



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

March 28, 2022

[View: Previous Newsletters](#)

[Watch: Pre-recorded Wrap-Up Livestreams](#)

[Join: Receive Wrap-Up or Other News](#)

### EDD Events

#### **Outdoor Recreation Trails+ Virtual Training Sessions** (2 sessions available)

[March 29 at 2pm](#)

[April 27 at 10am](#)

We will review the program, application and address questions you have about the application process. [Read more about the 2022 Trails+ Grant.](#)

#### [NM Recovery Series: General Services Department Legislative Update](#)

**April 20 at 1 pm**

Mark Hayden, CPO and State Purchasing director for the General Services Department, will give us a legislative update and discuss how to do business with the State of New Mexico.

#### [2022 New Mexico Film Office/ Stowe Story Labs Screenwriting Program](#)

The New Mexico Film Office and Stowe Story Labs is presenting a 3-part writing program for 10 New Mexicans interested in developing a feature film or TV script. Participants will be selected through a competitive application

### Recovery Resources

#### [Better Together Grant](#)

The program is accepting applications from established community-based organizations to reach residents of New Mexico with accurate pandemic information and provide access to COVID-19 vaccines. Applicants will submit a plan that identifies an overarching outreach effort with an emphasis on reaching defined demographics and specific counties with low COVID-19 vaccination rates in New Mexico.

**Deadline: March 31.**

#### **UPDATE!** [Deferment of Principal and Interest Payments for EIDL](#)

The SBA will provide additional deferment of principal and interest payments for existing Economic Injury Disaster Loan (EIDL) borrowers for 30 months from inception. This deferment extension is effective for all EIDL loans approved in calendar years 2020, 2021, and 2022.

#### [Local Agriculture Market Program](#)

process. The application deadline is April 6.

Join us each Monday at noon (except on holidays) as we livestream a short recap of the weekly resources on [Facebook](#) and [YouTube](#). You can also catch up on pre-recorded livestreams [here](#).

---

## Articles/Links

---

[New Mexico Governor calls special session to address economic relief](#)

[Universal Hydrogen picks New Mexico for major manufacturing hub](#)

[New media academy in the works for New Mexico](#)

[Innovative Resource: New CSG Database Shares State ARPA Utilization and Additional Resources for State Leaders](#)

[SEC Proposes Rules to Enhance and Standardize Climate-Related Disclosures for Investors](#)

### [\(LAMP\)](#)

LAMP includes three subprograms with supplemental American Rescue Plan Act funding:

- [Local Food Promotion Program](#)
- [Regional Food System Partnerships](#)
- [Farmers Market Promotion Program](#)

**Deadline: May 16.**

---

## Business Resources

---

### **NEW!** [USDA Partnerships for Climate-Smart Commodities](#)

USDA will finance partnerships to support the production and marketing of climate-smart commodities via a set of pilot projects lasting 1-5 years. There will be two funding pools. First funding pool for proposals ranging from \$5M to 100M. **Deadline: May 6.**

---

### **NEW!** [Competitive Grants 2022](#)

The Albuquerque Community Foundation is currently accepting applications for the 2022 Competitive Grant Program in Economic and Workforce Development and Health and Human Services. **Deadline: April 7.**

---

### **NEW!** [New Mexico Lab Embedded Entrepreneur Program \(LEEP\)](#)

The program empowers next-gen entrepreneurs to rapidly transition from the lab to the marketplace. They are currently seeking applicants focused on Advanced Materials and Manufacturing, Artificial Intelligence and Advanced Computing, Biotechnology and Bioscience Applications, Energy Transition, or Space Systems. [Upcoming webinar on March 30 at 3pm](#). **Deadline: April 25.**

---

### **NEW!** [Application Deadline for REAP Program is Near](#)

The REAP program is designed to help rural businesses and agricultural producers purchase or install renewable energy systems or make energy efficiency improvements. Funds may be used for the purchase, installation, and construction of renewable energy systems. Grant amounts range from \$2,500 to \$500,000. **Deadline: March 31.**

---

### [Family Friendly NM](#)

Family Friendly New Mexico offers a no-cost program for businesses to be recognized and awarded for their family-friendly work practices and provides several other resources and support. Even if businesses don't have the policies in place yet, Family Friendly is here to help guide them in the right direction.

---

### [New Mexico Clean Energy Resilience and Growth Clusters \(NM CERG\)](#)

The cluster was created to support clean and renewable technology development and catalyze the impacts of these businesses in New Mexico. NM CERG can assist in developing, validating, and commercializing your clean energy technology.

