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### NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

# WEEKLY RESOURCE WRAP-UP

#### February 21, 2022

View: Previous Newsletters Watch: Pre-recorded Wrap-Up Livestreams Join: Receive Wrap-Up or Other News

Join us each Monday at noon (except on holidays) as we livestream a short recap of the weekly resources on <u>Facebook</u> and <u>YouTube</u>.

You can also catch up on pre-recorded livestreams here.

### EDD Events & News

Request for Interest: <u>NM SSBCI: VC/Equity Fund</u> <u>Learn more | Watch the prerecorded</u> <u>information session</u>

#### February 23-24 at 1 pm <u>New Mexico MainStreet Virtual Winter</u> Conference

Meeting on Zoom from 1-5 pm daily. Packed with speakers to stimulate conversations about projects that build businesses and support entrepreneurs in your MainStreet and Arts & Cultural Districts.

#### February 24 at 12 pm

<u>Northeastern N.M. Virtual Business</u> <u>Finance Fair</u>

### **Recovery Resources**

#### **NEW!** <u>New Mexico Child Care Health</u> <u>and Safety Grants</u>

\$2,500 grants are available to early childhood programs that employ between one and 50 New Mexicans. Funds are to be used for health and safety costs incurred as a result of the public health emergency, such as enhanced cleaning and sanitation. **First-come basis until funding is no longer available or until May 27**.

#### **Working Now Loans**

Loans up to \$25,000 are available to small businesses for relief from the impacts of COVID-19. Available in Santa Fe, Rio Arriba, Taos, Colfax, Mora, San Miguel, Los Alamos, and Sandoval Counties only. Connecting businesses and entrepreneurs with financial institutions to find the resources they need in the Northeastern region of New Mexico.

# **Articles/Links**

<u>New Mexico ending its mask mandate,</u> <u>effective immediately</u>

<u>New Mexico House Passes Venture</u> <u>Capital Investment Act</u>

<u>Governor, others talk economic</u> <u>development during Ascent</u> <u>groundbreaking</u>

<u>Governor-backed Legislation to</u> <u>Reduce Licensing Barriers heads to</u> <u>Senate</u>

Solar and storage buoy flagging wind as US passes 'significant' 200GW clean energy milestone

<u>New Mexico Officials Strategize on</u> <u>Borderzone Growth, Development</u> <u>Issues</u>

#### **NEW! Freed Fellowship Grant**

#### EPA Enhanced Air Quality Monitoring for Communities

EPA will award funds to support community and local efforts to monitor their own air quality and to promote air quality monitoring partnerships between communities and governments. The focus is on communities with environmental and health outcome disparities stemming from pollution and the COVID-19 pandemic **Deadline: Feb. 25.** 

### **Business Resources**

#### **NEW! <u>Ready NM Promotes</u>** <u>Hospitality & Tourism Jobs</u>

Over 800 available hospitality and tourism jobs are currently listed. Employers are encouraged to submit their available job postings directly to the Ready NM website.

#### **NEW!** <u>Online Learning Platform for</u> <u>Women Business Owners</u>

The SBA announced the launch of Journey 6 of the Ascent e-learning platform focused on educating women business owners about venturing into government contracting.

\$500 monthly rolling grant for underrepresented business owners to invest in their own great idea or an existing business. Grant recipients are also eligible to receive an additional end-of-year grant of \$2,500.

#### NEW! Caress Dreams to Reality Fund 2022

Over the course of two cohorts throughout 2022, 60 diverse business founders will be selected (30 per program) to each receive a \$5,000 grant and access to valuable resources to reach their funding goals through crowdfunding campaigns. Business must be owned and operated by a woman of color. **Spring cohort deadline: March 4.** 

#### **NEW! Fedex Small Business Grant Contest**

Grant program will award ten small businesses with grants up to \$50,000 and up to \$4,000 in FedEx Office print and business services. **Deadline: Feb. 28.** 

#### **TEAM Fund**

No-interest loans of up to \$20,000 are available to for-profit technology and manufacturing businesses headquartered in the RDC service area: Santa Fe, Rio Arriba, Sandoval, Los Alamos, Taos, Mora, and San Miguel Counties. A mandatory information session will be held on Zoom on March 1. **Deadline: March 15.** 

#### Route 66 Corridor Preservation Program

This program is dedicated to preserving the special places and stories of the historic highway. Eligible Applicants: nonprofits other than institutions; state governments; Native American tribal governments; private individuals and business owners; educational institutions; and local government agencies. **Deadline: April 25.** 

### Free College for All New Mexicans!



New Mexico has made history by becoming the first state to offer tuition-free college & career training to any student, including part-time students and returning adult learners.

