

**November 18, 2021**

**11:30am**

**Johanna Nelson**

- Intro
- Provided contact information for all questions (Felicia and Johanna)

**Secretary Lynn Trujillo**

- Intro
- Thank you to all members volunteering their time

**Jon Clark (JC)**

- Intro
- Empower and Collaborate plan discussion, invite to zoom session on Friday and a public session coming up
  - EDA grant discussion and explanation of plan
  - Goals
  - The plan needs to move forward and serve as a roadmap
  - Modifications can be made
  - Inclusivity
  - Thank you

**Felicia DePaula**

Roll Call

- Daisy Maldonado, Not Present

Question:

- Patricia Knighten: Is there a task force AND an advisory council? Or are you speaking of the same thing, this group?
  - (JC) There are both, and Johanna will cover their membership and roles shortly.

**Johanna Nelson (JN)**

- Intro to agenda
- Janene Yazzie: Will there be a repository accessible to the council?
  - (Johanna): In the process we compiled about 50 different plans from different agencies, they are currently living in a google folder that will be a next step to move those and make them accessible
- Name Suggestions for the group?
- Overview of SB 112 Act
  - How can we develop a strategic plan to transition away from reliance on natural resource extraction and diversify the economy?
  - Vice Chair will be selected from SEAC

- James Povijua: Thank you to IAD and EDD for bringing this together. Civic for Policy worked hard to advocate for this bill and for the establishment of this council. Thank you for contributing your time. We have a big representation from Native American Communities, Rob Black and thank you to Tom Solomon. Thank you to everyone.
- Rob Black: Thank you to this amazing group. I want to highlight that this report that EDD released has in it a whole section on metrics and how to track progress and I think it's important for this group to take a look at what those metrics are and how we can start to create equity in our efforts and track that. It can become an important tool and we complete those reports to provide to the public, this is how it's working and not working. Take time to review this study, one of the key points is the metrics. I just wanted to flag that.
- Marissa Naranjo: Can we have more clarification about tribal representation and what our role is as the advisory council is?
  - (Secretary Trujillo): Need to talk to you as partners to figure out what needs to be done to have the representation you want. We work in partnership to make sure we address the needs of our tribal community.
- Meeting frequency?
  - James Povijua: suggests we meet monthly if that is feasible until we establish more structure
- Need to elect a Chair, this does not have to happen this meeting, but next meeting we can nominate someone
  - Rob Black: Was there any discussion during the TF about how they want to set things up? We can better understand their pace, if we can be ahead of those conversations, we will be more helpful, and we can work in a timely manner.
    - (JC) They did not determine a process how they will move forward. They are going to look at what we can accomplish out of the plan in the next year and try to figure out how we do that at more on a community level. What are the long-term things we can't get done in a year? Focus on their area of expertise. Their goal is to listen to the feedback from this council. SEAC can setup any process you like, and we will ensure the TF is setup for that.
  - James Povijua: Is there a timeline how you would like to proceed with the state plan so we are aware of it?
    - (JC) we have to report back by October 1, 2022, about how are updating it and making it better. That is the timeline to keep in mind, if we can start getting things done in the spring that would be fantastic.

#### John Clark (JC)

- Update about EDD Webpage
  - Link to Statewide plan
  - Highlight the graphs, tell the story why we need to take action now
- Patricia Knighten: What time is the meeting on Monday?
  - (JN) Empower and Collaborate: NM Economic Pathway Forward on Nov 22, 2021 9:30 AM MST at: <https://attendee.gotowebinar.com/register/1242968627042156813>

