



# EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham  
Cabinet Secretary Alicia J. Keyes  
Deputy Secretary Jon Clark

## NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

May 23, 2022

Read: Previous  
Newsletters

Watch: Prerecorded  
Wrap-Up Livestreams

Learn: Receive Wrap-  
Up or Other News

### EDD News & Events

#### Technical Assistance Funding - Input Request

EDD is seeking feedback to better understand needs for programs and training within our entrepreneurial ecosystem. We will be hosting roundtables and conducting surveys to gather input to help determine where to invest SSBCI technical assistance funding.

#### Roundtables (12 pm):

- May 23: [Community groups and Tribal entities](#)
- May 24: [Business owners and general public](#)

#### Technical Assistance Surveys:

- [Survey for businesses](#)
- [Survey for technical assistance providers](#)

#### [NM Recovery Series: Biz Resources for Veterans](#)

May 24 at 1 pm

Richard Coffel, director at the NM Veteran Business Outreach Center, will be discussing

### Disaster Recovery Resources

#### **NEW!** [Serving New Mexico Fund](#)

Financial assistance to restaurant and hospitality workers facing an unanticipated hardship. This application is for a financial grant to help employees pay bills during the COVID-19 crisis.

#### **NEW!** [SBA District Office weekly updates for business owners impacted by the wildfires](#)

Updates offered every Thursday at 11 am until further notice. Open to the public and intended for New Mexicans affected by the wildfires/winds, government agencies who can assist with disseminating information to the public, and affected businesses, nonprofits, etc. [Click here to join the webinar.](#)

#### **NEW!** [USDA Disaster Assistance for Farmers and Livestock Producers Impacted by Wildfires and Drought](#)

services available for veteran business owners.

### [Is Business Incubation Right For Your Community?](#)

**June 7 at 9 am**

Everything you always wanted to know about building a business incubator in New Mexico, including what it is, determining demand, targeting an industry, and paying for the facility and services.

### [2022 Outdoor Equity Fund Q&A Sessions](#)

**Q&A Session #1: May 25 at 10 am**

**Q&A Session #2: June 16 at 4pm**

Review the 2022 program guide and application.

*Join our livestream on Monday at noon for a short recap of the Weekly Wrap-Up on [Facebook](#) and [YouTube](#). You can also catch up on pre-recorded livestreams [here](#).*

## Articles/Links

[N.M. Congressional Delegation Calls On President Biden To Grant State's Request For Additional Federal Assistance, Waive Cost Share Of Disaster Costs](#)

[Calf Canyon/Hermit's Peak Fire becomes largest in New Mexico history at nearly 300,000 acres](#)

[What Covid dollars paid for in Southern New Mexico](#)

[New Mexico Governor Announces Border Infrastructure And Global Trade A Top Priority](#)

[Small Businesses Eligible for Aid in Response to New Mexico Wildfires](#)

USDA has technical and financial assistance available to help New Mexico farmers and livestock producers recover from recent wildfires and ongoing drought. Producers impacted by these events should contact their local USDA Service Center to report losses and learn more about program options available to assist in their recovery from crop, land, infrastructure, and livestock losses and damages.

### **NEW! General Fire Resources**

- [New Mexico state fire info - Homeland Security](#)
- [Daily Fire Briefings for Calf Canyon and Hermit's Peak fire at 6pm](#)
- [Updated fire map](#)

### **Wildfire Resources for Businesses**

- [2022 Wildfires | NM Department of Homeland Security & Emergency Management](#)
- [FEMA](#)
- [SBA: Fact Sheet for Businesses of All Sizes](#)
- [USDA: Livestock Indemnity Program, Livestock Forage Program, Tree Assistance Program, Emergency Assistance for Livestock, Honey Bees, & Farm-raised Fish](#)
- [Small Business Development Center](#)

### **SBA Business Recovery Center**

SBA Business Recovery Center now open in Ruidoso to provide services to businesses impacted by the wildfires and straight-line winds that began on April 5, 2022.

## Business Resources

### **SBA PRIME Program**

Through this program, you will receive up to five hours of free training, coaching, and/or consultation for your business with one of their advisors.

### **[Leadership for the Employment and Economic Advancement of People with Disabilities Workforce Innovation and Opportunity Act Policy Development Center \(LEAD WIOA PDC\)](#)**

The entity selected will continue and build upon the work of the existing LEAD WIOA PDC, called the LEAD Center, to work across the full range of workforce systems to develop policies and provide technical expertise that increases competitive integrated employment (CIE) services, opportunities, and outcomes for individuals with disabilities. **Deadline: June 17.**

## This Week's Highlight:

**New Mexico Recovery Webinar Series:**

# Biz Resources for Veterans

## May 24 at 1 pm

**The New Mexico Economic Development Department is hosting the New Mexico Department of Veteran Services for our next NM Recovery Webinar Series.**

Richard Coffel, director at the NM Veteran Business Outreach Center, will be discussing services available for veteran business owners.

