



EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

April 11, 2022

[View: Previous Newsletters](#)

[Watch: Pre-recorded Wrap-Up Livestreams](#)

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EDD News & Events

EDD's Outdoor Recreation Division, WESST, and endeavor NM are offering **virtual finance literacy classes for outdoor recreation companies in New Mexico**.

Classes are free and open to outdoor recreation businesses. [View the flyer here.](#)

Upcoming sessions:

- **04/12/22: [Leading and Promoting Your Outdoor Recreation Business](#)**
- **04/19/22: [Hiring and Employee Retention](#)**
- **4/26/22: [Worker's Compensation 101](#)**

[NM Recovery Series: Doing Business with the State of New Mexico](#)

April 20 at 1 pm

EDD is hosting the State Purchasing Division to discuss a recent legislative update and advise on how to do business with the State of New Mexico.

Recovery Resources

NEW! [Santa Fe Community Foundation: Rapid Response Grants](#)

\$5,000-\$25,000 grants for organizations/ programs in Santa Fe, Los Alamos, Taos, Colfax, Mora, Rio Arriba, or San Miguel County, and/or northern New Mexico tribal and pueblo communities. The grants fund nonprofits to build internal capacity to access federal funds. Grants can be used to support:

- Grant proposal writing
- Collaborative planning
- Federal fund searching
- Post-award management

Anchorum St. Vincent will fund:

- Health and social determinants of health, particularly behavioral health
- Senior health
- Housing and homelessness
- Educational attainment and career pathways

Deadline: June 30 or when funding is exhausted.

[Trails+ Grant Virtual Training Session](#)

April 27 at 10am

We will review the program, application, and any questions you have about the application process. [Read more about the 2022 Trails+ Grant.](#)

Call for Proposals: NM State Comprehensive Economic Development Strategy (State Plan) Development and Coordination

EDD is seeking contractors to assist with coordination of the [Sustainable Economy Task Force/Sustainable Economy Advisory Council](#) and community engagement and collection of information to update the [State Plan](#). **Deadline: April 18.** [Download here.](#)

Request for Proposals (RFP): SSBCI Investment Manager

EDD seeks a contractor to work with its team and an investment advisory committee to make investments into multiple venture capital funds. **Deadline: May 9.** [Download here.](#)

Join us each Monday at noon (except on holidays) as we livestream a short recap of the weekly resources on [Facebook](#) and [YouTube](#). You can also catch up on pre-recorded livestreams [here](#).

Articles/Links

[NM: Rural Infrastructure Grant Awarded to McKinley County; Industrial Park Set to Create 300 Jobs](#)

[Biden-Harris Administration Expands SBA Pilot Program Targeting Access to Capital for Underserved Entrepreneurs](#)

[Community solar adopted in New Mexico, will provide access to low-income users](#)

[Heinrich, Luján, Stansbury Welcome \\$800,000 In American Rescue Plan Funding To Support Tribal Entrepreneurs](#)

[U.S. Dept. of Transportation: Upcoming Notice of Funding Opportunity Announcements](#)

[COVID.gov - COVID-19 Toolkit](#)

This new website is intended to be a one-stop shop for COVID-related resources, including vaccines, testing, and masks. The website includes a tool to help people find testing and receive oral antiviral treatments if needed.

Business Resources

NEW! [Employer's Guide to Supporting Employee Child Care](#)

The Early Child Education and Care Department developed an employer toolkit to empower the private sector. Check out this powerful resource and share it with your employees.

Reminder: [WESST's HOPE Fund](#)

WESST helps bridge the capital gap faced by many business owners by providing no-to-low interest rate small business loans in addition to training and consulting services. Loan programs are targeted to Women, Black, Indigenous, People of Color (BIPOC), Immigrants, Refugees, and low-wealth New Mexicans.

NEW! [Free Digital Tools for Small Businesses from the SBDA](#)

A comprehensive suite of free resources to help small businesses expand their customer base, manage their growth, find and retain talent, and enter new markets.

NEW! [RDC's Micro-Grant Fund](#)

Fund provides a small infusion of capital (\$500-\$3,000) to help businesses diversify, sustain, or grow revenue, leverage other investments, and put systems in place that lead to growth and create job opportunities. The RDC provides technical support and information on other funding opportunities to all applicants, regardless of whether or not they are awarded. Available to businesses headquartered in Los Alamos, Mora, Rio Arriba, Sandoval, San Miguel, Santa Fe, and Taos Counties. [Mandatory Micro-Grant Fund Info Webinar](#). **Deadline: May 2.**

NEW! [Nav's Small Business Grant](#)

Five finalists will be chosen from the 200 businesses with the most votes. Finalists will be asked to share more information about their business with Nav's team, to convince them to pick your business for either a \$10,000 or \$5,000 grant. **Deadline: April 23.**

NEW! [IFundWomen Entrepreneur of the Year 2022](#)

Qualified entrepreneurs will have the opportunity to win a \$100,000 equity investment, access to premium educational resources, and cash grants. **Deadline: June 8.**

Reminder: [Rural Community Assistance Corporation \(RCAC\)](#)

RCAC is a nonprofit Community Development Financial Institution (CDFI) that provides training, technical and financial resources, and advocacy to help rural communities and businesses. RCAC offers loans for affordable housing, environmental infrastructure, community facilities, and small businesses.

