



EDD

ECONOMIC DEVELOPMENT DEPARTMENT

Gov. Michelle Lujan Grisham
Cabinet Secretary Alicia J. Keyes
Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT WEEKLY RESOURCE WRAP-UP

May 30, 2022

Read: Previous
Newsletters

Watch: Prerecorded
Wrap-Up Livestreams

Learn: Receive Wrap-
Up or Other News

EDD News & Events

Join our Team! EDD is hiring.

EDD is seeking a bilingual **Food & Hunger Agricultural Specialist** with experience in the healthy food and/or agricultural producer ecosystem in New Mexico. Must apply through the [State Personnel Office](#), search job #124219.

Technical Assistance Funding - Input Request

EDD is seeking feedback to better understand needs for programs and training within our entrepreneurial ecosystem.

- [Survey for businesses](#)
- [Survey for technical assistance providers](#)

[Disaster Preparedness for Outdoor Recreation Businesses](#)

June 2 at 2pm

A panel of experts will detail disaster relief funding and proactive policies available for outdoor recreation businesses.

Disaster Recovery Resources

NEW! [Guidance to Help Financial Institutions and Facilitate Recovery](#)

The FDIC announced a series of steps intended to provide regulatory relief to financial institutions and facilitate recovery in areas of New Mexico affected by wildfires and straight-line winds.

NEW! [New Mexico Wildfires DR-4652 Frequently Asked Questions and Rumor Control](#)

In an effort to control myths and rumors about FEMA disaster assistance, an FAQ/Rumor page for the ongoing New Mexico wildfires has been added to the disaster website.

NEW! [The New Mexico Fire Relief Emergency Response Fund](#)

Fund will provide support to organizations across the state that will deploy funds for meals, clothing, and other necessities to those who have

[Is Business Incubation Right For Your Community?](#)

June 7 at 9 am

Everything you always wanted to know about building a business incubator in New Mexico.

[2022 Outdoor Equity Fund Q&A](#)

June 16 at 4pm

Review the 2022 program guide and application.

This week's livestream will be on Tuesday at noon due to the holiday on Monday. Join us for a short recap of the Weekly Wrap-Up on [Facebook](#) and [YouTube](#). You can also catch up on pre-recorded livestreams [here](#).

Articles/Links

[Inside New Mexico's Thriving Innovation Community](#)

[Your Ultimate Guide to Solar Panel Pricing and Incentives In New Mexico](#)

[Better weather conditions aid crews working New Mexico fires](#)

[Treasury Letter to State, Local, and Territorial Leaders Addresses Use of SLFRF](#)

[Data Deep Dive: A Decline of Women in the Workforce](#)

short- and long-term recovery needs. This link is a call for donations.

[Serving New Mexico Fund](#)

Financial assistance to restaurant and hospitality workers facing an unanticipated hardship. This application is for a financial grant to help employees pay bills during the COVID-19 crisis.

[SBA District Office weekly updates for business owners impacted by the wildfires](#)

Updates offered every Thursday at 11 am until further notice. Open to the public and intended for New Mexicans affected by the wildfires/winds, government agencies who can assist with disseminating information to the public, and affected businesses, nonprofits, etc. [Click here to join the webinar.](#)

[USDA Disaster Assistance for Farmers and Livestock Producers Impacted by Wildfires and Drought](#)

USDA has technical and financial assistance available to help New Mexico farmers and livestock producers recover from recent wildfires and ongoing drought. Producers impacted by these events should contact their local USDA Service Center to report losses and learn more about program options available to assist in their recovery from crop, land, infrastructure, and livestock losses and damages.

Fire Resources

- [NM Department of Homeland Security & Emergency Management](#)
 - [FEMA](#)
 - [Fact Sheet for Businesses of All Sizes](#)
 - [New Mexico state fire info - Homeland Security](#)
 - [Daily Fire Briefings for Calf Canyon and Hermit's Peak fire at 6pm](#)
 - [Updated fire map](#)
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Business Resources

NEW! [Advanced Energy Manufacturing and Recycling Grant Program](#)

This program will help small- to medium-sized manufacturers employ carbon-reduction retrofits, convert their facilities, or build new facilities to produce or recycle advanced energy technologies.

