

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

March 21, 2022

View: Previous Newsletters Watch: Pre-recorded Wrap-Up Livestreams

Join: Receive Wrap-Up or Other News

EDD Webinars

REBP Interview Series: Lescombes Family Vineyards and Bistro

March 24 at 11:30am

During the March interview, we will be talking with owners, Rebecca and Florent Lescombes, about future implementations of renewable energy practices and past partnership with NM Solar.

NM Recovery Series: General Services <u>Department Legislative Update</u>

April 20 at 1 pm

Mark Hayden, CPO and State Purchasing director for the General Services Department, will give us a legislative update and discuss how to do business with the State of New Mexico.

Join us each Monday at noon (except on holidays) as we livestream a short recap of the weekly resources on <u>Facebook</u> and <u>YouTube</u>. You can also catch up on pre-

Recovery Resources

NEW! Better Together Grant

The program is accepting applications from established community-based organizations to reach residents of New Mexico with accurate pandemic information and provide access to COVID-19 vaccines. Applicants will submit a plan that identifies an overarching outreach effort with an emphasis on reaching defined demographics and specific counties with low COVID-19 vaccination rates in New Mexico. **Deadline: March 31.**

UPDATE! <u>Deferment of Principal</u> and Interest Payments for EIDL

The SBA will provide additional deferment of principal and interest payments for existing Economic Injury Disaster Loan (EIDL) borrowers for 30 months from inception. This deferment extension is effective for all EIDL loans approved in calendar years 2020, 2021, and 2022.

NEW! Inclusive Backing Grant

recorded livestreams here

Articles/Links

NM wind project creating the 'Route 66 of renewable energy'

New Mexico Supreme Court to lift eviction moratorium in phases

<u>Data Shows Diversified Economic</u> <u>Growth Across New Mexico</u>

USDA Announces Plans for \$250 Million Investment to Support Innovative American-made Fertilizer to give US Farmers more choices in the Marketplace

Strong Job Growth Points to COVID's Fading Grip on Economy

\$5,000 grants will be awarded in four cycles to small businesses in older or historic commercial districts, with priority given to businesses that have been disproportionately impacted by the pandemic and owned by underrepresented groups. **Deadline: March 24.**

NEW! <u>Local Agriculture Market</u> Program (LAMP)

LAMP includes three subprograms with supplemental American Rescue Plan Act funding:

- Local Food Promotion Program
- Regional Food System Partnerships
- <u>Farmers Market Promotion</u> <u>Program</u>

Deadline: May 16.

UPDATE! Small Business Recovery Loan Fund Extended Deadline

Small Business Recovery Loan Fund applications will be accepted until December 31. Loans up to \$150,000 at a very low interest rate, no interest for the first year and interest-only payments for the second and third years.

Business Resources

NEW! Family Friendly NM

Family Friendly New Mexico offers a no-cost program for businesses to be recognized and awarded for their family-friendly work practices and provides several other resources and support. Even if businesses don't have the policies in place yet, Family Friendly is here to help guide them in the right direction.

NEW! New Mexico Clean Energy Resilience and Growth Clusters (NM CERG)

The cluster was created to support clean and renewable technology development and catalyze the impacts of these businesses in New Mexico. NM CERG can assist in developing, validating, and commercializing your clean energy technology.

NEW MEXICO 🖐 TRUE

New Mexico Clean and Beautiful

The Tourism Department partners with communities around New Mexico to Keep New Mexico True by providing funding and technical assistance to municipalities, counties, and tribal governments for litter eradication, waste reduction, and community beautification initiatives.

All New Mexico municipalities, counties, and Tribal Governments in good standing with New Mexico Taxation and Revenue Department are eligible for funding.

- Clean and Beautiful grant application
- Clean and Beautiful grant guidelines
- Clean and Beautiful grant application webinar recording

This is a competitive grant, each application is individually reviewed by the Clean and Beautiful Grant Review Panel with careful consideration of relevance, need, and feasibility.

The FY23 grant application will close on Friday, April 15, 2022, at 5 pm MDT.