This Week's Highlight: Employer's Guide to Supporting Employee Child Care

As a business owner, you are faced with unique challenges when looking to recruit, hire, and retain employees. One of many significant challenges comes from parents needing assurance that they have a safe environment for their children while at work.



NEW MEXICO

Early Childhood

Education & Care Department

As a business owner and employer, you have several options to support your employee's needs. This new toolkit will provide you information on implementing those options and on how [New Mexico Early Childhood Education and Care Department \(ECECD\)](#) – Child Care Services Bureau can support you.

View or download the online [Employer's Guide to Supporting Employee Child Care](#).

Community Resources

NEW! Submit Congressionally Directed Spending Requests for FY 2023

Congressionally Directed Spending (CDS) allows our U.S. Senators and Representatives to directly respond to local priorities consistent with national objectives. Through this process, a Senator or Representative can provide, authorize, or recommend a specific amount of discretionary funding authority to be directed to a stipulated entity or locality, including a county, municipality, government subdivision, or non-profit. Projects can be submitted through the links below:

- [Senator Martin Heinrich](#) (Deadline April 11)
- [Senator Ben Ray Luján](#) (Deadline April 15)
- [Representative Teresa Leger Fernandez](#) (Deadline April 13)

NEW! [Wells Fargo Local Community Grants](#)

Wells Fargo primarily invests in nonprofit organizations aligned with four focus areas: financial health, housing affordability, small business growth, and sustainability and environmental justice. They may also consider grants to support other critical local needs and initiatives. Priority is placed on nonprofit programming supporting low- to moderate-income communities, addressing racial and social equity, and accelerating an inclusive economy. Charitable organizations that are interested in being considered to apply for a Wells Fargo grant may register and submit a Grant Interest Form.

NEW! [The Community Technical Assistance \(CTA\) Program](#)

LANL makes available lab scientists and engineers that can provide short-term, limited assistance to

entities facing technical hurdles that overlap with LANL capabilities, provided that it does not duplicate services or compete with the private sector. There is no cost to the organization seeking assistance and the scope of work provided will vary based on individual project needs. Eligible entities include nonprofit, Tribal, and non-federal government entities that are located in one of the following counties: Los Alamos, Mora, Rio Arriba, San Miguel, Sandoval, Santa Fe, and Taos.

NEW! The Clean Water State Revolving Fund

The Clean Water State Revolving Fund provides low interest loans for eligible wastewater, sewer collection, storm water, and other water quality projects. The fund is lowering the interest rate to 0.01% for all public entities beginning July 1, 2022.

NEW! The New Mexico Broadband Equity Fund

This fund will award grants of up to \$75,000 to nonprofit organizations, Tribes, Nations, Pueblos, organizations with a fiscal sponsor, and eligible local government entities to support community and regional efforts to develop and improve broadband. **Deadline: May 13.**

NEW! DOT RAISE Grants

RAISE Grants provides a unique opportunity for the DOT to invest in road, rail, transit and port projects that promise to achieve national objectives. Projects should be located in or directly benefit an area of persistent poverty. [More information: 2022 webinar series](#) **Deadline: April 14.**

NEW! American Trails: Trail Fund

Annual call for applications for trail maintenance, research and stewardship training funding is now open. \$2,000 - \$15,000 in funding for tax-exempt organizations, federal, state, regional, and local government units, school districts, and Tribes. **Deadline: April 15.**

NEW! The Housing Trust Homebuyer Assistance Programs

The Santa Fe Community Housing Trust is a nonprofit community development organization that assists residents of Northern New Mexico gain access to affordable housing. They offer counseling, education, mortgage assistance, down payment assistance, reverse mortgages and more.

NEW! Applications to Expand the New Mexico Indigenous Youth Council

Open to Indigenous Youth ages 16-25. Elevate your voice on issues that matter to Indigenous Youth. **Deadline: April 15.**

NEW! EPA Drivers and Environmental Impacts of Energy Transitions in Underserved Communities

The EPA is seeking applications proposing community-engaged research that will address the drivers and environmental impacts of energy transitions in underserved communities. **Deadline: April 28.**

Rural Capacity Building (RCB) Technical Assistance

The RCB program provides project-based, organizational, technical assistance grants and loans to rural-serving organizations to carry out affordable housing and community development projects that benefit low- and moderate-income households in rural areas. In general, areas with populations smaller than 50,000 are eligible.

