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Governor Susana Martinez, City of Rio Rancho Announce S&P Data Locating to Rio Rancho, Creating 425 New Jobs

*Announcement Comes on the Heels of Three Recent Expansions of NM
Manufacturers, and Decisions by Companies from California, Turkey, and
Germany to Move to NM*

Rio Rancho - Today, Governor Susana Martinez announced that S&P Data, LLC, a customer service solutions provider, will locate in Rio Rancho and create 100 new jobs right away, growing to 425 jobs over the next few years.

"New Mexico continues to make important strides in becoming more competitive and improving our business climate," said Governor Martinez. "Our focus continues to be on growing and diversifying our private-sector economy to reduce our reliance on a dysfunctional federal government, and we are proud to have S&P as our latest partner in these efforts."

S&P's expansion to New Mexico is the latest in a series of recent announcements of businesses in a diverse set of industries growing here in New Mexico. In recent months, manufacturers from as far away as Germany and Turkey, and as close as California, have moved their operations into New Mexico, citing recent tax reforms and New Mexico's status as an increasingly competitive state for business as reasons for their investment in our state. Governor Martinez also recently announced significant expansions of three New Mexico companies - Accurate, a manufacturer in Los Lunas, PESCO, a manufacturing and service business in Farmington, and the Santa Fe Brewing Company in Santa Fe.

S&P Data currently employs more than 1,500 workers at offices in Canada, Ohio, Michigan, and California. Their clients include Fortune 500 companies like McDonald's, American Express, Mercedes-Benz, Sprint, and UPS. New Mexico Economic Development Department (EDD) Cabinet Secretary Jon Barela, Rio Rancho Mayor Greg Hull, Albuquerque Economic Development, Sandoval Economic Alliance, and S&P leaders joined Governor Martinez for the announcement.

"S&P Data is really excited by its entry into New Mexico. First and foremost, our decision to locate in New Mexico was based on the quality of the people and the availability of technology, research and development. New Mexico topped the list for quality of labor and affordability of lifestyle," said Dan Plashkes, S&P Data Partner and CEO. "We also enjoyed the seamless integration between different levels of government, specifically Governor Susana Martinez's office and Mayor Gregory Hull, economic

development organizations, and the business community. New Mexico has a great feel about it and S&P Data is thrilled to be a contributor to the future success and economic prosperity."

In New Mexico, S&P Data will be hiring contact service representatives to provide service and sales to inbound inquiries via telephone, email, chat and social media for an existing Fortune 100® client, with additional clients to be added as the employment level increases. Additionally, S&P Data will also fill positions for front line managers, managers, human resources, recruiting and administration, and information technology and development. The average yearly salary for these positions will be \$38,000 plus benefits and bonuses.

"We are ecstatic that S&P Data selected Rio Rancho to expand its operation. We look forward to welcoming this fast-growing company and the 425 quality jobs it will bring to our community," said Rio Rancho Mayor Greg Hull. "City staff and the business community alike are committed to assisting S&P Data ramp-up expeditiously."

"Back-office operations, like S&P Data, are great fit for the state as we have many unique assets for this field, like our strong workforce and continuously improving business climate," said Secretary Barela. "Jobs like these in the private sector provide great employment and great opportunities for New Mexico families."

S&P Data LLC, was founded in 2006 in Canada by three individuals with extensive experience in the contact center solutions industry. At full ramp up, the New Mexico operations will be a \$4.4 million dollar capital investment. Those interested in applying for a position should submit resumes to jointheteam@spdatallc.com

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