



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

January 31, 2022

**View: Previous  
Newsletters**

**Watch: Pre-recorded  
Wrap-Up Livestream**

**Join: Receive Wrap-Up  
or Other News**

**We believe every New Mexican deserves a bright future.**



**We support FREE  
higher education for  
every New Mexican.**

[FreeCollegeNM.org](http://FreeCollegeNM.org)

That future, which has been only a distant dream for many New Mexicans, is now within reach. We have the chance, right now, to secure this future by providing free higher education to EVERY New Mexican that chooses to reach higher.

Helping New Mexicans create this future also helps grow our economy and ensure that the high-paying, high-reward jobs stay in our state.

Do you want to learn more about FREE higher education for every New Mexican?

Visit [FreeCollegeNM.org](http://FreeCollegeNM.org).

### EDD Events & News

#### Calls for Proposals

- [FUNDIT Program Coordinator \(FUNDIT Program\)](#)
- [Grants Coordinator](#)
- New Mexico Healthy Food Financing Fund: [Fund Manager](#)

### Recovery Resources

#### **NEW! [At-Home COVID Tests Available](#)**

Bernalillo County has received approximately 30,000 IHealth at-home rapid test kits from the

- Outdoor Recreation Division: [Uplift](#)

[Learn more.](#)

**February 9 at 3:30 pm**

[Sustainable Economy Advisory Council Meeting](#)

**February 16 at 9:30 am**

[Sustainable Economy Task Force Meeting](#)

[New Mexico MainStreet event listings.](#)

**2022 Legislative Session Reports:**

**United to Support Recovery**

[NMMS 2021 End of Year Report](#)

[NMMS Capital Outlay Program](#)

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## ARTICLES/LINKS

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[Momentum builds for new COVID-19 relief for businesses](#)

[Biden revives 'clean energy' program with \\$1B loan guarantee](#)

[New Mexico House Energy, Environment And Natural Resources Committee Passes Renewable Energy Bills](#)

[NMED clarifies COVID-19 rules for employers](#)

[New Mexico Science/Tech Companies Receive SBIR Grants](#)

[Governor proposes media academy](#)

[ABQ named No. 1 for moviemakers for fourth year in a row](#)

[Bill expands procurement preferences for NM businesses](#)

[New Mexico Repeats Earning Deal Of The Year Award](#)

[Omicron's Economic Toll: Missing Workers, More Uncertainty and Higher Inflation \(Maybe\)](#)

New Mexico Department of Health. The purpose of these test kits is to reach citizens within county zip codes that have the highest positivity rates. Test kit distribution locations and times are listed on the website.

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### [Free At-Home COVID-19 tests](#)

Every residence in the U.S. is eligible to order 4 free at-home COVID-19 tests. One order per household address. The tests are completely free and usually ship in 7-12 days. Order your tests now so you have them when you need them.

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### [American Rescue Plan Act Economic Adjustment Assistance](#)

EDA aims to assist communities and regions impacted by the coronavirus pandemic, including historically underserved communities. EDA expects to fund a number of projects under this opportunity that support communities negatively impacted by the downturn in the coal economy, supporting transitioning away from coal.

**Deadline: March 31.**

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**No time to read the Wrap-Up every week?**

**Join us each Monday at noon (except on holidays) as we livestream a short recap of the weekly resources on [Facebook](#) and [YouTube](#).**

**You can also catch up on pre-recorded livestream updates [here](#).**

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## Business Resource

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### **NEW!** [Albuquerque Community Foundation Grants](#)

The foundation is currently accepting applications for the 2022 Competitive Grant Program in the following fields of interest:

- Arts & Culture
- Education
- Environmental & Historic Preservation

**Deadline: February 9 at 5 pm**

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## Highlight: SSBCI Request for Interest

EDD is seeking information from organizations and investment funds interested in participating in the U.S. Treasury State Small Business Credit Initiative (SSBCI) program. The department has released a Request for Interest (RFI) to obtain preliminary information on proposed equity investment programs and funds seeking SSBCI contributions to support New

Mexican enterprises.

