



EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

May 2, 2022

Read: Previous
Newsletters

Watch: Prerecorded
Wrap-Up Livestreams

Learn: Receive Wrap-
Up or Other News

Special Notice: The All Together NM Fund is collecting donations for emergency shelter and food and water distribution for New Mexicans impacted by wildfires at alltogethernm.org. [Read the full press release.](#)

EDD News & Events

Technical Assistance Surveys

Help us identify business technical assistance needs or gaps.

- [Survey for businesses.](#)
- [Survey for technical assistance providers.](#)

Request for Proposals (RFP): SSBCI Investment Manager

EDD seeks a contractor to work with its team and an investment advisory committee to make investments into multiple venture capital funds. **Deadline: May 9.**

[Download here.](#)

[NM Recovery Series: Biz Resources for Veterans](#)

May 24 at 1pm

The NM Recovery Series mission is to create

Recovery Resources

Reminder! [Small Business Recovery Loan Fund](#)

Loans up to \$150,000 at a very low interest rate. The interest rate is equal to half the prime rate at closing and is fixed for the ten-year term of the loan. Most New Mexico businesses that were impacted by the pandemic are eligible. Businesses that received a Small Business Recovery Loan in 2020 can refinance for a larger amount and longer term. **Deadline: December 31, 2022.**

[EIDL Available to N.M. Small Businesses](#)

Small non-farm businesses are now eligible to apply for low-interest federal disaster loans from the U.S. Small Business Administration. These loans offset economic losses from reduced revenues since Nov. 1, 2021.

awareness of opportunities and resources for businesses and communities. Join us to learn more about resources specific to Veterans.

[2022 Outdoor Equity Fund Q&A Sessions](#)

Q&A Session #1: May 25 at 10 am

Q&A Session #2: June 16 at 4pm

Review the 2022 program guide, application, and address your questions.

Join us Mondays at noon, as we livestream a short recap of the Weekly Wrap-Up on [Facebook](#) and [YouTube](#). You can also catch up on pre-recorded livestreams [here](#).

Articles/Links

[Spaceport America lands new commercial tenant](#)

[Biden-Harris Administration Launches Nationwide Network of Partners to Tap Resources for Rural America](#)

[A chat with Kristen Thomson of the Cannabis Control Division on what makes New Mexico's cannabis market unique](#)

[U.S. Department of Commerce Invests \\$2 Million In American Rescue Plan Funds to Provide Critical Infrastructure to Support Business Growth in Carlsbad, New Mexico](#)

[Lessons learned from support to business during COVID-19](#)

[Community Health Worker Training Program \(CHWTP\)](#)

CHWTP supports projects that will increase the number of community health and health support workers and equip them with the skills needed to build trust with communities, support connections to and retention in care and support services, increase access to care, assist individuals in prevention services, and recover from the COVID-19 pandemic and other public health emergencies in underserved communities.

Deadline: June 14.

Business Resources

NEW! [T.H.R.I.V.E. Emerging Leaders Reimagined](#)

T.H.R.I.V.E. Emerging Leaders Reimagined application portal is open until May 31. The next cohort will run July through December 2022. initiative is open to small business owners and executives that have been in business for at least 3 years with an annual revenues of at least \$250,000, and have at least one employee other than self.

[Deadline Extended: SBA 7A Community Advantage Program](#)

This is a temporary pilot program aimed at helping small businesses in underserved areas. Offers up to \$250,000 for startup costs, operating expenses, business acquisition, refinancing debt, equipment purchases, working capital, and more, with no prepayment penalties. An expanded number of lenders can now access the government-guaranteed loan program at lending levels up to \$350,000. **Deadline: Sept. 30, 2024.**

[Farm Storage Facility Loan Program \(FSFL\)](#)

FSFL provides low-interest financing so producers can build or upgrade facilities to store commodities. Eligible commodities include grains, oilseeds, peanuts, pulse crops, hay, honey, renewable biomass commodities, fruits and vegetables, floriculture, hops, maple sap, milk, cheese, yogurt, butter, eggs, meat/poultry (unprocessed), rye, and aquaculture. Eligible facility types include grain bins, hay barns, bulk tanks, and facilities for cold storage. Drying and handling and storage equipment is also eligible, including storage and handling trucks. Limit per Applicant: \$500,000

This Week's Highlight: New Mexico Labor Market Review

The New Mexico Labor Market Review presents the most up-to-date labor market highlights and happenings.

