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Main Street America Awards Accreditation to the NM MainStreet Coordinating Program, 31 NM Program Partners

NM's 28 Accredited and 3 Affiliated Programs Receive Main Street Designation

Santa Fe, N.M. – Today, the New Mexico Economic Development Department announced that Main Street America has reaccredited and licensed New Mexico MainStreet (NMMS) as a Coordinating Program. Additionally, Main Street America has designated New Mexico's 28 accredited and 3 affiliated Main Street™ programs for meeting rigorous performance standards. Each year, Main Street America and its partners announce the list of accredited & affiliated programs to recognize their exceptional commitment to preservation-based economic development and community revitalization through the Main Street Approach™.

"New Mexico's 31 Main Street programs work with their local partners to transform downtown districts into economically vibrant communities," Economic Development Secretary Alicia J. Keyes said. "I commend our programs on their recognition from Main Street America and I'm confident to have them as partners in the next stage of economic recovery from the COVID-19 pandemic."

"Congratulations to our local programs for their impactful work and receiving designation on the national level," said NMMS Director Daniel Gutierrez. "It's an honor to have Main Street America as a valuable partner to support our mission to engage people, rebuild places, and revitalize economies in New Mexico."

"We are proud to recognize this year's 889 nationally accredited Main Street programs that have worked tirelessly to advance economic vitality and quality of life in their downtowns and commercial districts," said Patrice Frey, President & CEO of Main Street America. "During an incredibly challenging year, these programs demonstrated the power of the Main Street movement to drive impressive local recovery efforts, champion small businesses, and foster vibrant downtown districts. I am inspired by their hard work and confident that these accredited communities will continue to help their downtowns flourish in the next stages of recovery."

Since 2014, NMMS communities have reported: **1,015** new businesses & business expansions, **4,209** new jobs, **1,736** private building rehabilitations, **\$176,363,508** in private sector reinvestment, and **258,664** volunteer hours.

*New Mexico's 2021 Main Street America **accredited** programs are:*

1. Alamogordo MainStreet
2. Downtown ABQ MainStreet
3. Artesia MainStreet
4. Bargas MainStreet
5. Belen MainStreet Partnership
6. Carlsbad MainStreet
7. Clovis MainStreet
8. Corrales MainStreet

9. Deming Luna County MainStreet
10. Downtown Farmington: A MainStreet Project
11. Gallup MainStreet Arts & Cultural District
12. Harding County MainStreet
13. Downtown Las Cruces Partnership
14. MainStreet de Las Vegas
15. Los Alamos MainStreet
16. Lovington MainStreet Corp.
17. Mora Arts & Cultural Compound
18. Nob Hill MainStreet
19. Raton MainStreet
20. MainStreet Roswell
21. Ruidoso Midtown Association
22. Santa Rosa MainStreet
23. Silver City MainStreet Project
24. South Valley MainStreet
25. Taos MainStreet
26. MainStreet Truth or Consequences
27. Tucumcari MainStreet
28. Zuni Pueblo MainStreet

*New Mexico's 2021 Main Street America **affiliated** programs are:*

1. Clayton MainStreet
2. Grants MainStreet Project
3. Portales MainStreet

NMMS annually evaluates the performance of local programs in partnership with Main Street America to confirm the local programs have met the 10 national performance standards. Evaluation criteria determines if the communities are building meaningful and sustainable revitalization programs and include standards such as, fostering strong public-private partnerships, documenting programmatic progress, and actively preserving historic buildings.

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About New Mexico MainStreet (NMMS):

NMMS develops local capacity to engage people, rebuild places and grow the entrepreneurial, creative & business environment resulting in economically thriving downtowns, greater business & employment opportunities, and a higher quality of life. NMMS was founded in 1984 and currently serves 31 affiliated MainStreet Districts, 12 state-authorized Arts & Cultural Districts, 7 Frontier & Native American Community projects, and 9 Historic Theaters. Learn more at nmmainstreet.org. NMMS is a program of the New Mexico Economic Development Department, edd.newmexico.gov.



About Main Street America:

Main Street America has been helping revitalize older and historic commercial districts for 40 years. Today, it is a network of more than 1,600 neighborhoods and communities, rural and urban, who share both a commitment to place and to building stronger communities through preservation-based economic development. Since 1980, communities participating in the program have leveraged more than \$89.57 billion in new public and private investment, generated 687,321 net new jobs and 154,435 net new businesses, and rehabilitated more than 303,836 buildings. Main Street America is a program of the nonprofit National Main Street Center, a subsidiary of the National Trust for Historic Preservation. For more information, visit www.mainstreet.org.