This Week's Highlight:

Is Business Incubation Right for Your Community?

Tue, Jun 7, 2022 from 9-10 a.m.

Everything you always wanted to know about building a business incubator in New Mexico.

Topics covered include:

- What is business incubation
- Determining demand for a facility
- Targeting a specific industry
- Paying for the facility and services
- Incubating a target industry
- Ensuring equitable access to programs and services

Speakers will include:

- Marie Longserre, Santa Fe Business Incubator
- Agnes Noonan, WESST
- Josue Olivares, South Valley Economic Development Center
- Dana Catron & Kathy Hansen, Arrowhead Center
- Shani Harvie, EDD's JEDI (Justice, Equity, Diversity, and Inclusion) Coordinator

[Register now.](#)

Community Resources

NEW! [Bipartisan Infrastructure Law Technical Assistance Guide](#)

This guide provides a list of over 65 technical assistance resources and programs across the federal government to help communities deliver infrastructure projects. The White House posted its Infrastructure School Webinar series on its [YouTube Channel](#). An introductory video on using the BIL Guidebook can be found [here](#).

NEW! [Clean School Bus Rebates](#)

EPA is offering \$500 million in rebates for zero- and low-emission school bus replacements. **Deadline: Aug 19.**

NEW! [Access to Capital: Innovative Finance](#)

Projects can utilize technical assistance models, pilot innovative solutions, leverage technology, advance research and data, or provide education to non-traditional lenders. They seek market solutions to the barriers of access to capital that acknowledge lack of traditional collateral/assets as an impediment. **Deadline: June 6.**

NEW! [Choice Neighborhoods Planning Grants](#)

Supports the development of comprehensive plans to revitalize severely distressed public housing and/or HUD-assisted housing and the surrounding neighborhoods. **Deadline: July 28.**

REMINDER: [Build to Scale Program](#)

The Build to Scale Program builds regional economies through scalable startups through the Venture Challenge and Capital Challenge. **Deadline: June 13.**

NEW! [NEA Grants for Arts Projects 2](#)

Through project-based funding, the program supports public engagement with, and access to, various forms of art, the creation of art, learning in the arts at all stages of life, and the integration of the arts into the fabric of community life. **Deadline: July 7.**

NEW! [Women in Apprenticeship and Nontraditional Occupations \(WANTO\) Technical Assistance Grants](#)

Provides technical assistance (TA) to employers and labor unions to encourage employment of women in apprenticeable and nontraditional occupations by: 1) Developing pre-apprenticeship, apprenticeship, or other nontraditional skills training programs; 2) Providing ongoing orientations or

other resources for employers, unions, and workers on creating a successful environment for women; and/or 3) Setting up support groups, facilitating networks, and/or providing supportive services for women to improve retention. **Deadline: June 20.**

[Emergency Watershed Protection Program \(EWP\)](#)

The EWP Program allows communities to quickly protect infrastructure and land from additional flooding and soil erosion. EWP does not require a disaster declaration by federal or state government officials for program assistance to begin. The NRCS State Conservationist can declare a local watershed emergency and initiate EWP program assistance in cooperation with an eligible sponsor.

[Resource Guide to Boost Economic Development in Rural Communities](#)

The resource guide outlines programs and services that can be used to advance community and economic development in rural communities through four key focus areas: planning and technical assistance; infrastructure and broadband expansion; entrepreneurship and business assistance; and workforce development and livability.