The webinar will highlight:

- Business entrepreneurship training
- One-on-one counseling and mentorship
- Pre-business plan workshops/concept assessments
- Business plan assistance
- Feasibility analysis/strategy
- Navigation of local programs and resources
- Other related business development services

### [Please Join Us!](#)

The **New Mexico Recovery Webinar Series** is hosted by the New Mexico Economic Development Department in collaboration with Regional Recovery Coordinators around the state to offer information and resources to help New Mexico businesses navigate impacts from the pandemic.

#### **Disaster Recovery Coordinators**

- Southeast Region: Debbi Lee, [dleerecovery@gmail.com](mailto:dleerecovery@gmail.com)
- Southcentral Region: Joe McClintock, [jmclintock@sccog-nm.com](mailto:jmclintock@sccog-nm.com)
- Eastern Plains Region: Jason Espinoza, [Jespinoza.kw@gmail.com](mailto:Jespinoza.kw@gmail.com)
- Mid Region: Payton Showalter, [Pshowalter@mrcog-nm.gov](mailto:Pshowalter@mrcog-nm.gov)
- Southwest Region: Kitty Clemens, [kclemens@swnmcog.org](mailto:kclemens@swnmcog.org)
- Northwest Region: Eric Ghahate, [ericghahate@gmail.com](mailto:ericghahate@gmail.com)
- North Central Region: Eric Renz-Whitmore, [ericrw@ncnmedd.com](mailto:ericrw@ncnmedd.com)

For assistance, please email Community, Business, and Rural Development (CBRD) Team Leader [Jennifer Myers](#).

You can access a recording of this webinar after it is presented and previously recorded webinars on our YouTube channel's [NM Recovery Webinar Series playlist](#).

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## Community Resources

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### **NEW!** [Emergency Watershed Protection Program \(EWP\)](#)

The EWP Program allows communities to quickly protect infrastructure and land from additional flooding and soil erosion. EWP does not require a disaster declaration by federal or state government officials for program assistance to begin. The NRCS State Conservationist can declare a local watershed emergency and initiate EWP program assistance in cooperation with an eligible sponsor.

### **Reminder:** [Tourism Event Growth and Sustainability Program](#)

This program provides technical assistance, sponsorship, and marketing and advertising to events within New Mexico to support their growth and improvement. Provides up to \$50,000 in sponsorship from NMTD and the opportunity to participate in a national sponsorship sales program. **Deadline: May 27.**

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### **NEW!** [Resource Guide to Boost Economic Development in Rural Communities](#)

The resource guide outlines programs and services that can be used to advance community and economic development in rural communities through four key focus areas: planning and technical assistance; infrastructure and broadband expansion; entrepreneurship and business assistance; and workforce development and livability.

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### **[NEW! New Mexico Youth Conservation Opportunities on Public Lands](#)**

Provides employment for participants and opportunities to learn about and gain work experience in public lands and natural resources management while promoting long-term interest in public lands stewardship and the BLM. **Deadline: June 2.**

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### **[NEW! Reach Higher New Mexico](#)**

A one-stop interactive resource to guide students and families through the college-going process. The site allows users to:

- Discover which state scholarship programs they are eligible for
  - Find a participating public college or university to attend
  - Apply to colleges and universities
  - Review frequently asked questions (FAQ) about state scholarship programs
  - Understand the process for accessing tuition-free college
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### **[Rural Public Health Workforce Training Network Technical Assistance Program](#)**

The purpose of this cooperative agreement is to support a single organization that will provide technical assistance (TA) to rural health care networks in order to strengthen their ability to expand public health capacity by supporting health care job development, training, and placement in rural and Tribal communities. Eligible applicants include nonprofit and for-profit entities, domestic faith-based and community-based organizations, Tribes, and Tribal organizations. **Deadline: June 8.**

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### **[New Mexico Food Security Grant](#)**

The purpose of this grant is to ensure that individuals and families throughout New Mexico have access to food, with a special focus on multi-sector collaborations that increase food security for all. Funds will be distributed on a reimbursement basis through June 30, 2023. **Deadline: May 30.**

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### **[Affordable Connectivity Program](#)**

The Affordable Connectivity Program (ACP) provides eligible households \$30 per month off their internet bills. To deliver maximum cost savings to families, the Biden-Harris Administration has secured commitments from 20 leading internet providers to offer ACP-eligible households a high-speed internet plan for no more than \$30 per month. Eligible families who pair their ACP benefit with one of these plans can receive high-speed internet at no cost.

