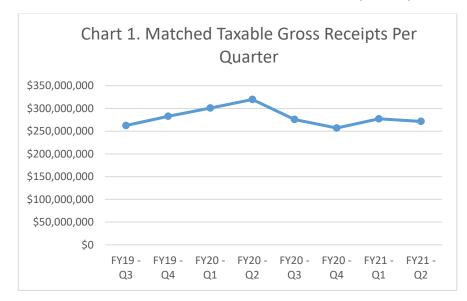
Quarterly Economic Summary McKinley County

ECONOMIC DEVELOPMENT DEPARTMENT

Released: March 2021

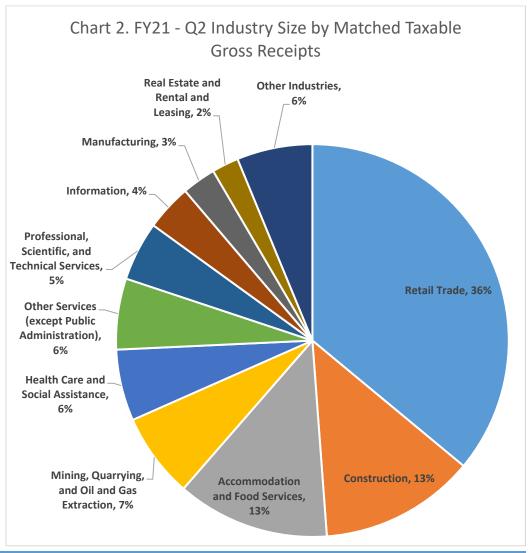
Prepared by: Joel Salas, Economist, and Ryan Eustice, Economist



New Mexico suffered challenging quarter in Q2 FY20 compared to the previous year. The effects of the pandemic weighed heavily on business and consumer activity, and 18 of the 33 counties saw declines in year-over-year gross receipts tax revenue. Of the 15 with positive growth, several experienced increases due to large construction projects. A new Public Health Order, which took effect on November 16, required many businesses to curb retail activities again to address the surge in COVID-19 cases.

McKinley County saw a slight decline in its matched taxable gross receipts (MTGR), as seen in Chart 1. From Q1 FY21 to Q2 FY21, MTGR fell by \$5.7M or 2%. The retail trade sector continues to make the largest percentage of MTGR for the county. From Q1 to Q2 FY21 the percentage makeup for retail trade increased from 34% to 36%. Table 1, on the next page, shows a decrease of \$48M in from Q2 in total MGTR FY20 to FY21 of the same

Matched Taxable Gross Receipts (MTGR) are the best tax data available to show underlying economic activity. The data collection process matches a tax payment with reported receipts for each taxpayer by industry.



Quarterly Economic Summary McKinley County

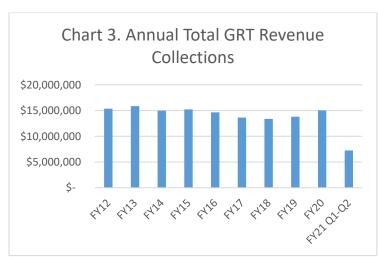


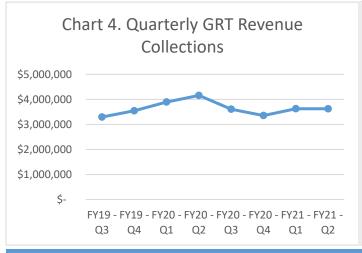
Table 1. Matched Taxable Gross Receipts by Industry										
Industries		FY20 - Q2		FY21 - Q2		Growth	Year over y	ear Change		
Accommodation and Food Services	\$	34,541,103	\$	32,087,862	\$	(2,453,241)		-7%		
Administrative/Support & Waste Management/Remediation	\$	1,861,645	\$	2,679,413	\$	817,768		44%		
Agriculture, Forestry, Fishing, and Hunting	\$	477,772	\$	36,155	\$	(441,616)		-92%		
Arts, Entertainment, and Recreation	\$	132,018	\$	51,766	\$	(80,252)		-61%		
Construction	\$	36,763,936	\$	32,669,199	\$	(4,094,737)		-11%		
Educational Services	\$	762,363	\$	470,507	\$	(291,856)		-38%		
Finance and Insurance	\$	1,230,215	\$	1,448,830	\$	218,615		18%		
Health Care and Social Assistance	\$	12,414,477	\$	15,006,173	\$	2,591,696		21%		
Information	\$	16,077,875	\$	9,707,138	\$	(6,370,737)		-40%		
Management of Companies and Enterprises	\$	-	\$	79	\$	79	N/A			
Manufacturing	\$	14,242,914	\$	7,117,704	\$	(7,125,210)		-50%		
Mining, Quarrying, and Oil and Gas Extraction	\$	35,626,408	\$	17,812,798	\$	(17,813,610)		-50%		
Other Services (except Public Administration)	\$	23,889,390	\$	14,916,116	\$	(8,973,273)		-38%		
Professional, Scientific, and Technical Services	\$	16,055,225	\$	12,429,336	\$	(3,625,889)		-23%		
Public Administration	\$	-	\$	-	\$	-	N/A			
Real Estate and Rental and Leasing	\$	7,754,419	\$	5,622,429	\$	(2,131,990)		-27%		
Retail Trade	\$	90,359,354	\$	91,907,453	\$	1,548,099		2%		
Transportation and Warehousing	\$	2,206,941	\$	848,023	\$	(1,358,918)		-62%		
Unclassified Establishments	\$	5,160,511	\$	1,834,165	\$	(3,326,345)		-64%		
Utilities	\$	4,557,619	\$	3,948,004	\$	(609,615)		-13%		
Wholesale Trade	\$	11,128,124	\$	4,562,696	\$	(6,565,428)		-59%		
All Industries	\$	319,764,946	\$	271,498,952	\$	(48,265,994)		-15%		