The bill allocates \$85.5 million to cover full tuition and fees for any New Mexican enrolled in public secondary schools who is working towards a training certificate, associate degree, or a bachelor's degree. This will replace the lottery scholarship and broaden the pool of people who are eligible.

### **Community Resources**

#### **UPDATE:** ReConnect Application Window Extended

The Rural Utilities Service is extending the deadline for submission of applications for ReConnect funding under the Funding Opportunity Announcement. **New Deadline: March 9.** 

#### **NEW!** Grant Opportunities for Hosting Women's Business Centers

The U.S. Small Business Administration has made available \$1.5 million for 10 new grant opportunities for established Minority-Serving Institutions aspiring to host a Women's Business Center (WBC) to provide local outcome-oriented business services for women entrepreneurs. Open to private, nonprofit organizations. **Deadline: March 14.** 

#### **NEW!** National Trust for Historic Preservation Grants

These grants are for properties of historic, architectural or cultural significance. Deadline: March 1.

#### **NEW! Small Innovative Projects in Solar**

Funding available for innovative research and development that accelerates large-scale development and deployment of solar technologies to support an equitable transition to a decarbonized electricity system by 2035 and decarbonized energy sector by 2050. **Deadline: March 21.** 

#### **NEW! USDA Partnerships for Climate-Smart Commodities**

USDA will finance partnerships to support the production and marketing of climate-smart commodities via a set of pilot projects lasting one to five years. Funding will be provided in two funding pools. **Deadline for first funding pool: April 8.** 

#### **NEW!** Pollution Prevention Grant Program

A grant competition to fund two-year Pollution Prevention assistance agreements for projects that provide technical assistance (e.g., information, training, tools) to businesses to help them develop and

adopt source reduction practices. Deadline: April 11.

#### **NEW!** <u>BLM Headquarters National Plant Conservation and Restoration</u> Management

The program will continue to work with partners to increase the quantity, diversity, and effectiveness of native plants for restoration of wildlife habitats and rehabilitation after wildfires. **Deadline: April 11.** 

#### **NEW!** Future Manufacturing

The grant supports research and education that will enhance U.S. leadership in manufacturing by providing new capabilities for established companies and entrepreneurs, by improving the health, quality of life, and national security, expanding job opportunities to a diverse STEM workforce, and by reducing the impact of manufacturing on the environment. **Deadline: May 10.** 

#### **NEW! Strengthening American Infrastructure**

Program seeks to stimulate human-centered fundamental and potentially transformative research aimed at strengthening America's infrastructure. **Deadline: May 5.** 

#### **NEW!** Civic Innovation Challenge

The Civic Innovation Challenge (CIVIC) is a research and action competition that accelerates the transition to practice of foundational research and emerging technologies into communities through civic-engaged research. **Deadline: May 5.** 

#### AARP Community Challenge

Small grants (generally \$15,000 or less) to improve public spaces, housing, transportation, and civic engagement; support diversity, equity, and inclusion; build engagement for programs under new federal laws; and pursue innovative ideas that support people age 50 or older. **Deadline March 22.** 

#### **Conservation or Outdoor Recreation Community Assistance**

The National Park Service is seeking applications for technical assistance for conservation and outdoor recreation projects. Eligible organizations include community groups, nonprofit organizations, tribal governments, national parks, and local, state, and federal agencies. **Deadline: March 1.** 

#### Save America's Treasures (SAT) grant program

Provides funding for preservation and conservation projects to nationally-significant historic properties and collections. Preservation projects fund physical preservation of historic buildings, sites, structures, and objects (opportunity number P22AS00048). Collection projects include conservation of artifacts, museum collections, documents, sculptures, and works of art (opportunity number P22AS00049). **Deadline: March 10.** 

#### Homeless Veterans' Reintegration Program (HVRP)

The intent of the program is to obtain high-quality career outcomes for veterans experiencing homelessness. Applicants should propose strategies to achieve economic opportunity, address historical inequities, and provide equitable access and outcomes to marginalized groups. **Deadline: March 2.** 

