



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

February 14, 2022

**View: Previous  
Newsletters**

**Watch: Pre-recorded  
Wrap-Up Livestreams**

**Join: Receive Wrap-Up  
or Other News**

**We believe every New Mexican deserves a bright future.**



That future, which has been only a distant dream for many New Mexicans, is now within reach. We have the chance, right now, to secure this future by providing free higher education to EVERY New Mexican that chooses to reach higher.

Helping New Mexicans create this future also helps grow our economy and ensure that the high-paying, high-reward jobs stay in our state.

Do you want to learn more about FREE higher education for every New Mexican?

Visit [FreeCollegeNM.org](https://www.freecollegennm.org).

Join us each Monday at noon (except on holidays) as we livestream a short recap of the weekly resources on [Facebook](#) and [YouTube](#).

You can also catch up on pre-recorded livestreams [here](#).

**EDD**

**Recovery Resources**

# Events & News

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## **Calls for Proposals:**

New Mexico Healthy Food Financing Fund:

[Fund Manager](#)

## **Request for Interest:**

[NM SSBCI: VC/Equity Fund](#)

[Learn more](#)

## **February 16 at 12 pm**

[Building Momentum for Your Long-Term Vision](#) (New Mexico MainStreet)

What are quick and small arts activities that can help community members and partners rally around a bigger design project? How can storytelling help with engagement and collective visioning? Our rural-versed presenters will share what is working across rural America, and they know that local context matters.

## **February 17 at 10 am**

[Rural Efficient Business Program Interview Series: La Primera Tortilla Factory](#)

Join us for a discussion about the energy efficient designs and retrofits that have made the La Primera manufacturing facility more energy and cost efficient and future plans to increase and grow sustainability efforts.

## **February 23-24 at 1 pm**

[New Mexico MainStreet Virtual Winter Conference](#)

Meeting on Zoom from 1-5 pm daily. Packed with speakers to stimulate conversations about projects that build businesses and support entrepreneurs in your MainStreet and Arts & Cultural Districts.

## **February 24 at 12 pm**

[Northeastern N.M. Virtual Business Finance Fair](#)

Connecting businesses and entrepreneurs with financial institutions to find the resources they need in the Northeastern region of New Mexico.

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## Articles/Links

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[Delivering Results from President Biden's Bipartisan Infrastructure Law](#)

[The Rural Outdoor Investment Act Has the Potential to Jump-Start Rural America's Adventure Industry](#)

[Senate OKs procurement changes to](#)

## **NEW! [Working Now Loans](#)**

Loans up to \$25,000 are available to small businesses for relief from the impacts of COVID-19. Available in Santa Fe, Rio Arriba, Taos, Colfax, Mora, San Miguel, Los Alamos, and Sandoval Counties only.

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## **NEW! [EPA Enhanced Air Quality Monitoring for Communities](#)**

EPA will award funds to support community and local efforts to monitor their own air quality and to promote air quality monitoring partnerships between communities and governments. The focus is on communities with environmental and health outcome disparities stemming from pollution and the COVID-19 pandemic

**Deadline: Feb. 25.**

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## **REMINDER: [Small Business Recovery Loan Fund](#)**

Loans up to \$150,000 at very low interest rates — currently 1.625% fixed for the 10-year term of the loan. No interest for the 1st year and interest-only payments for the 2nd and 3rd years. The loan may be repaid at any time with no penalties.

**Deadline: May 31.**

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## **[American Rescue Plan \(ARP\) Data and Evidence Dashboard](#)**

Highlights how local governments are investing their ARP funds, including assessing how they are using evidence and data, tracking outcomes, engaging with the public, and ensuring an equitable recovery for their residents. The dashboard will be updated as more information on ARP investments is released.

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## **[Evaluating the Impact of COVID-19 Pandemic-Related Food and Housing Policies and Programs on Health Outcomes in Health Disparity Populations](#)**

This funding opportunity will identify and evaluate the ongoing and long-term impacts of the COVID-19 pandemic, focusing specifically on governmental policy and programmatic actions that address food/nutrition security and housing security as social determinants of health.

