



SUSANA MARTINEZ
GOVERNOR

JON BARELA
CABINET SECRETARY

FOR IMMEDIATE RELEASE
January 24, 2013

Contact: Angela Heisel
(505) 827-0309

New Mexico MainStreet Basic Training Series Now Available in Electronic Format

SANTA FE - In an effort to make New Mexico MainStreet Program trainings more accessible, the New Mexico MainStreet Program has released a new e-training series entitled "The New Mexico MainStreet Basic Training Series."

"New Mexico MainStreet has been developing a series of digital products to assist with basic training for local non-profit board leaders, staff, and new volunteers in community economic development," said Rich Williams, director of the program. "Whether a webinar, a CD or a YouTube clip, local leaders have direct access to grow local capacity."

The training series consists of a six electronic presentations, which offer an introduction to the Main Street Four-Point Approach® to commercial district revitalization and an overview of each of the Four Points. The training series was designed for use by new Board Members of local MainStreet organizations, but can also be used by volunteers, Emerging MainStreet Community applicants, or others who are interested in the NMMS Program.

The presentation series was produced by the New Mexico MainStreet Program staff and associates and is available in CD form or on YouTube (<http://tinyurl.com/NMMSBasicTrainingsYouTube>). Presentation content, images and graphics may not be used without permission (© 2013 NMMS Program). For more information, contact MainStreet program director Rich Williams, 505.827.0168.

MainStreet is a program administered by the Economic Development Department and provides technical assistance to 18 State Certified local MainStreet organizations, four Start-Up MainStreet Districts, two Emerging MainStreet Districts, and six State Authorized Arts and Cultural Districts.

###