Alamogordo	9/12/2014	JTIP				5				5
Compass Components	wiring harness manufacturer	Deming	9/12/2014	JTIP				10				10
Google	UAV manufacturing	Moriarty	9/23/2014	FDT		200						200
Preferred Produce	organic food production	Luna County	9/23/2014	FDT				10				30
Strategic Aerospace	UAV pilot training	Roswell	9/23/2014	FDT		25						25
<b>TOTALS FOR 1ST QUARTER</b>					<b>0</b>	<b>263</b>	<b>765</b>	<b>290</b>	<b>0</b>	<b>0</b>	<b>765</b>	<b>573</b>

**Second Quarter: October 1, 2014 - December 31, 2014**

AerSale	aircraft parts and servicing	Roswell	10/1/2014	CBRDT				50				50
Flagship Foods	food processing	Albuquerque	10/7/2014	OFS	300							300
xF Technologies	petroleum enrichment	Albuquerque	10/10/2014	JTIP			5					5
Samson Equipment	sports equipment manufacturer	Las Cruces	10/10/2014	CBRDT/JTIP			5					5
Private Label Select	organic cosmetic production	Taos	10/10/2014	CBRDT/JTIP				10				10
P4Q USA Inc.	manufactures printed circuit boards	Albuquerque	10/10/2014	JTIP			15					15
Rio Bravo Brewing	brewery start-up	Albuquerque	10/10/2014	JTIP						2		2
Aircraft Technical Services	aircraft maintenance & reactivation	Roswell	10/10/2014	CBRDT/JTIP				44				44
NGL Energy Partners	energy transportation & logistics	Cibola County	10/21/2014	CBRDT/FDT		115						115
Tucumcari Mountain Cheese Factory	food processing	Tucumcari	10/22/2014	CBRDT				20				20
Comcast	customer service center	Albuquerque	10/27/2014	OFS			450					450
Global Fashion Technologies	recycled fibers manufacturing	Belen	10/28/2014	NMP		325						325
New Mexico Shrimp Company	aquaculture	Las Cruces	11/1/2014	CBRDT						1		1
Ideum	interactive computer-generated exhibits	Corrales	11/14/2014	JTIP			6					6
Nuvita LLC	customized corporate wellness programs	Albuquerque	11/14/2014	JTIP			3					3
Still Solutions	customized systems software for insurance	Albuquerque	11/14/2014	JTIP			1					1
New Mexico Transloading LLC	logistics & transportation	Albuquerque	12/1/2014	OFS	200							200
United Poly Systems	pipe manufacturer	Albuquerque	12/4/2014	OFS	35							35
New Mexico Food Distributors	food processing	Albuquerque	12/4/2014	FDT				80				80
Thrush LLC	logistics services	Santa Teresa	12/10/2015	NMP		5						5
Southwest Steel Coil	steel coil splitting	Santa Teresa	12/10/2015	NMP				12				12
<b>TOTALS FOR 2ND QUARTER</b>					<b>535</b>	<b>445</b>	<b>565</b>	<b>136</b>	<b>0</b>	<b>3</b>	<b>1,100</b>	<b>584</b>
<b>MID-YEAR TOTALS</b>					<b>535</b>	<b>708</b>	<b>1,330</b>	<b>426</b>	<b>0</b>	<b>3</b>	<b>1,865</b>	<b>1,157</b>