**Deadline: April 7.**

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## Business Resources

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## **NEW! [TEAM Fund](#)**

Regional Development Corporation's (RDC) Technology and Manufacturing (TEAM) Fund

[aid NM businesses](#)

[USDA Invests \\$1.4 Billion to Support Local Businesses, Create Good-Paying Jobs and Strengthen the Economy in Rural America](#)

[Local food, farming movement can alleviate hunger](#)

opens on February 15. No-interest loans of up to \$20,000 are available to for-profit technology and manufacturing businesses headquartered in the RDC service area: Santa Fe, Rio Arriba, Sandoval, Los Alamos, Taos, Mora, and San Miguel Counties. A mandatory information session will be held over Zoom on March 1. **Deadline: March 15.**

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### **NEW! [Route 66 Corridor Preservation Program](#)**

This program is dedicated to preserving the special places and stories of the historic highway. Eligible Applicants: nonprofits other than institutions; state governments; Native American tribal governments; private individuals and business owners; educational institutions; and local government agencies. **Deadline: April 25.**

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### **[Automated Tools for Reporting Gross Receipts Tax \(GRT\)](#)**

The Taxation and Revenue Department has made available two new data tools that will make it easier for businesses to comply with destination sourcing rules for GRT reporting. If you are trying to register your business for the first time, [here is a video](#) to help get your account set up.

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### **[Ready NM Business Support Website](#)**

The website can help you with:

- [Hiring Incentives](#)
- [Hiring Assistance](#)
- [Starting an Apprenticeship Program](#)
- [COVID-19 Updates](#)

Call 800-303-3599 Monday-Friday, 8am-4pm for help finding resources.

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### **[FREE Promotion of Black-Owned Businesses](#)**

ABQ Black Economic Security & Solidarity Fund and Albuquerque Center for Peace & Justice will be conducting a segment dedicated to the FREE promotion of Black-owned startups and businesses in the Albuquerque area on *That Saturday Show*. Filming can be done at the place of business or at the center's studio. Interested businesses should contact [abqblessfund@gmail.com](mailto:abqblessfund@gmail.com) or call 575-518-8209.

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**Power Up Your District, Promote Entrepreneurship...  
Business Development Projects that Pop!**

FEBRUARY 23 - 24, 2022



NEW MEXICO MAINSTREET

*Virtual*  
**Winter Conference**  
2022

Packed with panelists and speakers to stimulate conversations about projects that support businesses and entrepreneurs in your MainStreet and Arts & Cultural Districts. [Visit the New Mexico MainStreet website to learn more.](#)

[Register Online](#)

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## Community Resources

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### **NEW!** [Albuquerque Community Foundation Scholarship Grants](#)

Albuquerque Community Foundation invites high school seniors throughout New Mexico to apply for the scholarship programs. The general application for the 2022-2023 academic year is now live.

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### **NEW!** [AARP Community Challenge](#)

Small grants (generally \$15,000 or less) to improve public spaces, housing, transportation, and civic engagement; support diversity, equity, and inclusion; build engagement for programs under new federal laws; and pursue innovative ideas that support people age 50 or older. **Deadline March 22.**

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### **NEW!** [Conservation or Outdoor Recreation Community Assistance](#)

The National Park Service is seeking applications for technical assistance for conservation and outdoor recreation projects. Eligible organizations include community groups, nonprofit organizations, tribal governments, national parks, and local, state, and federal agencies **Deadline: March 1.**

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### **NEW!** [Save America's Treasures \(SAT\) grant program](#)

Provides funding for preservation and conservation projects to nationally significant historic properties and collections. Preservation projects fund physical preservation of historic buildings, sites, structures, and objects (opportunity number P22AS00048). Collection projects include conservation of artifacts, museum collections, documents, sculptures, and works of art (opportunity number P22AS00049). **Deadline: March 10.**

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### **[NEW! Grants To Provide Technical Assistance for Rural Transportation Systems](#)**

This program is designed to provide technical assistance and training for rural businesses with fewer than 50 workers and less than \$1 million in gross revenue. **Deadline: April 14.**

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### **[NEW! First Responders-Comprehensive Addiction and Recovery Act Grants](#)**

This program provides resources to first responders and members of other key community sectors at the state, tribal, and other government levels to train, carry, and administer Federal Food, Drug, and Cosmetic Act (FD&C Act) approved drugs and devices for emergency reversal of known or suspected opioid overdose. **Deadline: April 5.**

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### **[NEW! Homeless Veterans' Reintegration Program \(HVRP\)](#)**

The intent of the program is to obtain high-quality career outcomes for veterans experiencing homelessness. Applicants should propose strategies to achieve economic opportunity, address historical inequities, and provide equitable access and outcomes to marginalized groups. **Deadline: March 2.**