#### Johanna Nelson

- What is the Vision?
- Developing the Action Plan: How will we implement the plan?
  - Strategies
  - Modernize Economic Development Ecosystem
  - Strengthen Communities
  - Reimagine Education and Training
  - Economic Justice and Equity
    - Received additional funding through EDA
    - Fund NewMarc
  - Enable Innovation
  - Diversify the Economy
- Call to Action
- Matching Skill Sets to Industry Needs
- Policy Makers
- Building Capacity
- First Phase of the plan
- Athena Christodoulou: The medical ECHO concept of "all teach, and all learn" approach for mentor led business circles should be seriously considered.
  - Patricia Knighten: Athena, I concur. That could be a significant tool across the state for this effort and more.
  - Janene Yazzie: I agree as well Ahtza
- Janene Yazzie: This is relevant to the slide on NM Businesses. We need to make part of this discussion the necessary tracking of trends on the future of work: <https://hbr.org/2021/01/9-trends-that-will-shape-work-in-2021-and-beyond>
- James Povijua: Is there opportunity or ways for this committee to weigh in on funding and investments?
  - JC: input how to best use funds that are coming and make us aware of funding we should go after: inform our congressional delegation of what funding we want and what they can provide. We need to provide this at least a year in advance.
- Patricia Knighten: Like the comment about shovel ready, there was a lot of federal funding coming last year and it was thrown into shovel ready. Can we identify what is already ready to fund and look at what those projects already are and if there is a state match required we would want to come back to you to identify what is a good project
  - JC : we would love input how to find those plans. We would also like information about who we reach out to and how do we gather those plans.
  - JN: We saw with the BBB funding it created a pipeline of projects that we can refer to
- Ahtza Chavez: Do we have set rules of responsible growth in particular with water resources? Do we have a set of rules we will abide by?
  - JC: It's something that needs to be looked at on a community basis, and from time to time there is a project that can use gray water, we want to make sure these are sustainable companies to stay here for decades to come
- Rob Black: We should be focusing on shovel ready projects. There is a 50-year strategy that the geology has, there are projects there that discuss water reliance. ECHO Concept to try and start to build this into building capacity that Athena highlighted.

- JN: we are in the process of setting up a meeting with the doctor who setup the ECHO model to figure out how it aligns with this work
- Janene Yazzie: General overview of how this is being played out, there is a lot of discussion and data how this is changing, what kind of companies are we looking to attract and what will be required? There is a need for value alignment. Worried, how we can balance that with shovel ready projects. One thing that could be valuable is analyzing what resources have hindered development and how most sources are for low income and are not owned by the tribes. This is creating standards for rights-based approaches so that future business development is incentivized to center human rights and indigenous rights concerns.
- Patricia Knighten: The benefit of viewing what's on the shelf of what is shovel ready is to consider what those criteria are, a checklist of can your project address these concerns
- Glenn Schiffbauer: Expense of attracting a business, how to get more bang for your buck and those businesses tend to be longer term. Shovel ready things that will create more business for business already here. WE as a state can make water an industry because of our scarcity. Responsible vetting of businesses that we already have here, we look at it as an opportunity.
- Rob Black: Foundational to our economy is childcare, taken a toll on female workforce. What does that workforce look like for our childcare systems? This is a way to diversify our economy, how we include more people in the economy and include more people in childcare?
- Jonathan Perry: Have there been any reports completed about the Land Statures that exist? How has that played a role in those developments?
  - JN: there was a question in there and it did come up during this comprehensive study that we just did, we compiled 50 different plans with different missions, and it highlights that need to better coordinate that need and it's been amplified from what came from tribal communities. How do we do a better job at coordinating those plans?
  - Joe Little: it's critical because I work with Federal and nonprofits and generally its an outside group coming in. There are a lot of the studies that say the tribes would be good doing that, and they don't have a convo with the tribes. Work with the tribal administrators, a lot of the time they bypass the worker bees, there is a pulse when you address the working level individuals who can distribute concepts to the tribes.
- Lynn Trujillo: Goes back to Janene something for EDD to consider is the scope in relation to the bill, people have brought up foundational issues, values based, childcare, transportation, lands use rules and regulations, if we are going to be putting forth proposals there are other barriers that we will have to address and figure out how to work together.
- Marissa Naranjo: It sounds like there's an opportunity to collaboratively develop that rights-based and equity-oriented criteria for businesses in consultation with Tribes and communities that have been disproportionately impacted by natural extraction.
- Janene Yazzie: As a result, every workforce development program we developed had childcare built into it.
- Mayane Barudin: Helpful to know what constraints there could be for making recommendations, to have more feedback and how potential discussions can be facilitated. Value setting, where we start these conversations, overarching criteria to use as a benchmark, working group, smaller group of getting started to catalyze conversations
  - Jonathan Perry: Develop equity principles and they are applicable to the development of policy (EMNRD). The discussion around childcare, the DWS study identifies a study of

barriers, what is preventing other communities from transitioning into the extraction industry. Because we are entering into a budget cycle, I would like to know what EDDs asks are and if there is any opportunity left to allocate funding while there is still some pie

Johanna

- Any other comments regarding the plan and discussion?
  - Rob Black: Sent the budget document to Johanna, if she wants to share it with the group
  - Will send out a Doodle poll to see what dates work for next meeting times
  - Does anyone have public comments?
    - Tom Solomon: We are looking at a future as a state where we have been at the foundation of the economy of state and a long-term decline. Geographic footprints
- We will be meeting in December and figure out a good time and date for the next meeting

Adjourned meeting at 12:55pm