---

## Highlighted Event:



**The SBA New Mexico District Office  
presents  
"Women for Women in Business"**

**Join the SBA New Mexico District Office for a  
special webinar in recognition of  
#WomensHistoryMonth!**

**Learn how the Small Business Administration (SBA) can help you  
sustain and grow your business!**

*That's not all!!* Hear from our special guest, **Marisa Saavedra-Gutierrez**, owner of **Spatial Harmony Color Consulting & Design**. Marisa is a native New Mexican Woman Entrepreneur. She is an award-winning interior designer who's keen eye for design is inspired by the culture of New Mexico where she began her career in 2014.

**When:** Thursday, March 31, 2022 | 10:00 am–11:00 am MDT

**Cost:** Free!

**Intended Audience:** Women Entrepreneurs or Small Business Owners wanting information on SBA resources and services.

**Topics:**

- Access to Capital
- Ascent - Online learning platform
- Federal Contracting
- SBA Resource Partners
- Panel Discussion with SBA Special Guest
- Q&A (Questions & Answers)

[Click here to join on the day of the event](#)  
or call in (audio only): [1 505-373-1567](tel:15053731567), ID: 507 625 129#

---

**Community Resources**

---

### **NEW! [New Mexico Clean and Beautiful](#)**

Competitive grants for funding and technical assistance available to municipalities, counties, and tribal governments for litter eradication, waste reduction, and community beautification initiatives.

**Deadline: April 15.**

---

### **NEW! [Low or No Emission Grant Program](#)**

DOT will provide funding for the purchase or lease of zero-emission and low-emission transit buses, including acquisition, construction, and leasing of required supporting facilities such as recharging, refueling, and maintenance facilities. **Deadline: May 31.**

---

### **NEW! [RFP: Investment Connection](#)**

Opportunity to submit a proposal and connect with funders. Presentations will take place on May 12 in person. If you are interested in being considered for one of the eight presenters, please submit your proposal as soon as possible. **Deadline: April 11.**

---

### **NEW! [Infrastructure and Capacity Building Challenge Grants](#)**

Capital projects support the design, purchase, construction, restoration, or renovation of facilities for humanities activities. Digital infrastructure projects support the maintenance, modernization, and sustainability of existing digital scholarly projects and platforms. For both capital projects and digital infrastructure, expenditures must be shown to bring long-term benefits to the institution and to the humanities more broadly. **Deadline: May 17.**

---

### **NEW! [Beginning Farmer and Rancher Development Program](#)**

The Beginning Farmer and Rancher Development Program provides mandatory funds to support education, mentoring, and technical assistance initiatives for beginning farmers and ranchers.

**Deadline: May 19.**

---

### **[Boots to Business Follow On Training](#)**

The purpose of the opportunity is to invite proposals for funding from eligible private and non-profit organizations, local and state government agencies, and institutions of higher education to provide synchronous online entrepreneurship training to transitioning service members, veterans, and military spouses. The entrepreneurship training should be a continuation of the training participants receive as part of SBA's Boots to Business (B2B) Training Program or the Boots to Business Reboot (B2BR) Training Program. **Deadline: April 11.**

---

### **[Drivers and Environmental Impacts of Energy Transitions in Underserved Communities](#)**

The EPA is seeking applications proposing community-engaged research that will address the drivers and environmental impacts of energy transitions in underserved communities. **Deadline: April 28.**

---

### **[Healthy Soil Program Grant](#)**

Grant funding may be used for on-the-ground projects that focus on one or more of five basic soil health principles: keeping the soil covered; minimizing soil disturbance on cropland; maximizing biodiversity; maintaining a living root; and integrating animals into land management. **Deadline: May 12.**

---

### **[Community Facilities Technical Assistance and Training Grant](#)**

The U.S. Department of Agriculture (USDA) is accepting applications to help rural communities expand their capacity to access financial resources to support the construction or upgrade of essential community facilities. The grants allow eligible public bodies as well as private and nonprofit organizations to provide technical assistance and training to help grantees identify and plan for community facility needs in their area. USDA is offering priority points to projects that advance key priorities to help communities recover from the COVID-19 pandemic, advance equity, and combat climate change. **Deadline: May 23.**

