



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
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## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

March 7, 2022

View: Previous  
Newsletters

Watch: Pre-recorded  
Wrap-Up Livestreams

Join: Receive Wrap-Up  
or Other News

Join us each Monday at noon (except on holidays) as we livestream a short recap of the weekly resources on [Facebook](#) and [YouTube](#).

You can also catch up on pre-recorded livestreams [here](#).

### EDD Events & News

#### EDD Webinar:

[NM Recovery Series: State Land Office and Economic Development](#)

March 17 from 10-11 am

Join us for a general overview of the State Land Office and Economic Development/ Outdoor Recreation opportunities on public land.

### Articles/Links

[Governor signs legislation expanding Buy New Mexico initiative](#)

### Recovery Resources

#### **NEW! [Re-Emerging Loan Fund \(RELieF\)](#)**

RELieF is a flexible loan program to assist small businesses, nonprofits, Tribes, or public bodies within towns or communities of less than 50,000 population.

- Loans up to \$25,000 (no minimum)
- No loan fee, one-time \$250 processing fee
- 3% simple interest rate on outstanding principal balance.
- Up to 60-month term
- Payment deferrals
- No collateral required

#### **NEW! [Meat and Poultry Processing Expansion Program \(MPPEP\)](#)**

MPPEP provides grants to help processors expand their capacity. MPPEP was designed to

[USDA Commits \\$215 Million to Enhance the American Food Supply Chain](#)

[Gov. signs bill to lower interest rate cap](#)

[Advancing Equity: Review of the Biden Administration's Efforts in Its First Year To Implement a Racial Equity Agenda](#)

[New Resource Highlights How States Use American Rescue Plan Funds to Reengage Students through Career and Technical Education](#)

encourage competition and sustainable growth in the U.S. meat processing sector, and to help improve supply chain resiliency. The maximum award amount is \$25M or 20% of total project costs, whichever is less. **Deadline: April 11.**

[Enterprise Loan Fund \(ELF\)](#)

ELF is a revolving loan fund capitalized by the EDA operating in Cibola, McKinley, and San Juan Counties, with a focus on providing flexible expansion loans to small businesses in Northwest New Mexico. Loans offer lower interest rates and longer repayment terms which lowers the monthly payment.

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## Business Resources

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**NEW!** [Comcast RISE](#)

Comcast RISE is a multi-year commitment to provide marketing, creative, media, and technology services to small businesses owned by people of color. **Deadline: June 17.**

**NEW!** [Resources for Rural Entrepreneurs: A Guide to Planning, Adapting, and Growing Your Business](#)

USDA Rural Development is offering a multimedia guide to help rural entrepreneurs. This guide provides resources for start-ups and established rural businesses, including more than 40 loan, grant, and technical assistance programs.

**NEW!** [Value Added Producer Grants \(VAPG\)](#)

The VAPG program helps agricultural producers enter into value-added activities related to the processing and marketing of new products. The goals of this program are to generate new products, create and expand marketing opportunities, and increase producer income. **Deadline: April 25.**

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### Weekly Highlight: Trails+ Grant Program

**Outdoor Recreation Division (ORD) Opens Trails+ Grant with \$7 Million in Funding**

Access to the outdoors should be low-cost and ubiquitous for all New Mexicans. That's why lawmakers created the Outdoor Recreation Trails+ grant program.

This grant program supports projects that enhance communities' outdoor recreation opportunities. Trails, river parks, wildlife viewing areas, and more contribute to economic development, prosperity, and wellness. The grant funds shovel-ready projects that directly add to that access.



In fall 2021, ORD [awarded over \\$500,000 to 25 organizations to fund outdoor infrastructure projects](#) across the state.

On March 1, Trails+ reopened with \$7 million in funding. This investment will enable EDD's Outdoor Recreation Division to broaden the scope and ambition of the grant, with local awards of up to \$99,999 and regional awards of up to

\$500,000. Applications are accepted on a rolling basis through December 2022 or until fund is spent. Applicants are encouraged to apply early in case funding runs out.

