



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

January 10, 2022

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### EDD Webinars & Events

**Jan. 27 at 10 am**

**[EDD Overview: Updates on Programs and Resources](#)**

Join the staff at New Mexico Economic Development Department to go over updates to programs and resources.

View the [New Mexico MainStreet event listings](#)

*Scroll to the bottom for more webinars and events.*

### ARTICLES/LINKS

[New rules now in effect for New Mexico marijuana industry](#)

[New Mexico's minimum wage increases to \\$11.50 per hour on Jan. 1](#)

[Chevron seeks \\$30M in Eddy County bonds for solar farm south of Carlsbad](#)

### COVID-19 Recovery

**[NEW! Low-Income Home Energy Assistance Program \(LIHEAP\)](#)**

LIHEAP provides New Mexico residents with a one-time, annual payment toward heating and electric bills. The funding pays a portion of energy costs determined by household size, income, and energy costs. The benefit is usually paid directly to the energy supplier.

**[NEW! Rural Innovation Stronger Economy \(RISE\)](#)**

RISE provides grants of up to \$2 million to consortiums of local governments, investors, industry, institutions of higher education, and other public and private entities in rural areas. USDA is offering [priority points](#) to projects that advance key priorities under the Biden-Harris Administration to help communities recover from the COVID-19 pandemic, advance equity, and combat climate change. These extra points will increase the likelihood of funding for projects seeking to address these critical challenges in rural America. [Stakeholder announcement.](#) Applicants may submit a

[New Mexico's booming film industry gives grads employment opportunities](#)

[Outdoor Recreation Showing Signs of Recovery in New Mexico](#)

[\\$1B Build Back Better Regional Challenge Finalists](#)

[Pandemic relief spending bill passes in New Mexico House](#)

[Senate committee hears discussion on \\$35 million of relief act money](#)

[New Mexico Supreme Court to launch eviction diversion program](#)

[Gov. Lujan Grisham releases FY23 executive budget recommendation](#)

concept proposal for review by the agency to [SM.USDARD.RISE@usda.gov](mailto:SM.USDARD.RISE@usda.gov) no later than February 18. **Deadline: April 19.**

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### **NEW! [USDA Biofuel Producer Program](#)**

Up to \$700 million is available to provide economic relief to biofuel producers and restore renewable fuel markets hit by the pandemic. **Deadline: Feb. 11.**

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### **[Downtown Storefront Activation Grant](#)**

Grants of up to \$30,000 are available to small businesses (less than 250 employees) that occupy street-level retail space in Downtown Albuquerque.

### **[EDA Recovery Loans](#)**

Small business loans up to \$250,000 at a 3.5% fixed interest rate & 2% commitment fee. Funds can be used for real estate acquisition, leasehold improvements, equipment and heavy machinery acquisition, with a possible combination of working capital. The EDA loans are available in the following counties: *Doña Ana, Sierra, and Socorro.*

*No time to read the Wrap-Up every week? Join us each Monday at noon as we livestream a short recap of the weekly resources on [Facebook](#) and [YouTube](#).*

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## **Business Resources**

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### **NEW! [Request for Input for a Rural Minority Business Center Program](#)**

The Minority Business Development Agency (MDMA) has the authority to create a Rural Minority Business Center Program. This program authorizes minority-serving higher education institutions that are more than 50 miles from a current MBDA center to apply for a grant to run a Rural Minority Business Development Center. MBDA is seeking input from rural small business owners and stakeholders to help design the program.

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### **NEW! [Borderplex BizSprint](#)**

A free six-week business accelerator program designed for entrepreneurs in Doña Ana and El Paso counties. Businesses will get access to expert speakers, a network of supportive advisors and peers, and personalized one-on-one sessions that provide customized support to push your business forward. **Deadline: January 11.**

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### **NEW! [Native American Sprint](#)**

A free six-week business accelerator program to help Native American entrepreneurs successfully start and grow their businesses, including \$500 micro-grants to program graduates. This program focuses on the individual needs of each participant and connects them to essential resources. Businesses should be Native American-owned and be located (or plan to be located) in Bernalillo, McKinley, Sandoval, San Juan, Santa Fe, or Valencia Counties. **Deadline: January 11.**

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### **NEW! [Grants for Arts Projects](#)**

Grants support artistically excellent projects that celebrate our creativity and cultural heritage, invite

mutual respect for differing beliefs and values and enrich humanity. **Deadlines: February 10 and July 7.**

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### **NEW! Challenge America**

Support for projects that extend the reach of the arts to underserved populations. Challenge America features an abbreviated application, a robust structure of technical assistance, and \$10,000 grants.

**Deadline: April 21.**

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### **Prestamos Prime Small Business Technical Assistance Program**

Prestamos offers free training and technical assistance to strengthen economically disadvantaged businesses. Support will include bilingual training and coaching in areas such as accounting, QuickBooks, business pivoting, strategic planning, business plan coaching, marketing, debt restructuring, and human resources.

## **EDD Highlight:**



**Science & Technology  
Business Start-up Grants  
Application Deadline:  
Jan. 31, 2022 by 5pm**

**Apply at [EDD.NewMexico.gov/OST](https://edd.newmexico.gov/OST)**

Business Start-Up Grants can be used by potentially high-growth, for-profit companies in New Mexico with fewer than 50 employees in the science and technology fields.

Grant amounts are \$10,000 - \$25,000 each. Awarded companies must agree to seek out additional funding and provide six-month and twelve-month status reports.

