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FOR IMMEDIATE RELEASE:
October 19, 2021

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New Mexico based Creative Technology Company, Ideum Inc., Is Currently Producing Two Multimedia Projects in New Mexico

SANTA FE, NM - The New Mexico Film Office announces two multimedia productions currently in production in Corrales, New Mexico by New Mexico creative technology company, Ideum Inc.

Current projects:

Science Center Human Anatomy Projection Project (Phase 1) is an interactive media exhibit currently in production by Ideum Inc.

Ideum will design and produce an interactive multimedia projection dynamically illustrating human anatomy and physiology for a science museum on the East Coast.

The production is directed by Jim Spadaccini, founder/CEO, Ideum Inc., and produced by Hugh McDonald, Ideum Inc.

"This is a uniquely exciting project, both because of its intriguing experience and also because of its scale and technical challenges," McDonald said.

The production is employing 6 New Mexicans.

Exploring the Universe is an interactive media project currently in production through December 2021.

Ideum is creating two experiences for the International UFO Museum and Research Center that will further expand the experiences at the museum. In "Crash Landing", visitors press a big red button and experience an immersive emergency landing, complete with a 3D video experience and surround sound. In "Galaxy Explorer," visitors explore the solar system, the galaxy, and the greater universe searching for the signs of what makes sentient life viable across the universe.

The production is directed and produced by Darold Ross, Ideum Inc.

“The new experiences for the UFO Museum provide a fantastic opportunity for us to add new and exciting technologies to a museum already focused on the future,” Ross said.

The production is employing 10 New Mexicans.

All film and television productions in New Mexico are required to adhere to the state’s operative emergency public health order, associated public health restrictions and COVID-Safe Practices.

The New Mexico Film Office has released Back2One, a catchall set of principles, general recommendations, and resources for film and television productions operating during COVID-19. Back2One recommendations and other COVID-Safe Practices can be found at nmfilm.com.

About Ideum:

Ideum is a 20-year-old digital design firm based in Corrales, New Mexico. Deeply rooted in the museum field, the firm has worked with museums across the globe developing cutting-edge digital exhibits. Ideum develops touch and touchless hardware, designs and fabricates custom exhibits, and develops interactive software. Learn more at www.ideum.com.

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