



EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

May 16, 2022

Read: Previous
Newsletters

Watch: Prerecorded
Wrap-Up Livestreams

Learn: Receive Wrap-
Up or Other News

Special Notice: The All Together NM Fund is collecting donations for emergency shelter and food and water distribution for New Mexicans impacted by wildfires at alltogethernm.org. [Read the full press release.](#)

EDD News & Events

[Rural Efficient Business Program Interview Series: Mini Falls Farm](#)

May 20 at 1:30 pm

The REBP team will be in Chimayo, NM, to stop and smell the flowers at Mini Falls Farm. We will chat with founders Lindsey and Mykel about their energy efficient practices.

[NM Recovery Series: Biz Resources for Veterans](#)

May 24 at 1pm

Richard Coffel, director at the NM Veteran Business Outreach Center, will be discussing services available for veteran business owners.

[2022 Outdoor Equity Fund Q&A Sessions](#)

Disaster Recovery Resources

NEW! Wildfire Resources for Businesses

If your business has been negatively impacted by the wildfires, please reach out to your [EDD Regional Representative](#) for assistance.

Resource List:

- [2022 Wildfires | NM Department of Homeland Security & Emergency](#)
- [FEMA](#)
- [SBA: Fact Sheet for Businesses of All Sizes](#)
- [USDA: Livestock Indemnity Program, Livestock Forage Program, Tree Assistance Program, Emergency Assistance for Livestock, Honey Bees, and Farm-raised Fish](#)
- [SBDC](#)

Q&A Session #1: May 25 at 10 am
Q&A Session #2: June 16 at 4pm
Review the 2022 program guide and application.

Join our livestream on Monday at noon for a short recap of the Weekly Wrap-Up on [Facebook](#) and [YouTube](#). You can also catch up on pre-recorded livestreams [here](#).

Articles/Links

[Here's how you can provide help and support to victims of New Mexico's wildfires](#)

[Mexico promotes cross-border with San Geronimo-Santa Teresa United States](#)

[N.M. details reports nearly \\$40M in cannabis sales during first month](#)

[The growing role of sustainability in small business marketing](#)

[President Joe Biden signs bill to boost New Mexico's outdoor recreation, improve access](#)

NEW! [SBA Business Recovery Center](#)
The U.S. Small Business Administration and the New Mexico Small Business Development Center Network announced the opening of an SBA Business Recovery Center in Ruidoso to provide a wide range of services to businesses impacted by the wildfires and straight-line winds that began on April 5, 2022.

[Employer Roadmap: Childcare Solutions for Working Parents](#)

The working world was never made for working parents and the COVID-19 pandemic has only made it worse. To help address this, the U.S. Chamber of Commerce Foundation created a road map for leaders and business owners covering the childcare needs, complete with analysis and solutions, of working parents.

Reminder! [Small Business Recovery Loan Fund](#)

Loans up to \$150,000 at a very low interest rate. The interest rate is equal to half the prime rate at closing and is fixed for the ten-year term of the loan. Most New Mexico businesses that were impacted by the pandemic are eligible. Businesses that received a Small Business Recovery Loan in 2020 can refinance for a larger amount and longer term. **Deadline: December 31, 2022.**

[Building Rural Economies Small Business Coaching Team](#)

Provides direct technical assistance to rural entrepreneurs and small businesses to increase their capacity to launch or re-launch their business including best practices for businesses in recovery, and information to secure access to financing.

Business Resources

NEW! [Leadership for the Employment and Economic Advancement of People with Disabilities Workforce Innovation and Opportunity Act Policy Development Center \(LEAD WIOA PDC\)](#)

The entity selected will continue and build upon the work of the existing LEAD WIOA PDC, called the LEAD Center, to work across the full range of workforce systems to develop policies and provide technical expertise that increases competitive integrated employment (CIE) services, opportunities, and outcomes for individuals with disabilities. **Deadline: June 17.**

NEW! [SBA PRIME Program](#)

Through this program, you will receive up to five hours of free training, coaching, and/or consultation for your business with one of their advisors.