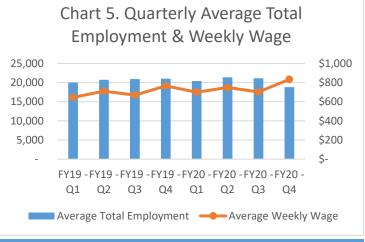
period. McKinley County had five industries that reported a year-over-year (YOY) increase, with the largest coming from the health care and social assistance industry, \$2.6M or 21%.

Gross receipts tax (GRT) revenue collections remained flat in Q2 FY21, posting a \$1K loss compared to the previous quarter, shown in Chart 4.

Chart 5 shows that the average weekly wage increased while quarterly employment decreased during Q4 of FY20. This increase is likely due to the loss of lower wage workers.

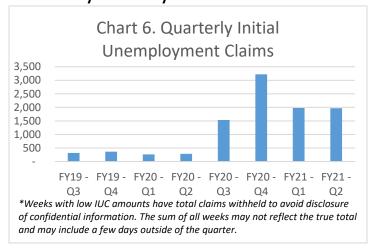






Quarterly Economic Summary McKinley County





Gross Domestic Product (GDP) is the value of all goods and services produced in an area. The percentage that GDP grew (or shrank) from one period to another is an important indicator as to how the economy is performing. Table 2, below, shows the percentage of GDP each industry accounts for in the total GDP, in a specific county and the state. The chart also compares the county to the entire state of New Mexico, by showing the impact of specific industry sectors on the county's GDP compared to that of the whole state.

A significant unexplained increase in initial unemployment claims can be an early indicator of an economic downturn. Examples include seasonal job fluctuations, federal government shutdowns resulting in employee furloughs, or the closing of a major regional facility. The current unprecedented uptick in initial unemployment claims is tied directly to the COVID-19 pandemic and subsequent furloughs and layoffs by affected businesses. As we continue into 2021, it is likely the number of initial unemployment claims will vary based on the effects of the pandemic, and it is impossible to predict how quickly employment numbers will return to pre-COVID-19 levels.



Table 2. Calendar Year 2019 Real County GDP and Real State GDP % of Total GDP								
Industries	McKinley County	New Mexico	County Difference from State					
Accommodation and Food Services	3.30%	2.92%	0.37%					
Administrative/Support & Waste Management/Remediation	0.88%	2.55%	-1.67%					
Agriculture, Forestry, Fishing, and Hunting	*	2.25%	N/A					
Arts, Entertainment, and Recreation	*	0.69%	N/A					
Construction	1.13%	3.12%	-1.98%					
Educational Services	0.30%	0.51%	-0.21%					
Finance and Insurance	0.95%	2.62%	-1.67%					
Health Care and Social Assistance	6.02%	7.15%	-1.13%					
Information	0.93%	2.82%	-1.89%					
Management of Companies and Enterprises	0.22%	0.64%	-0.42%					
Manufacturing	12.20%	4.79%	7.41%					
Mining, Quarrying, and Oil and Gas Extraction	7.95%	17.38%	-9.44%					
Other Services (except Public Administration)	1.65%	1.94%	-0.30%					
Professional, Scientific, and Technical Services	0.72%	7.33%	-6.61%					
Public Administration	34.41%	20.81%	13.60%					
Real Estate and Rental and Leasing	13.22%	11.65%	1.58%					
Retail Trade	7.03%	5.57%	1.46%					
Transportation and Warehousing	5.07%	2.40%	2.68%					
Utilities	*	1.47%	N/A					
Wholesale Trade	2.37%	3.06%	-0.69%					
*Not shown to avoid disclosure of confidential information								