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FOR IMMEDIATE RELEASE
April 2, 2013

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Governor Susana Martinez Celebrates Heritage Home Healthcare Locating New Regional Headquarters in Las Cruces

Expansion into Southern New Mexico Will Create More Than 100 Jobs

LAS CRUCES – Today Governor Martinez and Economic Development Secretary Jon Barela joined Heritage Home Healthcare, an Albuquerque-based company, to announce its expansion into Las Cruces. Heritage Home is acquiring a facility in Las Cruces which will be its new regional headquarters for Southern New Mexico and will create more than 100 jobs in the next three years.

"New Mexico is a great place to do business and I am happy that this home-grown New Mexico company is choosing to expand once again in the state," Governor Martinez said. "By improving our tax competitiveness, removing red tape from our regulatory and licensing process, and leveling the playing field with other states, we are doing all we can to create a business-friendly environment to help job creators hire New Mexicans."

Heritage Home Healthcare was founded in 1993 by Len and Liz Trainor of New Mexico. Heritage recently acquired the facility on 1065 South Main in Las Cruces for the base of its Southern New Mexico health care operations.

"It is fantastic to be expanding once again in New Mexico. Currently serving Albuquerque and Northern New Mexico, we felt that it was important to also have a presence in Southern New Mexico," said Len Trainor, CEO of Heritage Home Healthcare. "Las Cruces and the surrounding communities have been experiencing great growth and we believe there are many opportunities to serve more patients. In addition, the partnership with city leaders and the pro-business policies promoted by Governor Martinez and the state has also been a help in continuing our success in New Mexico."

"We are excited that Heritage Home Healthcare has decided to locate their regional offices in Las Cruces," said Las Cruces Mayor Ken Miyagishima. "This not only illustrates Las Cruces' continued growth in the medical and healthcare industry but as a community also reflects our ability to attract headquarter operations as part of our economic development strategies."

"Services like Heritage Home Healthcare are important to have in a community as we recruit and expand companies to this fast-growing part of the state," said Secretary Barela. "I look forward to continuing the governor's work to make New Mexico the most conducive place to do business for all industries."

According to Heritage Home Healthcare, the company offers a coordinated system of healthcare in clients' homes, which are designed to meet clients' needs 24 hours a day seven days a week. Heritage says it has a knowledgeable management and professional staff that are committed to provide high quality and compassionate care for its clients and their families, whether it is to prevent hospitalization, help clients recover from an illness or injury, or offer companionship and support to people and their families who are living with terminal illness. Heritage Home Healthcare has grown to include multiple offices servicing Arizona and New Mexico.

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