Community Resources

NEW! Boots to Business Follow On Training

The purpose of the opportunity is to invite proposals for funding from eligible private and non-profit organizations, local and state government agencies, and institutions of higher education to provide synchronous online entrepreneurship training to transitioning service members, veterans, and military spouses. The entrepreneurship training should be a continuation of the training participants receive as part of SBA's Boots to Business (B2B) Training Program or the Boots to Business Reboot (B2BR) Training Program. **Deadline: April 11.**

NEW! <u>Drivers and Environmental Impacts of Energy Transitions in Underserved Communities</u>

The EPA is seeking applications proposing community-engaged research that will address the drivers and environmental impacts of energy transitions in underserved communities. **Deadline: April 28.**

NEW! Healthy Soil Program Grant

Grant funding may be used for on-the-ground projects that focus on one or more of five basic soil health principles: keeping the soil covered; minimizing soil disturbance on cropland; maximizing biodiversity; maintaining a living root; and integrating animals into land management. **Deadline: May 12.**

NEW! Community Facilities Technical Assistance and Training Grant

The U.S. Department of Agriculture (USDA) is accepting applications to help rural communities expand their capacity to access financial resources to support the construction or upgrade of essential community facilities. The grants allow eligible public bodies as well as private and nonprofit organizations to provide technical assistance and training to help grantees identify and plan for community facility needs in their area. USDA is offering priority points to projects that advance key priorities to help communities recover from the COVID-19 pandemic, advance equity, and combat climate change. **Deadline: May 23.**

NEW! Growth Opportunities

These grants focus on youth and young adults most impacted by community violence, particularly in areas of concentrated crime and poverty or that have recently experienced significant unrest. The goals of the grant are to: help youth and young adults improve conflict resolution skills and develop strategies to prevent and avoid violence; introduce and prepare youth for the world of work; help youth identify career interests, attain relevant skills, and gain work experience; and provide income to youth. **Deadline: April 21.**

NEW! Workforce Pathways for Youth

These grants will place an emphasis on age-appropriate (14-21) workforce readiness programming to expand job training and workforce pathways for youth, including soft skill development, career exploration, job readiness and certification, summer jobs, year-round job opportunities, and apprenticeships. **Deadline: April 25.**

NEW! Community Placemaking Grants

Project for Public Spaces' Community Placemaking Grants enable US-based nonprofits and government agencies to address the inequality of access by working directly with local stakeholders to transform public spaces or co-create new ones. \$40,000 in funding for physical and programmatic improvements to a public space. This includes design, research, community engagement, and

implementation support from the Project for Public Spaces. Deadline: April 15.

NEW! Buses and Bus Facilities Competitive Program

This program will assist in the financing of buses and bus facilities capital projects, including replacing, rehabilitating, purchasing, or leasing buses or related equipment, and rehabilitating, purchasing, constructing, or leasing bus-related facilities. **Deadline: May 31.**

NEW! Low or No Emission Grant Program

This program supports the transition of the nation's transit fleet to the lowest polluting and most energy efficient transit vehicles. **Deadline: May 31.**

USDA: Local Food Promotion Program (LFPP)

LFPP funds projects that develop, coordinate, and expand local and regional food businesses that engage as intermediaries in indirect producer-to-consumer marketing to help increase access to, and availability of, locally and regionally produced agricultural products. **Deadline: May 16.**

<u>USDA: Regional Food System Partnerships (RFSP)</u>

RFSP supports partnerships that connect public and private resources to plan and develop local or regional food systems. The RFSP focuses on building and strengthening local or regional food economy viability and resilience, including pandemic response and recovery. Applicants will work with their partners to catalyze the development of local or regional food systems. **Deadline: May 16.**

Trail Fund

The Trail Fund will support grants for trail maintenance, research, and stewardship training all across the country, serving all types of trail users. Awards of up to \$15,000 for trail maintenance, research, and stewardship training. **Deadline: April 15.**

USDA Rural Energy Pilot Program

The Rural Energy Pilot Program grant offers financial assistance for rural communities to further develop renewable energy. Twenty percent match is required. **Letters of Intent Due April 19.**

Community Safety Grant (CSG)

CSGs enhance the capability of communities to prepare for and respond to hazmat accidents and incidents and supports the training of state and local enforcement personnel who are responsible for enforcing the safe transportation of hazmat. **Deadline: April 14.**