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### **[WaterSMART Grants](#)**

Water and Energy Efficiency Grants provide funding for projects that result in quantifiable water savings, implement renewable energy components, and support broader sustainability benefits. These projects conserve and use water more efficiently, increase the production of renewable energy, mitigate conflict risk in areas at a high risk of future water conflict, and accomplish other benefits that contribute to sustainability in the Western United States. **Deadline: July 28.**

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### **[Bureau of Land Management New Mexico Youth Conservation Opportunities on Public Lands](#)**

This opportunity is open to any qualified youth conservation corps established by a state or local government, by the governing body of any Indian tribe, or by a qualified nonprofit organization interested in working cooperatively with the BLM to develop and administer multiple-use conservation projects. Conservation projects must focus on providing employment, education, and public-service opportunities for U.S. citizens and legal residents between ages 16 and 30 and veterans up to age 35 recruited from local and surrounding communities. **Deadline: June 22.**

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### **[Low or No Emission Grant Program](#)**

DOT will provide funding for the purchase or lease of zero-emission and low-emission transit buses, including acquisition, construction, and leasing of required supporting facilities such as recharging, refueling, and maintenance facilities. **Deadline: May 31.**

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## **Build to Scale (B2S) Program**

This funding opportunity is designed to build capacity in regional innovation economies so that innovative technology companies can start and grow. **Deadline: June 13**

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# **In Case You Missed It**

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### **Recovery Resources:**

- [Employer Roadmap: Childcare Solutions for Working Parents](#)
- [Small Business Recovery Loan Fund - Deadline: Dec. 31](#)
- [Building Rural Economies Small Business Coaching Team](#)

### **Business Resources:**

- [Organic Farming Grant Opportunities](#)
- [T.H.R.I.V.E. Emerging Leaders Reimagined - Deadline: May 31](#)

### **Community Resources:**

- [The New Mexico Fire Relief Emergency Response Fund](#)
  - [Renewables Advancing Community Energy Resilience \(RACER\) - Deadline: May 26](#)
  - [Process and Technology Improvement Grants - Deadline: June 27](#)
  - [American Indian and Native Hawaiian Nonprofit Organization Childcare Grant - Deadline: June 24](#)
  - [The New Mexico Food Security Grant - Deadline: May 23](#)
  - [Airport Improvement Program Discretionary Grants - Deadline: June 30](#)
  - [Technical Assistance for Habitat Improvement - Deadline: June 17](#)
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# **More Upcoming Webinars & Events**

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May 24 | [Fund Your Business in Six Steps](#)

May 24 | [Connecting Older Adults and All Ages to High-Speed Internet](#)

May 25 | [Tax Strategies: Keep Your Profits in Your Pocket](#)

May 25 | [Building a Regional Economy: Economic Development Training](#)

May 25 | [Building a Better America: A Small Business Resource Community](#)

May 26 | [May Mentoring for Entrepreneurs with Mytegia Lee – UNM Gallup](#)

May 31 | [How to Start and Grow a Childcare Business - Getting Started](#)

June 1-29 | [ASCEND Virtual Commercialization Course](#)

June 2 | [NM CERG Informational Session](#)

June 9 | [NM Municipal League Grant Writing Workshop: Identifying Matching Funds & Partners](#)

June 14-23 | [Catalyst Government Business Boot Camp - MUST REGISTER BY MAY 23](#)

June 21 | [NM Municipal League Grant Writing Workshop: You Got the Money-Now What?](#)

### **Ongoing Webinars:**

- [NM Small Business Association \(NMSBA\) Events](#)
- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [NM Taxation and Revenue overview of tax programs](#) that may apply to your business, including how to register, file your taxes, and other important information.
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

### On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

### Recently Recorded Webinars:

- [Diversity, Equity, and Inclusion in the Manufacturing Industry](#)
- [Sustainable Economy Advisory Council \(SEAC\) 4-26-22 Meeting](#)
- [Rural Efficient Business Program High Country Meats \(4/26/22\)](#)
- [Sustainable Economy Task Force Meeting \(4/20/22\)](#)
- [N.M. Recovery Series: Doing Business with the State of New Mexico](#) (4/20/22)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

Please note that some email platforms will not allow you to access the links in this newsletter. Visit us online to view a complete PDF with links intact [HERE](#).

*If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.*

*The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.*

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