



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

## WEEKLY RESOURCE WRAP-UP

April 4, 2022

**View: Previous  
Newsletters**

**Watch: Pre-recorded  
Wrap-Up Livestreams**

**Join: Receive Wrap-Up  
or Other News**

### EDD Events

#### [Trails+ Grant Virtual Training Session](#)

**April 27 at 10am**

We will review the program, application, and any questions you have about the application process. [Read more about the 2022 Trails+ Grant.](#)

[Trails+ Grant.](#)

#### [NM Recovery Series: State Purchasing Division Legislative Updates](#)

**April 20 at 1 pm**

Mark Hayden, CPO and State Purchasing director for the General Services Department, will give us a legislative update and discuss how to do business with the State of New Mexico.

#### [2022 New Mexico Film Office/ Stowe Story Labs Screenwriting Program](#)

The New Mexico Film Office and Stowe Story Labs is presenting a 3-part writing program for 10 New Mexicans interested in developing a feature film or TV script. Participants will be selected through a competitive application process. **The application deadline is April 6.**

### Recovery Resources

#### **NEW!** [COVID.gov - COVID-19 Toolkit](#)

This new website is intended to be a one-stop shop for COVID-related resources, including vaccines, testing, and masks. The website includes a tool to help people find testing and receive oral antiviral treatments if needed.

### Business Resources

#### **Reminder:** [Rural Community Assistance Corporation \(RCAC\)](#)

RCAC is a nonprofit Community Development Financial Institution (CDFI) that provides training, technical and financial resources, and advocacy to help rural communities and businesses. RCAC offers loans for affordable housing, environmental infrastructure, community facilities, and small businesses.

**Eligibility:** For-profit businesses, nonprofit organizations, and Native American-owned

Join us each Monday at noon (except on holidays) as we livestream a short recap of the weekly resources on [Facebook](#) and [YouTube](#). You can also catch up on pre-recorded livestreams [here](#).

---

## Articles/Links

---

[Harris, Secretary of Commerce Raimondo tout 'equity' at minority-owned small business investment event](#)

[The Air Is Amazing in New Mexico](#)

[New Mexico's jobless rate is back near pre-COVID levels](#)

[Governor, Pueblos announce signing of historic intergovernmental agreements on cannabis](#)

[New Mexico publishes 5-year plan to leverage federal outdoor recreation dollars](#)

[New Mexico to invest over \\$64 million in Santa Teresa region. Here's why.](#)

entities that are located in towns or communities of less than 50,000 population.

- Long-term Business Loans: 30-year loans of up to \$6 million with a loan guarantee by USDA Rural Development.
- Short-term Business Loans: Loans of up to 5 years for working capital or lines of credit. Loans of more than \$250,000 require a loan guarantee by USDA Rural Development.
- Green Lending: Applicants who adopt "green" business practices or incorporate energy-saving features into their facilities may receive a .5% interest rate deduction.

---

### [USDA Partnerships for Climate-Smart Commodities](#)

USDA will finance partnerships to support the production and marketing of climate-smart commodities via a set of pilot projects lasting 1-5 years. There will be two funding pools. First funding pool for proposals ranging from \$5M to 100M. **Deadline: May 6.**

---

### [Competitive Grants 2022](#)

The Albuquerque Community Foundation is currently accepting applications for the 2022 Competitive Grant Program in Economic and Workforce Development and Health and Human Services. **Deadline: April 7.**

---

## EDD Highlighted Event:

**NM Recovery Series: State Purchasing Division Legislative Updates  
April 20 at 1pm**

SB39, effective on July 1, 2022, creates preferences for Native American- and veteran-owned businesses and contractors who wish to do business with the State of New Mexico. The new legislation will also increase preference for New Mexico resident-owned businesses and contractors.

Join us as we host Mark Hayden, CPO and state purchasing agent director of the General Services Department, for an update on the upcoming procurement changes and a general overview of how to do business with the State of New Mexico.

[Register now.](#)

---

## Community Resources

---

**NEW!** [Rural Capacity Building \(RCB\) Technical Assistance](#)

The RCB program provides project-based, organizational, technical assistance grants and loans to

rural-serving organizations to carry out affordable housing and community development projects that benefit low- and moderate-income households in rural areas. In general, areas with populations smaller than 50,000 are eligible.

---

### **NEW! [Free Drinking Water Well Assessment](#)**

RCAC is offering private well owners free well assessments and water quality screening for nitrate. Available in a 60-mile radius of Española. [View the flyer here.](#)

---

### **Reminder: [Water & Waste Disposal Grants to Alleviate Health Risks on Tribal Lands and Colonias in New Mexico](#)**

This program provides low-income communities that face significant health risks with access to safe, reliable drinking water and waste disposal facilities and services. **Deadline: Applications accepted year round.**

---

### **NEW! [Economic Development RNTA](#)**

EDA is soliciting applications from applicants in order to provide investments that support research and technical assistance projects under EDA's R&E and NTA programs. Grants and cooperative agreements made under these programs are designed to leverage existing regional assets and support the implementation of economic development strategies that advance new ideas and creative approaches to advance economic prosperity in distressed communities.