[Catalyst Government Business Boot Camp](#)

This two-week boot camp runs from June 14-23 and is sponsored by the Small Business Association's SBIR/STTR Office, United States Air Force Research Laboratory Space Vehicles Directorate, Hyperspace Challenge, NSIN, and Colorado PTAC. The boot camp is geared toward helping tech-based startups and small businesses that have not formerly worked with government, particularly DoD, learn how to do so effectively. **Deadline: May 23.**

[Organic Farming Grant Opportunities](#)

Educational grant opportunities are now being offered to New Mexico organic producers through the New Mexico Organic Farming Conference (NMOFC). Organic producers may apply to receive grant scholarships, distributed in an effort to support educational opportunities and advance organic production knowledge and education through conference or workshop attendance. The New Mexico Department of Agriculture also has a number of organic program resources available to producers.

This Week's Highlight:

Small Business Assistance Feedback

As part of the U.S. Treasury's [SSBCI program](#), New Mexico is expected to receive funding to support small business and entrepreneurial technical assistance (TA) programs and organizations throughout the state.

The New Mexico Economic Development Department (EDD) is seeking feedback from small businesses and small business technical assistance providers to better understand needs for programs and training within New Mexico's entrepreneurial ecosystem. EDD will be hosting several roundtables and conducting surveys to gather input to help determine where to invest SSBCI TA funding.

Roundtables: Each session takes place from 12-1 pm

- May 16: EDO stakeholders (local govts, chambers, industry groups) - [Register](#)
- May 17: Business technical providers, lenders, etc. - [Register](#)
- May 23: Community groups that represent SEDI (socially and economically disadvantaged individuals) and Tribal members - [Register](#)
- May 24: Business owners, members of the public - [Register](#)

Surveys:

Small businesses, please take a few minutes to share your feedback on what assistance you need to be successful: [Business Owner Survey](#)

Economic development organizations, chambers of commerce, small business resources, etc. please take a few minutes to identify the most prominent needs of your small business clients: [TA Provider Survey](#)

If you have questions or would like more information about this effort, please contact: JEDI Coordinator Shani Harvie at Shani.Harvie@state.nm.us.

Community Resources

NEW! [Rural Public Health Workforce Training Network Technical Assistance Program](#)

The purpose of this cooperative agreement is to support a single organization that will provide technical assistance (TA) to rural health care networks in order to strengthen their ability to expand public health capacity by supporting health care job development, training, and placement in rural and Tribal communities. Eligible applicants include nonprofit and for-profit entities, domestic faith-based and community-based organizations, Tribes, and Tribal organizations. **Deadline: June 8.**

NEW! [New Mexico Food Security Grant](#)

The purpose of this grant is to ensure that individuals and families throughout New Mexico have access to food, with a special focus on multi-sector collaborations that increase food security for all. Funds will be distributed on a reimbursement basis through June 30, 2023. **Deadline: May 30.**

NEW! Affordable Connectivity Program

The Affordable Connectivity Program (ACP) provides eligible households \$30 per month off their internet bills. To deliver maximum cost savings to families, the Biden-Harris Administration has secured commitments from 20 leading internet providers to offer ACP-eligible households a high-speed internet plan for no more than \$30 per month. Eligible families who pair their ACP benefit with one of these plans can receive high-speed internet at no cost.

NEW! WaterSMART Grants

Water and Energy Efficiency Grants provide funding for projects that result in quantifiable water savings, implement renewable energy components, and support broader sustainability benefits. These projects conserve and use water more efficiently, increase the production of renewable energy, mitigate conflict risk in areas at a high risk of future water conflict, and accomplish other benefits that contribute to sustainability in the Western United States. **Deadline: July 28.**

NEW! Bureau of Land Management New Mexico Youth Conservation Opportunities on Public Lands

This opportunity is open to any qualified youth conservation corps established by a state or local government, by the governing body of any Indian tribe, or by a qualified nonprofit organization interested in working cooperatively with the BLM to develop and administer multiple-use conservation projects. Conservation projects must focus on providing employment, education, and public-service opportunities for U.S. citizens and legal residents between ages 16 and 30 and veterans up to age 35 recruited from local and surrounding communities. **Deadline: June 22.**

NEW! Low or No Emission Grant Program

DOT will provide funding for the purchase or lease of zero-emission and low-emission transit buses, including acquisition, construction, and leasing of required supporting facilities such as recharging, refueling, and maintenance facilities. **Deadline: May 31.**

NEW! Build to Scale (B2S) Program

This funding opportunity is designed to build capacity in regional innovation economies so that innovative technology companies can start and grow. **Deadline: June 13.**

The New Mexico Fire Relief Emergency Response Fund

In response to the multiple wildfires raging across New Mexico, the foundation is working with United Way of Central New Mexico (UWCNM) and community partners to provide relief to impacted residents. The fund will provide support to organizations across the state that will deploy funds for meals, clothing, and other necessities to those who have short- and long-term recovery needs.

