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Governor Susana Martinez Announces Alliance Data Retail Services is Creating 200 New Jobs at its Rio Rancho Customer Care Center in 2014

Rio Rancho - Today Governor Susana Martinez, Economic Development Secretary Jon Barela and the Rio Rancho Economic Development Corporation announced [Alliance Data Retail Services](#) in Rio Rancho will create approximately 200 new jobs at their Rio Rancho customer care center this year. Alliance Data Retail Services is expanding its current Rio Rancho workforce of nearly 500 employees to accommodate its growing client base.

"We are proud that Alliance Data Retail Services continues to grow here in New Mexico, providing jobs and opportunities for New Mexicans," said Governor Martinez. "Leveling the playing field with other states has allowed us to finally be in a position to compete with our neighbors for jobs and diversify our economy, making us less reliant on federal funding. Although these changes don't happen overnight, announcements like this one today show that we are laying a strong foundation for economic growth. Congratulations once again to Alliance Data Retail Services."

In February, Alliance Data Retail Services was approved for \$738,788 in Job Training Incentive Program (JTIP) funds to hire and train 181 new employees. The Rio Rancho Economic Development Corporation was instrumental in preparing the JTIP application for Alliance Data. The company will be hiring customer care associates, customer retention associates, trainers and customer care managers. All positions offer a full range of benefits to full-time employees.

"We are grateful for the support from the state of New Mexico that will help us hire 200 more associates in Rio Rancho," said Melisa Miller, president of Alliance Data Retail Services. "Our company is very committed to supporting the communities in which our associates live and work, and Rio Rancho is no exception." Alliance Data Retail Services, one of the nation's leading providers of branded credit card programs, acquired the Rio Rancho customer care center previously owned and operated by Victoria's Secret in June of 2012.

Currently Alliance Data Retail Services maintains six other customer care centers in Colorado, Ohio, Idaho and Kansas to support its cardholder customers. Alliance Data Retail Services is a business unit of Alliance Data Systems Corporation (NYSE: ADS), a leading global provider of data-driven marketing and loyalty solutions headquartered in Plano, Texas.

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