The review is produced and published monthly and includes

data on the labor force, jobs, and unemployment for the state and select regions.

[Register](#) to receive the Department of Workforce Solutions: Labor Market Information monthly publication.

[Click here to view the March 2022 Labor Market Review publication.](#)



Community Resources

NEW! [The New Mexico Food Security Grant](#)

The purpose of this grant is to ensure that individuals and families throughout New Mexico have access to food, with a special focus on multi-sector collaborations that increase food security for all residents. This is a competitive application process, with project proposals accepted in the following priority areas: Innovative distribution models for Tribal, rural, and frontier communities; Infrastructure funding for storage, aggregation, preparation, and food processing for food-insecure communities; Startup funds for cross-sector food security initiatives. **Deadline: May 23.**

UPDATE! [Extension for Tribal Government Application to SSBCI Capital Program](#)

The U.S. Department of the Treasury is extending the deadline for Tribal governments to initiate and submit their complete SSBCI Capital Program and SSBCI Technical Assistance (TA) Grant Program. Only Tribal governments that submit or are part of a Tribal joint application that submits a Capital Program application are eligible to submit or be part of a Tribal joint application that applies for the TA Grant Program. **Deadline: Sept. 1.**

NEW! [Healthy Soil Program Grant](#)

Eligible entities are defined in the 2019 Healthy Soil Act as “local governmental [entities] with proven land management capacity to support healthy soil” and include pueblos, Tribes, and nations; land grants; acequias; soil and water conservation districts (SWCDs); and New Mexico State University’s Cooperative Extension Service. Individual applicants include farmers, ranchers, and other land managers, as well as businesses and nonprofits engaged in farming, ranching, or other forms of land management. **Deadline May 12.**

NEW! [National Resource Center for Justice-Involved LGBTQ+ and Two-Spirit Youth](#)

This program supports juvenile justice reform by providing training and technical assistance to juvenile justice practitioners to assist them in meeting the needs of justice-involved LGBTQ+ and Two-Spirit youth to ensure that contact with the juvenile justice system is rare, fair, and beneficial. **Deadline: June 8.**

NEW! [National Plant Diagnostic Network for the Food and Agriculture Defense Initiative \(NPDN\)](#)

The purpose of the National Plant Diagnostic Network (NPDN) is to reduce the vulnerability of the food and agricultural system to chemical or biological attack. The network coordinates the development, implementation, and enhancement of diverse capabilities for addressing threats to the nation’s agricultural economy and food supply. The overarching goals of the NPDN are to produce educated and capable first responders (detection), provide accurate, reliable, and timely diagnostics and surveillance (diagnosis), and supply useful, real-time data from innovative information and communication systems (reporting). **Deadline: June 20.**

NEW! [Airport Improvement Program Discretionary Grants](#)

The U.S. Department of Transportation’s Federal Aviation Administration (FAA) announces the opportunity to apply for discretionary grants, under the Airport Improvement Program (AIP), through

a competitive grant process. The AIP funds airport capital improvements and rehabilitation projects. **Deadline: June 30.**

NEW! Technical Assistance for Habitat Improvement

The Natural Resources Conservation Service is in search of a cooperative undertaking with an organization that will assist them with strong technical assistance for wildlife habitat improvement practices. Eligible Applicants: Nonprofits, for profit businesses, institutions of higher education, public/Indian housing authorities, state and local governments, Tribal organizations, school districts. **Deadline: June 17.**

Tourism Event Growth & Sustainability Program

This program provides technical assistance, sponsorship, and marketing and advertising to events within New Mexico to support their growth and improvement. Includes:

- Event Accelerator: Builds and improves events to prepare them for sponsorship. The event may receive up to \$5,000 in reimbursement-based funding to execute the deliverables.
 - Event Sponsorship: Secures sponsorships for events by providing up to a \$50,000 sponsorship and an opportunity to participate in a national sponsorship sales program.
 - Co-Op Events Advertising Program: Secures marketing and advertising for events through a 2:1 co-funded marketing program in which awarded entities choose from a media menu worth up to \$10,000.
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Research and Evaluation on Policing

The National Institute of Justice (NIJ) seeks proposals for rigorous research and evaluation projects in four topic areas: diversifying responses to public safety needs; implementation and sustainment of long-term organizational change in policing agencies; and police recruitment, retention, and training in today's environment. Eligible Applicants: public housing authorities/Indian housing authorities; small businesses; state, special district, county, city, township, and Tribal governments; independent school districts; institutions of higher education; and nonprofit and for-profit organizations.

