



EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

August 30, 2021

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New Mexico, we must all do
our part to stay ahead of COVID-19.

**Get vaccinated.
Get \$100***

vaccinenm.org

* Full promotional details can be found
at vaccinenm.org/stay-ahead

Stay ahead, New Mexico. Get vaccinated. Two days left to get \$100!

Until August 31, 2021, all New Mexicans who get a 1st or 2nd (1st only for Johnson & Johnson) dose of the COVID-19 vaccine will be eligible for a \$100 incentive!

The Delta variant is at least two times more contagious than previous COVID variants – but vaccines are working. You can help protect your life, and the lives of our children and our most vulnerable, by getting vaccinated today!

Want to stop COVID? Get vaccinated.

[For more information visit vaccinenm.org.](https://vaccinenm.org)

[EDD Webinars & Events](#)

[COVID-19 Recovery](#)

[New Mexico Recovery Webinar Series: USDA Programs Overview](#)

August 31 at 10 am

EDD is hosting USDA for an overview of disaster assistance and farm loans.

[2021 Outdoor Economics Conference](#)

Sept 29 - Oct 1

**Farmington Civic Center
200 West Arrington St.**

The Outdoor Economics Conference features informative panel discussions, fun outdoor trips, quality networking, and an outdoor expo.

[CyberReady CMMC Virtual Workshop](#)

September 14, 15, and 17, 2021

Cybersecurity Maturity Model Certification (CMMC) Training. All New Mexico businesses are encouraged to participate! **Fee: \$200/business**

[New Mexico MainStreet Event Listings](#)

Scroll to the bottom for more listings.

ARTICLES/LINKS

[2021 Outdoor Equity Fund Recipients Announced](#)

[COVID-19 vaccination required for 2021 State Fair](#)

[SBA Announces Moratorium on Bona Fide Place of Business Requirements for the 8\(a\) Business Development Program](#)

[NM could get billions in new federal funding](#)

[The American Rescue Plan Act: Benchmarking for Success](#)

[SBA Reaches New Milestone Awarding \\$7.5 Billion in Shuttered Venue Operators Grants to over 10,000 Venues](#)

[Creative Economy Revitalization Act introduced to Congress](#)

[Will New Mexico Prove a Universal Basic Income Can Work?](#)

[USDA awards \\$26M in biofuels](#)

NEW! [American Rescue Plan Build Back Better Regional Challenge](#)

In phase 1, the Economic Development Administration (EDA) will provide technical assistance grants to 50-60 coalitions (through a lead institution). In phase 2, the EDA will award each of the 20-30 finalists between \$25M and \$75M (potentially up to \$100M) to fund the collection of projects they identified. The projects will be funded through grants to coalition members. **Deadline: October 19.**

NEW! [CERF+ COVID-19 Relief Grant](#)

CERF+ the Artists Safety Net will provide \$1,000 to artists working in craft disciplines who are facing dire circumstances due to food, housing, or medical insecurities as a result of the ongoing pandemic. **Deadline: August 31.**

NEW! [Food Coalition Call for Proposals](#)

The Food and Agriculture Organization of the U.N. Call for Proposals to mobilize political commitment, technical and financial support for countries affected by the COVID-19 pandemic is inviting its members to join their efforts and build coalitions across countries and with non-state actors who have mutual interest in addressing concrete challenges around selected priority areas of work. **Deadline: September 18.**

NEW! [The Brave of Heart Fund](#)

For eligible family members of frontline healthcare workers and healthcare volunteers who have lost their lives due to COVID-19. Grants will provide basic and continuing financial support for common needs, such as funeral costs, medical care, counseling, food, educational expenses, mortgage or rent payments, and immediate living expenses. **Deadline: December 31.**

[Employee Retention Credit](#)

The Employee Retention Credit allows small businesses negatively affected by COVID to offset their current payroll tax liabilities by up to \$7,000 per employee per quarter. [See the flyer.](#)

[On-Site Vaccination Clinic Toolkit](#)

This toolkit helps community groups, employers, and other host organizations work directly with vaccine providers to set up vaccination clinics.

[Emergency Rural Health Care Grants](#)

This program provides up to \$500 million in grant funding to help broaden access to COVID-19 testing and vaccines, rural health care services, and food assistance through food banks and food

[infrastructure grants](#)

[Treasury Announces Seven Additional Policies to Encourage State and Local Governments to Expedite Emergency Rental Assistance](#)

distribution facilities. Public bodies, nonprofits, and Tribes located in rural areas (population of 20k or less) may apply.

