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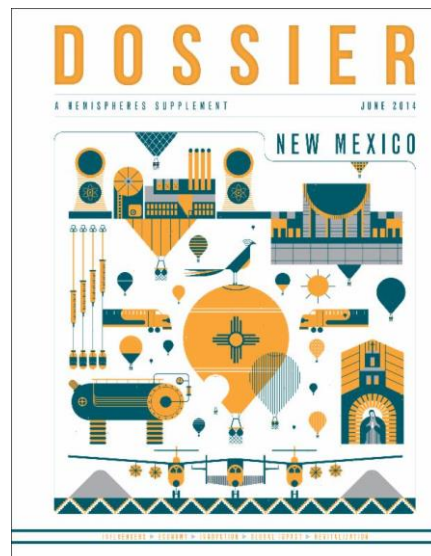


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## **New Mexico Receiving National and International Exposure for New Competitive Business Environment!**

For the entire month of July, a 24-page piece on the advantages of doing business in New Mexico will be featured on every United Airlines flight. United Hemispheres magazine has a worldwide reach of more than 3.1 million people.



*Click the picture to view*

"New Mexico is thrilled that United Airlines sought to feature the state's transformational work in revitalizing our economy especially with the ever-growing need of reducing New Mexico's reliance on spending from Washington," said Economic Development Secretary Jon Barela. "Our business tax changes are now in effect and we are seeing the result of making those reforms and receiving global attention."

Eighty percent of passengers on United Airlines flights are business travelers. That is why this is such an excellent opportunity to reach that audience to consider investing here in light of New Mexico's new business competitiveness and other positive aspects of our state.

If you would like printed copies of the United Hemispheres New Mexico feature, you may contact 505-827-0330.

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