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### **[NEW! UCROSS Foundation Artist Residency Program](#)**

The Ucross Residency Program is open to visual artists, writers, composers, choreographers, interdisciplinary artists, performance artists, and collaborative teams. Applicants must exhibit professional standing in their field; both mature and emerging artists of promise are welcome to apply. **Deadline: March 1.**

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### **[NEW! Bureau of Land Management Headquarters Cultural and Paleontological Resources Management](#)**

The programs seek to establish partnerships that collaboratively encourage the public to learn about and engage with heritage resources with the goal of building a meaningful conservation stewardship legacy. **Deadline: April 7.**

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### **[NEW! National Urban and Community Forestry Grant Program](#)**

The program works in partnership to restore, sustain, and manage more than 140 million acres of urban and community forest lands for the benefit of communities. **Deadline: April 8.**

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### **[Local Broadband Planning Guide](#)**

Provides a phased approach to support local communities in deploying broadband infrastructure that addresses communities' connectivity challenges.

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### **[Tribal Technical Assistance Program \(TTAP\) Center](#)**

TTAP is the Tribal component of the FHWA Local Technical Assistance Program (LTAP). It serves American Indian and Alaska Native Tribes with the establishment of regional TTAP Centers. **Deadline: March 25.**

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### **[The Interagency Working Group Funding Clearinghouse](#)**

A centralized clearinghouse that features billions of dollars in existing federal funding sources. This government-wide list offers easy access to Energy Communities applying to fund infrastructure, environmental remediation, job creation, and community revitalization efforts.

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### **[Grants for Adaptive Sports Programs for Disabled Veterans and Disabled Members of the Armed Forces](#)**

This program provides grants to eligible adaptive sports entities to plan, develop, manage, and implement programs that provide adaptive sports activities for Veterans and members of the Armed



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## In Case You Missed It

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### Recovery Resources:

- [At-Home COVID Tests Available in Bernalillo County](#)
- [Free At-Home COVID-19 tests](#)
- [American Rescue Plan Act Economic Adjustment Assistance](#) - Deadline: March 31

### Community Resources:

- [The Regional Engagement Challenge](#) - Deadline: Feb. 18
  - [Partners for Places Mini Grants](#) - Deadline: Feb. 24
  - [Farm Business Management and Benchmarking Competitive Grants Program](#) - Deadline: April 8
  - [NEA Research Grants in the Arts](#) - Deadline: March 28
  - [Assistance to Firefighters Grant Program, Fire Prevention and Safety Grants](#) - Deadline: Feb. 18
  - [Homeless Veterans' Reintegration Program \(HVRP\)](#) - Deadline: Feb. 23
  - [NCRS's Regional Conservation Partnership Program \(RCPP\)](#) - Deadline: April 13
  - [Rural Energy Pilot Program \(REPP\)](#) - Letter of Intent Deadline: April 19
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## More Upcoming Webinars & Events

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Feb. 15 at 9 am

**Manufacturing Day along the US-550 Corridor and Beyond!**

Join by phone: 813-988-7985, PIN: 259 318 412#

[Join Zoom Meeting](#) (link opens Zoom)

Meeting ID: 894 9507 1023; Passcode: 302696

Feb. 16 at 2 pm

[The 7-Pillars to a Healthy, Thriving Business](#)

Feb. 17 at 9 am

[Reinventing Capital Products for Equitable Economic Development](#)

Feb. 17 at 12 pm

[Future-Focused Economic Development in Rural America](#)

Feb. 22 at 12 pm

[Understand Government Certifications & Strengthen your Business Recovery](#)

Feb. 23 at 10 am

[Using Video to Promote Your Business](#)

Feb. 24 at 2 pm

[Mentoring for Entrepreneurs with Mytegia Lee](#)

March 1 at 8:30 am

[Innovate NM Virtual Technology Showcase](#)

March 1 at 1 pm

[Challenge America Grants Guidelines](#)

March 29 at 1 pm

[Hearing All Voices IRS Small Business Workshop and Listening Session](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

### Ongoing Webinars:

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

### On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

**Recently Recorded EDD Webinars:**

- [EDD Overview Updates on Programs and Resources](#) (1/27/22)
- [REBP Interview with Brownrice Internet](#) (1/26/22)

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

*If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.*

*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

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