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FOR IMMEDIATE RELEASE: September 8, 2021 Media Inquiries: Jennifer Esquivel jennifer@nmfilm.com 505-469-2915

The New Mexico Film Office Announces the Feature Film *ImPossible* Has Completed Production in New Mexico

SANTA FE, N.M. – The New Mexico Film Office today announced the feature film *ImPossible*, produced by 100 The Movie LLC, has completed production in New Mexico. Filming took place in late August and early September 2021 in Abiquiu, New Mexico.

"It is an exciting time for the New Mexico film industry, we are seeing production in every corner of the state. *ImPossible* will showcase the beautiful landscapes of Northern New Mexico" said Amber Dodson, Director, New Mexico Film Office.

ImPossible is directed by Seckeita Lewis (*Jerico*) and produced by Brandon and Seckeita Lewis (*Jerico*).

ImPossible is a drama that follows a morbidly obese man clinging onto a childhood dream of being a police officer. Now an insurance salesman, whose fast-food addiction has led to obesity, he is lost. When his doctor tells him he has diabetes and must lose weight or die, he heads straight to the comforts of his favorite burger joint. There he meets its newest employee, a spitfire widow, Margaret. They become friends and through her tough love and encouragement she challenges him to live outside of the greasy bag and go after his childhood dream.

The production employed 3 New Mexico crew members. Principal cast includes JoMarie Payton (*Family Matters, Proud Family*), Brandon Lewis (*Jerico*), Gregg Daniel (*True Blood, Insecure*) Irma P. Hall (*Soul Food, Collateral, Lady Killers*) and Sherri Shepherd (*The View, Brian Banks*).

"ImPossible is based off Brandon's real-life struggles with obesity and diabetes. The film is intended to inspire and empower audiences struggling with hopelessness as they face these challenges," Seckeita Lewis, Director said.

For more information on the production contact: **<u>brandon@lewistaylorproductions.com</u>** or <u>**seckeita@lewistaylorproductions.com**</u> All film and television productions in New Mexico are required to adhere to the state's operative emergency public health order, associated public health restrictions and COVID-Safe Practices.

The New Mexico Film Office has released Back2One, a catchall set of principles, general recommendations, and resources for film and television productions operating during COVID-19. Back2One recommendations and other COVID-Safe Practices can be found at **nmfilm.com**.



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A division of the New Mexico Economic Development Department



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.