

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

July 12, 2021

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EDD Webinars & Events

NM Recovery Series: Meet Your Regional Recovery Coordinators

July 20 at 10 am

During the session, coordinators will provide an overview of the services they provide to local businesses, communities, and governments.

EDD's Outdoor Recreation Division (ORD) has funding to support needed infrastructure along the Rio Grande Trail. ORD is seeking community input on potential shovelready projects. This is not an application, only an initial survey. Complete the form here.

Scroll to the bottom of the Wrap-Up for more webinars and events throughout the state.

ARTICLES/LINKS

COVID-19 Recovery

NEW! The American Rescue Plan Grants to Organizations

The program supports jobs in the arts sector, keeps the doors open for arts organizations, and assists in COVID-19 response and recovery. Funds support day-to-day business expenses and operating costs. **Deadline: August 12.**

NEW! Help Your Employees Who Are Anxious About Returning to the Office

As a manager how do you help people manage their return-to-work anxiety? Should you be nudging them to return if that's what your company's leadership wants?

NEA American Rescue Plan Local Arts Agencies for Subgranting

This program will award local agencies that support artists and increase public access to the arts for subgranting programs. **Deadline: July**

<u>Las Cruces to profit \$400,000 from Virgin Galactic spaceship launch</u>

SBA Administrator Announces Closure of Restaurant Revitalization Fund Program

State agencies prepare the public for new recreational cannabis industry

<u>Science, AI help unlock green energy in</u> <u>northwest New Mexico</u>

New Mexico bank willing to do business with recreational cannabis industry

<u>Hagedorn Introduces Legislation to</u> <u>Increase Number of Opportunity Zones</u>

Why a fourth stimulus check isn't likely anytime soon

U.S. Department of Commerce Invests \$820,550 To Provide Technical Assistance to The Jicarilla Apache Nation In New Mexico

Your Employees Stepped Up in a Crisis. What Happens When It's Over?

New report examines socio-economic benefits of soil health for New Mexico farms and ranches

'Unseen Pandemic' documentary to look at underserved communities

It's official: NTx bio-science company part of RR, hiring

NEA American Rescue Plan Grants to Organizations #1

Supports day-to-day business expenses/operating costs. Applicants may request \$50,000, \$100,000, or \$150,000. **Deadline: August 12.**

Recovery Funds for Tribal Governments

Tribal governments may request Coronavirus State and Local Fiscal Recovery Funds using the Treasury Submission Portal to meet pandemic response needs. **Deadline: July 16.**

<u>Updated COVID-Safe Practices for Employers</u>

The state has updated the COVID-Safe Practices for Employers.

LEDA Recovery Grants

All industry sectors eligible, business must meet hiring requirements. Grants can be used for rent, lease, and mortgage payments. Contact: LEDA@nmfinance.com. Grants available until funding runs out.

Business Resources

NEW! Small Business Boost (SBB)

SBB funds may be used in financing the startup or expansion of a small business, including permanent working capital, building purchase, land acquisition and construction, facility expansion, machinery and equipment purchase, leasehold improvements, and closing costs.

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Ready NM Workforce & Education Initiative

Resources for career education and training programs with high-demand industries and current job openings.

One Albuquerque Fund

One Albuquerque Fund was granted \$1M for Black-owned businesses and organizations that work within the Black community. Contact **Nicole Bedford**. **Deadline: July 19.**

Comcast RISE

Comcast RISE is a multi-year commitment to provide marketing, creative, media, and technology services to small businesses owned by people of color. **Deadline: July 31.**

THE WEEKLY WRAP-UP IS TAKING A SHORT BREAK

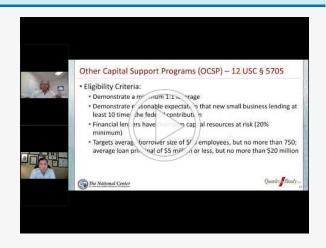


EDD staff is still hard at work, but the Weekly Wrap-Up is taking a 2-week summer vacation. We'll be back on August 2 with more great resources!

This Week's Highlight: SSBCI Funds for Tribal Governments Available

The US Treasury has \$500 million available for <u>eligible Tribal governments</u> through the <u>SSBCI</u> program. SSBCI funds support small businesses by deploying funding into financial and technical assistance programs. A <u>Notice of Intent</u> to apply is **due by July 30, 2021,** and applications are due **December 11, 2021.**

Funds can be used for small business financing programs and technical assistance for businesses. SSBCI funds for small business financing programs may be used to develop capital access programs, loan participation, loan guarantee, collateral support, and venture equity programs. There is no match required.



Learn more about the program from this **fact sheet** or click on the video link above to view a recording about the program.