#### **UCROSS Foundation Artist Residency Program**

The Ucross Residency Program is open to visual artists, writers, composers, choreographers, interdisciplinary artists, performance artists, and collaborative teams. Applicants must exhibit professional standing in their field; both mature and emerging artists of promise are welcome to apply. **Deadline: March 1.** 

#### National Urban and Community Forestry Grant Program

The program works in partnership to restore, sustain, and manage more than 140 million acres of urban and community forest lands for the benefit of communities. **Deadline: April 8.** 

### In Case You Missed It

**Recovery Resources:** 

- Small Business Recovery Loan Fund Deadline: May 31
- <u>American Rescue Plan Data and Evidence Dashboard</u>
- <u>Evaluating the Impact of COVID-19 Pandemic-Related Food and Housing Policies</u> <u>and Programs on Health Outcomes in Health Disparity Populations</u> - Deadline: April 7
- <u>At-Home COVID Tests Available in Bernalillo County</u>

**Business Resources:** 

- <u>Automated Tools for Reporting Gross Receipts Tax</u>
- <u>Ready NM Business Support Website</u>
- FREE Promotion of Black-Owned Businesses

**Community Resources:** 

- Tribal Technical Assistance Program (TTAP) Center Deadline: March 25
- Local Broadband Planning Guide
- The Interagency Working Group Funding Clearinghouse
- <u>Members of the Armed Forces</u> Deadline: April 1
- Partners for Places Mini Grants Deadline: Feb. 24
- Farm Business Management and Benchmarking Competitive Grants Program -Deadline: April 8
- <u>NEA Research Grants in the Arts</u> Deadline: March 28

## **More Upcoming Webinars & Events**

Feb. 22 at 12 pm <u>Understand Government Certifications &</u> <u>Strengthen your Business Recovery</u>

Feb. 23 at 10 am Using Video to Promote Your Business

Feb. 24 at 2 pm <u>Mentoring for Entrepreneurs with Mytegia Lee</u>

Feb. 22 at 2 pm <u>SBA NM District Office & Asian Business</u> <u>Collaborative (ABC) Webinar</u>

Feb. 25 at 11 am Basic Business Start-up Planning Post Covid Week 8 - Pricing for Profit

Feb. 28 at 1 pm Boost Your Art Career Using Instagram Despite <u>COVID</u> March 1 at 8:30 am Innovate NM Virtual Technology Showcase

March 1 at 1 pm <u>Challenge America Grants Guidelines</u>

March 4 at 9:30 am <u>Basic Business Start-up Planning Post Covid</u> <u>Week 9 - Marketing Basics</u>

March 10 at 2 pm <u>Creative Hiring and Employment Practices in a</u> <u>Tight Labor Market</u>

March 11 at 9:30 am <u>Basic Business Start-up Planning Post Covid</u> <u>Week 10 - Understanding your Cash Flow</u>

March 25 at 1 pm (more dates available) Activate NM - Startup Office Hours + Social

March 29 at 1 pm <u>IRS Small Business Workshop and Listening</u> <u>Session</u>

Visit <u>our YouTube channel</u> to view previously recorded EDD webinars.

#### **Ongoing Webinars:**

- <u>NM Small Business Development Center Trainings and Webinars</u>
- <u>N.M. Tax and Revenue New Businesses and New Employers workshops</u>

- <u>US and Foreign Commercial Service Trade Events</u>
- <u>Albuquerque SCORE Webinars</u>

#### **On Demand NM SCORE Webinars:**

- <u>Get Your Local Business on Google Search and Maps</u>
- <u>Reach Customers Online with Google</u>
- <u>PPP Loan Forgiveness Application Requirements</u>
- <u>Economic Injury Disaster Loan</u>

#### **Recently Recorded EDD Webinars:**

- <u>**REBP Interview Series: La Primera Tortilla Factory** (2/17/22)</u>
- EDD Overview SSBCI VC Equity Programs Request for Interest (2/14/22)
- EDD Overview Updates on Programs and Resources (1/27/22)
- <u>**REBP Interview with Brownrice Internet**</u> (1/26/22)

Have a great resource you want to share with our community? <u>Email your suggestions to our editor</u> by the Wednesday prior to when you want it to appear.

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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