



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

March 14, 2022

View: Previous  
Newsletters

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Wrap-Up Livestreams

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or Other News

Join us each Monday at noon (except on holidays) as we livestream a short recap of the weekly resources on [Facebook](#) and [YouTube](#).

You can also catch up on pre-recorded livestreams [here](#).

### EDD Events & News

#### EDD Webinar:

[NM Recovery Series: State Land Office and Economic Development](#)

March 17 from 10-11 am

Join us for a general overview of the State Land Office and Economic Development/ Outdoor Recreation opportunities on public land.

### Articles/Links

[Memorandum on Maximizing Assistance to Respond to COVID-19](#)

### Recovery Resources

#### **UPDATE!** [Small Business Recovery Loan Fund Extended Deadline](#)

NM Finance Authority will accept applications for the Small Business Recovery Loan Fund until December 31. Loans up to \$150,000 at a very low interest rate, no interest for the first year and interest-only payments for the second and third years.

#### **NEW!** [Rural Public Health Workforce Training Network Program](#)

The purpose of this program is to expand public health capacity by supporting health care job development, training, and placement in rural and tribal communities. Projects should enhance clinical and operational capacity in order to adequately address the health needs of rural

[Celebrate Public-Philanthropic Partnership](#)

[State Options for Using American Rescue Plan to Scale Evidence-Based Workforce Solutions](#)

[New Mexico governor signs tax cuts bill](#)

[Tracking America's recovery](#)

communities affected by COVID-19, including those dealing with the effects of long COVID. **Deadline March 18.**

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### [Re-Emerging Loan Fund \(RELieF\)](#)

RELieF is a flexible loan program to assist small businesses, nonprofits, Tribes, or public bodies within towns or communities of less than 50,000 population.

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### [Meat and Poultry Processing Expansion Program \(MPPEP\)](#)

MPPEP provides grants to help processors expand their capacity. MPPEP was designed to encourage competition and sustainable growth in the U.S. meat processing sector, and to help improve supply chain resiliency. The maximum award amount is \$25M or 20% of total project costs, whichever is less. **Deadline: April 11.**

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## Business Resources

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### [Comcast RISE](#)

Comcast RISE is a multi-year commitment to provide marketing, creative, media, and technology services to small businesses owned by people of color. **Deadline: June 17.**

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### [Resources for Rural Entrepreneurs: A Guide to Planning, Adapting, and Growing Your Business](#)

USDA Rural Development is offering a multimedia guide to help rural entrepreneurs. This guide provides resources for start-ups and established rural businesses, including more than 40 loan, grant, and technical assistance programs.

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### [Value Added Producer Grants \(VAPG\)](#)

The VAPG program helps agricultural producers enter into value-added activities related to the processing and marketing of new products. The goals of this program are to generate new products, create and expand marketing opportunities, and increase producer income. **Deadline: April 25.**

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## **New Mexico Recovery Webinar Series: State Land Office and Economic Development March 17 at 10 am**

The New Mexico Economic Development Department is hosting the State Land Office (SLO) on the next installment of the NM Recovery Webinar Series.

SLO will give a general overview of the office and how to leverage economic development and outdoor recreation opportunities on state land. There will also be a discussion on solar and wind generation leases.

#### **Speakers will include:**

- Stephanie Garcia Richard, Commissioner of Public Lands
- Steve Vierck, Assistant Commissioner of Commercial Resources
- Craig Johnson, Director of Outdoor Recreation

### [Please Join Us!](#)

*The New Mexico Recovery Webinar Series is hosted by the New Mexico Economic Development Department in collaboration with Regional Recovery Coordinators around the state to offer information and resources to help New*

*Mexico businesses navigate impacts from the pandemic.*

## **Disaster Recovery Coordinators**

- Southeast Region: [Debbi Lee](#)
- Southcentral Region: [Joe McClintock](#)
- Eastern Plains Region: [Jason Espinoza](#)
- Mid Region: [Payton Showalter](#)
- Southwest Region: [Kitty Clemens](#)
- Northwest Region: [Eric Ghahate](#)
- North Central Region: [Felicity Fonseca](#) and [Eric Renz-Whitmore](#)

For assistance, please email [Jennifer Myers](#), Statewide Disaster Recovery Coordinator.

You can access a recording of this webinar after it is presented and other previously recorded webinars on our YouTube channel's [NM Recovery Webinar Series playlist](#).

