



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

## WEEKLY RESOURCE WRAP-UP

August 2, 2021

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### EDD Webinars & Events

[NMSBA and TRGR: Programs to help businesses solve technical challenges and mature technology](#)

**August 4 at 11 am**

Join Los Alamos and Sandia National Laboratories to learn how to participate in programs created to help New Mexico businesses access scientific and technical expertise to solve challenges and advance technology from invention to market-ready product.

[2021 Outdoor Economics Conference Pitchfest](#)

**Apply by August 20**

The pitchfest will take place on **October 1 in Farmington** -connecting outdoor entrepreneurs with mentors and investors. Complete the online application if you have a business idea related to the nature-based outdoor recreation industry.

### COVID-19 Recovery

**NEW! [Small Business + Entrepreneurial Recovery Grants](#)**

One-time grants of \$10,000 are available to local small businesses and non-profits within the Albuquerque city limits that have 50 employees or fewer and meet other grant criteria.

**Applications open on August 4.**

**NEW! [FEMA COVID Funeral Expenses Program](#)**

Eligible New Mexicans can apply for financial assistance through the Federal Emergency Management Agency (FEMA) for COVID-19 related funeral expenses. Call 844-684-6333 for assistance.

**NEW! [Pandemic Assistance for Timber Harvesters and Haulers](#)**

Relief to timber harvesting and timber hauling businesses that have experienced losses due to COVID-19 is offered as part of USDA's Pandemic Assistance for Producers initiative. **Deadline: October 15.**

Scroll to the bottom of the Wrap-Up for more webinars and events throughout the state.

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## ARTICLES/LINKS

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[HSD partners with HELP New Mexico, Inc. to provide Employment and Training services to SNAP participants](#)

[Study: New Mexico ranked 18th best state to start a business in US](#)

[Equality fund backed by Melinda French Gates, MacKenzie Scott selects four \\$10 million winners](#)

[DOE Announces New \\$60 Million Investment to Increase Energy Efficiency in Manufacturing](#)

[SBA Reaches New Milestone Awarding \\$7.5 Billion in Shuttered Venue Operators Grants to over 10,000 Venues\]](#)

[EDA American Rescue Plan Programs](#)

[World's Greatest Places 2021: Santa Fe, New Mexico Monument to the Southwest](#)

[How Governments Can Leverage Federal Funds to Partner With Local Nonprofits](#)

[2021 Women of Influence: It's all about growing jobs and capital for Alicia J. Keyes of New Mexico Economic Development](#)

[New Mexico Chamber CEO: State 'well-positioned' to take advantage of burgeoning space industry](#)

[New Mexico Department of Agriculture Verifies Chile Products Are Properly Labeled](#)

## **NEW!** [EDA's Coal Communities Commitment](#)

EDA's Coal Communities Commitment allocates \$300M of the American Rescue Plan appropriation to support coal communities as they recover from the pandemic and help them create new jobs and opportunities, including the creation or expansion of a new industry sector.

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## **NEW!** [Streamlined PPP Application Portal Open](#)

The U.S. Small Business Administration (SBA) is launching a streamlined application portal to allow borrowers with Paycheck Protection Program (PPP) loans of \$150,000 or less through participating lenders to apply for forgiveness directly through the SBA.

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## [The American Rescue Plan Grants to Organizations](#)

Supports jobs and organizations in the arts sector in COVID-19 response and recovery. Funds support day-to-day business expenses and operating costs. **Deadline: August 12.**

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## [Help Your Employees Who Are Anxious About Returning to the Office](#)

As a manager how do you help people manage their return-to-work anxiety?

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## [LEDA Recovery Grants](#)

All industry sectors eligible, businesses must meet hiring requirements. Grants can be used for rent, lease, and mortgage payments. Contact: [LEDA@nmfinance.com](mailto:LEDA@nmfinance.com). **Grants available until funding runs out.**

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# Business Resources

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## **NEW!** [New Mexico Gas Company Small Business COVID Relief Fund](#)

The fund provides financial assistance to small businesses that are struggling with their utility bills. Small businesses could be eligible for a one-time credit of 50 cents for every dollar paid, up to a maximum credit of \$250. **Deadline: March 31, 2022 or until all funds have been allocated.**

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## **Small Business Boost (SBB)**

SBB funds may be used in financing the startup or expansion of a small business.

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# This Week's Highlight: Outdoor Recreation Trails+ Grant

The **Outdoor Recreation Trails+ Grant**, (formerly known as the Special Projects and Outdoor Infrastructure Fund) invests in outdoor infrastructure – from trails to boat ramps to public shooting ranges, and much more.

**The grant is open for applications until August 31 at 5PM MT.**

Funding for this year has increased by a factor of almost seven, up from \$75,000 in FY21 to \$500,000 in FY22. Eligible entities include: Tribes, Pueblos, and Nations; municipalities; counties; nonprofits; public preschools, schools, and districts; colleges and universities; soil and water conservation districts; and acequia associations.

[Check out the Program Guide \(Spanish and English\) for more information. Apply online.](#)

## **Outdoor Recreation Trails+ Grant - Q&A Sessions**

Join one of the upcoming sessions in Microsoft Teams.