This RFI will be used to inform New Mexico's efforts along with developing a list of organizations and funds that may meet the initial qualifications of SSBCI guidelines for equity or venture capital (VC) investment vehicles.

More information can be found [here](#).

EDD is hosting an information session to provide an overview and answer questions.

**EDD Overview: SSBCI VC/Equity Programs Request for Interest**

**Feb 14, 2022 at 10:30 a.m.**

[REGISTER ONLINE](#)

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## Community Resources

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### **NEW! [The Regional Engagement Challenge](#)**

The Regional Engagement Challenge (REC) funds new innovative mechanisms and approaches that have the potential to enhance the technology-based ecosystem in NM. Up to \$10,000 per project is available for ideas that explore and implement new methods of ecosystem development to increase technology commercialization, stimulate new business startups, attract entrepreneurs, create alternative job opportunities, and attract businesses and capital to New Mexico. Nonprofit organizations may apply. For more information, you can also attend an informational website on Feb. 8. **Deadline: Feb. 18.**

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### **NEW! [Partners for Places Mini Grants](#)**

These grants help local governments, place-based funders, and frontline community groups build relationships, align around project ideas — and ideally develop a proposal that centers racial equity in water, sustainability, and/or climate action work. Grants are designed to strengthen the relationship between the three partners in order to aid in the development of a full and jointly developed Partners for Places matching grant proposal. Applicants can receive up to \$10,000 in funding. This grant requires the hiring of an equity expert to facilitate the integration of equity principles in the collaborative partnership processes. **Deadline: Feb. 24.**

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### **NEW! [Farm Business Management and Benchmarking Competitive Grants Program](#)**

These grants provide funds for improving the farm management knowledge and skills of agricultural producers by maintaining and expanding a national, publicly available farm financial management database to support improved farm management. **Deadline: April 8.**

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### **NEW! [Cooperative Marketing & Advertising Program](#)**

The New Mexico Tourism Department's "CoOp" Marketing & Advertising program supports a vision to grow the tourism economy in New Mexico. Eligible entities include tourism-related, nonprofit organizations and local and Tribal governments. Complete your [Partner Priorities and Situation Assessment](#) by **February 7**, MANDATORY for any eligible entity planning to apply.

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### **NEW! [NEA Research Grants in the Arts](#)**

Research Grants in the Arts support studies that investigate the value and/or impact of the arts. Eligible Applicants: state, county, city/township, and special district governments; nonprofits independent school districts; Native American Tribal governments; public and state controlled institutions of higher education; and private institutions of higher education. **Deadline: March 28.**

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### **NEW! [Off-Farm Labor Housing Technical Assistance Grants](#)**

USDA Rural Development awards grants to nonprofit organizations to provide technical assistance to

applicants for Farm Labor Housing (FLH) loans and grants. These loans and grants are used to increase the availability of affordable, decent housing for farm laborers. **Deadline: March 21.**

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### **NEW! Nonprofit Transfer Technical Assistance Grant**

This funding notice solicits applications from eligible private and public nonprofit agencies to provide technical assistance to organizations and groups qualified to apply for Section 514 Off-Farm Labor Housing (Off-FLH) loans and Section 516 Off-FLH grants. Private nonprofit and public nonprofit agencies are eligible to apply. **Deadline: March 21.**

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### **NEW! Native Americans in Philanthropy's Native Youth Grantmakers**

Designed for Indigenous youth aged 18-24 who are connected to their community (urban, rural, or reservation) and want to grow their leadership skills, advocate for Native youth and youth programs, and learn more about the philanthropic sector. **Deadline: February 11.**

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### **NEW! New Mexico Partnership Announces New Online Platform**

NM Partnership has a new online PRO System and Project Tracking. Community Partners have access to all open PROs, receive timely updates on active projects, and can view the event calendar with up-to-date information. This platform will enhance updates and communication. Starting February 17, all new PROs will be sent and completed using this new system.

There will be training on the new system. Trainings will be recorded and can be viewed later.