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## **Community Resources**

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### **NEW! [The New Mexico Environmental Workforce Job Training Program](#)**

A free five-week intensive training designed to prepare its graduates to enter the expanding environmental job market. The next five-week intensive training will run from 8 a.m. to 5 p.m., Monday through Friday, March 28 to April 29, at Northern New Mexico College in Española.

**Deadline: March 23.**

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### **NEW! [USDA: Local Food Promotion Program \(LLPP\)](#)**

LLPP funds projects that develop, coordinate, and expand local and regional food businesses that engage as intermediaries in indirect producer-to-consumer marketing to help increase access to, and availability of, locally and regionally produced agricultural products. **Deadline: May 16.**

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### **NEW! [USDA: Regional Food System Partnerships \(RFSP\)](#)**

RFSP supports partnerships that connect public and private resources to plan and develop local or regional food systems. The RFSP focuses on building and strengthening local or regional food economy viability and resilience, including pandemic response and recovery. Applicants will work with their partners to catalyze the development of local or regional food systems. **Deadline: May 16.**

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### **NEW! [CDC Tribal Practices for Wellness in Indian Country](#)**

A four-year cooperative agreement to improve the physical, mental, emotional, and spiritual health and well-being within AI/AN communities. **Deadline March 16.**

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### **NEW! [AARP Community Challenge](#)**

Provides small grants to fund quick-action projects that help communities become more livable. Accepted projects will improve public spaces, housing, transportation, and civic engagement; support diversity, equity and inclusion; build engagement for programs under new federal laws; and pursue innovative ideas that support people age 50 and older. **Deadline: March 22.**

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### **NEW! [Trail Fund](#)**

The Trail Fund will support grants for trail maintenance, research, and stewardship training all across the country, serving all types of trail users. Awards of up to \$15,000 for trail maintenance, research, and stewardship training. **Deadline: April 15.**

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### **NEW! [USDA Rural Energy Pilot Program](#)**

The Rural Energy Pilot Program grant offers financial assistance for rural communities to further develop renewable energy. Twenty percent match is required. **Letters of Intent Due April 19.**

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### **NEW! Deploying Solar with Wildlife and Ecosystem Services Benefits**

The goal of this opportunity is to produce solutions and/or strategies that minimize the adverse impacts of solar energy on wildlife and maximize the ecosystem benefits while enabling the rapid deployment of ground-mounted solar energy. They seek projects that will produce results with broad relevance to solar stakeholders by establishing methods, technologies, models, and best management practices. **Deadline: June 20.**

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### **NEW! Water & Waste Disposal Grants to Alleviate Health Risks on Tribal Lands and Colonias in New Mexico**

This program provides low-income communities that face significant health risks access to safe, reliable drinking water and waste disposal facilities and services. **Deadline: Applications accepted year round.**

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### **NEW! Community Safety Grant (CSG)**

CSGs enhance the capability of communities to prepare for and respond to hazmat accidents and incidents and supports the training of state and local enforcement personnel who are responsible for enforcing the safe transportation of hazmat. **Deadline: April 14.**

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### **NEW! Farmers Market Promotion Program**

The program funds projects that develop, coordinate, and expand direct producer-to-consumer markets to help increase access to and availability of locally and regionally produced agricultural products. **Deadline: May 16.**

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### **Refuge Enhancement/Infrastructure Partnerships Initiative**

The goals of the initiative are to enable local communities to play a more active role in increasing outdoor recreation opportunities on refuge lands and waters, to be more focused and deliberate in using partnerships to help the Fish and Wildlife Service address infrastructure repair/improvement needs such as proactive maintenance and maintenance backlog, and to enhance wildlife habitat. **Deadline: Sept. 15.**

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### **Apprenticeship Building America (ABA) Grant Program**

The program builds on efforts to expand and modernize Registered Apprenticeship by expanding the number of programs and apprentices, diversifying the industries that utilize Registered Apprenticeship, and increasing access to and completion of RAPs for underrepresented populations and underserved communities. **Deadline: April 25.**

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### **WaterSMART Small-Scale Water Efficiency Projects**

The Bureau of Reclamation will provide funding for small-scale, on-the-ground water efficiency projects. Example projects include, but are not limited to, canal lining/piping, municipal metering, irrigation flow measurement, supervisory control and data acquisition and automation (SCADA), landscape irrigation measures, high-efficiency indoor appliances and fixtures, upgrades to commercial cooling systems to improve water use efficiency. **Deadline: April 28.**