- [Session #1 : Aug 4 at 10am](#)
- [Session #2: Aug 25 at 3pm](#)

## Community Resources

### **NEW! [Native Youth and Culture Fund](#)**

The fund provides support for projects that focus on youth and incorporate the perpetuation of traditional ecological knowledge, spirituality, and the intergenerational transfer of knowledge systems, resulting in compassion, respect, dignity, reverence for nature, and care for each other and the earth. Approximately 30 general operating grants ranging from \$5,000 to \$25,000 will be provided to Native-controlled nonprofit and community organizations. **Deadline: August 19.**

### **NEW! [Good Green Giving Grant Program](#)**

This grant program supports nonprofit organizations working in underserved communities to create opportunity and change in three key areas: education, employment and expungement. Five grants of at least \$60,000 will be provided. **Deadline: August 18.**

### **REMINDER: [Outdoor Recreation Division \(ORD\) Infrastructure Survey](#)**

ORD has funding to support needed infrastructure along the Rio Grande Trail and is seeking community input on potential shovel-ready projects. This is not an application, only an initial survey. **Deadline to respond: Aug 31.**

### **REMINDER: [Wallace Foundation](#)**

The Foundation helps arts organizations of color leverage their experience and histories of community orientation to increase their resilience, while sustaining relevance. The foundation is seeking to form an initial cohort of ten to 12 organizations who are 1) interested in or planning to make strategic changes using community-oriented approaches; 2) committed to contributing to the research base on the history and current practices of arts organizations of color; and 3) interested in and well-suited to learn from other arts organizations of color. Each grantee in the first cohort will receive five years of funding totaling approximately \$2-3 million. **Deadline: August 13.**

### **NEW! [Cornerstone Conservation Grant](#)**

The American Alpine Club's Cornerstone Conservation Grant, funded by REI, creates healthy climbing landscapes, promotes respect for the places people climb, and empowers local climbing communities. Grants ranging from \$1,000 to \$8,000 are provided for projects that improve land conservation and

climber practices. Nonprofit organizations or organizations with nonprofit fiscal sponsors are eligible to apply. **Deadline: August 15.**

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### **NEW! [Areas of Persistent Poverty Program](#)**

The program supports projects that will improve transit services or facilities in areas of persistent poverty through planning, engineering, technical studies, or financial plans for projects. **Deadline: August 30.**

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### **NEW! [Children's Healthy Learning Environments in Low-Income and/or Minority Communities Grant](#)**

This program supports capacity building activities to address disproportionate children's environmental health harms and risks in school or childcare settings in, or that primarily serve, low-income or minority communities. Projects should be multi-media and holistic. **Deadline: September 10.**

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### **[Healthy Homes and Weatherization Cooperation Demonstration](#)**

Grants for demonstration projects in localities that are served by both Healthy Homes and Weatherization Assistance Programs to improve coordination between the programs with respect to the implementation of healthy homes remediation activities and energy conservation measures. **Deadline: August 17.**

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### **[Rural Cooperative Development Grant](#)**

Grants assist individuals or entities in the startup, expansion, or operational improvement of rural cooperatives and other business entities. Grants are awarded to Rural Cooperative Development Centers. **Deadline: August 10.**

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### **[Wellness for All Grant](#)**

\$10,000 grants support women of color entrepreneurs and organizations committed to making wellness and fitness more accessible and inclusive to female BIPOC communities. **Deadline: August 13.**

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### **[The Socially-Disadvantaged Groups Grant](#)**

Provides technical assistance to socially-disadvantaged groups in rural areas, including feasibility studies, business plans, strategic planning, and leadership training. **Deadline: August 9.**

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## **In Case You Missed It**

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#### **COVID-19 Recovery Resources:**

- [Updated COVID-Safe Practices for Employers](#)
- [NEA American Rescue Plan Grants to Organizations #1](#) - **Deadline: August 12**
- [Small Business Recovery Loan Fund](#)
- [There is still time to apply for COVID-19 Economic Injury Disaster Loan \(EIDL\)](#)
- [Vax 2 the Max Sweepstakes](#)

#### **Business Resources:**

- [Ready NM Workforce & Education Initiative](#)
- [H.O.P.E. Fund](#)

#### **Community Resources:**

- [Tribal Tourism Grant Program](#) - **Deadline: August 6**
  - [Outdoor Recreation Legacy Partnership \(ORLP\)](#) - **Deadline: September 24**
  - [FY 2021 - 2023 Economic Development RNTA](#) - **Deadline: Ongoing**
  - [U.S. Bank Foundation: Community Possible Grant Program](#)
  - [Grid Modernization Grant Program](#)
  - [Recreation Economy at USDA Economic Development Resources for Rural Communities](#)
  - [Santa Fe Community Foundation Fall Grant Cycle](#) - **Deadline: August 30**
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# More Upcoming Webinars & Events

August 2 at 4 pm

[COVID EIDL: Small Business Relief and Recovery Webinar](#)

August 3 at 10 am

[ABQ 2021 Navigating Change in a COVID World](#)

August 3 at 11 am

[Making the Leap to Entrepreneurship-Is the Right Time Now?](#)

August 5 at 11 am

[Cutting Through COVID Emergency Alert Fatigue](#)

August 6 at 10 am

[Are You Tax Ready? PPP, EIDL, and ERTC Implications](#)

August 17 at 12 pm

[Starting a Cannabis Business in New Mexico? Get Market Insights First!](#)

August 23 - October 15

[Create.Sell.Bank! Community Online Course - Start or Expand your Business](#)

August 26 at 10 am

[How to Grow & Promote Your Business Using YouTube](#)

## Ongoing:

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)

## On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

## Recent Webinar Recordings

- [REBP Interview Series: Behempful](#) (7/29/21)
- [NM Recovery Series: Meet Your Regional Recovery Coordinators](#) (7/20/21)
- [REBP Interview Series: Santa Fe CBD](#) (7/1/21)
- [Mapping the Course: A Practical Approach to Grant Writing](#)
- [MRCOG Planning Commissioners Workshop - Legalization of Cannabis in NM](#) (6/25/21)
- [SBA Getting Back on Track: Help is Here](#) (6/25/21)

[Visit the EDD YouTube page to view previously recorded webinars.](#)

Have a great resource you want to share with our community?

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