

SUSANA MARTINEZ
GOVERNOR

JON BARELA
CABINET SECRETARY



FOR IMMEDIATE RELEASE
June 3, 2016

Contact: Joseph Gonzales
(505) 827-2020
JosephR.Gonzales@state.nm.us

Job Training Incentive Program Awards Eight Companies \$2,089,196.43 in May to Create 288 Jobs

Santa Fe, NM - The New Mexico Economic Development Department's Job Training Incentive Program (JTIP) board approved \$2,089,196.43 in funding for eight companies to create 288 jobs.

"JTIP is vital in our ongoing efforts to diversify New Mexico's economy," said Economic Development Secretary Jon Barela. "JTIP helps companies hire new employees, expand the state's workforce and bring new dollars into New Mexico."

May's JTIP recipients were:

Fidelity Employer Services Company, LLC, Albuquerque - Fidelity Investments has been a financial services pioneer and an acknowledged leader since 1946. The company has grown into one of the largest financial services companies in the world. Fidelity offers investment management, retirement planning, portfolio guidance, brokerage, benefits outsourcing and other financial products and services to more than 20 million individuals and institutions, as well as through 5,000 financial intermediary firms. **250 jobs, \$1,484,100**

Mindshare Studios, Santa Fe - Mindshare Studios is a full-service web development and design company focused on web design and mobile application development, branding, technology consulting, and managed web hosting on dedicated and virtual cloud servers. **2 jobs, \$28,300**

Rural Sourcing, Inc., Albuquerque - Rural Sourcing, Inc. is an alternative to offshoring technology development and support. The company provides software development, support and maintenance services to companies in the chemicals, consumer packaged goods, healthcare, hi-tech, life sciences, manufacturing and retail industries. **11 jobs, 1 intern, \$169,330.43**

Emerging Technology Ventures, Inc., Alamogordo - Emerging Technology Ventures Inc. focuses on the early discovery of emerging autonomous and unmanned systems technologies. By creating joint ventures with small emerging technology companies, the company has uniquely positioned itself to become a systems integrator for emerging collaborative unmanned system solutions. **3 jobs, 2 interns, \$102,471.20**

Vibrant Corporation, Albuquerque - Vibrant Corporation provides non-destructive testing for component manufacturers and maintenance, repair, and overhaul companies using proprietary technology. Customers include Rolls Royce, Delta Airlines, Honeywell Engines and Systems, Boeing, Pratt & Whitney Power Systems, GE, Space Ex. and the Department of Defense (Air Force Research Lab). **2 jobs, \$31,185.20**

Aviata, Albuquerque - Aviata is a technology-enabled customer experience management company with an innovative approach to extraordinary customer engagements. Aviata's proprietary in-product communication platform, PowerENGAGE, enables manufacturers to proactively initiate contact with customers to collect rich user data, preemptively solve customer problems, and deliver relevant marketing content to the customer at the right time, to drive sales. **7 jobs, \$147,515.60**

MrOwl.com, Inc., Albuquerque - MrOwl.com is a startup internet technology company holding 4 patents in internet search technology that enables individuals, companies and the community as a whole to decide what should be in their internet. **7 jobs, \$98,464**

Solaro Energy, Inc., Socorro - Solaro Energy, Inc. manufactures solar-powered attic fans, skylights, roof pumps, back-up batteries and generators. In late 2012, the company moved their manufacturing facility from southern California to Socorro. They built a 12,000 sq. ft. production facility on three acres of land leased from the Socorro Industrial Park. In 2014, the company expanded their operations and added an adjacent 3,000 sq. ft. machine shop for metal stamping with a hydraulic deep draw press. In 2015, Solaro Energy expanded once again with a 20,000 sq. ft. facility for production of reflective insulation, a new product line for the company. **6 jobs, \$31,992**

The Job Training Incentive Program reimburses qualified economic-base companies for a portion of training costs associated with job creation. The program provides for classroom or on-the-job training, reimbursing an expanding or relocating business for up to 75 percent of a trainee's wages for as long as six months. The amount of the award depends on the number and complexity of jobs, the wages paid, and the business location.

To qualify, new or expanding companies must either create a product in New Mexico, or provide a nonretail service with 50 percent of the company's customer or revenue base outside of the state. The eligible jobs must be full-time and year-round. The trainee must be a new hire to the company and have been a New Mexico resident for at least one year at any time prior to being hired. For more information on JTIP, visit www.goNM.biz.

###