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FOR IMMEDIATE RELEASE  
June 17, 2014

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## **Governor Susana Martinez Announces 50 New Jobs at Española Business Performance Maintenance, Inc. and Celebrates Opening of Blue Heron Brewing Company Taproom**

**Española** - Governor Susana Martinez announced 50 new jobs coming to Española with Performance Maintenance, Inc. (PMI) and joined Blue Heron, an Embudo-based brewery, in a ribbon cutting ceremony for a taproom near the historic Española Plaza.

"I could not be happier with the news of the expansion of both PMI and Blue Heron Brewing Company in Española in northern New Mexico," said Governor Susana Martinez. "Small, local businesses like these are exactly the kind of enterprises we want to help grow. When they succeed, our families and communities succeed."

Eric Quintana and his wife Celina founded PMI, a service and supply company, in Española in 1994. PMI will create 50 new jobs. The company currently has more than 80 employees in New Mexico and Texas. PMI will construct a new 10,000 square foot facility in Española as part of their expansion.

Blue Heron was founded in 2009 by Scott and Kristen Hennelly, who opened their brewing company in Embudo, about 20 miles north of Española. They expanded into Española with a new taproom located at 100 Los Alamos Highway.

"The RDC is excited to collaborate with PMI on this building project that will bring so many new jobs to Española," said Regional Development Corporation (RDC) Executive Director Kathy Keith. "We've watched them grow with critical assistance during the early years from our partners at the SmallBusiness Development Center (SBDC), and we're proud of their commitment to sourcing their labor and materials locally. They have the potential and capacity to create sustainable jobs right here in Rio Arriba County."

"One of our main priorities in the Economic Development Department is promoting the success of our local, existing small businesses," said New Mexico Economic Development Department (EDD) Cabinet Secretary Jon Barela. "That is why it is great that our Finance Development Team was able to help both

businesses secure financing for these projects and our Office of Business Advocacy was able to assist with regulatory and permitting needs."

Los Alamos Connect, the primary business development investment of Los Alamos National Security, LLC, and administered by the RDC, was instrumental in negotiating with the county for a favorable tax structure and securing assistance the City of Española through LEDA (Local Economic Development Act) funds to help offset some of the permitting costs.

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