- Friday, Feb 4 at 10:30am
- Tuesday, Feb 8 at 3pm
- Thursday, Feb 10 at 4pm
- Wednesday, Feb 16 at 9:30am

The training will cover:

- Accessing and navigating the new system
- Filling out the PRO online
- NMP Event Calendar

To RSVP, please [email Anthony Aldaz](#) with the training session you would like to attend.

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### **Assistance to Firefighters Grant Program, Fire Prevention and Safety Grants**

The program enhances the safety of the public and firefighters with respect to fire and fire-related hazards. **Deadline: Feb 18.**

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### **Homeless Veterans' Reintegration Program (HVRP)**

The HVRP grant program obtains high-quality career outcomes for veterans experiencing homelessness. Applicants are encouraged to propose strategies to achieve economic opportunity, address historical inequities, and provide equitable access and outcomes to marginalized groups.

**Deadline: February 23.**

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### **NCRS's Regional Conservation Partnership Program (RCPP)**

Promotes coordination of NRCS conservation activities with partners that offer value-added contributions to expand our collective ability to address on-farm, watershed, and regional natural resource concerns. NRCS seeks to co-invest with partners to implement projects that demonstrate innovative solutions to conservation challenges and provide measurable improvements and outcomes tied to the resource concerns they seek to address. **Deadline: April 13.**

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### **Rural Energy Pilot Program (REPP)**

USDA launched this pilot program to deploy renewable energy infrastructure to people in rural towns. The funding will help people in particularly underserved rural communities cut their energy costs, increase energy resiliency, and address climate change. The REPP grant offers financial assistance for rural communities to further develop renewable energy. **Letter of Intent Deadline: April 19. Application Deadline: July 18.**

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# In Case You Missed It

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## Recovery Resources:

- [Hotel Participation Program](#)
- [American Rescue Plan Good Jobs Challenge](#) - Deadline: Feb. 10
- [Pediatric Mental Health Care Access – New Area Expansion](#) - Deadline: April 5
- [Rural Innovation Stronger Economy](#) - Deadline: April 19
- [Low-Income Home Energy Assistance Program \(LIHEAP\)](#)
- [USDA Biofuel Producer Program](#) - Deadline: Feb. 11.
- [Downtown Storefront Activation Grant](#)
- [EDA Recovery Loans](#)

## Business Resource:

- [Innovations for Healthy Living - Improving Minority Health and Eliminating Health Disparities](#) - Deadline: April 4
- [Technologies for Improving Minority Health and Eliminating Health Disparities](#) - Deadline: April 4
- [Request for Input for a Rural Minority Business Center Program](#)
- [Grants for Arts Projects](#) - Deadlines: February 10 and July 7
- [Challenge America](#) - Deadline: April 21

## Community Resources:

- [Tribal Practices for Wellness in Indian Country](#) - Deadline: March 16
- [Native American Library Services Enhancement Grants](#) - Deadline: April 1
- [BLM Recreation and Visitor Services Program](#) - Deadline: May 30
- [Women and Minorities in Science, Technology, Engineering, and Mathematics Fields Program](#) - Deadline: March 31
- [Rural Business Development Grant \(RBDG\)](#) - Deadline: Feb. 28
- [T-Mobile Hometown Grant](#) - Deadline for Spring: March 31
- [Paul Bruhn Historic Revitalization Grant Program](#) - Deadline: February 22

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## More Upcoming Webinars & Events

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Feb. 1 at 11 am  
[SBIR 101 Workshop](#)

Feb. 2 at 12 pm  
[USDA Reconnect Program Webinar for Tribal Applicants - Overview and Q&A](#)

Feb. 2 at 4 pm  
[New Angel Club - Session #4](#)

Feb. 2 at 12 pm  
[Create an Impactful Social Media Campaign](#)

Feb. 17 at 9 am  
[Reinventing Capital Products for Equitable Economic Development](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

## Ongoing Webinars:

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

## On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)



**Recently Recorded EDD Webinar:**

- [REBP Interview with Brownrice Internet](#) (1/26/22)

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

*If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email, asking to opt out, by clicking here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.*

*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

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