



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

August 16, 2021

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New Mexico, we must all do  
our part to stay ahead of COVID-19.

**Get vaccinated.  
Get \$100\***

[vaccinenm.org](https://vaccinenm.org)

\* Full promotional details can be found  
at [vaccinenm.org/stay-ahead](https://vaccinenm.org/stay-ahead)

**Stay ahead, New Mexico.  
Get vaccinated.  
Get \$100.**

Until August 31, 2021, all New Mexicans who get a dose of the COVID-19 vaccine will be eligible for a \$100 incentive!

The Delta variant is at least two times more contagious than previous COVID variants – but vaccines are working. You can help protect your life, and the lives of our children and our most vulnerable, by getting vaccinated today!

**Want to stop COVID? Get vaccinated.**

[For more information visit vaccinenm.org.](https://vaccinenm.org)

[EDD Webinars & Events](#)

[2021 Outdoor Economics](#)

[COVID-19 Recovery](#)

### [Conference Pitchfest](#)

**Apply by August 20**

The pitchfest will take place on

**October 1 in Farmington**

-connecting outdoor entrepreneurs with mentors and investors. Complete the online application if you have a business idea related to the outdoor recreation industry.

[New Mexico Recovery Webinar Series: USDA Programs Overview](#)  
**August 31 at 10 am**

EDD is hosting USDA for an overview of disaster assistance and farm loans.

[CyberReady CMMC Virtual Workshop](#)

**September 14, 15, and 17, 2021**

Cybersecurity Maturity Model Certification (CMMC) Training. All New Mexico businesses are encouraged to participate! **Fee: \$200/business**

*Scroll to the bottom of the Wrap-Up for more webinars and events throughout the state.*

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## ARTICLES/LINKS

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[Taos Regional Airport to receive \\$2M in CARES funding](#)

[The Biggest U.S. Electrical Grid Braces for Green Energy](#)

[The Fastest Way to Learn How to Be an Entrepreneur or Small Business Owner](#)

[Investing in Qualified Opportunity Funds: Correcting Amendment](#)

[Wealth Matters: The Black-White Wealth Gap Before and During the Pandemic](#)

[Biden's new SBA head on Covid loans and financial relief businesses can still get](#)

[Albuquerque city officials update COVID-19 response amid continued case increase](#)

[Original spaceport booster: 'New Mexico can pull this off'](#)

[New Collar Innovation Center offers training for digital jobs at Santa Fe Higher Education Center](#)

[Census: Rural New Mexico becoming](#)

**REMINDER!** [Emergency Rental Assistance Program \(ERAP\)](#)

Rental assistance can be used for unpaid, current and future rent and utilities. Funding may also be available for other housing-related expenses incurred directly or indirectly due to the COVID-19 outbreak. Landlords can also apply to get paid directly and community partners can work with ERAP to help keep New Mexicans in their homes.

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**NEW!** [Extension of Emergency SNAP Benefits](#)

Emergency SNAP benefits will continue through August 2021. Newly approved SNAP recipients will also be eligible for the supplemental benefit.

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**NEW!** [Economic Injury Disaster Loan Update](#)

SBA is currently accepting new COVID-19 Economic Injury Disaster Loan (EIDL) applications.

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[Working Now Revolving Loan Fund](#)

Interest-deferred loans up to \$25,000 to pandemic-impacted businesses in Colfax, Los Alamos, Mora, Rio Arriba, San Miguel, Santa Fe, Taos, and Sandoval (outside of Rio Rancho) Counties.

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[Updates on PPP Forgiveness](#)

The SBA has updated several of the PPP forgiveness forms and materials.

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[LEDA Recovery Grants](#)

There is still plenty of money available. These are grants and never have to be paid back. All industry sectors eligible, businesses must meet hiring requirements. Grants can be used for rent, lease, and mortgage payments.

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## Business Resources

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**NEW!** [Indigenous Food & Farm Program](#)

A 4-week training program designed to support Indigenous individuals develop the foundations for their food or agricultural businesses. This program is ideal for individuals who work in direct agricultural production and will include content on ancestral agricultural techniques.  
**Deadline: August 18.**

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[Connecting Minority Communities Pilot Program](#)

[more rural](#)

The program will expand connectivity to eligible Historically Black Colleges or Universities, Tribal Colleges or Universities, minority-serving institutions.