**New for this year - 2:1 match offered to rural applicants (ORD will match every \$1 with \$2)!**

Read the [2022 program guide for more details and to apply](#).

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## Community Resources

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### **NEW! [Black Women Impact Grants](#)**

Black Women Impact Grants is a \$10 million program with an open call application process for Black women-led charitable nonprofits. The program supports community-driven charitable nonprofit organizations created by and for Black women and girls. **Deadline: March 11.**

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### **NEW! [Refuge Enhancement/Infrastructure Partnerships Initiative](#)**

The goals of the initiative are to enable local communities to play a more active role in increasing outdoor recreation opportunities on refuge lands and waters, to be more focused and deliberate in using partnerships to help the Fish and Wildlife Service address infrastructure repair/improvement needs such as proactive maintenance and maintenance backlog, and to enhance wildlife habitat. **Deadline: Sept. 15.**

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### **NEW! [Apprenticeship Building America \(ABA\) Grant Program](#)**

The program builds on efforts to expand and modernize Registered Apprenticeship by expanding the number of programs and apprentices, diversifying the industries that utilize Registered Apprenticeship, and increasing access to and completion of RAPs for underrepresented populations and underserved communities. **Deadline: April 25.**

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### **NEW! [WaterSMART Small-Scale Water Efficiency Projects](#)**

The Bureau of Reclamation will provide funding for small-scale, on-the-ground water efficiency projects. Example projects include, but are not limited to, canal lining/piping, municipal metering, irrigation flow measurement, supervisory control and data acquisition and automation (SCADA), landscape irrigation measures, high-efficiency indoor appliances and fixtures, upgrades to commercial cooling systems to improve water use efficiency. **Deadline: April 28.**

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### **NEW! [Secondary Analyses of Child Care and Early Education Data](#)**

These grants aim to support researchers conducting secondary analyses of data to address key questions of relevance to the Child Care and Development Fund (CCDF), the primary federal funding source for childcare subsidies that aims to help eligible low-income working families access childcare and improve the quality of childcare for all. CCDF also aims to improve the quality of care and promote children's healthy development and learning by supporting childcare licensing, quality improvement systems to help programs meet higher standards, and training and education for childcare workers. **Deadline: May 4.**

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### **[Partners for Places Grant Program](#)**

Partners for Places is a matching grant program supporting equitable sustainability projects that build partnerships between local government leaders. Awards provide partnership investments between \$25,000 and 75,000 for one-year projects, or between \$75,000 and 150,000 for two-year projects, with a 1:1 match required by one or more local foundations. **Deadline: April 13.**

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### **[Drought Contingency Planning Grants](#)**

The objective of this notice is to invite states, tribes, irrigation districts, water districts, and other organizations with water or power delivery authority to leverage their money and resources by cost

sharing drought contingency planning with the Bureau of Reclamation to build resilience to drought in advance of a crisis. **Deadline: April 14.**

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### **Conservation Innovation Grants (CIG)**

CIG funding stimulates the development and adoption of innovative conservation approaches and technologies. **Deadline: April 18, 2022**

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### **Applied Science Grants**

This notice invites eligible non-federal entities to leverage their money and resources by cost sharing with Reclamation on applied science projects to improve access to, and use of, hydrologic data and to develop and improve water management tools - improving modeling and forecasting capabilities.

