



# EDD

ECONOMIC  
DEVELOPMENT  
DEPARTMENT

**FOR IMMEDIATE RELEASE:**

**Contact:** Bruce Krasnow

[Bruce.Krasnow@state.nm.us](mailto:Bruce.Krasnow@state.nm.us)

(505) 827-0226, cell: (505) 795-0119

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

April 29, 2021

## **Southeastern NM Business Finance Fair connects businesses to financial resources**

*Virtual Finance Fair on June 9*

**SANTA FE, N.M.** – In an effort to assist businesses in obtaining the financial resources they need, and help lenders find projects they wish to finance, the New Mexico Economic Development Department (EDD) is hosting another finance fair, this time geared toward businesses and lenders located in Southeastern New Mexico, EDD Cabinet Secretary Alicia J. Keyes announced today. The online event will take place on June 9, 2021 from 12 – 2 p.m.

Business Finance Fairs are part of an EDD initiative which seeks to connect funding entities with local projects. The Finance Fair debuted on July 17, 2019 in Taos, NM. Since then, it has travelled to other regions of New Mexico, and is now being held virtually due to the COVID-19 health emergency. The online version has been very popular, allowing businesses that might not otherwise be able to attend an opportunity to join from their home or place of business.

“Access to capital is critical for companies. These Finance Fairs are one of the many ways EDD helps businesses connect with lenders and retain or create jobs,” Secretary Keyes said. “We need to create links to helpful business resources during these challenging times and encourage businesses in Southeastern New Mexico to take advantage of the programs offered in our state.”

The Business Finance Fair is an opportunity for the public to hear directly from local lenders and business resource providers and gain insight on financial opportunities. Business owners can follow up to discuss projects, ask questions, and request financing. Any business located in Southeastern New Mexico that would like to connect with and learn about financial resources should attend.

Local lenders and financing organizations are invited to represent their lending organization. During the event, each registered financing organization will have 90 seconds to present information about their services and programs. Participating organization’s contact information will be compiled and available to the public.

Businesses and lenders who need assistance should contact Jennifer Myers, Statewide Disaster Recovery Coordinator, at [Jennifer.Myers@state.nm.us](mailto:Jennifer.Myers@state.nm.us).

[Register online as a lender or business.](#)

*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

New Mexico Economic Development Department  
[EDD.NewMexico.gov](http://EDD.NewMexico.gov)