Eligible companies must be in one of the following industry sectors:

- Aerospace
- Biosciences
- Cybersecurity
- Intelligent Manufacturing
- Sustainable & Green Energy

These guidelines will be used to determine whether an applicant qualifies as high growth:

- Unique product or service

- Clear and compelling business proposition
- Scalable product and business model
- Capable team
- Potential to create jobs in New Mexico, private investment
- Economic benefit to the state

[Learn more and apply online.](#)

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## Community Resources

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### **NEW! [T-Mobile Hometown Grant](#)**

T-Mobile is committing up to \$25 million to small town grants over the next five years. Apply for funding to support a community project, like revitalizing a town hall, a senior center, a local little league field, or any space where friends and neighbors gather. Grants are a one-time amount up to \$50,000. Deadlines are quarterly, which just opened in January.

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### **NEW! [Paul Bruhn Historic Revitalization Grant Program](#)**

The goal of the program is to fund sub-grant programs that support the rehabilitation of historic properties to foster economic development of rural communities. These sub-grant programs will fund preservation projects for historic sites to include architectural/engineering services and physical preservation. Grantees will create and administer their own sub-grant program and select multiple projects to fund through a competitive process. **Deadline: February 22.**

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### **[National Endowment for the Humanities Media Projects](#)**

This program supports collaboration between media producers and scholars to develop humanities content and to prepare documentary films, radio, and podcasts that engage public audiences with humanities ideas in creative and appealing ways. All projects must be grounded in humanities scholarship. **Deadline: Jan. 12, 2022.**

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### **[YouthBuild](#)**

This program funds organizations to provide a pre-apprenticeship program model that encompasses education, occupational skills training, leadership development, and high-quality post-program placement opportunities to youth. YouthBuild is a community-based alternative education program for youth between the ages of 16 and 24 who left high school prior to graduation and also have other risk factors, including being an adjudicated youth, youth aging out of foster care, youth with disabilities, migrant farmworker youth, youth experiencing housing instability, and other disadvantaged youth populations. Public and private nonprofit agencies that have previously served youth in a YouthBuild or another similar program may apply. **Deadline: Jan. 21, 2022.**

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### **[NSF Scholarships in Science, Technology, Engineering, and Mathematics Program](#)**

Enables low-income students with academic ability, talent, or potential to pursue successful careers in promising STEM fields. Eligible applicants include two- and four-year Institutions of Higher Education acting on behalf of their faculty members. **Deadline: Feb. 22, 2022.**

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### **[The Broadband ReConnect Program](#)**

This program furnishes loans and grants for the costs of construction, improvement, or acquisition of facilities and equipment needed to provide broadband service in eligible rural areas.

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### **[Clean Water Act Nonpoint Service Grant](#)**

EPA is soliciting applications from eligible tribes and intertribal consortia to develop and/or implement watershed-based plans and complete watershed projects that will result in significant steps towards solving nonpoint source water quality impairments or threats on a watershed-wide basis. Eligible Applicants: Pueblo of Acoma; Pueblo of Laguna; Pueblo of Nambe; Pueblo of Santa Ana;

### **Competitive State Wildlife Grant Program**

This grant helps implement programs for the benefit of fish and wildlife and their habitats, including species that are not hunted or fished. Eligible activities include conservation planning and implementation. Eligible Applicants: State governments or the four regional Associations of Fish and Wildlife Agencies. **Deadline: Feb. 19, 2022.**

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### **Choice Neighborhoods Implementation Grant Program**

Choice Neighborhoods Implementation Programs help replace distressed public and assisted housing with high quality mixed-income housing that is well managed and responsive to the needs of the surrounding neighborhood; improves outcomes of households living in the target housing related to employment and income, health, and children's education; and creates the conditions necessary for public and private reinvestment in distressed neighborhoods. **Deadline: Feb. 15, 2022.**

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### **Department of Interior Bureau of Land Management Headquarters Recreation and Visitor Services**

The program is responsible for implementing administration and department priorities, including projects to improve racial equity, diversity, and inclusion; help strengthen the U.S. economy; minimize the risk and spread of COVID-19; and reduce negative impacts to the environment and climate. **Deadline: May 30, 2022.**

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### **NM EnergySmart Weatherization Program**

The NM EnergySmart Weatherization Program provides energy-saving retrofits and home modifications at no charge to eligible homeowners and renters.

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## **In Case You Missed It**

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#### **COVID-19 Recovery Resources:**

- **[Farm and Food Workers Relief Grant Program](#)** - **Deadline: Feb. 8**

#### **Community Resources:**

- **[Workforce Innovation and Opportunity Act \(WIOA\), Indian and Native American Programs - Employment and Training Grants](#)** - **Deadline: April 12**
  - **[Hispanic-Serving Institutions Education Grants Program](#)** - **Deadline: Jan. 28**
  - **[Substance Abuse and Suicide Prevention Program: Suicide Prevention, Intervention, and Postvention](#)** - **Deadline: Feb. 2**
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## **More Upcoming Webinars & Events**

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**Jan. 10 at 12 pm**  
**[Dealing with Difficult Customers in our Post-Covid World](#)**

**Jan. 12 at 12 pm**  
**[The Challenges of Being a Woman-Owned Business](#)**

**Jan. 13 at 10 am**  
**[Connecting Your Community with the USDA Rural Development Telecommunication Programs](#)**

**Jan. 14 at 9 am**  
**[Sustainable Equitable Economic Development Policy Symposium](#)**

**Jan. 11 at 12 pm**  
**[2022 Financial Trauma: What is it?](#)**

**Jan. 19 at 9 am**  
**[FDIC: New Mexico Community Development Opportunities](#)**

**Ongoing Webinars:**

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

**On Demand NM SCORE Webinars:**

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

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## Recent Webinar Recordings

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- [NM Recovery Series: NMFA’s Business Recovery Grant Program](#) (11/17/21)
- [NM Recovery Series: SBA Updates and Q&A](#) (11/3/21)

[Visit the EDD YouTube page to view previously recorded webinars.](#)

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

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*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

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