Community Resources

NEW! Open Space Institute: Land and Climate Catalyst Planning Grants

The Land and Climate Grant Program is offering funding and technical support to land trusts, other nonprofit organizations, and state and federally recognized Tribes to integrate climate science into strategic land protection or land management plans. Grants will provide support for the development of strategic land protection or management plans that promote habitat resilience, carbon mitigation,

or adaptation to climate impacts such as flood, drought, fire, and extreme heat. Grants range from \$5,000 to \$15,000 and/or one-on-one technical support. **Letters of interest are due July 23.**

NEW! Healthy Homes and Weatherization Cooperation Demonstration

Provides grants for demonstration projects in localities that are served by both Healthy Homes and Weatherization Assistance Programs to improve coordination between the programs with respect to the implementation of healthy homes remediation activities and energy conservation measures. State, local, and tribal governments, as well as nonprofits and institutions of higher education may apply. **Deadline: August 17.**

NEW! Rural Cooperative Development Grant

Grants improve the economic condition of rural areas by assisting individuals or entities in the startup, expansion, or operational improvement of rural cooperatives and other business entities. Grants are awarded competitively on an annual basis to Rural Cooperative Development Centers who in turn provide technical assistance to individuals and entities. **Deadline: August 10.**

NEW! Wellness for All Grant

The Wellness for All Grants support women of color entrepreneurs and organizations committed to making wellness and fitness more accessible and inclusive to female BIPOC communities. Ten grants of \$10,000 each will be awarded. Nonprofit organizations and for-profit companies are eligible to apply. **Deadline: August 13.**

NEW! The Socially-Disadvantaged Groups Grant

Provides technical assistance to socially-disadvantaged groups in rural areas, including feasibility studies, business plans, strategic planning, and leadership training. Socially-disadvantaged groups are those whose members have been subjected to racial, ethnic, or gender prejudice because of their identity as members of a group without regard to their individual qualities. **Deadline: August 9.**

Tribal Tourism Grant Program

Grants available to support Tribal tourism feasibility studies and/or Tribal tourism business plan development. **Deadline: August 6.**

Outdoor Recreation Legacy Partnership (ORLP)

Grants to improve outdoor recreation opportunities on public land. A minimum federal project funding of \$300,000 and maximum funding of \$5 million per project. **Deadline: September 24.**

FY 2021 - 2023 Economic Development RNTA

Provides technical assistance funding for local economic development projects in distressed communities. State, local, and Tribal governments, nonprofits, institutions of higher education, and for-profit businesses may apply. Awards of up to \$1.5 million available. **Deadline: Ongoing.**

Rural Innovation Stronger Economy (RISE) Grants

Grant assistance to create and augment high-wage jobs, accelerate the formation of new businesses, support industry clusters, and maximize the use of local productive assets in eligible low-income rural areas. Grants of a minimum of \$500,000 and a maximum of \$2 million. **Deadline: August 2.**

In Case You Missed It

COVID-19 Recovery Resources:

- Small Business Recovery Loan Fund
- There is still time to apply for COVID-19 Economic Injury Disaster Loan (EIDL)
- Vax 2 the Max Sweepstakes

Business Resources:

- **H.O.P.E. Fund**
- Santa Fe Film Institute Grants and Scholarships Grant deadline: July 26; Scholarship deadline: July 31

Community Resources:

- U.S. Bank Foundation: Community Possible Grant Program
- Grid Modernization Grant Program
- Recreation Economy at USDA Economic Development Resources for Rural Communities
- Rural Placemaking Innovation Challenge (RPIC) Deadline: July 26
- Distressed Cities and Persistent Poverty Technical Assistance Deadline: July 29
- AmeriCorps Indian Tribes Grants Deadline: July 23
- Little Seeds Pollinator Pals Grant Deadline: July 30
- <u>Santa Fe Community Foundation Fall Grant Cycle</u> Accepted from July 20 August 30

More Upcoming Webinars & Events

July 13 at 8 am
8(a) Minority Certification
Workshop

July 13 at 10 am

<u>Business Recovery Series:</u>

Cybersecurity

July 13 at 1 pm

<u>EPA Region 6 Pollution</u>

Prevention Roundtable

July 14 at 11:30 am

<u>Estate Planning - How to</u>

Avoid in New Mexico

July 14 at 12 pm

<u>Breaking through with</u>

<u>cloud: Setting a new</u>

direction for the workforce

July 14 at 3 pm How to Fund Your Start-Up

July 16 at 10:30 am <u>Understanding Budget</u> <u>Basics</u>

July 21 at 12 pm <u>Getting Your First Federal</u> <u>Contract</u> July 22 at 12 pm
ChallengeHER: Tips for GSA
Schedule Compliance and
Success

July 27 at 10 am
OZ Pitch Day Summer 2021

July 29 at 12 pm
Business Recovery:
Rebuilding Your Business
Post COVID-19

August 26 at 10 am

How to Grow & Promote

Your Business Using

YouTube

Ongoing:

- NM Small Business Development Center Trainings and Webinars
- N.M. Tax and Revenue New Businesses and New Employers workshops
- US and Foreign Commercial Service Trade Events

On Demand NM SCORE Webinars:

- Get Your Local Business on Google Search and Maps
- Reach Customers Online with Google
- PPP Loan Forgiveness Application Requirements
- Economic Injury Disaster Loan

Recent Webinar Recordings

- REBP Interview Series: Santa Fe CBD (7/1/21)
- Mapping the Course: A Practical Approach to Grant Writing
- MRCOG Planning Commissioners Workshop Legalization of Cannabis in NM (6/25/21)
- SBA Getting Back on Track: Help is Here (6/25/21)
- <u>Dispatches from New Mexico: Nurturing the Next Generation of Land and Water Stewards</u> (6/24/21)
- New Mexico Recovery Series: NM Taxation and Revenue Tax Changes Update (6/23/21)

Visit the EDD YouTube page to view previously recorded webinars.

Have a great resource you want to share with our community? **Email your suggestions to our editor** by the Wednesday prior to when you want it to appear.

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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