Deadline: May 20.

Socially Disadvantaged Groups Grant

This program provides technical assistance to socially disadvantaged groups through cooperatives and Cooperative Development Centers. Maximum grant amount: \$175,000. Funds may be used to provide technical assistance, such as feasibility studies, business plans, strategic planning, and leadership training, to socially disadvantaged groups in rural areas.

Chick-fil-A True Inspiration Awards

Grants range from \$30,000 to \$350,000, with a collective \$5 million awarded annually. Open to nonprofit charitable organizations. **Deadline: May 20.**

New Mexico Conservation Technical Assistance for Outreach and Education

Natural Resources Conservation Service is seeking to partner with and support natural resource conservation partners and promote public awareness and implementation of conservation activities including conducting conservation outreach workshops and training that will help educate the agricultural community, private landowners, conservation organizations, cooperating agencies, acequias, and land grants. **Deadline: May 23.**

Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program

This program provides loan guarantees up to \$250 million to assist in the development, construction and retrofitting of these new and emerging technologies: advanced biofuels, renewable chemicals, and biobased products. **Letter of intent deadline: Sept. 1. Completed application: Oct. 1.**

In Case You Missed It

Recovery Resources:

- [Santa Fe Community Foundation: Rapid Response Grants](#) - Deadline: June 30 or until funding is exhausted

Business Resources:

- [Enchantment Land Certified Development Company \(ELCDC\)](#)
- [Small Business Innovation Research Program \(SBIR\) Phase II](#) - Deadline: June 6
- [Employer's Guide to Supporting Employee Child Care](#)
- [WESST's HOPE Fund](#)
- [Free Digital Tools for Small Businesses from the SBDA](#)
- [IFundWomen Entrepreneur of the Year 2022](#) - Deadline: June 8

Community Resources:

- [Section 4 Capacity Building for Community Development and Affordable Housing](#) - Deadline: June 6
- [Rural Cooperative Development Grant](#) - Deadline: June 6
- [Gus Schumacher Nutrition Incentive Program Competitive Grants](#) - Deadline: June 30
- [Wells Fargo Local Community Grants](#)
- [The Community Technical Assistance \(CTA\) Program](#)
- [The Clean Water State Revolving Fund](#)
- [The New Mexico Broadband Equity Fund](#) - Deadline: May 13
- [The Housing Trust Homebuyer Assistance Programs](#)

More Upcoming Webinars & Events

May 5 at 12 pm

[GSA & SBA Money Smart Series for Small Businesses: Strong Business Credit](#)

May 10 at 10 am

[Best Practices for SBIR/STTR Proposal Development](#)

May 11 - 31 (4-week program) at 10 am

[Craft Fair Essentials](#) (registration for May 11 will register you for the full series)

May 11: [Selecting a Payment System That Works for You](#)

May 18: [Making Social Media Work for You](#)

May 25: [Booth Presentation 101](#)

May 31: [Sales Tracking and Recording](#)

May 11 at 12:30 pm

[IIJA Broadband Programs Pre-NOFO Technical Assistance Webinar #5: Supply Chains and Workforce Development](#)

May 12 at 11:30 am

[Investment Connection - New Mexico](#)

May 12 at 12 pm

[GSA & SBA Money Smart Series for Small Businesses: SBA's Financing Options to Start or Scale Your Business](#)

The New Mexico Municipal League Grant Writing Workshops:

May 17: [General Project Development](#)

June 9: [Identifying Matching Funds & Partners](#)

June 21: [You Got the Money-Now What?](#)

May 25 at 2 pm

[Building a Regional Economy: Economic Development Training](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

Ongoing Webinars:

- [NM Small Business Association \(NMSBA\) Events](#)
- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [NM Taxation and Revenue overview of tax programs](#) that may apply to your business, including how to register, file your taxes, and other important information.
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

Recently Recorded EDD Webinars:

- [Rural Efficient Business Program High Country Meats \(4/26/22\)](#)
- [Sustainable Economy Task Force Meeting \(4/20/22\)](#)
- [N.M. Recovery Series: Doing Business with the State of New Mexico](#) (4/20/22)

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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