Business Resources

NEW! [NMSBA Leveraged Projects](#)

The New Mexico Small Business Assistance (NMSBA) Program pairs small businesses facing a technical challenge with scientists at New Mexico's national laboratories. At no cost to the business, small businesses can seek assistance from lab scientists and engineers to solve challenges and overcome barriers to company success. Leveraged project awards range from \$40,000 to \$120,000 in services. **Deadline: September 14.**

[Amazon Black Business Accelerator](#)

Provides access to financial support, strategic business guidance and mentorship, and marketing and promotional support. \$900+ in financial assistance to access services and grants to help jump-start business growth and customer acquisition.

[SBA's Disaster Preparedness Plan](#)

Severe weather, like tropical storms, wildfires, and extreme heat, can disrupt your small business. The SBA has resources to help you prepare when a disaster strikes.

[Cybersecurity Maturity Model Certification \(CMMC\) Training](#)

CyberReady Workshop will prepare companies for CMMC and also help businesses become more cybersecure. Open to all businesses. Runs Sept. 14, 15, & 17; \$200 per business. **Deadline: September 6.** [Click here to view the flyer...](#)



Happy Labor Day!

In celebration of all your hard work, EDD wishes you a happy and safe Labor Day.

The Weekly Resource Wrap-Up is going on a one-week sabbatical. We will return with lots of great resources on Sept. 13.

This Week's Highlight:



FUNDIT is soliciting applications for economic development projects from around the state to present at its upcoming meeting.

Please submit project proposals by Monday, Sept. 13 at 5 p.m. MT.

At the meeting, project representatives receive feedback and connections to financing opportunities from the group. FUNDIT is an informal cohort which includes more than 15 local, state, federal, and private agencies with insight and knowledge around development finance opportunities.

Projects are selected based on community impact, scope/vision, and fit within FUNDIT resources. Projects from commercial businesses are not eligible for this program.

The types of projects to be considered include:

- Economic and Community Development
- Infrastructure Development
- Housing Projects
- Downtown Redevelopment
- Opportunity Zones
- COVID-19 Recovery

[Apply Now!](#)

The next FUNDIT meeting to help identify funding for economic development projects:

Sept. 28, 2021

11 a.m. - 1 p.m.

[RSVP for instructions to join the meeting.](#)

For more information, assistance, or to RSVP email [Alexander Greenberg](mailto:Alexander.Greenberg).

FUNDIT is New Mexico's official Opportunity Zone Interagency Task Force

Community Resources

NEW! Yamaha Outdoor Access Initiative

Support is provided to nonprofit and tax-exempt groups, including clubs and associations, public riding areas, outdoor enthusiast associations, land conservation organizations, and communities with an interest in protecting, improving, expanding, or maintaining access for safe, responsible, and sustainable use by motorized off-road vehicles. **Upcoming deadlines: September 30 and December 15.**

NEW! Cigna Foundation: Health and Well-Being Grants

The foundation seeks to partner with nonprofit organizations who are addressing the root causes of health inequity, including supporting under-resourced and systemically disadvantaged communities with poor social determinants of health. Programs should focus on chronic disease treatment and prevention, mental and/or behavioral health conditions, dental health, wellness programs, or maternal, prenatal, and newborn health. Grants will range between \$50,000 and \$100,000 per year

for up to three years. **Deadline: September 24.**

NEW! [Brownfields Job Training Grants](#)

Grants support programs that recruit, train, and place unemployed and underemployed residents with the skills needed to secure full-time employment in the environmental field. The program seeks to further environmental justice by ensuring that residents living in communities historically affected by economic disinvestment, health disparities, and environmental contamination, including low-income, minority, and tribal communities, have an opportunity to reap the benefits of revitalization and environmental cleanup. The grants support training in brownfield assessment or cleanup activities, as well as training in Hazardous Waste Operations and Emergency Response (HAZWOPER). **Deadline: October 5.**

NEW! [Disability Housing Grants for Veterans](#)

U.S. Department of Veteran Affairs offers housing grants for veterans and service members with certain service-connected disabilities so they can buy or change a home to meet their needs and live more independently. Changing a home might involve installing ramps or widening doorways.

