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FOR IMMEDIATE RELEASE
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NMEDD to Host Workshop Aimed at Helping New Mexico Continue to Grow as an International Trade Leader

Workshop will help NM companies engage new markets in Asia

Albuquerque, NM - The New Mexico Economic Development Department and partners will host a workshop aimed at helping New Mexico continue to grow as an international trade leader. Workshop leaders will help New Mexico companies engage new markets in Asia. The Hong Kong Trade Development Council's director, Stella Poon, will deliver a keynote speech on our growing trade relationship with China and the opportunities that the region holds.

"Helping New Mexico businesses expand to new international markets is part of the Economic Development Department's larger diversification strategy and this is a wonderful opportunity for New Mexico companies to learn about exporting their products to Hong Kong and the Greater China region," said New Mexico Economic Development Secretary Jon Barela. "Expanding New Mexico's exports continues to be a focus as we work to foster growth in manufacturing and bring more economic-base jobs to New Mexico."

Just recently, three of New Mexico's metros were ranked in the top five for export growth in the country. New Mexico was also named the top state in the country for export jobs growth. This workshop provides our companies a unique opportunity to continue seizing on our state's manufacturing and trade strengths.

The event is free of charge and local companies are encouraged to attend. RSVP by May 9th to Edward Herrera at Edward.Herrera@state.nm.us. For directions call at 505-842-7003. Please provide your company name, address, contact person, telephone number and contact email when you pre-register by email. You will receive an acknowledgement on or before April 19, 2016.

The Albuquerque Bernalillo County Trade Alliance, the Small Business Administration, the Hong Kong Trade Development Council and the Albuquerque Hispano Chamber of Commerce are co-hosts for the event.

When:

10 a.m. Thursday May 12, 2016

Where:

Albuquerque Hispano Chamber Of Commerce

1309 4TH ST. SW

Albuquerque, NM 87102

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