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### **Secondary Analyses of Child Care and Early Education Data**

These grants aim to support researchers conducting secondary analyses of data to address key questions of relevance to the Child Care and Development Fund (CCDF), the primary federal funding source for childcare subsidies that aims to help eligible low-income working families access childcare and improve the quality of childcare for all. CCDF also aims to improve the quality of care and promote children's healthy development and learning by supporting childcare licensing, quality improvement systems to help programs meet higher standards, and training and education for childcare workers. **Deadline: May 4.**

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**In Case You Missed It**

### Recovery Resources:

- [Enterprise Loan Fund \(ELF\)](#)
- [New Mexico Child Care Health and Safety Grants](#) - First-come basis until funding is no longer available or until May 27

### Business Resources:

- [Ready NM Promotes Hospitality & Tourism Jobs](#)
- [Online Learning Platform for Women Business Owners](#)
- [Freed Fellowship Grant](#)

### Community Resources:

- [Partners for Places Grant Program](#) - Deadline: April 13.
- [Drought Contingency Planning Grants](#) -Deadline: April 14
- [Conservation Innovation Grants](#) - Deadline: April 18
- [Applied Science Grants](#) - Deadline: April 14
- [Public Transportation on Indian Reservations Program; Tribal Transit Program](#) - Deadline: May 25
- [Agricultural Marketing Service](#) - Deadline: April 26
- [Research and Development: National Endowment for the Humanities](#) - Deadline: May 17
- [Small Innovative Projects in Solar](#) - Deadline: March 21
- [USDA Partnerships for Climate-Smart Commodities](#) - Deadline: April 8
- [Pollution Prevention Grant Program](#) - Deadline: April 11
- [BLM: National Plant Conservation & Restoration Management](#) - Deadline: April 11
- [Future Manufacturing](#) - Deadline: May 10
- [Strengthening American Infrastructure](#) - Deadline: May 5
- [Civic Innovation Challenge](#) - Deadline: May 5

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## More Upcoming Webinars & Events

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March 15 at 2 pm  
[The White House - Bipartisan Infrastructure Law Guidebook: Water \(EPA\)](#)

March 17 at 2 pm  
[The White House - Bipartisan Infrastructure Law Guidebook: Resilience \(USDA, DOI, FEMA\)](#)

March 18 at 9 am  
[New Mexico Women in Trades Summit](#)

March 18 at 9:30 am  
[Basic Business Start-up Planning Post Covid Week 11 - Negotiating Level 1](#)

March 22 at 2 pm  
[The White House - Bipartisan Infrastructure Law Guidebook: Environmental Remediation \(DOI\)](#)

March 23 at 10 am  
[Master Your Schedule Like a Pro - Prioritizing and](#)

March 23 at 10 am  
[DOE 50001 Ready Webinar](#)

March 23 at 2 pm (register by March 22)  
[Negotiation Skills for Women-Owned Small Businesses](#)

March 24 at 9 am  
[FDIC: Albuquerque New Mexico Community Listening Session](#)

March 24 at 2 pm  
[The White House - Bipartisan Infrastructure Law Guidebook: Broadband](#)

March 25 at 8:30 am  
[EmpowHer Forum: Opening the Door to Economic Empowerment for Women Business Owners](#)

March 25 at 9:30 am  
[Basic Business Start-up Planning Week 12 Basic Spreadsheets for Artists and](#)

March 25 at 1 pm (more dates available)  
[Activate NM - Startup Office Hours + Social](#)

March 29-30 at 9:30 am  
[Women's Business Summit](#)

March 29 at 1 pm  
[IRS Small Business Workshop and Listening Session](#)

March 30 at 9 am  
[HERStory in the Making](#)

March 30 at 12 pm  
[NM Rainforest Webinar - Why Startups Fail](#)

March 30 at 2 pm  
[Valuation & Term Sheet Mentoring Office Hours with John Chavez](#)

March 30 at 3 pm  
[New Mexico LEEP Informational Webinar](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

**Ongoing Webinars:**

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

**On Demand NM SCORE Webinars:**

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

**Recently Recorded EDD Webinars:**

- [Northeastern New Mexico Business Finance Fair](#) (2/24/22)
- [REBP Interview Series: La Primera Tortilla Factory](#) (2/17/22)
- [EDD Overview SSBCI VC Equity Programs Request for Interest](#) (2/14/22)

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

*If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.*

*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

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