---

### **NEW! [Outreach and Assistance for Socially Disadvantaged Farmers and Ranchers and Veteran Farmers and Ranchers](#)**

Eligible entities may compete for funding for projects that provide education and training in agriculture, agribusiness, forestry, agricultural-related services, and USDA programs, and to conduct outreach initiatives designed to accomplish those goals. **Deadline: June 8.**

---

### **NEW! [Deploying Solar with Wildlife and Ecosystem Services Benefits](#)**

The goal of this opportunity is to produce solutions and/or strategies that minimize the adverse impacts of solar energy on wildlife and maximize the ecosystem benefits while enabling the rapid deployment of ground-mounted solar energy. They seek projects that will produce results with broad relevance to solar stakeholders by establishing methods, technologies, models, and best management practices. **Deadline: June 20.**

---

### **NEW! [Meat and Poultry Processing Capacity Technical Assistance Program \(MPPTA\)](#)**

MPPTA provides technical assistance to meat and poultry grant applicants and grant-funded projects. Processors and applicants involved with the [Meat and Poultry Inspection Readiness Grant \(MPIRG\)](#) program and the [Meat and Poultry Processing Expansion Program \(MPPEP\)](#) can access this technical assistance. USDA also announced it is now accepting applications for \$23.6 million in competitive grant funding available through the MPIRG program.

---

### **NEW! [Digital Projects for the Public](#)**

This program supports projects that interpret and analyze humanities content in primarily digital platforms and formats, such as websites, mobile applications and tours, interactive touch screens and kiosks, games, and virtual environments. **Deadline: June 8.**

---

### **NEW! [Community Facilities Technical Assistance and Training Grant](#)**

Grants to provide technical assistance and/or training with respect to essential community facilities programs. The grant will assist communities, Indian Tribes, and nonprofit corporations to identify and plan for community facility needs that exist in their area. **Deadline: May 23.**

---

### **NEW! [Technical Assistance Grant \(TAG\)](#)**

Grants fund a broad range of activities, including improvement of local pipeline emergency response capabilities; improvement of safe digging or damage prevention programs; development of pipeline safety information resources; implementation of local land use planning practices that enhance pipeline safety; community and pipeline awareness campaigns; and public participation in official proceedings pertaining to pipeline safety. **Deadline: April 27.**

## **New Mexico Clean and Beautiful**

Competitive grants for funding and technical assistance available to municipalities, counties, and tribal governments for litter eradication, waste reduction, and community beautification initiatives.

**Deadline: April 15.**

---

## **RFP: Investment Connection**

Opportunity to submit a proposal and connect with funders. Presentations will take place on May 12 in person. If you are interested in being considered for one of the eight presenters, please submit your proposal as soon as possible. **Deadline: April 11.**

---

## **Infrastructure and Capacity Building Challenge Grants**

Capital projects support the design, purchase, construction, restoration, or renovation of facilities for humanities activities. Digital infrastructure projects support the maintenance, modernization, and sustainability of existing digital scholarly projects and platforms. For both capital projects and digital infrastructure, expenditures must be shown to bring long-term benefits to the institution and to the humanities more broadly. **Deadline: May 17.**

---

## **Beginning Farmer and Rancher Development Program**

The Beginning Farmer and Rancher Development Program provides mandatory funds to support education, mentoring, and technical assistance initiatives for beginning farmers and ranchers.

**Deadline: May 19.**

---

# In Case You Missed It

---

### **Recovery Resources:**

- [Deferment of Principal and Interest Payments for EIDL](#)
- [Local Agriculture Market Program](#) -Deadline: May 16
- [Small Business Recovery Loan Fund Extended Deadline](#)

### **Business Resources:**

- [New Mexico Lab Embedded Entrepreneur Program](#) - Deadline: April 25
- [Family-Friendly New Mexico](#)
- [New Mexico Clean Energy Resilience and Growth Clusters](#)

### **Community Resources:**

- [Boots to Business Follow On Training](#) - Deadline: April 11
  - [Drivers and Environmental Impacts of Energy Transitions in Underserved Communities](#) - Deadline: April 28
  - [Healthy Soil Program Grant](#) - Deadline: May 12
  - [Community Facilities Technical Assistance and Training Grant](#) - Deadline: May 23
  - [Growth Opportunities](#) - Deadline: April 21
  - [Workforce Pathways for Youth](#) - Deadline: April 25
  - [Community Placemaking Grants](#) - Deadline: April 15
  - [Buses and Bus Facilities Competitive Program](#) - Deadline: May 31
  - [USDA: Local Food Promotion Program](#) - Deadline: May 16
  - [USDA: Regional Food System Partnerships \(RFSP\)](#) - Deadline: May 16
  - [Trail Fund](#) - Deadline: April 15
  - [USDA Rural Energy Pilot Program](#) - Letters of Intent Due April 19
  - [Community Safety Grant \(CSG\)](#) - Deadline: April 14
  - [Farmers Market Promotion Program](#) - Deadline: May 16
- 

# More Upcoming Webinars & Events

---

April 4-7 at 11 am each day

April 13 at 7:30 am

GSA & SBA Presents: A MONEY SMART Series  
for Small Businesses at 12 pm each day  
April 7, Module 1: [Business Model Canvas](#)  
April 14, Module 2: [Financial Management](#)  
April 21, Module 3: [Record Keeping](#)  
April 28, Module 4: [Managing Cash Flow](#)  
May 5, Module 5: [Strong Business Credit](#)  
May 12, Module 6: [Financing Options to Start or Scale Your Business](#)

April 13 & 14 at 12 pm  
[USDA Small Business 201 Workshop:  
Contracting with the United States Department  
of Agriculture](#)  
April 19 at 10 am  
[Impact Investing to Help Cultivate an Equitable  
Food System for New Mexico](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

**Ongoing Webinars:**

- [NM Small Business Association \(NMSBA\) Events](#)
- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

**On Demand NM SCORE Webinars:**

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

**Recently Recorded EDD Webinars:**

- [Rural Efficiency Business Program Lescombes Family Vineyards](#) (3/24/22)
- [NM Recovery Series: State Land Office and Economic Development](#) (3/17/22)

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

*If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.*

*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

[edd.newmexico.gov](http://edd.newmexico.gov)

