



Michelle Lujan Grisham
Governor

Alicia J. Keyes
Cabinet Secretary

Amber Dodson
Director

FOR IMMEDIATE RELEASE:
February 3, 2022

Media Inquiries: Jennifer Esquivel
jennifer@nmfilm.com
505-469-2915

The New Mexico Film Office Announces *Liberty of Jewels* Has Begun Production in New Mexico

SANTA FE, NM - The New Mexico Film Office today announced the independent film, *Liberty of Jewels*, produced by ReBalance LLC, is currently filming in Gallup, New Mexico.

Liberty of Jewels is the story of Gilbert Etsitty, a financially strained Navajo father who works in Gallup, New Mexico as a clerk for Jeff's Trading Post. He is tested by his employer, Jeff, who is a manipulative boss that forces Gilbert to gain autonomy for the survival of his daughter's relationship.

"We are pleased to see a project select Gallup, New Mexico as a location. The northwest area of New Mexico offers authentic Western landscapes that are unique, interesting, and beautiful," said, Amber Dodson, director, New Mexico Film Office.

The show will be directed by Keanu Jones and produced by Ashley Browning, Joelle Luman, Lauren Begay, and Shaadiin Tome.

The production will employ approximately 14 New Mexico crew members and 4 New Mexico principal actors.

"I'm really excited to finally be able to capture this short film since its inception. I'm indebted to the talented people that have helped me write the script, plan it, and now film it," said, Keanu Jones, director, *Liberty of Jewels*.

For more information on the production, contact
[**libertyofjewels@gmail.com**](mailto:libertyofjewels@gmail.com)

All film and television productions in New Mexico are required to adhere to the state's operative emergency public health order, associated public health restrictions and COVID-Safe Practices.

The New Mexico Film Office has released Back2One, a catchall set of principles, general recommendations, and resources for film and television productions operating during COVID-19. Back2One recommendations and other COVID-Safe Practices can be found at [**nmfilm.com**](http://nmfilm.com).

###



The New Mexico Film Office
1100 S. St. Francis Drive, Suite 1213
Santa Fe, NM 87505
(505) 476-5600
info@nmfilm.com
nmfilm.com

A division of the **New Mexico Economic Development Department**



The Economic Development Department's Mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.