



Michelle Lujan Grisham
Governor

Alicia J. Keyes
Cabinet Secretary

Amber Dodson
Director

FOR IMMEDIATE RELEASE:
December 6, 2021

Media Inquiries: Jennifer Esquivel
jennifer@nmfilm.com
505-469-2915

The New Mexico Film Office Announces the Television Game Show *Easy-Bake Battle* is in Production in New Mexico

SANTA FE, NM - The New Mexico Film Office announces a cooking competition television show, *Easy-Bake Battle*, produced by Easy Bake Productions LLC, is currently filming Albuquerque, New Mexico.

"We are really excited about this unscripted production being made in New Mexico. The Easy-Bake Oven is a classic childhood toy sold by the millions in the U.S. and many will be able to relate and be excitedly watching this new competition television show," said Amber Dodson, Director, New Mexico Film Office.

Easy-Bake Battle is directed by Shanra Kehl (*Top Chef - Family Style*, *Top Chef - Armatures*). The production will employ approximately 45 New Mexico crew members.

"We are very excited to film the cooking competition show in the Albuquerque, New Mexico," said Easy Bake Productions LLC.

A nationwide search for contestants to participate in the game show has already been completed. For more information on the production, contact [**ebakeshow@gmail.com**](mailto:ebakeshow@gmail.com)

All film and television productions in New Mexico are required to adhere to the state's operative emergency public health order, associated public health restrictions and COVID-Safe Practices.

The New Mexico Film Office has released Back2One, a catchall set of principles, general recommendations, and resources for film and television productions operating during COVID-19. Back2One recommendations and other COVID-Safe Practices can be found at [**nmfilm.com**](http://nmfilm.com).

###



The New Mexico Film Office
1100 S. St. Francis Drive, Suite 1213
Santa Fe, NM 87505
(505) 476-5600
info@nmfilm.com
nmfilm.com

A division of the **New Mexico Economic Development Department**



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.