[Rural Microentrepreneur Assistance Program \(RMAP\)](#)

RMAP provides direct loans and grants to Microenterprise Development Organizations (MDO). Grant funds are used by the MDO to provide technical assistance and entrepreneurship training to rural individuals and businesses. **Deadline: June 30, 2022.**

[Building Resilient Infrastructure and Communities \(BRIC\)](#)

The BRIC program makes federal funds available to states, U.S territories, federally recognized tribal governments, and local communities for hazard mitigation activities, in recognition of the growing hazards associated with climate change. **Deadline: January 28, 2022.**

[Aura Cacia: Positive Change Project](#)

Grants support organizations and programs that enable disadvantaged women and girls to become more stable and self-sufficient; employ strategies to help women and girls live healthfully and purposefully; reinforce positive self-image, self-respect, and self-confidence in women and girls; and create opportunities for women to drive curriculum or programming that can be applied to program development and mentoring other women. **Deadline: September 30.**

[Sphinx Venture Fund](#)

The Sphinx Venture Fund supports highly impactful programs offered by nonprofit organizations that address cultural diversity, equity, and inclusion in the performing arts, with an emphasis on classical music. Grants range from \$50,000 to \$100,000. **Deadline: September 30.**

[FUNDIT](#)

EDD's FUNDIT initiative is soliciting applications for economic development projects to present at its upcoming meeting on September 28 at 11 a.m. **[RSVP to attend.](#)**

Please submit project proposals by Monday, Sept. 13 at 5 p.m.

At the meeting, project representatives receive feedback and connections to financing opportunities from the group. FUNDIT is an informal cohort which includes more than 15 local, state, federal, and private agencies with insight and knowledge around development finance opportunities.

Projects are selected based on community impact, scope/vision, and fit within FUNDIT resources. Projects from commercial businesses are not eligible for this program.

In Case You Missed It

COVID-19 Recovery Resources:

- **[Emergency Rental Assistance Program \(ERAP\)](#)**
- **[Extension of Emergency SNAP Benefits](#)**

- [Economic Injury Disaster Loan \(EIDL\) Update](#)
- [LEDA Recovery Grants - ALL BUSINESS SECTORS ELIGIBLE!](#)
- [Small Business + Entrepreneurial Recovery Grants](#)
- [Small Business Recovery Loan Fund](#)

Business Resources:

- [New Mexico Gas Company Small Business COVID Relief Fund](#) - Deadline: March 31, 2022, or until all funds have been allocated
- [Ready NM Workforce & Education Initiative](#)
- [H.O.P.E. Fund](#)

Community Resources:

- [STEM Talent Challenge](#) - Deadline: Oct. 12
- [Partners for Places Mini Grants](#)
- [Housing Solutions Workshop](#) - Deadline: Sept. 10
- [Calvin K. Kazanjian Economics Foundation](#) - Deadline: Sept. 10
- [Jewish Helping Hands: Tikkun Olam Grant Program](#) - Deadline: Sept. 14
- [The Andy Warhol Foundation for the Visual Arts](#) - Deadline: Sept. 1
- [Eviction Protection Grant Program](#) - Deadline: Sept. 10
- [Outdoor Recreation Legacy Partnership \(ORLP\)](#) - Deadline: Sept. 24

More Upcoming Webinars & Events

August 30 at 11 am: [3 Steps to Attracting and Retaining Customers](#)

August 30 at 1 pm: [Technology: Smart, Simple Tech-Focused Business Strategies](#)

August 31 at 9:30 am: [A National Overview of New Trends and Strategies](#)

August 31 at 12 pm: [Increase Word-of-Mouth Leads Today Using the Internet](#)

September 8 at 10 am: [Business Funding - Expand your capacity to generate income](#)

September 13-15 at 9 am: [National Small Business Week Virtual Summit](#)

October 5 at 4:30 pm: [Financing Your Small Business](#)

Ongoing:

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)

On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

Recent Webinar Recordings

- [Public Update on the NM Statewide Recovery and Long term Plan](#) (8/3/21)
- [REBP Interview Series: Behempful](#) (7/29/21)
- [NM Recovery Series: Meet Your Regional Recovery Coordinators](#) (7/20/21)
- [REBP Interview Series: Santa Fe CBD](#) (7/1/21)

[Visit the EDD YouTube page to view previously recorded webinars.](#)

Have a great resource you want to share with our community?
[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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