### **[Cybersecurity Maturity Model Certification \(CMMC\) Training](#)**

CyberReady Workshop will prepare companies for CMMC and also help businesses become more cybersecure. Open to all businesses. Runs Sept. 14, 15, & 17; \$200 per business. **Deadline: September 6.** [Click here to view the flyer...](#)

## **This Week's Highlight:**

### **Shuttered Venue Operators Grant**



#### **The Small Business Administration (SBA) Announces Plan to Open Supplemental Grants for Shuttered Venue Operators Grant (SVOG) Applicants**

**New applications will be accepted Friday, August 20, 2021.**

The SVOG program has so far awarded \$8.4 billion in grants to more than 10,800 businesses to assist in getting the nation's cultural institutions, which are critical to the economy and were among the first to shutter, back on track.

[Apply online.](#)

## **Community Resources**

### **NEW! [FUNDIT](#)**

EDD's FUNDIT initiative is soliciting applications for economic development projects to present at its upcoming meeting on September 28 at 11 a.m. [RSVP to attend.](#)

**Please submit project proposals by Monday, Sept. 13 at 5 p.m.**

At the meeting, project representatives receive feedback and connections to financing opportunities from the group. FUNDIT is an informal cohort which includes more than 15 local, state, federal, and private agencies with insight and knowledge around development finance opportunities.

Projects are selected based on community impact, scope/vision, and fit within FUNDIT resources. Projects from commercial businesses are not eligible for this program.

### **NEW! [STEM Talent Challenge](#)**

The challenge aims to build STEM talent training systems to strengthen regional innovation economies. Applicants may request up to \$250,000 for implementation of a 24-month program. To learn more, [click on the 1-pager.](#)

### **NEW! [Partners for Places Mini Grants](#)**

These grants are available to help local governments, place-based foundations, and frontline community-led groups to form partnerships and develop a proposal that centers on racial equity in water, sustainability, or climate action. Applicants can receive up to \$10,000 in funding, which can be used to hire experts or to bring together local government water and/or sustainability department leaders, local funders, and frontline community-led groups.

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### **NEW! [Housing Solutions Workshop](#)**

The Lincoln Institute of Land Policy, the NYU Furman Center's Housing Solutions Lab, and Abt Associates are accepting applications to the Housing Solutions Workshop from interested small and midsize cities and counties with populations between 50,000 and 500,000. The workshop is designed to help localities develop a comprehensive and balanced housing strategy to better address affordability and other housing challenges. **Deadline: September 10.**

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### **NEW! [Community Self-Determination Grants](#)**

Grants support community-based sustainable solutions that address one or more of the following: *Defend* supports efforts such as protecting and reclaiming land, water, and natural resources; *Develop* supports community and economic development/resilience based on sustainable, regenerative principles, and climate change solutions and mitigation; *Decolonize* supports efforts such as intergenerational transmission and continuity of language, culture, ceremonial practices, traditional governance and decision-making structures, and lifeways. Grants of up to \$100,000 for up to two years will be provided. **Deadline for letters of interest: August 3.**

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### **NEW! [Calvin K. Kazanjian Economics Foundation](#)**

The foundation supports new ideas and approaches to helping people more fully understand how economics can play a role in making their lives, their communities, and the world a more prosperous place. \$10,000 to \$25,000 grants are provided to nonprofit organizations with innovative economic education programs. **Deadline for letters of interest: September 10.**

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### **NEW! [Jewish Helping Hands: Tikkun Olam Grant Program](#)**

Grants of up to \$10,000 are provided to nonprofit organizations that show clear promise to promote self-help and empowerment within communities, or that respond to unmet needs of those who are poor or marginalized. Projects that aim to bring about positive change for groups of all backgrounds and religious affiliations are encouraged. **Deadline: September 14.**

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### **[T-Mobile Hometown Grant \(HTG\)](#)**

Apply for funding to support a community project of your choice, like revitalizing a town hall, a senior center, a local little league field, or any space where friends and neighbors gather.

