SUSANA MARTINEZ GOVERNOR

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## Job Training Incentive Program Awards Eight Companies \$1,161,580.40 in July and Nine Companies \$453,785.92 in August to Create 479 Jobs

**Santa Fe, NM** - The New Mexico Economic Development Department's Job Training Incentive Program (JTIP) board approved \$1,161,580.40 in funding in July to create 427 jobs and \$453,785.92 in August to create 52 jobs in New Mexico.

"JTIP helps local job creators employ and train New Mexico workers and helps further diversify our economy," said Economic Development Secretary Jon Barela. "It's wonderful to see companies continue to utilize JTIP to help grow their businesses and workforce."

## July's JTIP recipients were:

Mindshare Studios, Inc., Santa Fe - Mindshare Studios has grown from a company whose work consisted largely of developing media-rich, Adobe Flash applications to specializing in deploying Content Management Systems such as WordPress and Drupal for businesses across the United States. Mindshare is a full-service web development and design company focused on web design and mobile application development, branding, technology consulting, and managed web hosting on dedicated and virtual cloud servers. 1 job, 15,332.50

**Ryan**, **LLC**, **Santa Fe** - Ryan, LLC is an award-winning global tax services firm, with the largest indirect and property tax practices in North America and the seventh largest corporate tax practice in the United States. **2 jobs**, **\$31,894.86** 

**Rio Bravo Brewing Company**, **LLC**, **Albuquerque** - Rio Bravo Brewing Company produces and distributes a number of specialized and seasonal beers for local and regional distribution. **2 jobs**, **\$23,560** 

**Solaro Energy, Inc., Socorro** - Solaro Energy moved their manufacturing facility from southern California to Socorro in 2012. The company manufactures solar-powered attic fans, skylights, back-up batteries and generators. **2 jobs, \$14,977.60** 

**Santa Fe Brewing Company, Santa Fe** - The Santa Fe Brewing Company is New Mexico's oldest and largest brewery, founded in 1988. The brewery currently distributes in nine states and plans to produce almost 20,000 barrels of beer in 2015. **2 jobs, \$14,832** 

**Sitel Operating Corporation, Las Cruces** - Sitel Operating Corporation is a leading global outsourcing service provider. The company has been operating in Las Cruces since 2007 and is adding positions to keep up with demand for their services. **75 jobs, \$58,000** 

Comcast Cable Communications Management, LLC, Albuquerque - Comcast is one of the nation's leading providers of communications, entertainment and cable products and services. Comcast is expanding Customer Service operations, particularly in the bilingual market. The company has selected Albuquerque to locate its newest Customer Support Center with a focus to serve its bilingual customers. 338 jobs, \$918,969.60

**Nuvita**, **LLC**, **Albuquerque** - Nuvita provides corporate wellness programs that are personalized to an organizations' and individuals' needs and goals on an annual or multi-year basis. The company's proprietary technology combines clinical level exercise physiology and an easy nutrition program with software and hardware that make it both fun and easy for employees to succeed. **5 jobs**, **\$84,013.84** 

## August's JTIP recipients were:

**CPFD Software, LLC, Albuquerque** - CPFD Software develops and distributes computer-aided-engineering software products for industrial applications that require a heavily laden particle flow field using the company's breakthrough technology, computational-particle-fluid-dynamics, or CPFD®. **5 jobs, 1 intern, \$139,244.72** 

**Descartes Labs, Los Alamos** - Descartes Labs is a technology start-up founded by scientists who spun out of the Los Alamos National Laboratory in late 2014. The company's licensed artificial intelligence technology teaches computers how to understand satellite imagery in order to gain a better understanding of Earth's natural resources. **1 job, \$35,320** 

**Lavu, Inc., Albuquerque** - Lavu has developed a proprietary point-of-sale software, POSLavu, for use on the Apple iPad and other Apple multi-use devices. **10 jobs, \$73,030** 

**Vitality Works, Inc., Albuquerque** - Vitality Works provides leading edge medicinal supplements of the highest quality, purity and potency. With approximately 600 customers worldwide, Vitality Works sells their products to healthcare practitioners, health food stores, retail stores, natural food traders, multi-level marketing companies and foreign operations. **8 jobs, 44,341.20** 

Compass Components, Inc., Deming - Compass Components is a privately held manufacturing services and distribution company and is a leading provider of custom electromechanical contract manufacturing and assembly, design and engineering, cable and harness assembly, and integration services. 20 jobs, \$44,520

**Neptune Aviation Service, Alamogordo** - Neptune is a leading aerial firefighting company in the nation. Neptune has been the primary provider of large airtanker services to the United States Forest Service for more than 22 years. **3 jobs, \$47,860** 

**Taos Herb Company, Taos** - Taos Herb Company makes a wide variety on non-prescription medical products using proprietary formulas using the highest quality herbal ingredients available to create tinctures, salves, syrups and herbal oils. Taos Herb Company is fully compliant with FDA regulations for product quality, purity and safety and its products are of the highest quality found on the marketplace today. **2 jobs, \$22,510** 

**Energy Concepts Corporation, LLC, Sapello** - Energy Concepts Corporation, LLC provides grid-tied solar system design and installation services for homes, energy consulting, evaluations, audits, solar heating, LED lighting, demand response controls, solar thermal applications and other cost effective and energy efficient solutions businesses and institutions throughout the state. **3 jobs, \$33,000** 

**PureColor, Inc.** - PureColor, Inc. is a rapidly growing materials science and chemical coatings company focused on high performance, sustainable wood finishes for architectural and Original Equipment Manufacturer wood product markets. **3 interns, \$13,960** 

The Job Training Incentive Program reimburses qualified economic-based companies for a portion of training costs associated with job creation. The program provides for classroom or on-the-job training, reimbursing an expanding or relocating business for up to 75 percent of a trainee's wages for as long as six months. The amount of the award depends on the number and complexity of jobs, the wages paid, and the business location.

To qualify, new or expanding companies must either create a product in New Mexico, or provide a nonretail service with 50 percent of the company's costumer or revenue base outside of the state. The eligible jobs must be full-time and year-round. The trainee must be a new hire to the company and have been a New Mexico resident for at least one year at any time prior to being hired. For more information on JTIP, visit <a href="https://www.goNM.biz">www.goNM.biz</a>.

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