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New Mexico Economic Development Department Announces Launch of Revamped Website

SANTA FE - Today, New Mexico Economic Development Department (NMEDD) Cabinet Secretary Jon Barela announced the launch of the NMEDD's revamped website. The new and improved layout offers the same beneficial information - such as marketing New Mexico as a competitive destination for businesses and providing resources and data for New Mexico communities - in addition to new features, like the Business Resource Center (BRC).

"NMEDD is making it easier for entrepreneurs to find what they need to successfully take advantage of state programs designed to help businesses open up shop, grow and expand" NMEDD Secretary Barela said. "Our website is a vital tool for our department to communicate with businesses and the public about the different ways we're working to grow New Mexico's economy."

The BRC is a one-stop-shop resource for all New Mexico businesses who need to know the steps to take to register and license their company with the state, and be successful. The BRC includes a searchable directory of business development programs and services. It also features NMEDD's business service programs: the Job Training Incentive Program, finance development, ISO 9000 training, the statewide business retention and expansion (BRE) program, international trade, and the Office of Business Advocacy.

The New Mexico State Data Center offers a searchable database of available commercial properties; county and tribal data profiles; and a comparison of New Mexico data with the other 49 states. NMEDD is the lead agency in the Census Bureau's SDC program and, through an agreement with the Bureau, provides easy access to census data at a variety of geographic levels.

The website can be found at GoNM.biz. Other features include success stories from around the state, video testimonials from businesses that have successfully located here. The new site was designed by Xynergy, a New Mexico business that recently celebrated its 20th anniversary.

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