[New Mexico Youth Conservation Opportunities on Public Lands](#)

Provides employment for participants and opportunities to learn about and gain work experience in public lands and natural resources management while promoting long-term interest in public lands stewardship and the BLM. **Deadline: June 2.**

[Reach Higher New Mexico](#)

A one-stop interactive resource to guide students and families through the college-going process. The site allows users to:

- Discover which state scholarship programs they are eligible for
 - Find a participating public college or university to attend
 - Apply to colleges and universities
 - Review frequently asked questions (FAQ) about state scholarship programs
 - Understand the process for accessing tuition-free college
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In Case You Missed It

Recovery Resources:

- **[SBA PRIME Program](#)**
- **[SBA Business Recovery Center in Ruidoso](#)**
- **[Employer Roadmap: Childcare Solutions for Working Parents](#)**
- **[Small Business Recovery Loan Fund](#) - **Deadline: Dec. 31****
- **[Building Rural Economies Small Business Coaching Team](#)**

Business Resources:

- **[Leadership for the Employment and Economic Advancement of People with Disabilities Workforce Innovation and Opportunity Act Policy Development Center](#) - **Deadline: June 17****
- **[Organic Farming Grant Opportunities](#)**

Community Resources:

- **[Rural Public Health Workforce Training Network Technical Assistance Program](#) - **Deadline: June 8****
 - **[Affordable Connectivity Program](#)**
 - **[WaterSMART Grants](#) - **Deadline: July 28****
 - **[Bureau of Land Management New Mexico Youth Conservation Opportunities on Public Lands](#) - **Deadline: June 22****
 - **[The New Mexico Fire Relief Emergency Response Fund](#)**
 - **[Process and Technology Improvement Grants](#) - **Deadline: June 27****
 - **[American Indian and Native Hawaiian Nonprofit Organization Childcare Grant](#) - **Deadline: June 24****
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More Upcoming Webinars & Events

May 31 | [Instagram Content Made Easy & Manageable](#)

May 31 | [How to Start and Grow a Childcare Business - Getting Started](#)

June 1-29 | [ASCEND Virtual Commercialization Course](#)

June 2 | [NM CERG Informational Session](#)

June 9 | [NM Municipal League Grant Writing Workshop: Identifying Matching Funds & Partners](#)

June 21 | [NM Municipal League Grant Writing Workshop: You Got the Money-Now What?](#)

Ongoing Webinars:

- [NM Small Business Association \(NMSBA\) Events](#)
- [NM Small Business Development Center Trainings and Webinars](#)
- [N.M. Tax and Revenue New Businesses and New Employers workshops](#)
- [NM Taxation and Revenue overview of tax programs](#) that may apply to your business, including how to register, file your taxes, and other important information.
- [US and Foreign Commercial Service Trade Events](#)
- [Albuquerque SCORE Webinars](#)

On Demand NM SCORE Webinars:

- [Get Your Local Business on Google Search and Maps](#)
- [Reach Customers Online with Google](#)

Recently Recorded Webinars:

- [N.M. Recovery Series: Biz Resources for Veterans \(5/24/22\)](#)
- [Rural Efficient Business Program Interview with Mini Falls Farm \(5/20/22\)](#)
- [Diversity, Equity, and Inclusion in the Manufacturing Industry](#)
- [Sustainable Economy Advisory Council \(SEAC\) 4-26-22 Meeting](#)
- [Rural Efficient Business Program High Country Meats \(4/26/22\)](#)
- [Sustainable Economy Task Force Meeting \(4/20/22\)](#)
- [N.M. Recovery Series: Doing Business with the State of New Mexico \(4/20/22\)](#)

Visit [our YouTube channel](#) to view previously recorded EDD webinars.

Have a great resource you want to share with our community?

[Email your suggestions to our editor](#) by the Wednesday prior to when you want it to appear.

Please note that some email platforms will not allow you to access the links in this newsletter. Visit us online to view a complete PDF with links intact [HERE](#).

If you would like to stop receiving these weekly updates, but still receive other correspondence from the New Mexico Economic Development Department, please [send an email here](#). If you prefer to unsubscribe from all emails, click on the unsubscribe option below.

The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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