**Deadline: April 14.**

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### **Public Transportation on Indian Reservations Program; Tribal Transit Program**

Provides funds directly to tribal entities for the purposes of capital, operating, planning, and administrative expenses for public transit projects that meet the growing needs of rural tribal communities. **Deadline: May 25.**

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### **Agricultural Marketing Service**

The purpose of this grant is to explore new market opportunities for U.S. food and agricultural products and encourage research and innovation aimed at improving the efficiency and performance of the U.S. agricultural marketing system. **Deadline: April 26.**

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### **Research and Development: National Endowment for the Humanities**

The purpose of this program is to support projects that address major challenges in preserving or providing access to humanities collections and resources. **Deadline: May 17.**

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## **In Case You Missed It**

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#### **Recovery Resources:**

- [New Mexico Child Care Health and Safety Grants](#) - First-come basis until funding is no longer available or until May 27
- [Working Now Loans](#)

#### **Business Resources:**

- [Ready NM Promotes Hospitality & Tourism Jobs](#)
- [Online Learning Platform for Women Business Owners](#)
- [Freed Fellowship Grant](#)
- [Route 66 Corridor Preservation Program](#) - Deadline: April 25

#### **Community Resources:**

- [Small Innovative Projects in Solar](#) - Deadline: March 21
  - [USDA Partnerships for Climate-Smart Commodities](#) - Deadline: April 8
  - [Pollution Prevention Grant Program](#) - Deadline: April 11
  - [BLM: National Plant Conservation & Restoration Management](#) - Deadline: April 11
  - [Future Manufacturing](#) - Deadline: May 10
  - [Strengthening American Infrastructure](#) - Deadline: May 5
  - [Civic Innovation Challenge](#) - Deadline: May 5
  - [AARP Community Challenge](#) - Deadline March 22
  - [National Urban and Community Forestry Grant Program](#) - Deadline: April 8
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## **More Upcoming Webinars & Events**

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March 8 at 1:30 pm  
[Introduction to Technology Commercialization Accelerator Services](#)

March 9 at 10 am  
[The Art of Prioritizing and Productivity Myths](#)

March 9 at 3 pm (register by March 8)  
[Negotiation Skills for Women-Owned Small Businesses](#)

March 10 at 10 am  
[EnergySprint+SBIR and DOE ACSA Info Session](#)

March 10 at 2 pm  
[Creative Hiring and Employment Practices in a Tight Labor Market](#)

March 11 at 9:30 am  
[Basic Business Start-up Planning Post Covid Week 10 - Understanding your Cash Flow](#)

March 11 at 10 am  
[International Grant Professionals Day #LearnGrants Online Summit](#)

March 18 at 9 am  
[New Mexico Women in Trades Summit](#)

March 18 at 9:30 am  
[Basic Business Start-up Planning Post Covid Week 11 - Negotiating Level 1](#)

March 23 at 10 am  
[Master Your Schedule Like a Pro - Prioritizing and Productivity](#)

March 23 at 2 pm (register by March 22)  
[Negotiation Skills for Women-Owned Small Businesses](#)

March 25 at 8:30 am  
[EmpowHer Forum: Opening the Door to Economic Empowerment for Women Business Owners](#)

March 25 at 9:30 am  
[Basic Business Start-up Planning Week 12 Basic Spreadsheets for Artists and Beginners](#)

March 25 at 1 pm (more dates available)  
[Activate NM - Startup Office Hours + Social](#)

March 29-30 at 9:30 am  
[Women's Business Summit](#)  
March 29 at 1 pm  
[IRS Small Business Workshop and Listening Session](#)

March 30 at 12 pm  
[NM Rainforest Webinar - Why Startups Fail](#)

March 30 at 2 pm  
[Valuation & Term Sheet Mentoring Office Hours with John Chavez](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

#### Ongoing Webinars:

- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

#### On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)
- [PPP Loan Forgiveness Application Requirements](#)
- [Economic Injury Disaster Loan](#)

#### Recently Recorded EDD Webinars:

- [Northeastern New Mexico Business Finance Fair](#) (2/24/22)
- [REBP Interview Series: La Primera Tortilla Factory](#) (2/17/22)
- [EDD Overview SSBCI VC Equity Programs Request for Interest](#) (2/14/22)

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

*If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.*

*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