Reminder: Water & Waste Disposal Grants to Alleviate Health Risks on Tribal Lands and Colonias in New Mexico

This program provides low-income communities that face significant health risks with access to safe, reliable drinking water and waste disposal facilities and services. **Deadline: Applications accepted year round.**

Economic Development RNTA

EDA is soliciting applications from applicants in order to provide investments that support research and technical assistance projects under EDA's R&E and NTA programs. Grants and cooperative agreements made under these programs are designed to leverage existing regional assets and support the implementation of economic development strategies that advance new ideas and creative

approaches to advance economic prosperity in distressed communities.

Outreach and Assistance for Socially Disadvantaged Farmers and Ranchers and Veteran Farmers and Ranchers

Eligible entities may compete for funding for projects that provide education and training in agriculture, agribusiness, forestry, agricultural-related services, and USDA programs, and to conduct outreach initiatives designed to accomplish those goals. **Deadline: June 8.**

Deploying Solar with Wildlife and Ecosystem Services Benefits

The goal of this opportunity is to produce solutions and/or strategies that minimize the adverse impacts of solar energy on wildlife and maximize the ecosystem benefits while enabling the rapid deployment of ground-mounted solar energy. They seek projects that will produce results with broad relevance to solar stakeholders by establishing methods, technologies, models, and best management practices. **Deadline: June 20.**

Meat and Poultry Processing Capacity Technical Assistance Program (MPPTA)

MPPTA provides technical assistance to meat and poultry grant applicants and grant-funded projects. Processors and applicants involved with the [Meat and Poultry Inspection Readiness Grant](#) (MPIRG) program and the [Meat and Poultry Processing Expansion Program](#) (MPPEP) can access this technical assistance. USDA also announced it is now accepting applications for \$23.6 million in competitive grant funding available through the MPIRG program.

Community Facilities Technical Assistance and Training Grant

Grants to provide technical assistance and/or training with respect to essential community facilities programs. The grant will assist communities, Indian Tribes, and nonprofit corporations to identify and plan for community facility needs that exist in their area. **Deadline: May 23.**

In Case You Missed It

Recovery Resources:

- [Deferment of Principal and Interest Payments for EIDL](#)
- [Local Agriculture Market Program](#) -Deadline: May 16

Business Resources:

- [USDA Partnerships for Climate-Smart Commodities](#) - Deadline: May 6
- [New Mexico Lab Embedded Entrepreneur Program](#) - Deadline: April 25
- [Family-Friendly New Mexico](#)
- [New Mexico Clean Energy Resilience and Growth Clusters](#)

Community Resources:

- [New Mexico Clean and Beautiful](#) - Deadline: April 15
 - [Infrastructure and Capacity Building Challenge Grants](#) - Deadline: May 17
 - [Beginning Farmer and Rancher Development Program](#) - Deadline: May 19
 - [Drivers and Environmental Impacts of Energy Transitions in Underserved Communities](#) - Deadline: April 28
 - [Healthy Soil Program Grant](#) - Deadline: May 12
 - [Community Facilities Technical Assistance and Training Grant](#) - Deadline: May 23
 - [Workforce Pathways for Youth](#) - Deadline: April 25
 - [Community Placemaking Grants](#) - Deadline: April 15
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More Upcoming Webinars & Events

for Small Businesses at 12 pm each day
April 14, Module 2: [Financial Management](#)
April 21, Module 3: [Record Keeping](#)
April 28, Module 4: [Managing Cash Flow](#)
May 5, Module 5: [Strong Business Credit](#)
May 12, Module 6: [Financing Options to Start or Scale Your Business](#)

HR for Business Owners:

April 11 at 12 pm:

[Employment laws most often violated](#)

April 12 at 12 pm:

[Recruiting employees and contractors](#)

April 13 at 10 am

[Sister Sky Train the Trainer](#)

April 13 at 7:30 am

[NMDOT STAR Virtual Opportunity Fair](#)

[Contracting with the U.S. Department of Agriculture](#)

April 19 at 10 am

[Impact Investing to Help Cultivate an Equitable Food System for New Mexico](#)

April 21 and April 28

[How to Apply for and Manage Federal Grants](#)

The New Mexico Municipal League Grant Writing Workshops:

April 26: [Project Scoping for Funding](#)

May 17: [General Project Development](#)

June 9: [Identifying Matching Funds and Partners](#)

June 21: [You Got the Money-Now What?](#)

April 27 at 12:30 pm

[IIJA Broadband Programs Pre-NOFO Technical Assistance Webinar #4: Digital Equity and Inclusion](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

Ongoing Webinars:

- [NM Small Business Association \(NMSBA\) Events](#)
- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

Recently Recorded EDD Webinars:

- [Rural Efficiency Business Program Lescombes Family Vineyards](#) (3/24/22)
- [NM Recovery Series: State Land Office and Economic Development](#) (3/17/22)

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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