---

### **[Growth Opportunities](#)**

These grants focus on youth and young adults most impacted by community violence, particularly in

areas of concentrated crime and poverty or that have recently experienced significant unrest. The goals of the grant are to: help youth and young adults improve conflict resolution skills and develop strategies to prevent and avoid violence; introduce and prepare youth for the world of work; help youth identify career interests, attain relevant skills, and gain work experience; and provide income to youth. **Deadline: April 21.**

---

### **Workforce Pathways for Youth**

These grants will place an emphasis on age-appropriate (14-21) workforce readiness programming to expand job training and workforce pathways for youth, including soft skill development, career exploration, job readiness and certification, summer jobs, year-round job opportunities, and apprenticeships. **Deadline: April 25.**

---

### **Community Placemaking Grants**

Project for Public Spaces' Community Placemaking Grants enable US-based nonprofits and government agencies to address the inequality of access by working directly with local stakeholders to transform public spaces or co-create new ones. \$40,000 in funding for physical and programmatic improvements to a public space. This includes design, research, community engagement, and implementation support from the Project for Public Spaces. **Deadline: April 15.**

---

### **Buses and Bus Facilities Competitive Program**

This program will assist in the financing of buses and bus facilities capital projects, including replacing, rehabilitating, purchasing, or leasing buses or related equipment, and rehabilitating, purchasing, constructing, or leasing bus-related facilities. **Deadline: May 31.**

---

### **Low or No Emission Grant Program**

This program supports the transition of the nation's transit fleet to the lowest polluting and most energy efficient transit vehicles. **Deadline: May 31.**

---

## **In Case You Missed It**

---

#### **Recovery Resources:**

- [Small Business Recovery Loan Fund Extended Deadline](#)
- [Re-Emerging Loan Fund](#)

#### **Business Resources:**

- [Comcast RISE](#) - **Deadline: June 17**
- [Resources for Rural Entrepreneurs: A Guide to Planning, Adapting, and Growing Your Business](#)
- [Value Added Producer Grants \(VAPG\)](#) - **Deadline: April 25**
- [Meat and Poultry Processing Expansion Program](#) - **Deadline: April 11**

#### **Community Resources:**

- [USDA: Local Food Promotion Program](#) - **Deadline: May 16**
  - [USDA: Regional Food System Partnerships \(RFSP\)](#) - **Deadline: May 16**
  - [Trail Fund](#) - **Deadline: April 15**
  - [USDA Rural Energy Pilot Program](#) - **Letters of Intent Due April 19**
  - [Community Safety Grant \(CSG\)](#) - **Deadline: April 14**
  - [Farmers Market Promotion Program](#) - **Deadline: May 16**
  - [Refuge Enhancement/Infrastructure Partnerships Initiative](#) - **Deadline: Sept. 15**
  - [Apprenticeship Building America \(ABA\) Grant Program](#) - **Deadline: April 25**
  - [WaterSMART Small-Scale Water Efficiency Projects](#) - **Deadline: April 28**
  - [Secondary Analyses of Child Care and Early Education Data](#) - **Deadline: May 4**
- 

## **More Upcoming Webinars & Events**

---

March 29-30 at 9:30 am  
[Women's Business Summit](#)

March 29 at 1 pm  
[IRS Small Business Workshop and Listening Session](#)

March 29 at 2:30 pm  
[Introduction to International Business Accelerator](#)

March 30 at 9 am  
[HERStory in the Making](#)

March 30 at 12 pm  
[NM Rainforest Webinar - Why Startups Fail](#)

March 30 at 2 pm  
[Valuation & Term Sheet Mentoring Office Hours with John Chavez](#)

March 30 at 3 pm  
[New Mexico LEEP Informational Webinar](#)

March 31 at 11 am  
[3 Funding Programs in Support of Trail Stewardship](#)

April 13 & 14 at 12 pm  
[USDA Small Business 201 Workshop: Contracting with the United States Department of Agriculture](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

**Ongoing Webinars:**

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

**On Demand NM SCORE Webinars:**

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

**Recently Recorded EDD Webinars:**

- [Rural Efficiency Business Program Lescombes Family Vineyards](#) (3/24/22)
- [NM Recovery Series: State Land Office and Economic Development](#) (3/17/22)
- [Northeastern New Mexico Business Finance Fair](#) (2/24/22)
- [Rural Efficiency Business Program: La Primera Tortilla Factory](#) (2/17/22)
- [EDD Overview SSBCI VC Equity Programs Request for Interest](#) (2/14/22)

Have a great resource you want to share with our community?  
[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

*If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.*

*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

[edd.newmexico.gov](http://edd.newmexico.gov)