Environmental Justice Small Grants Program

Grants up to \$100,000 available for projects that help residents of Tribal communities understand, address, and participate in local environmental and public health issues. Federally-recognized Tribal governments are eligible to apply. **Deadline: May 20.**

Renewables Advancing Community Energy Resilience (RACER)

The U.S. Department of Energy (DOE) Solar Energy Technologies Office is offering funding for projects that help communities develop energy resilience using solar power. For-profit and nonprofit entities, educational institutions, and state, local, and tribal governments are eligible to apply. **Deadline: May 26.**

Process and Technology Improvement Grants

Process and Technology Improvement Grants support efforts by state agencies and their community-based and faith-based partners to develop and implement projects that focus on improving the quality and efficiency of Supplemental Nutrition Assistance Program (SNAP) operations and processes. **Deadline: June 27.**

American Indian and Native Hawaiian Nonprofit Organization Childcare Grant

The purpose of the grant is to provide childcare services to American Indian and/or Native Hawaiian

youth who currently are not receiving childcare services funded by other Child Care and Development Fund (CCDF) formula grantees. Eligible Applicants: nonprofits and Native American Tribal organizations (other than federally recognized tribal governments). **Deadline: June 24.**

In Case You Missed It

Recovery Resources:

- [EIDL Available to N.M. Small Businesses](#)
- [Community Health Worker Training Program](#) - Deadline: June 14

Business Resources:

- [T.H.R.I.V.E. Emerging Leaders Reimagined](#) - Deadline: May 31
- [Deadline Extended: SBA 7A Community Advantage Program](#) - Deadline: Sept. 30, 2024
- [Farm Storage Facility Loan Program](#)

Community Resources:

- [The New Mexico Food Security Grant](#) - Deadline: May 23
 - [Airport Improvement Program Discretionary Grants](#) - Deadline: June 30
 - [Technical Assistance for Habitat Improvement](#) - Deadline: June 17
 - [Tourism Event Growth & Sustainability Program](#)
 - [Socially Disadvantaged Groups Grant](#)
 - [Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program](#) - letter of intent: Sept. 1/completed application: Oct. 1
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More Upcoming Webinars & Events

May 16-17 | [NMHA Governor's Conference on Hospitality & Tourism](#) (in-person, *entry fee*)

May 17 | [NM Municipal League Grant Writing Workshop: General Project Development](#)

May 18 | [Access to Capital in honor of Asian American Pacific Islander Heritage Month](#)

May 18 | [Hospitality/Tourism Job Fair](#) (in person) - Albuquerque

May 18 | [SSBCI Technical Assistance Guidance Overview](#)

May 18-20 | [Small Business National Virtual Conference](#)

May 19 | [Trust and Access to Capital](#)

May 20 | [Calculating the Value of Downtown Albuquerque: Cathy Lin IDA](#)

May 25 | [Building a Regional Economy: Economic Development Training](#)

May 26 | [May Mentoring for Entrepreneurs with Mytegia Lee – UNM Gallup](#)

June 9 | [NM Municipal League Grant Writing Workshop: Identifying Matching Funds & Partners](#)

June 21 | [NM Municipal League Grant Writing Workshop: You Got the Money-Now What?](#)

Ongoing Webinars:

- [NM Small Business Association \(NMSBA\) Events](#)
- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [NM Taxation and Revenue overview of tax programs](#) that may apply to your business,

including how to register, file your taxes, and other important information.

- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

Recently Recorded Webinars:

- [Diversity, Equity, and Inclusion in the Manufacturing Industry](#)
- [Sustainable Economy Advisory Council \(SEAC\) 4-26-22 Meeting](#)
- [Rural Efficient Business Program High Country Meats \(4/26/22\)](#)
- [Sustainable Economy Task Force Meeting \(4/20/22\)](#)
- [N.M. Recovery Series: Doing Business with the State of New Mexico \(4/20/22\)](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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