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### **[Movement Infrastructure RFP](#)**

Mosaic is dedicated to strengthening the field-wide movement infrastructure that supports people working to ensure clean air and water, a safe climate, healthy and just communities, and thriving natural systems. Nonprofit organizations are eligible to apply for grants ranging from \$25,000 to \$500,000. **Deadline for letters of inquiry: September 10.**

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### **[Tomberg Family Philanthropies](#)**

Grants ranging from \$5,000 to \$15,000 to nonprofit organizations and certain government entities, such as public schools and universities, to support new projects in the areas of education and poverty alleviation. **Deadline for letters of inquiry: September 7.**

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### **[The Andy Warhol Foundation for the Visual Arts](#)**

Grants are provided for curatorial programs at museums, artists' organizations, and other cultural institutions to originate innovative and scholarly presentations of contemporary visual arts. Proposals that highlight women, artists of color, and under-represented practitioners are encouraged. The Wynn Kramarsky Freedom of Artistic Expression Award is designated to recognize the work of organizations with a deep-seated commitment to defending the First Amendment rights of artists. **Deadline: September 1.**

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### **[Community Collections Grants](#)**



Grant program supports contemporary ethnographic field research focusing on the cultures and traditions of diverse communities. In addition to organization grants, funding is available for work by individuals. **Deadline: September 7.**

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### **Eviction Protection Grant Program**

Supports experienced legal service providers who offer legal assistance at no cost to low-income tenants at risk of, or subject to, eviction. The focus is on areas with high rates of evictions or prospective evictions, including rural areas. **Deadline: September 10.**

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## **In Case You Missed It**

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### **COVID-19 Recovery Resources:**

- [Small Business + Entrepreneurial Recovery Grants](#)
- [FEMA COVID Funeral Expenses Program](#)
- [Pandemic Assistance for Timber Harvesters and Haulers](#) - Deadline: October 15
- [Updated COVID-Safe Practices for Employers](#)
- [Small Business Recovery Loan Fund](#)

### **Business Resources:**

- [New Mexico Gas Company Small Business COVID Relief Fund](#) - Deadline: March 31, 2022, or until all funds have been allocated
- [Small Business Boost \(SBB\)](#)
- [Ready NM Workforce & Education Initiative](#)
- [H.O.P.E. Fund](#)

### **Community Resources:**

- [Native Youth and Culture Fund](#) - Deadline: August 19
  - [Good Green Giving Grant Program](#) - Deadline: August 18
  - [Outdoor Recreation Division \(ORD\) Infrastructure Survey](#) - Deadline to respond: Aug 31
  - [Children's Healthy Learning Environments in Low-Income and/or Minority Communities Grant](#) - Deadline: September 10
  - [Outdoor Recreation Legacy Partnership \(ORLP\)](#) - Deadline: Sept. 24
  - [FY 2021 - 2023 Economic Development RNTA](#) - Deadline: Ongoing
  - [Santa Fe Community Foundation Fall Grant Cycle](#) - Deadline: Aug. 30
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## **More Upcoming Webinars & Events**

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August 17 at 11 am

[Big Data Peer Group | Operationalizing & Scaling Trusted AI](#)

August 17 at 11:30 am

[Conversation with the \(Fed\) Chair: A Virtual Town Hall](#)

August 17 at 12 pm

[Starting a Cannabis Business in New Mexico? Get Market Insights First!](#)

August 17 at 3:00 pm

[UNM Rainforest Innovations Technology Showcase](#)

August 17 at 5:30 pm

[Managing Small Business Finances](#)

August 18 at 5 pm

[Pivoting From an Online Store To a Marketplace Model To Boost Sales During COVID-19](#)

August 23 - September 19

[Indigenous Food and Farm Program](#)

*There is a \$50 deposit for the program that will be returned after completion.*

August 23 - October 15

[Create.Sell.Bank! Community Online Course - Start or Expand your Business](#)

August 26 at 10 am

[How to Grow & Promote Your Business Using YouTube](#)

August 26 at 4 pm

August 18 at 11 am

[Air Force Research Laboratory Virtual Tour](#)

[WIT \(Women in Technology\) Peer Group |](#)

[Watch LFG Documentary and Discuss](#)

August 18 at 12 pm

[How to Support Employee Financial Wellbeing](#)

Registration Cost: \$25

**Ongoing:**

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)

**On Demand NM SCORE Webinars:**

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

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## Recent Webinar Recordings

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- [Public Update on the NM Statewide Recovery and Long term Plan](#) (8/3/21)
- [REBP Interview Series: Behempful](#) (7/29/21)
- [NM Recovery Series: Meet Your Regional Recovery Coordinators](#) (7/20/21)
- [REBP Interview Series: Santa Fe CBD](#) (7/1/21)

[Visit the EDD YouTube page to view previously recorded webinars.](#)

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[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

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*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

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