Farmers Market Promotion Program

The program funds projects that develop, coordinate, and expand direct producer-to-consumer markets to help increase access to and availability of locally and regionally produced agricultural products. **Deadline: May 16.**

In Case You Missed It

Recovery Resources:

- Re-Emerging Loan Fund
- Enterprise Loan Fund

Business Resources:

- Comcast RISE Deadline: June 17
- Resources for Rural Entrepreneurs: A Guide to Planning, Adapting, and Growing Your Business
- Value Added Producer Grants (VAPG) Deadline: April 25
- Meat and Poultry Processing Expansion Program Deadline: April 11

Community Resources:

- Refuge Enhancement/Infrastructure Partnerships Initiative Deadline: Sept. 15
- Apprenticeship Building America (ABA) Grant Program Deadline: April 25
- WaterSMART Small-Scale Water Efficiency Projects Deadline: April 28
- Secondary Analyses of Child Care and Early Education Data Deadline: May 4
- Partners for Places Grant Program Deadline: April 13
- Drought Contingency Planning Grants Deadline: April 14
- Conservation Innovation Grants Deadline: April 18
- Applied Science Grants Deadline: April 14
- <u>Public Transportation on Indian Reservations Program; Tribal Transit Program</u> Deadline: May 25
- Agricultural Marketing Service Deadline: April 26
- Research and Development: National Endowment for the Humanities Deadline: May 17

More Upcoming Webinars & Events

March 23 at 10 am

<u>Master Your Schedule Like a</u>

<u>Pro - Prioritizing and</u>

Productivity

March 23 at 10 am Successful Networking to Build Your Business

March 23 at 10 am
DOE 50001 Ready Webinar

March 23 at 2 pm (register by March 22) Negotiation Skills for Women-Owned Small Businesses

March 24 at 9 am
FDIC: Albuquerque New
Mexico Community Listening
Session

March 24 at 2 pm
The White House Bipartisan Infrastructure
Law Guidebook: Broadband

March 25 at 8:30 am

EmpowHer Forum: Opening
the Door to Economic

Empowerment for Women
Business Owners

March 25 at 9:30 am

<u>Basic Business Start-up</u>

<u>Planning Week 12 Basic</u>

<u>Spreadsheets for Artists and</u>

<u>Beginners</u>

March 25 at 1 pm (more dates available) <u>Activate NM - Startup Office</u> <u>Hours + Social</u>

March 25-27 <u>Creative Experience Santa Fe</u>

March 29-30 at 9:30 am Women's Business Summit March 29 at 1 pm IRS Small Business Workshop and Listening Session

March 30 at 9 am HERStory in the Making

March 30 at 12 pm NM Rainforest Webinar -Why Startups Fail

March 30 at 2 pm
Valuation & Term Sheet
Mentoring Office Hours with
John Chavez

March 30 at 3 pm <u>New Mexico LEEP</u> Informational Webinar

April 13 & 14 at 12 pm

<u>USDA Small Business 201</u>

<u>Workshop: Contracting with</u>

<u>the United States</u>

Department of Agriculture

Visit our YouTube channel to view previously recorded EDD webinars.

Ongoing Webinars:

- NM Small Business Development Center Trainings and Webinars
- N.M. Tax and Revenue New Businesses and New Employers workshops
- US and Foreign Commercial Service Trade Events
- Albuquerque SCORE Webinars

On Demand NM SCORE Webinars:

- Get Your Local Business on Google Search and Maps
- Reach Customers Online with Google

Recently Recorded EDD Webinars:

- NM Recovery Series: State Land Office and Economic Development (3/17/22)
- Northeastern New Mexico Business Finance Fair (2/24/22)
- REBP Interview Series: La Primera Tortilla Factory (2/17/22)

• EDD Overview SSBCI VC Equity Programs Request for Interest (2/14/22)

Have a great resource you want to share with our community? **Email your suggestions to our editor** by the Wednesday prior to when you want it to appear.

If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please <u>send an email here.</u> If you prefer to unsubscribe from all emails, click on the unsubscribe option below.

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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